FRIDAY, JUNE 23, 1933.

Vernania Eagle 2 EDITORIAL ASSOCIATION Member of National Editorial Association and Oregon Editorial Association. Issued Every Friday \$2.00 Per Year in Advance Entered as second class matter August 4, 1922, at the post office at Vernonia. Oregon, under the act of March 3, 1879.

Advertising rates—Foreign, 30c per inch; local, 28c per inch; legal notices, 10c per line first insertion, 5c per line succeeding insertions; classified 1c per word, minimum 25c first insertion, 15c succeeding insertions; readers, 10c a line.

RAY D. FISHER, Editor and Publisher

THE NEW DEAL IN INDUSTRY

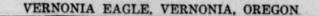
ment, termed by some as the most drastic and revolution- at a part of the roots for the ary proposal of our generation. The industrial recovery act winter months either in temporary urday for St. Helens, where she is a radical departure from accepted practices, wherein the in permanent cellars. individual had a right to conduct his own business as he saw fit, and to sell at any price that he deemed sufficient. Railroads and other utilities, to be sure, have long been regulated as to rates, services and new extensions, but the motive, except as to unnecessary duplication of services, has been the protection of the public against charges that are excessive, unfair discrimination and inadequate service. Other industries now are told the lowest, not the highest, price they must ask, and their maximum production is determined not by the interests of the consumer but by the interests of the industry itself and of the wage earners Allen building at the west end dependent upon it. The man who can make more and of Bridge street. Albert Childs cheaper apple boxes than his competitor is forced to divide and W. R. Hammack are the prohis apple box business with the other fellow, pay the same prietors. They are fine people wages and sell at the same price.

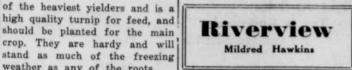
From a theoretical standpoint, indeed, it would be easy to storm and fume at a policy which robs the individual of the right to control his own business in his own way. Yet that very policy has largely been responsible for the serious plight that we all are in, manufacturers, laborers, consumers alike. Consider, for example, what took place in the lumber industry.

Men were making money in lumber during the war, for demand was feverish and production was limited because of the inadequate facilities and a scarcity of labor. Huge new mills were built a short time later-our own among them, in 1923, and the Longview mills, when lumber was still in demand. The big mills worked double, sometimes triple shifts in order to get as much return as possible from their investments-and lumber was produced in ex- at the McDonald school up Rock cess of demand. This condition gew worse, even in the creek this year. prosperous days of 1928 and 1929, and when the crash came, mill after mill had to cut wages, curtail production, and in many cases to shut down entirely. The inevitable sten. result was an appalling unemployment, and mere subsistence for those who were lucky enough to have jobs.

Disheartingly low prices for lumber restricted production more and more until there began to be a pick-up. Immediately many of the idle mills resumed and many of the operating mills doubled their shifts or otherwise increased their output. Encouraging signs these-and potentially dangerous, as well, for the old evils of over-production impended as a result of too much enthusiasm.

The industrial recovery act, revolutionary as it is, and distasteful to all those who believe in individual rights, promises the only hope of a real recovery. Under the new order mills cannot cut more lumber than the demand warrants, they cannot slash prices, they cannot reduce wages below a fair scale. The evils of the old order will be effectually prevented-for the law has teeth in it, and it will be self enforcing. Naturally a mill owner who conforms is at Third and Bridge streets as not going to watch his competitor underpay, overwork and soon as the water is in the city. undersell.





weather as any of the roots. Other root crops that can be Mrs. Floyd Wolfe had as her grown are the rutabagas and guests over the weekend Mr. and mangles. On the higher grounds Mrs. Wendell Wooster of Portmangles should be seeded earlier. land and Mr. and Mrs. E. Wil- of Portland. On the low lands they can be liams and daughter Mary Lou of

seeded quite late after the sum- Wilark. mer flood waters have gone down. Mrs. Claude Widdles and chil-The mangles are one of the best dren of Clatskanie spent Sunroot crops to store for the winter day at the Roland Pruitt home. months. Mr. and Mrs. Jay Burtraw of

Root crops furnish not only a Souls hill spent Monday at the succulent feed for winter, but home of her brother, John Robfurnish a heavy tonnage per acre bins.

which will range from about 20 Johnnie Washinko of Portto 50 tons. land is spending the week at Last winter all the roots that the home of Mr. and Mrs. Lee were left outside froze, but on Bowers.

the average winter the hardier Mrs. Frank Hankle and daughroot crops can be left outside ter Alta were guests at the home and gathered as needed. Howof Mrs. Cecil Urie Sunday.

