

## Petitions are Circulated For Wolf Creek Route

(Seaside Signal) Petitions urging the immediate construction, with funds made available through the recently passed relief law, of the short cut to the sea over the proposed Wolf creek route are being circulated in Clatsop and Tillamook counties and in eastern Oregon. E. N. Hurd, who has taken an active part first in logging the Wolf creek route and then in urging its construction, has prepared the petitions and they are being circulated by members of the Seaside chamber of commerce with the aid of other individuals in various sections of the county.

The outstanding feature of the latest move in the promotion of the long sought short cut is the fact that Clatsop county will receive the support of the north Tillamook beaches and others in Tillamook county as well and that residents of eastern Oregon, with the belief that the construction of the Wolf creek route will eliminate any further discussion of a second short-cut and thereby release funds for construction in their territory will aid in the move. The plan as proposed in the petition includes a stand for a branch road which would serve the northern Tillamook beaches better than would the proposed Wilson river route, long promoted in Tillamook county.

The petitions will be presented to the state highway commission on July 29, at which time it is hoped that the commission will be reorganized and in a position to begin work on highway plans with funds recently made available totaling to this state about \$6,000,000. It is expected that a new commissioner, to fill the position occupied by Leslie Scott, resigned, will have been appointed by Governor Meier before the next meeting and that the commission will have received sufficient information on the funds made available by the relief law to take prompt action.

Should this be the case it is to be expected that the short-cut would come under consideration. That road is the next big project for the highway commission and it has been so considered for some time. Engineering work has been completed and cross sections for the entire length have been prepared and the commission could, if it saw fit, take immediate action on the project. From information previously given, it is believed that highway engineers have found the Wolf creek route to be the shortest, most economical and the most practical to build and that a considerable mileage of present highway could be utilized. Mr. Scott, who walked over the Wolf creek some weeks ago declared that the survey provided for the straightest and fastest highway in the state and that the highway, when built, would offer a two hour road between Seaside and Portland. Engineering difficulties which were encountered east of Hamlet have been eliminated by changing the western end of the route several miles to the north.

**Tillamook Favors Route**  
Mr. Hurd says that there has been a change of heart among former supporters of the Wilson river highway in Tillamook. He declares that many people have come to believe that but one road should be built and that, if a branch is constructed to serve the northern Tillamook beaches, the Wolf creek road would be preferable to Northern Tillamook county than the Wilson river route. At the same time residents of eastern Oregon, who desire road work in their territory, are hoping for the construction of one route instead of two, and that they favor the Wolf creek route as the best chance to obtain funds for their section which might be put into the construction of a second highway to the sea.

The petition is as follows: To the State Highway Commission of Oregon:  
The undersigned are residents of, or interested in obtaining a quick road to Seaside, Gearhart or Cannon Beach. We understand that the surveys for the so-called "Short Route to the Sea" are complete and the data being assembled, and that a decision will be arrived at soon.

Without presuming to anticipate or forestall the engineering data, we respectfully urge upon the Commission that the following be adopted as a basic policy in approaching the problem:

1. That out of the Federal funds made available by recent act of congress the long sought for "Short Cut to the Sea" from Portland be built. If more than one such road can be built, we have no objection to that but we

take no position on it.  
2. That such Road must in any circumstances serve the so-called "North Beaches" of Oregon, named above, namely Seaside, Gearhart and Cannon Beach, which at present draw many more people than do the Tillamook beaches.

3. That it would, however, be selfish on our part to ask for such a road without at the same time demanding that our neighbors on the south, at the Tillamook beaches, be served also and that it be equally possible that the many thousands in and east of Portland be similarly able to reach these beaches by the same road, if possible. We therefore join with them in urging that a south "Y" to the Tillamook beaches be an integral part of the short cut plan.

4. That the "Northern route" to be chosen be the shortest, fastest and most attractive from a scenic standpoint, and one from which a branch can unquestionably be built to the Tillamook beaches.

5. To that end we urge the selection of the Wolf creek route, which is: (A) the shortest as we understand, by six miles; (B) the fastest in that it runs on a direct tangent for 2 1/2 miles, with a maximum curvature of 4 degrees elsewhere, and particularly through a territory free, and which can be kept free from all traffic interruptions whatsoever; and (C) by far the most attractive scenically in that it runs for its first part through the best of the Tualatin valley, one of the most beautiful landscapes in the world, and thenceforward through timber comparable with the Redwood highway and unexcelled in the world, whereas the Scappoose route runs through the oil tanks and increasing industrial district of lower Multnomah county, with growing unsightliness, and thence through logged off land of great ugliness; and (D) because if the Scappoose line be used it may be impossible for our Tillamook beach neighbors to find a satisfactory cut-off to the south at all.

### COURT INSPECTS

**NEHALEM ROADS**  
Judge Wellington and Commissioners Miller and Mills made a trip to the Nehalem this week to inspect some proposed road work in the lower end of the county. After the road enters Clatsop county it again enters Columbia and the Clatsop court wishes his

county to join in operation of a quarry (property of Columbia) to furnish necessary rock. No decision will be reached though that is probable when Judge Guy Boyington of Clatsop comes to St. Helens next week to confer with the court at its regular monthly session. — St. Helens Mist.

