

Vernonia Eagle

MEMBER
OREGON STATE EDITORIAL ASSOCIATION

Member of National Editorial Association and Oregon State Editorial Association.

Issued Every Friday \$2.00 Per Year in Advance

Entered as second class matter August 4, 1922, at the post office at Vernonia, Oregon, under the act of March 3, 1879.

Advertising rates—Foreign, 30c per inch; local, 28c per inch; legal notices, 10c per line first insertion, 5c per line succeeding insertions; classified 1c per word, minimum 25c first insertion, 15c succeeding insertions; readers, 10c a line.

RAY D. FISHER, Editor and Publisher

THE NEW DEAL IN INDUSTRY

The new deal has brought with it a startling development, termed by some as the most drastic and revolutionary proposal of our generation. The industrial recovery act is a radical departure from accepted practices, wherein the individual had a right to conduct his own business as he saw fit, and to sell at any price that he deemed sufficient. Railroads and other utilities, to be sure, have long been regulated as to rates, services and new extensions, but the motive, except as to unnecessary duplication of services, has been the protection of the public against charges that are excessive, unfair discrimination and inadequate service. Other industries now are told the lowest, not the highest, price they must ask, and their maximum production is determined not by the interests of the consumer but by the interests of the industry itself and of the wage earners dependent upon it. The man who can make more and cheaper apple boxes than his competitor is forced to divide his apple box business with the other fellow, pay the same wages and sell at the same price.

From a theoretical standpoint, indeed, it would be easy to storm and fume at a policy which robs the individual of the right to control his own business in his own way. Yet that very policy has largely been responsible for the serious plight that we all are in, manufacturers, laborers, consumers alike. Consider, for example, what took place in the lumber industry.

Men were making money in lumber during the war, for demand was feverish and production was limited because of the inadequate facilities and a scarcity of labor. Huge new mills were built a short time later—our own among them, in 1923, and the Longview mills, when lumber was still in demand. The big mills worked double, sometimes triple shifts in order to get as much return as possible from their investments—and lumber was produced in excess of demand. This condition grew worse, even in the prosperous days of 1928 and 1929, and when the crash came, mill after mill had to cut wages, curtail production, and in many cases to shut down entirely. The inevitable result was an appalling unemployment, and mere subsistence for those who were lucky enough to have jobs.

Dishearteningly low prices for lumber restricted production more and more until there began to be a pick-up. Immediately many of the idle mills resumed and many of the operating mills doubled their shifts or otherwise increased their output. Encouraging signs these—and potentially dangerous, as well, for the old evils of over-production impended as a result of too much enthusiasm.

The industrial recovery act, revolutionary as it is, and distasteful to all those who believe in individual rights, promises the only hope of a real recovery. Under the new order mills cannot cut more lumber than the demand warrants, they cannot slash prices, they cannot reduce wages below a fair scale. The evils of the old order will be effectually prevented—for the law has teeth in it, and it will be self-enforcing. Naturally a mill owner who conforms is not going to watch his competitor underpay, overwork and undersell.

Perhaps the operation of the law, through eliminating unfair competition, will restore prosperity to Vernonia. Let us hope.

Growing of Root Crops Is Advised By County Agent

Geo. A. Nelson

The growing of a good supply of root crops is essential for the production of feed for next winter. This will supply a succulent feed and supplement the short hay crop which will probably be harvested this year.

Turnips are the principal root crops grown in the county and make an excellent feed. They can be grown with less expense than

most of the other varieties of roots. The seeding can be done any time between now and the first part of July on well prepared ground. The land should be well fertilized with barnyard manure and an application of about 400 to 500 pounds of superphosphate should be applied.

The varieties that have produced well in Columbia county are the Imperial Green Globe turnip and the Pomeranian White Globe which make a desirable crop to go for feeding during the fall and early winter. The Danish Bortfield turnip is one

of the heaviest yielders and is a high quality turnip for feed, and should be planted for the main crop. They are hardy and will stand as much of the freezing weather as any of the roots.

Other root crops that can be grown are the rutabagas and mangels. On the higher grounds mangels should be seeded earlier. On the low lands they can be seeded quite late after the summer flood waters have gone down. The mangels are one of the best root crops to store for the winter months.

Root crops furnish not only a succulent feed for winter, but furnish a heavy tonnage per acre which will range from about 20 to 50 tons.

Last winter all the roots that were left outside froze, but on the average winter the harder root crops can be left outside and gathered as needed. However, this method is too risky for the average winter, and arrangements should be made to store at a part of the roots for the winter months either in temporary pits which can be easily built, or in permanent cellars.

