

ENERGY

The longer I live, the more I am certain that the great difference between men, between the feeble and the powerful, the great and the insignificant, is energy—invincible determination. A purpose once fixed, then death or victory. That quality which will do anything that can be done in the world.—Buxton.

Don't Guess But Know

Whether the "Pain" Remedy You Use is SAFE?

Don't Entrust Your Own or Your Family's Well-Being to Unknown Preparations

THE person to ask whether the preparation you or your family are taking for the relief of headaches is SAFE to use regularly is your family doctor. Ask him particularly about Genuine BAYER ASPIRIN.

He will tell you that before the discovery of Bayer Aspirin most "pain" remedies were advised against by physicians as bad for the stomach and, often, for the heart. Which is food for thought if you seek quick, safe relief.

Scientists rate Bayer Aspirin among the fastest methods yet discovered for the relief of headaches and the pains of rheumatism, neuritis and neuralgia. And the experience of millions of users has proved it safe for the average person to use regularly. In your own interest remember this.

You can get Genuine Bayer Aspirin at any drug store—simply by asking for it by its full name, BAYER ASPIRIN. Make it a point to do this—and see that you get what you want.

Bayer Aspirin



Eczema in Big, Watery Bumps

Relieved After Using Cuticura

"My eczema began with an itching on my hands, arms and feet, and when I scratched, big, watery bumps came. They burned and itched so that I scratched and irritated the affected parts. My hands and arms were disfigured and it worried me so I could not sleep.

"I had this eczema for five years before I started to use Cuticura Soap and Ointment. After using three cakes of Cuticura Soap and three boxes of Cuticura Ointment the eczema was relieved." (Signed) Miss Geneva E. Reid, 850 Central Ave., Hamilton, Ohio, Feb. 21, 1935.

Soap 25c, Ointment 25c and 50c, Talcum 25c. Sold everywhere. One sample each free. Address: "Cuticura Laboratories, Dept. R, Malden, Mass."—Adv.

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Fabric Honors Go to New Woolens

By CHERIE NICHOLAS



MOST of the glory in the fabric realm is going to the new woolens this season. Whether you work or play, whether you travel or saunter about town, whether you are campus-bound or enroute to the office, whether you are counted among the spectator sports group in the grandstand or whether you tea at five or dance at the midnight "prom," if you would register among the best-dressed, fashion decrees that your costume be of some one or other of the handsome new wools that are showing this season.

Time was "way back when" that the merits of woolens were reckoned in terms of sturdy utilization qualities that insured comfort when the temperature went low as well as sterling wearability throughout the practical hours. But now all is changed in that you may have your woolen weaves as fastidious, as eloquent of chic and charm as you please.

Wherefore, the new wool fabrics have become the idol of fashion. The current collections intrigue with their wide versatility, their breath-taking novelty, the colorings which are rich and beautiful beyond wildest flights of fancy, together with weaves and textures the likes of which were not dreamed of in days of yore.

The woman who knows her woolens will choose according to time, place and occasion. For sports and for practical daytime clothes, rabbit woolens are outstanding. They are shown in cunning novelty checks and stripes and bold plaids which particularly stress the new wines, chic violet tones, dark browns and deep rich greens. Nubby mixture tweeds and herringbones are also favorites in sports woolens. Popular also are homespuns, surface cordings, diagonal or vertical ribbings and endless weaves that are nubbed, slubbed, flecked and highly metalized, fascinating and mysterious beyond anything previously achieved in the annals of the woolen industry.

Wool crepes, printed challis and cashmeres are especially lovely styled in soft types that are suitable to wear under fur coats. There is much excitement, too, in regard to the new sheer woolens.

Quite the newest trend in fashioning the smartest woolen suits is to bind the edges with supple fur

after the manner shown to the left in the group pictured. Here we see a young fashionable clad in a jacket frock of sheer black woolen. It has the new short peplum. The edges of the jacket and the modishly flared skirt are banded with black Persian lamb. The crushed ascot scarf is of bright green moire. Speaking of sheer black, at this moment it is the rage for daytime dresses, with clever buttonings, shirrings, pleatings and metal gadgets to give the individual touch.

Campus-bound, the chic girl centered in the trio is wearing a smart two-piece frock of lightweight woolen styled to look young. Gray Persian lamb decorates the collar and the patch pockets of the tailored jacket that fastens down the front with self-fabric covered buttons.

Smartly simple in line, the three-piece frock for the junior, shown to the right, is practically a "must" in the school wardrobe. The cardigan jacket and the tailored skirt are made of a sheer soft rabbit woolen fabric. The tuck-in blouse is of soft wool jersey in the natural tan color, worn with a Peter Pan collar outside the cardigan.

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TROUSERED STYLE FOR WOMEN GAINS

The trousers-for-women idea is strong in the new fall fashions, and girls who heretofore have restricted their mannish costuming to the beach or the back yard, may now come right out in the open and wear trousers to dinner and dance.

There seems no doubt that some of the leading designers are all for the trousered mode.

Some gowns have the trousers beneath a skirt, slit to the waist.

Some feature divided skirts concealingly draped.

And some come right out with undisguised trousers in formal afternoon and dinner clothes.

The most daring variation of the theme presented thus far is the slashed evening skirt which reveals matching shorts.

FASHION NOTES

Velvet frogging and piping off the new "band-master" dress for street wear.

Short and three-quarter length light fur capes have replaced the useful jacquette.

Vionnet shows the most delightful black wool cape with velvet lining to match the frock.

Things look black for winter as that eternal leader dominates the vanguard of the style army.

Loulseboullanger shows a new evening silhouette with the skirt foundation slit to the knee.

Many of the new tunic blouses and smart fall frocks feature a new idea in trimming—the jeweled neckline.

Velvet is obviously a material of richness and elegance and always comes in with a great fanfare in the fall.

The beltless evening gown with its princess silhouette is popular with the college girl of slender figure this fall.

"Changeable velvets, cellophane velvets, luciole muslins, velvet dotted tulle, supple satins with changeable bands"—says Worth.

More Daring Your Color

Combinations the Better

There's a color revolution afoot. The old order changeth, and it changeth pretty fast.

Traditions are just something to throw out the window and the more daring your color combinations the better, just now.

There are those, for instance, who would shudder at the use of bright blue with wine.

But that's one of the prize color mergers of the season.

There are those who cling to the antiquated idea that you must combine only two colors in a costume. And that's another theory that goes bang in the ash can.

STRESSING PLAID

By CHERIE NICHOLAS



The world of fashion is growing increasingly plaid-conscious. Never has eye seen plaids so gorgeous, so bold in color and in such fascinating wool weaves as are now enlivening the style panorama. The tunic of soft spongy woolen here pictured is in the smart new gray. The same gray is in the plaid contrasting the vivid reds, greens, yellows and white. Note the ascot tie, which is a very special style feature of the majority of sports costumes.

Two-Piece Dresses

Two-piece styles are exceptionally good for this fall, especially in thin, light-weight wool or crepe.

YOUR DUTY

Be not diverted from your duty by any idle reflections the silly world may make upon you, for their censures are not in your power, and consequently should not be any part of your concern.—Epictetus.



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