

Faultlessly Tailored for Spring

By **CHERIE NICHOLAS**



FASHION is in a contradictory mood this season, which makes the game all the more fascinating. Either you are more strictly tailored or you go beguilingly feminine with all sorts of furbelows.

Your wardrobe for spring and summer is made to play this dual role in that you may choose between being that faultlessly and uncompromisingly tailored the masculine members of the smart set will see themselves outlived in the matter of meticulous detail or your costume feminizes to the extreme via gay prints, gay flowers and a lavishness of adorably frivolous accessories that are utterly devastating in their coquetry of color and flutter and chic and charm.

Speaking from the smart tailored viewpoint every fashion-wise American woman is dashing out with joy in her heart to fit herself with a feminine version of the latest in men's swanky topcoats or trim business suits. Always she has envied the slim distinction of well-cut masculine attire, and from experience with riding habits and active sports costumes she knows that mannish styles accent rather than detract from femininity.

Broad shouldered and slender hipped, the two models pictured are man-tailored in the best tradition with a custom-built look that makes them eminently correct. The jacket suit of men's wear wool has arrived at a highspot of perfection which makes instant appeal with best-dressed women. Its lines are

in the latest fashion with gracefully sweeping lapels, single-button jacket closing and braid-bound edges and pockets. One of the very smart details in high-style tailoring this season is the preference given braid-bound edges. The stunning straight-cut skirt closes oh-so-neatly with a concealed slide fastener at the side. The oxford shade of the wool is beautifully adapted to the formality of the jacket, and the skirt may be changed for a pin-stripe matching flannel for the girl who has always had a hankering for a chance to pin a gardenia in her buttonhole and look like the handsomest usher at a fashionable wedding.

The Chesterfield type topcoat shown, of a fine herringbone medium weight woolen, is an ideal choice for wear over any tailored costume. The traditional velvet collar, high lapels and side pockets with flap tops are both chic and mannish. The coat is fitted for a slender-waisted effect, which is further accentuated by the double-breasted closing.

The varying length of this season's coats makes it important to suit your coat length to your wardrobe. This Chesterfield is cleverly designed in the new style which allows just an inch or two of the skirt to show at the hemline. As here pictured an excellent ensemble idea is carried out as it ties up accessories, skirt and hat as accent to the topcoat.

Because of its fitted lines, this model is easily adapted both to sports and street wear over the new sheer wool tailored frocks as well as over spring suits. The beauty of this season's woollens is that they are related in color so as to be friendly and tuneful to versatile combinations that admit of interchangeable alliances and effects.

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Fancy Buttons

If you are having a number of buttons covered for a suit or dress have a few extra ones made and drop them in your mending basket for them later on.

STYLE NOTES

Printed challis is latest fabric highlight.

Sheer, frothy gowns are evening favorites.

It's a season of mad, wild, beautiful colors.

Flowers on hats, on lapels, flowers everywhere.

With your new frock a petticoat of flowered taffeta.

Pink, especially shrimp pink, is high-style favorite color.

Pockets and belts are studied with little pearl buttons.

Uncle Phil Says:

Sympathy Has Power

Sympathy is a mighty power; even a touch of it in the dropping tear, the faltering voice, the quivering lip, will often move a soul to its center.

Usually, a person with a proud disposition has to get his entire satisfaction out of that.

Trouble can be met with resignation and it can be met with opposition.

No man is his real self until he has developed his powers.

Most arguers don't want to convince you so much as they want to startle you with their brilliance.

Face Forward

Restrain yourself from being a quitter. If you don't turn your back nobody can talk about you behind it.

Is it any worse to bury your sorrows in the flowing bowl?

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VIOLETS ARE BLUE—
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IS GOOD FOR YOU!

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SPEARMINT**
THE PERFECT GUM

THE FLAVOR LASTS

INEXPENSIVE - SATISFYING

LAVISH LOVE

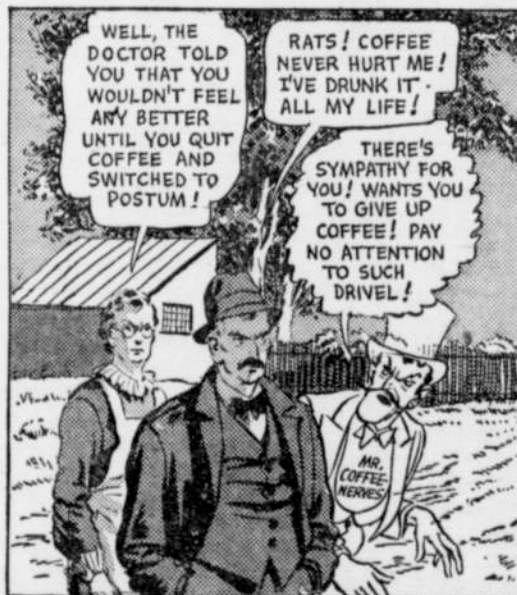
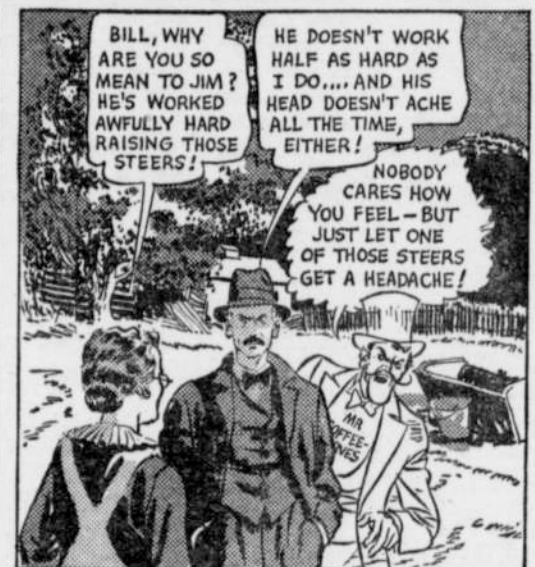
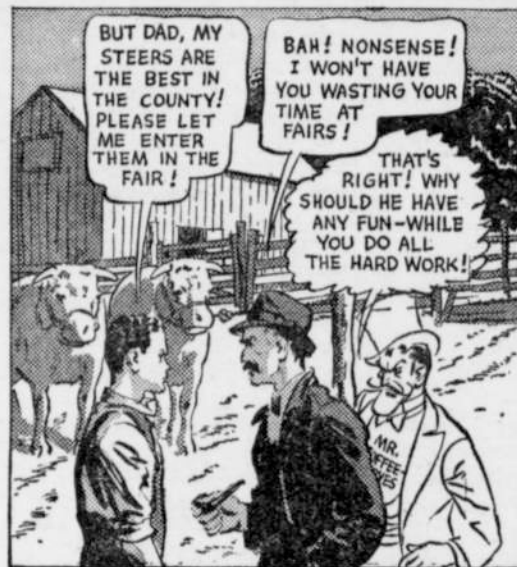


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