### LOCALS

The library board will meet at the library Monday afternoon, August 8, at 2:30.

Charlotte Green left Wednesday for Portland to visit her friend Edith Walker and to attend several fraternity functions during the weekend.

Mr. and Mrs. A. Willard Wridge and daughters, Beverly and Yvonne returned Monday from Trout Lake, Washington, where they had been visiting relatives for the past two months. They have moved their furniture, which was stored, into the T. A. Gordon house on Columbia street at First avenue.

Helen Hackett of Portland, daughter of Henry Hackett, has been a guest of Joy Bush during the past week.

Amy Hughes was a Portland visitor Saturday.

Mr. and Mrs. J. L. Timmons and the former's mother, Mrs. J. P. Timmons, spent Sunday at Seaside.

Harry Wilson of Silverton came during the weekend to take Mrs. Wilson home after she had spent the week here as a guest of Mrs. Harold Decker.

Mrs. Enola Williams and daughter Roberta returned to their home here last week after an absence of about two months.

Wayne Lappe, who is employed in Longview, played on the Weyerhaeuser golf team Sunday when it defeated the Long Bell team 37 to 25 on the Longview Country club course.

Dr. and Mrs. M. D. Cole and children visited in Portland Sunday.

Mr. and Mrs. C. W. DeGraff of Portland, uncle and aunt of Mrs. M. D. Cole, have been guests at the Cole home since Tuesday.

Mr. and Mrs. E. J. Bell and small son of Grants Pass arrived Saturday for several days' visit with Mrs. Bell's parents, Mr. and Mrs. J. A. McDonald.

## Home Garden Tour Conducted

### Beaver Valley District Farms Are Visited

To study ways and means of how to produce more of the family living on the farm was the purpose of a home garden tour conducted by Geo. A. Nelson, county agent, and participated in by more than 20 men and women of the Fern Hill and Beaver Valley communities Wednesday, July 27.

Twelve different gardens were visited on the tour as positive demonstrations that a garden can be made to provide fresh vegetables for much of the living during most of the year and can provide canning vegetables with which many cellars are filled for use during the winter months. It was a day which showed that farmers of these communities are frugal folk, many of them out of gainful employment now are making the most of their opportunity in the production of food from their own farms. It was first hand evidence that Columbia county farm folk have adopted a "live at home program."

The gardens visited were those of Orris Kellar, W. Zimmerman, Ray Jennings, Walter Kellar, Homer Kellar, Thomas Flippin, Elmer Hamilton, all of the Fern Hill district, W. E. La Fountain, W. J. Brings, F. E. Parcher, Donald Parcher and C. R. Parcher, all of the Beaver Valley district.

Outstanding observations pointed to by County Agent Nelson were: that rotation planting of vegetables pays and provides a variety throughout the growing season; that by diligent attention garden pests and diseases can be successfully controlled; that there is practically no limit to the variety of vegetables and berries which can be grown here; that fertility is essential to most successful garden culture provided yard manure; and that neighbors might exchange garden products where surpluses exist, thus broadening the assortment for canning as well as fresh use.

Assembling at the Fern Hill Grange the tour started shortly after 10 a. m. The first garden visited was that of Orris Kellar planted on new land without fertilizers where tomatoes and tomato diseases were discussed. The next stop at the W. Zimmerman farm, a wide variety of vegetables from celery to sweet corn was seen, much of it planted in rotation. "There are four in our family and just now we are feeding seven," Mr. Zimmerman said. "Our garden enables us to raise most of our living which is very

necessary in these times, keeping our grocery bill down to \$10 per month or less."

Mr. and Mrs. Ray Jennings are garden enthusiasts where the caravan next stopped. The Jennings garden provides beans, peas, carrots, corn, tomatoes, sauerkraut. Pumpkins are stored, Mrs. Jennings stating that she still had a good last year's pumpkin on the storage shelf. Parsnips and other roots are left in the ground. There was also an excellent plot of potatoes. "Sugar, salt, flour and coffee, aside from what we grow is really all we would have to buy and still be well fed," Mrs. Jennings, who had just completed canning 43 quarts of peas, said.

It was a unique garden, that on the Walter Kellar farm next viewed. Three acres in size and supplying vegetables for four families. The Kellars providing good soil and plenty of chicken manure in return for labor in its growing. Picking and canning peas was in process at the time the visitors arrived. "The garden may not be much to look at," Mrs. Kellar said, "but we get lots out of it." The visitors concluded it was both good to look at and productive.

On the Homer H. Kellar farm an excellent Smith-Hughes strawberry project of Milford Kellar's was viewed as well as the well kept Kellar garden. "Our garden provides a good share of our living," Mrs. Kellar said, who showed her interest in gardens by attending the entire tour. A family berry patch providing berries from May to September was observed on the Thomas Flippin farm. The list included gooseberries, strawberries, currants, raspberries, blackcaps and loganberries, all items which supplement a well planned vegetable garden.

