

Vernonia Eagle

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RAY D. FISHER, Editor and Publisher

A COMMENDABLE PROMISE

The new city officers took off nicely Monday of last week. Mayor Tapp's promise of the kind of economy that sees to it that the taxpayers get the worth of their money is commendable.

Spending one's own and the public's money is much the same sort of thing. Just as there are men who cramp themselves and their communities by penny pinching in their own personal affairs, so it is possible for office holders to be unprogressive, having for their one and only aim the reduction of taxes. At the other extreme are those who scatter their own money lavishly, and are even more reckless with the public's money. Between the two is a happy medium, a policy which the new mayor has announced and the councilmen have endorsed.

Indeed, Vernonia must progress. Recent years have brought to it new needs, and the future is certain to bring more yet. To gain, Vernonia must spend—not foolishly, aimlessly, with only the idea that huge expense means proportionate returns, but carefully and shrewdly.

Seeing that the taxpayers get the worth of their money will be an excellent rule for the new city dads to follow.

DESERVED REAPPOINTMENTS

Reappointment of Judge D. B. Reasoner as recorder and Harry G. Phelps as chief of police, should meet with unanimous approval. Both have served the city well, doing their duty when need be despite influence, or attempt at influence, to the contrary, and withal, being square and fair.

OTHERS WHO HAVE SERVED FAITHFULLY

Guy Mills, retiring mayor, has been in office for 12 years as councilman and mayor. During all that time he has unhesitatingly and unselfishly given his time and energy to civic affairs, receiving no pay, on a thankless job. Yet he deserves appreciation.

So with the former councilmen. H. E. McGraw advances to a more responsible office, commanding enough pay to cover perhaps a quarter of the expense. Cleve Mellinger and Frank Hanson retire after much praiseworthy service, and Ed Tapp shifts chairs.

It is not always convenient to pass up other engagements two evenings a month, or leave one's fireside to transact city business, much of which is more or less dull routine, but some one has to do it, and those who served during the past two years and longer are to be commended for being faithful on the job.



not vicious; it is only when it is done without regard to consequences that it is harmful. We think that the normal business condition for the next few years will depend less upon installment payments and more upon careful saving of earned money, put out at interest in savings banks or in mortgages or bonds. We do not believe we shall see soon a return of the speculative wave in which everyone seemed to be gambling on the stock market and trying to get something for nothing.

Thrift, as we understand it, means spending less than one earns, buying carefully as to value and also as to ability to pay out of surplus earnings and building up a reserve that will tide one over a period of unemployment or illness and eventually take care of old age.

It is that sort of thrift which those back of National Thrift Week are trying to teach. More power to them.

—Clatskanie Chief.

FACING THE FUTURE

We have little patience with some of our so-called captains of industry who are referring to the industrial stress which the country is passing through at the present time as psychological and intimating that all the people have to do is just think we are prosperous and— presto — it will be so.

They will have a hard time making the drouth-stricken people of Arkansas or Kentucky or the 4 million unemployed in the country believe that there is very much psychology about their condition. Neither will the wheat farmer who must trade a bushel of wheat for two gallons of gasoline, or three bushels of wheat for a 49-pound sack of flour, believe that there is much psychology in his dilemma.

Neither have we patience with

What Other Editors . . . Think . . .

THRIFT

The week beginning January 17 is National Thrift Week. It is a good idea, to turn people's minds to the subject of thrift at least once a year. This year it is particularly timely.

We have been going through a year of hard times and these hard times were brought about in large by unthriftiness. There is thrift that is injurious, to be sure. The sort of thrift that hoards money in stockings and keeps it out of circulation benefits nobody and is a definite detriment to prosperity. But that is not the cause of the financial depression which now seems to be passing. Much of our trouble has come from thriftless spending.

One can spend money and still be thrifty. A careful buyer who insists upon getting his money's worth, is thrifty so long as he does not spend or promise to pay more than he is certain he will be able to meet while the thrifty ones are those who obligate themselves without regard to their ability to meet their obligations. In the investigation of applicants for unemployment relief in New York recently, one family whose head earned \$150 a month, but who was destitute because he had committed himself to installment payments on an electric washing machine, a radio, an automobile and an electric refrigerator, which called for payments of more than his total salary! That is a perfect example of thriftlessness.

Installation buying in itself is

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Phone 1021

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W. A. Davis, Local Manager.

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CLEANING

SERVICE THAT PLEASURES
NEW LOW PRICES

Vernonia Laundry

Dry Cleaning Department

the calamity howler who sits on Main street's curb to talk much of Wall street and the stock market, lamenting the country's condition and inciting distrust against it and suspicion of those who are honestly attempting to cope with the situation.

This country of ours has not ceased to be a decent sort of a place in which to live and to do business and people in general are going to go ahead in a courageous way to meet whatever industrial situation faces their respective communities. The calamity howler is not the Moses that is to lead us out of the wilderness.

It is going to be the accomplishments of the thousands of individuals in as many communities over the country who will face the year 1931 in the optimistic manner which is characteristic of the American people in meeting a crisis.

