

**Pretty Ears Rare Beauty**

**Assets; Why Not Show 'Em**

Ears are out, taking in the sights. Showing the ears gives a pretty face a clean, fresh, clean-cut look—as if one had just come out of a bath or a band box.

Pretty ears are rare beauty assets. They should be like pink and white shells. Some ears are almost transparent, the flesh is so thin and delicate. Unlike other features, they are not affected by age, though it often happens that the first line wrinkles will appear in the flesh on the cheeks directly in front of them. That's why that particular territory should have its full consignment of massage cream every night with a few minutes of gentle stroking and tapping.

Ears should be powdered neatly, the lobe carry a tiny touch of rouge.

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Read the offer made by the Postum Company in another part of this paper. They will send a full week's supply of health giving Postum free to anyone who writes for it.—Adv.

**Gilt Bead Jabots**

Jabots are not always of organdie or lace. The silver and gilt bead variety is modernistic and combines the role of dress jewelry with that of a jabot.

**Women Wear Trousers**

Broad trousers for women are Paris' new style.

**Campus Swank Via Knitted Styles**

By **CHERIE NICHOLAS**



**FOR** thrills that set your blood tingling to your very fingertips, for enthusiasm that goes skyrocketing to the heights, see the new fall knitted fashions. They are simply grand! Never has a more fascinating chapter been written in knitwear style history.

As to the college girl who is assembling her go-away-to-school wardrobe there is no more direct road to take to arrive at campus swank than via the knitted way.

The new knits are in a riotous color mood. Their bright and handsome hues are as richly colorful and fascinating as the autumnal background against which they are silhouetted. Then, too, pronounced patternings in a bewildering array of checks, plaids and stripes animate the scene in striking display. As to the styling of the new knitted costumes, designers are doing it with incomparable chic and charm. See the three modes illustrated and be convinced.

There is no doubt about the atmosphere of unusual, outstanding and undeniable style that surrounds this trio of chic autumn knits. Consider the spritely checked three-piece suit pictured to the right in the group. It is a stunning affair. It is the sort that is destined to prove the college girl's delight. For that matter every woman will realize in this model her dream comes true as to the type of fall costume she has been visioning for about-town wear. Just the thing for motoring and traveling.

This entire ensemble is carried out in a hairy soft yarn in a close Jacquard knit. For the knitted suit the latest is a luxurious three-quarter swagger coat such as styles this outfit. A sensible and graceful mode this, since it enables the wearing of this three-piece until well into the winter season. We see also in this model a fetching example of the plaid-with-plain vogue which is being so widely exploited.

Typical of the many chenilles for spectator sports that are seen wherever women of fashion gather, is the ravishing three-piece suit centered in the picture. Both skirt and blouse are plain, providing a perfect foil for the colorful striped jacket. Peeping out at the top is the jaunty blouse, tie knitted in a wide drop stitch. The frog fastening identifies this model as a last-minute creation in that the very newest fashions have these military looking accents. It is also worthwhile noting that the skirt is finished with a selvage hemline which

prevents it from sagging. A pert knitted hat with brim smartly angled at one side completes the ensemble.

What could be more unmistakably style-convincing than the tailored knit jacket to the left? The double-breasted jacket is cut according to best masculine tradition with wide lapels and straight neat fitting sleeves. Across the back is a yoke from which emerges a voguish shirred fullness. A hairy yarn is used for the plaid knit coat as compared to a smooth soft zephyr for both skirt and blouse. The latter sports a crew neck and an initialed pocket. This clever tailleur is knitted in stunning color combinations.

A most important style point to remember in selecting your fall knit outfit is that soft zephyrs closely knit and worked into figure-clinging "lines" are the new order of the day.

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**Dramatic Berets Show Up on Autumn Fashion Scene**

Those big berets of velvet or pliant felt, made in thrilling rich dark colors came onto the fall style scene early, but they will be still in good order when we get into our first warmish tweeds and flannels.

They set off a cotton sports dress with a refreshing dash for the present, but they will be the handiest kind of ensemble when we begin to wear all the strange new colors which autumn models are promising.

For a peek at coming tweeds shows muddy violets and sulphurous greens on the way, and plaids made of most unusual combinations—schemes that demand just the right accent in hat and blouse to show them off. These berets have the color, and they are becoming to almost any type of coiffure, besides.

**Economy in Quality**

Investment in a good pair of shoes is real economy. There never was a shoe too good for the human foot.

**MILLINERS SHOW NEW USE OF VEILS**

Milliners have taken liberties with the classic lines of hats this season with the result that some interesting and amusing new features have appeared. An entirely new use of veils has been shown and, by the way, veils have been getting coarser and coarser until they somewhat resemble fish nets.

A little sailor is shown in white grosgrain which has been stiffened to give shape to the brim, which stands out at the sides and tilts slightly over the forehead. A coarse veil of black silk is attached at the center of the crown and falls in back somewhat in the manner of bride's veil. Another in coarse straw is shaped like a Mexican sombrero with an upturned brim all the way around. A fish net veil extends over the crown to the edge of the brim where it is dotted with small pompons.

**FASHION NOTES**

Paris is showing much black for town wear.

Feathers of all types and sizes adorn new fall hats.

Sportswomen are going to love the fingertip swagger coat.

The beret in one form or another seems never to lose its popularity.

Collars and buttons of silver kid are the newest trimming for simply cut afternoon dresses.

The latest innovation in compacts and single powder cases for fall is a gay glitter of gold or silver.

New and smart are vaporous evening wraps that do not hide a single detail of the dresses over which they are worn.

Jabots are not always of organdie or lace. The silver and gilt bead variety is modernistic and combines the role of dress jewelry with that of a jabot.

**SUEDE SUITS**

By **CHERIE NICHOLAS**



Here's a newcomer—the suede suit. They are stepping out this fall in the most fascinating colors fancy can picture. To attract the more, they are made of suede as soft and supple as fabric and as delightfully wearable, being comfortably and pleasingly light-weight. In the model pictured the skirt has interesting panel inlays and three buttons which unfasten to allow freedom of action. Roomy pockets, wide revers and a fine finesse in tailored detail give distinction.

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