Mr. and Mrs. Clifford Fowler and family spent the weekend The new deal has brought with it a startling develop- ments should be made to store in St. Helens among relatives. Mrs. D. R. Fowler left Sat pits which can be easily built, or and Mr. Fowler will make their

of Ada Mills. home. Mrs. E. Fowler spent Sunday

Mr. and Mrs. A. F. Kostur

motored to Buxton Sunday to

Matilda and Amelia Marson of

Molalla and Mrs. Ervin Blackman

of Vernonia were guests of Eve-

Mrs. Merle Cline had as her

guests Sunday her parents, Mr.

and Mrs. Frank Burnham, daugh-

Bud Williams and wife return-

ed Monday from the berry fields

Arden Hambly of Anacortes,

Bill and Peggy Byers returned

Mrs. E. Pellinen of Camp 8

spent Monday at the home of

Wash., is visiting at the home of

from Forest Grove Sunday.

visit relatives.

at Banks.

Mrs. C. E. Hambly.

at the home of her son Charles Biggs. day. Mrs. J. W. White had as her

guests Wednesday Mrs. M. Garrigus, son Jimmie and daughter Esther, Mr. and Mrs. Jeptha Garrigus and Miss W. Bebee, all of

Vernonia Eagle, June 22, 1923

The new market known as the Nehalem Dressed Meat Co. is now ready for business in the lyn Varley Tuesday. and Vernonia gains in receiving

them. ter Billie and son Harry of Clats-Ellen and Mrs. Enstrom left Monday morning for Monmouth, kanie. where Ellen is going to attend normal school this summer.

Master Ralph Condit is reported much better after his operation.

Miss Isabel Condit left for Monmouth to attend summer school.

Miss Gladys Malmsten is home from school for the summer.

Miss Hazel Malmsten will teach

Mrs. Paul Weise has leased the Vernonia hotel from F. E. Malm-

The local Evangelical church plans to put up a new \$10,000 building.

Mrs. J. W. Rose and Mrs. Sitts took in the rose show and visited relatives in Portland last week.

Mr. Willing finished the big city reservoir and it is now ready to be filled with water.

Mr. and Mrs. Earl Bleile of Carson, Louisiana, arrived in Ver-

visited his mother, Mrs. H. D. Eggleston, Friday and Saturday. Mr. and Mrs. Mike Willard and iting her parents, Mr. and Mrs. daughter Joy visited friends in Jim Aubrey of O.-A. hill.

Camp 8 Sunday. Mrs. J. R. Laramore has as her guests this week her grand- lings of Vernonia, attended the

sons Robert and Donald Bentley baseball game at Rainier Sunday. Mrs. Virgil Powell returned COUNTRY IS EXPERIENCING DEFINITE BUYING WAVE home Thursday from Portland, where she visited her mother the

past week. R. L. Harris and wife were guests of C. E. Hambly Friday. Mrs. Fred Visnall and sons of St. Helens are spending the

week at the home of Mrs. Floyd Cleveland. Miss Violet Lindbergh of St.

Helens came home Sunday to mend the summer with her mother, Mrs. A. E. Lindbergh.

Mrs. Burford Jones of Port land was a guest of Mrs. George Christensen Sunday.

C. Ratkie returned from Longview Sunday to spend a few days with home folks.

Louise McDonald of Rock Creek spent Sunday at the home

Mrs. Babe Watson and mother Mrs. M. Watson, of Buxton were guests of Mrs. J. W. White Fri-Mrs. Dan May is spending the

week in Strassel with friends. Misses Yola and Babe Serafin of Wilark spent the weekend at the home of her sister, Mrs. Glen Hawkins,

Mr. and Mrs. Robert Burt and daughter Donna Kay of Toledo, Oregon, visited over the weekend at the home of Mrs. Claude Gib-

son on O.-A. hill.

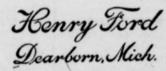
MAGGOT BAIT CABBAGE CAULIFLOWER

VERNONIA TRADING CO.

TURNIPS

Mrs. Al Hartung. Mrs. A. E. Andrews and daughter Donna Clara of Olympia,

Wash., were guests of Mrs. Al Byers Saturday. Albert Haverland of Astoria



June 19, 1933

A COMPANY THIRTY YEARS OLD Last Friday the Ford Motor Company completed 30 years of automobile

PAGE THREE

W. D. Ross of Klamath Falls, couraging statistics, vital facts. came Monday to see his wife Specific information on a number Mr. and Mrs. O. McCabe and and children, who have been vis- of major industries follows:

Shoes-Retail sales improving, wholesale buying expanding; 80 Mr. and Mrs. Glen Hawkins per cent of shoe workers are now and Mr. and Mrs. Leonard Bilemployed.

Steel-Ingot production has had an uninterrupted rise for about three months; has reached the nighest point since May, 1931.