This is no time for "kidding ourselves" or "calamity howling." It may take some courageous readjustments. Some people have over-spent and others have over-saved. People who could ill-afford have over-bought, others who might have put their wealth to work have and are hoarding it.

What we need to do is to quit looking backward and to look forward facing the New Year with an optimistic determination to do as much as we can to build a real prosperity for the future, based upon real values and not fictitious ones.—McMinnville Telephone-Register.

JOE CHECKMANEK IS BACK FROM EUROPE

Joe Checkmanek, Birkenfeld

Dr. Brower

Optometrist and Optician

Of Portland

WILL BE IN

Vernonia

EVERY 2nd AND 4th

MONDAY OF EACH

MONTH

All day and Evening at the
Hotel Hy-Van

See Him About Your Eyes.

Professional and Business Directory

For your convenience the following business and professional people are listed on this page alphabetically. These men and women are known in Vernonia as reliable business and professional people.

WESTINGHOUSE AND SILVER-MARSHALL RADIOS SALES AND SERVICE J. A. OWEN VERNONIA BOX 311

Electrotherapy, Physiotherapy DR. R. A. OLSON Chiropractor Tel. 671 1117 Stat. Vernonia, Ore

CONTRACTORS JOHN A. MILLER General Contractor Mason Work, Building

C. BRUCE Wholesale and Retail LUMBER Vernonia, Oregon

DENTISTS M. D. COLE Dentist Vernonia, Oregon

DR. W. H. HURLEY Dentistry and X-Ray Hoffman Hdwe. Building Vernonia, Oregon

HOTEL GORDON Newly Furnished Rooms Hot and Cold Water Next to Post Office Very Reasonable Rates

EATING HERE is like EATING AT HOME HOTEL McDONALD

blacksmith, returned home from his recent trip to Europe on December 28 and reports that he had a very enjoyable trip and a fine time while there, visiting many friends and relatives.

The blacksmith shop, which was closed during his absence, is again open for business.

—Clatskanie Chief

Clark & Wilson Camps Resume Two sides of the Clark & Wil-

son camp at Wilark resumed operations Monday, after the holiday close-down of two weeks. One side of camp 8 opened on the same day and another side will start operations as soon as the fallers have cut down enough timber for the rest of the crew to go to work on.

—Rainier Review

Try a classified ad for results. Earle classifieds will pay you.

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WE know what a joy it is to be able to listen to the pure rich tone that the ordinary radio cannot give. That is why we are confident that you will find new pleasure in radio with this modern General Electric Receiving Set.

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You can buy any General Electric Radio on the Budget Payment Plan.

THE RADIO-PHONOGRAPH COMBINATION—A handsome brown walnut cabinet, satin-finished, 9 tube super-heterodyne with TONE CONTROL and HOME RECORDING equipment for recording both radio programs and home entertainments. Remote control optional at additional cost... Price \$285.00, less tubes.

THE LOWBOY—An attractive cabinet in satin-finished brown walnut. Super-heterodyne using 9 tubes, four of which are screen-grid. Price \$142.50, less tubes.

622 BRIDGE STREET VERNONIA, OREGON

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JOY BARBER SHOP Haircutting for Men Women and Children Expert Work Guaranteed

Bafford Brothers General Plumbing Vernonia

ANNOUNCEMENTS I have leased and am now operating the Sessman Blacksmith Shop. Repairing of All Kinds W. M. Faulkner

CURLY'S TRANSFER Phone Business 221 Residence 653 Local and Long Distance Hauling

PHYSICIANS Marvin R. Eby, M. D. Physician and Surgeon Phone Hospital 931 Town Office 891

OPTOMETRIST Eyes Tested Glasses Fitted Dr. C. O. Anderson Eye Specialist—Optometrist 1st Monday in Each Month. At Kullander's Jewelry Store

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Hotel HyVan STEAM HEAT The best for those who appreciate the best.

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Money to Loan On improved real estate; long time and reasonable terms. See Attorney John L. Stork, St. Helens, Ore.

PASTIME CARDS AND LIGHT LUNCHES Lloyd Baker, Prop.

Dad's SANDWICH SHOP Delicious Chile and Sandwiches—Also Roasts and Short Orders

Terminal Cafe The Right Place to Eat Excellent Cooking

Mary Kato Chop Suey Restaurant You'll enjoy a bowl of delicious Chop Suey after the show.

Treharne

Mrs. Ben Bennett entertained Tuesday in honor of Mrs. Beulah Baslington, Mrs. Irene Spencer and Mrs. Elizabeth Bennett.

Frank Lewis has moved his family to Koster camp.

Mr. and Mrs. George Neurer of Portland were Sunday visitors at the home of Mr. and Mrs. S. Baker.

Mrs. A. J. Lindsay had as her dinner guests Sunday Mrs. C. W. Bennett and children.

Ben Bennett was at Portland on business Tuesday.

A Service Which Makes Banking Easy

Whether it be a checking account, savings account, investments to be made or merely consultation, this bank extends to you a helpful service. Our advice, based of years of sound banking principles is yours for the asking. Come in and let us tell you the manifold conveniences of banking with our institution.

Bank of Vernonia