Ten Years Ago

Vernonia Eagle, June 22, 1923

The new market known as the Nehalem Dressed Meat Co. is now ready for business in the Allen building at the west end of Bridge street. Albert Childs and W. R. Hammack are the proprietors. They are fine people and Vernonia gains in receiving them.

Ellen and Mrs. Enstrom left Monday morning for Monmouth, where Ellen is going to attend normal school this summer.

Master Ralph Condit is reported much better after his operation.

Miss Isabel Condit left for Monmouth to attend summer school.

Miss Gladys Malmsten is home from school for the summer.

Miss Hazel Malmsten will teach at the McDonald school up Rock creek this year.

Mrs. Paul Weise has leased the Vernonia hotel from F. E. Malmsten.

The local Evangelical church plans to put up a new \$10,000 building.

Mrs. J. W. Rose and Mrs. Sitts took in the rose show and visited relatives in Portland last week.

Mr. Willing finished the big city reservoir and it is now ready to be filled with water.

Mr. and Mrs. Earl Bleile of Carson, Louisiana, arrived in Vernonia last week to make their home.

The white porcelain drinking fountain presented by Mr. Early has arrived and will be installed at Third and Bridge streets as soon as the water is in the city.

H. M. Condit was elected director for three years and H. E. McGraw clerk at the school election Monday. Motion was made that all children within a mile of school walk and that the busses carry only those living outside the limit.

LODGES

A. F. & A. M.
Vernonia Lodge No. 184 A. F. & A. M. meets at Masonic Temple, Stated Communication First Thursday of each month. Special called meetings on all other Thursday nights 7:30 p.m. Visitors most cordially welcome.
Emil F. Messing, W. M.
F. D. Macpherson, Secretary

Order of Eastern Star
Nehalem Chapter 153, O. E. S. Regular communication first and third Wednesdays of each month, at Masonic Temple. All visiting sisters and brothers welcome.
Mrs. A. J. Hughes, W. M.
Leona McGraw, Sec.

Pythian Sisters
Vernonia Temple 61 meets every 2nd and 4th Wednesdays in W.O.W. hall.
Florence Nanson, M. E. C.
Clara Kerns, M. or R. & C.

Riverview

Mildred Hawkins

Mrs. Floyd Wolfe had as her guests over the weekend Mr. and Mrs. Wendell Wooster of Portland and Mr. and Mrs. E. Williams and daughter Mary Lou of Wilark.

Mrs. Claude Widdles and children of Clatskanie spent Sunday at the Roland Pruitt home.

Mr. and Mrs. Jay Burtraw of Souls hill spent Monday at the home of her brother, John Robbins.

Johnnie Washinko of Portland is spending the week at the home of Mr. and Mrs. Lee Bowers.

Mrs. Frank Hankle and daughter Alta were guests at the home of Mrs. Cecil Urie Sunday.

Mr. and Mrs. Clifford Fowler and family spent the weekend in St. Helens among relatives.

Mrs. D. R. Fowler left Saturday for St. Helens, where she and Mr. Fowler will make their home.

Mrs. E. Fowler spent Sunday at the home of her son Charles Biggs.

Mrs. J. W. White had as her guests Wednesday Mrs. M. Garrigus, son Jimmie and daughter Esther, Mr. and Mrs. Jephtha Garrigus and Miss W. Bebee, all of Portland.

Mr. and Mrs. A. F. Kostur motored to Buxton Sunday to visit relatives.

Matilda and Amelia Marson of Molalla and Mrs. Ervin Blackman of Vernonia were guests of Evelyn Varley Tuesday.

Mrs. Merle Cline had as her guests Sunday her parents, Mr. and Mrs. Frank Burnham, daughter Billie and son Harry of Clatskanie.

Bud Williams and wife returned Monday from the berry fields at Banks.

Arden Hambly of Anacortes, Wash., is visiting at the home of Mrs. C. E. Hambly.

Bill and Peggy Byers returned from Forest Grove Sunday.

Mrs. E. Pellinen of Camp 8 spent Monday at the home of Mrs. Al Hartung.

Mrs. A. E. Andrews and daughter Donna Clara of Olympia, Wash., were guests of Mrs. Al Byers Saturday.

Albert Haverland of Astoria

visited his mother, Mrs. H. D. Eggleston, Friday and Saturday. Mr. and Mrs. O. McCabe and Mr. and Mrs. Mike Willard and daughter Joy visited friends in Camp 8 Sunday.

Mrs. J. R. Laramore has as her guests this week her grandsons Robert and Donald Bentley of Portland.

Mrs. Virgil Powell returned home Thursday from Portland, where she visited her mother the past week.