"I don't know what we would do without our garden and our cows," were the words which Elmer Hamilton used in describing the value of his one acre garden. Mrs. Hamilton canned 145 quarts of vegetables last year and will do as well or better this year. It was a garden of wide variety. Peas were planted in rotation to provide green peas for a two months period and other vegetables were similarly planned. Scarlet runner beans, somewhat

similar to the lima with a beautiful scarlet bloom are a favorite with the Hamiltons.

The tourors lunched at the Beaver Valley grange hall where hot coffee was prepared.

"There are nearly 300 Columbia county farm families enrolled in the 'year round garden and food preservation project' conducted under the direction of County Agent George Nelson and Mrs. Case, home demonstration agent," W. L. Teutsch, assistant county agent leader, stated in a brief talk following lunch. "What we have seen this morning is proof that these families are making the most of the present economic situation and are producing gardens as good as can be found in the state," Mr. Teutsch told of the garden and food preservation programs of other counties.

The next two gardens inspected were the revelation of the day, those of W. E. La Fountain and W. J. Brings. In the last five years these two farm homes have been hewed out of the stumps. They are homes and gardens good to look upon. Starting with little five years ago the La Fountains now have their place practically paid for and their garden has helped to do it. There were vegetables of nearly every variety planted in rotation and berries as well. In the cellar were hundreds of quarts of home produced foods, the work of Mrs. La Fountain, who figures to have 400 quarts of vegetables, fruits and meats by the season's end. Curly kale is a favorite winter green here.

The Brings' farm with its green lawn, wide variety of flowers back of which is a well planned vegetable garden looking out to majestic Mt. St. Helens as it does, is a model of rural beauty. Here was found the usual run of vegetables and in addition kohlrabi, salsify, swiss chard, Italian broccoli, peppers, celery, a good substitute for celery. Double cropping is practiced by Mr. Brings. Following early carrots, lettuce and onions, kohlrabi and cauliflower were growing on the same land.

Control of flea beetle was next given attention in the F. E. Parcher potato field. Calcium arsenate dust, one part to eight of lime, was recommended.

"How much of your living do you get from your garden?" was the question asked Donald Parcher at the next garden inspected. Mr. Parcher's answer was a trip to the cellar where rows of canned vegetables along with fish and meat were seen. It was a garden where double cropping and rotation planting were practiced, giving a long season of fresh vegetables.

The first stop of the day was at the C. R. Parcher garden similar in variety and quality to the many others seen. Mrs. Parcher, Master of the Beaver Valley Grange, also displayed a fine selection of grass sheaves collected for the grange booth at the county fair this fall. All voted that it was a day well spent.

### SCHOOL DISTRICT SAVES

\$200.00 IN CLERK HIRE

According to Vernonia Eagle J. B. Wilkerson, superintendent of Union High School District 1, Vernonia, has been elected clerk and will do this work without receiving salary for it. Heretofore the clerk has received \$200 per annum as salary and Prof. Wilkerson voluntarily agreed to serve without pay in order to make a further saving for the district. It is a fine act on the part of the superintendent and should be appreciated by the taxpayers. —Columbia Informant.

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Green Onions 2- **5c**  
Beets ..... 2- **5c**  
Green Beans 4-lb. **25c**

### MEAT

Beef Roasts lb. **12c**

Sirloin Steak lb. **15c**

Boiling beef ribs lb. **7c**

HAMBURGER AND SAUSAGE—2-LBS. **25c**

**GRAPE NUTS—**  
The favorite breakfast food for millions. PKG. .... **15c**

**TOMATOES — Alta Villa —**  
2 1/2's — Rich, ripe, red California pack. CAN ..... **10c**

**OVALTINE — 50c Size—**  
The Swiss Food Drink — Today CAN ..... **40c**

**H-O OATS — 20-oz. Package —**  
Quick — For a regular breakfast ..... **2 FOR 25c**

**PEN JEL — Pure Fruit Pectin —**  
1 Package makes 8 Glasses ..... **2 FOR 25c**

**SANDWICH SPREAD —**  
DELICIA— Regular size ..... **3 FOR 25c**

**SALT—Leslie's Iodized—2-lb. CARTON ..... 8c**

# Depressions AND Advertising

Printed Salesmanship recently carried the report of a study by R. S. Vaile, professor of marketing for Northwestern university, which showed that

**firms which increased their advertising in the time of depression experienced a sales loss of only 12%**

from the pre-depression bases, whereas

**those who reduced their advertising in the same period suffered a decline of 26 per cent.**

In the following year (1922) those businesses which had increased advertising in the period of depression were running **7% above pre-depression business ...**

while those who had reduced advertising were still off 12 per cent from their former records. . . "Just as soon as business gets over the blue funk which is now in, just as soon as the men who are holding blindly to the purse strings begin to think the first thing they are going to do is to release their advertising and sale promotional programs," comments the magazine editorial.



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