Car loadings-Constantly improving. In a recent week they

The country is experiencing a registered the largest increase buying wave-still moderate, but over the preceding week since definite. Factors behind it are re- 1929. newed confidence, a belief that

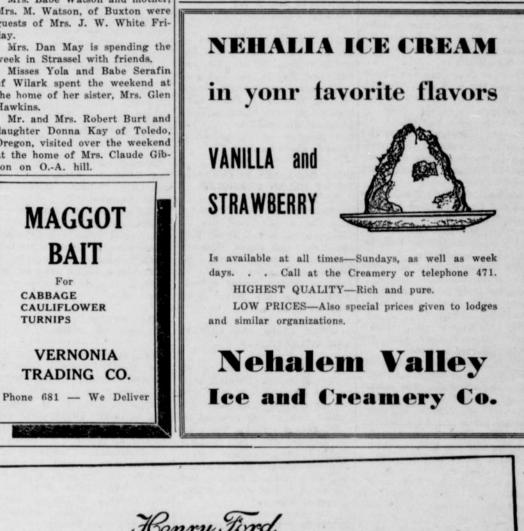
Automobiles- May production present low prices are doomedvas heaviest in 21 months. and the more concrete fact that

Lumber- Orders are close to wages are rising and employment 100 per cent greater than at this levels gaining. The price-rise be time last year. lief is amply justified by the

Retail trade-Well ahead of Commodity prices statitistics. last year, and future gains conhave been advancing at a steadily inclining rate for several months, fidently anticipated. Prices are gradually advancing. as have security prices. Business

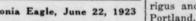
failures are down. Building permits-Started upward in March, and sizable gains There is a noticeable decline in the number of distress sales, were experienced in April and The index of industrial activity May.

is now advancing satisfactorily. Coal--- Bituminous production Dun and Bradstreet's review is has increased .- Industrial News almost a triumphant march of en- Review.



ever, this method is too risky for the average winter, and arrange-

Ten Years Ago · · · ·



Perhaps the operation of the law, through eliminating tor for three years and H. E. Mcunfair competition, will restore prosperity to Vernonia. Graw clerk at the school election Let us hope.

> ground. The land should be well fertilized with barnyard manure

The varieties that have pro-

Growing of Root **Crops Is Advised** By County Agent first part of July on well prepared

Geo. A. Nelson

and an application of about 400 The growing of a goood supuly of root crops is essential for to 500 pounds of superphosphate the production of feed for next should be applied. winter. This will supply a succulent feed and supplement the duced well in Columbia county short hay crop which will prob- are the Imperial Green Globe ably be harvested this year.

•

turnip and the Pomeranian White Turnips are the principal root Globe which make a desirable crops grown in the county and crop to go for feeding during make an excellent feed. They can the fall and early winter. The be grown with less expense than Danish Bortfield turnip is one

nonia last week to make their home.

The white porcelain drinking fountain presented by Mr. Early

Monday. Motion was made that all children within a mile of most of the other varieties of school walk and that the busses roots. The seeding can be done carry only those living outside

any time between now and the limit. LODGES

> A. F. & A. M. Vernonia Lodge No. 184 A. F. & A. M. meets at Masonic Temple, Stated Communication First Thursday of each month. Special called meetings on all other Thursday nights 7:30 p.m. Visitors most cordially welcome. Emil F. Messing, W. M.

F. D. Macpherson, Secretary

Order of Eastern Star

Nehalom Chapter 153, O. E. S. Regular commu-nication first and third Wed-nesdays of each month, at Ma-sonic Temple.

Mrs. A. J. Hughes, W.M.

Pythian Sisters

Leona McGraw, Sec.

The Forest Grove National Bank

"The Roll of Honor Bank"

J. A. Thornburgh President

R. G. Thornburgh Cashier

Vernonia Temple 61 meets every 2nd and 4th Wednesdays in W.O.W. hall. Florence Nanson, M. E. C. Clara Kerns, M. or R. & C.

All visiting sis-ters and broth-

making.

It is also my fortieth year at the same job. I made my first engine in 1893, and it still runs. This is the engine that won the Selden Patent Suit---which took the motor car out of the exclusive class, and opened the automobile industry to hundreds of manufacturers who started during the last 30 years.

Some of the men who began with me that June day in 1903, are working here yet. All of the principles we laid down then, are still operative; we find that they have great survival value for the future. To date they have produced and sold over 21,000,000 Ford cars.

Although we created the automobile market we have never thought it was good for anyone to monopolize it. We have always believed that before business could be good for one, it must be good for all. Our discoveries and improvements have always been open to other manufacturers without patent restrictions.

Of course, there is one thing we cannot share---everyone must get it for himself----and that is experience. Money could duplicate our buildings and machines, but it cannot duplicate 40 years of experience. And it is experience that makes a motor car.

But the past does not especially concern me; it has all been a preparation for the future. For myself, I feel that I have just been gathering the tools to do something worth while, and that my real task is still ahead. Great changes are upon the world. False ideas of every kind are

vanishing in the general upheaval. Those who built truly on principle will honor will be fully justified. And newer and better ways of living will appear.

That is the outlook for this young thirty-year old Company of ours.

Henry Ford