R. L. Harris and wife were guests of C. E. Hambly Friday.

Mrs. Fred Visnall and sons of St. Helens are spending the week at the home of Mrs. Floyd Cleveland.

Miss Violet Lindbergh of St. Helens came home Sunday to spend the summer with her mother, Mrs. A. E. Lindbergh.

Mrs. Burford Jones of Portland was a guest of Mrs. George Christensen Sunday.

C. Ratkie returned from Longview Sunday to spend a few days with home folks.

Louise McDonald of Rock Creek spent Sunday at the home of Ada Mills.

Mrs. Babe Watson and mother, Mrs. M. Watson, of Buxton were guests of Mrs. J. W. White Friday.

Mrs. Dan May is spending the week in Strassel with friends.

Misses Yola and Babe Serafin of Wilark spent the weekend at the home of her sister, Mrs. Glen Hawkins.

Mr. and Mrs. Robert Burt and daughter Donna Kay of Toledo, Oregon, visited over the weekend at the home of Mrs. Claude Gibson on O.-A. hill.

MAGGOT BAIT

For CABBAGE CAULIFLOWER TURNIPS

VERNONIA TRADING CO.

Phone 681 — We Deliver

W. D. Ross of Klamath Falls, came Monday to see his wife and children, who have been visiting her parents, Mr. and Mrs. Jim Aubrey of O.-A. hill.

Mr. and Mrs. Glen Hawkins and Mr. and Mrs. Leonard Billings of Vernonia, attended the baseball game at Rainier Sunday.

COUNTRY IS EXPERIENCING DEFINITE BUYING WAVE

The country is experiencing a buying wave—still moderate, but definite. Factors behind it are renewed confidence, a belief that present low prices are doomed—and the more concrete fact that wages are rising and employment levels gaining. The price-rise belief is amply justified by the statistics. Commodity prices have been advancing at a steadily inclining rate for several months, as have security prices. Business failures are down.

There is a noticeable decline in the number of distress sales. The index of industrial activity is now advancing satisfactorily.

Dun and Bradstreet's review is almost a triumphant march of en-

couraging statistics, vital facts. Specific information on a number of major industries follows:

Shoes—Retail sales improving, wholesale buying expanding; 80 per cent of shoe workers are now employed.

Steel—Ingot production has had an uninterrupted rise for about three months; has reached the highest point since May, 1931.

Car loadings—Constantly improving. In a recent week they registered the largest increase over the preceding week since 1929.

Automobiles—May production was heaviest in 21 months.

Lumber—Orders are close to 100 per cent greater than at this time last year.

Retail trade—Well ahead of last year, and future gains confidently anticipated. Prices are gradually advancing.

Building permits—Started upward in March, and sizable gains were experienced in April and May.

Coal—Bituminous production has increased.—Industrial News Review.

NEHALIA ICE CREAM in your favorite flavors

VANILLA and STRAWBERRY



Is available at all times—Sundays, as well as week days. . . . Call at the Creamery or telephone 471.

HIGHEST QUALITY—Rich and pure.

LOW PRICES—Also special prices given to lodges and similar organizations.

Nehalem Valley Ice and Creamery Co.

Henry Ford Dearborn, Mich.

June 19, 1933

A COMPANY THIRTY YEARS OLD

Last Friday the Ford Motor Company completed 30 years of automobile making.

It is also my fortieth year at the same job. I made my first engine in 1893, and it still runs. This is the engine that won the Selden Patent Suit—which took the motor car out of the exclusive class, and opened the automobile industry to hundreds of manufacturers who started during the last 30 years.

Some of the men who began with me that June day in 1903, are working here yet. All of the principles we laid down then, are still operative; we find that they have great survival value for the future. To date they have produced and sold over 21,000,000 Ford cars.

Although we created the automobile market we have never thought it was good for anyone to monopolize it. We have always believed that before business could be good for one, it must be good for all. Our discoveries and improvements have always been open to other manufacturers without patent restrictions.

Of course, there is one thing we cannot share—everyone must get it for himself—and that is experience. Money could duplicate our buildings and machines, but it cannot duplicate 40 years of experience. And it is experience that makes a motor car.

But the past does not especially concern me; it has all been a preparation for the future. For myself, I feel that I have just been gathering the tools to do something worth while, and that my real task is still ahead.

Great changes are upon the world. False ideas of every kind are vanishing in the general upheaval. Those who built truly on principle will survive—their service will carry over. Business integrity and commodity honor will be fully justified. And newer and better ways of living will appear.

That is the outlook for this young thirty-year old Company of ours.

Henry Ford

The Forest Grove National Bank

"The Roll of Honor Bank"

J. A. Thornburgh President

R. G. Thornburgh Cashier