

Want Ads

LOST AND FOUND
 LOST—White gold lady's wrist watch somewhere on Bridge street Saturday. Mrs. E. B. George, Phone 974. 211*

WANTED
 WANTED—25 high school boys want a day's work before Christmas. Who will provide some work? Please call principal's office. 201c

FOR RENT
 FOR RENT—2-room apartments, new, clean and quiet. Hot

water; water, light and wood \$15 month. P. Hill, 875 Second St.

FOR SALE
 VICTROLA For sale—\$15. Fine condition; 50 records. Midway Grocery. 211*

FOR SALE—One 10-quart size pressure cooker, used but a few times, \$5.50. Inquire at this office. 211c

WILL TRADE—35 Winchester rifle for sheep, calves, shotgun or anything else useful. Will sell for \$10 cash. Elmer Bergerson. 212*

TAKING THE GUESS OUT OF BUSINESS

By JOHN G. LONSDALE
President American Bankers Association

BANKERS and business men err in not adopting more universally the tactics of the scientist. When the scientist wishes to fathom the mysteries of the universe or resolve things into their component parts he calls to his assistance the magnifying power of the microscope. There before him, like an open book, lie the secrets of nature which unaided eyes cannot observe.



The uncanny power of the microscope's all-seeing eye has revealed countless secrets for the material and intellectual progress of humanity. It has enabled us to study the processes of growing cells in plant and animal life, trace the causes of disease and successfully combat the ills of mankind; it has aided the engineer in his search for stronger and more serviceable materials, giving us taller, lighter and more sanitary structures, and better highways; it has disclosed the defects in steel rails and brought us an era of safer railway travel; it has added to the food supply of the nation, in fact, it has affected favorably nearly every activity of the human race, whether it apply to production, distribution or consumption, in time of peace or in time of war.

In the business and banking world, economic research and analysis serve as the microscope through which we are enabled to see basic factors more clearly and thus determine the causes of success and failure. Only recently have we begun to realize the full value of research and analysis and apply them in such a way as to eliminate the guesswork that was characteristic in industry a few years ago. "Eliminate the guess and reach success," might well be a motto for all of us.

Banking Conducting Continual Research

The American Bankers Association is daily submitting every phase and every department of banking to searching scrutiny and study, says John G. Lonsdale, president of this the world's greatest financial association. The findings of these investigations are made available to the 20,000 members of the organization for their guidance.

"It is a fine tribute to the spirit of cooperation among bankers that it is able to carry on this work," he says. "Bankers from one end of the country to the other are constantly giving freely and unselfishly of their skill and experience so that the association may produce the truly great results that are being accomplished."

Statistical information on national and state banks, savings institutions, trust companies and trust departments, clearing house groups and general banking is prepared after exhaustive inquiry and distributed for the use of all bankers. The organization's investigations have resulted in the passage of beneficial legislation, revision of banking practices and innumerable changes for a stronger and more efficient banking structure. It has set up an educational system through its affiliated American Institute of Banking, where 45,000 ambitious young bank men and women are now availing themselves of the opportunity to advance in the banking field.

"It has been well said that the American Bankers Association, exclusive of the Federal Reserve System, has been the greatest single nation-wide source of stability and improved conditions for banking in the United States," Mr. Lonsdale says.

A subscription to the Eagle makes an ideal gift.

Washington County Court Asks Highway Commission To Announce Their Plans

The Washington county court has been good enough to make an investigation of the possibility of a road over the Coast range. You are doubtless aware that some years ago, this county made some surveys, one over the route known as the Wilson river route, and one over the route known as the Trask river route. The surveys were made with the hope that your Commission would accept the one which they considered the most feasible. This county invested a very large sum of money on these surveys, and up to the present, we have not been advised that the Commission is willing to accept either of these surveys.

Recently there was a mass meeting held before this court in the court house in Hillsboro on the part of the group sponsoring the Baseline highway and they are demanding of us that we appropriate a sum of money sufficient to make a survey of this route. We have taken the position that we are perfectly willing to make the survey if your commission will commit yourself on the proposition that you will accept the survey when it is made and construct the road. The three routes through the county each have their merit.

We are not advised of the program of your Commission with respect to the construction of roads through this county leading toward the coast, nor are we advised of your program with respect to the construction of a short route to the coast, and in fact, we are not advised whether or not you have a program.

Demand is Urgent
 The demand on the part of our people is such that we feel that we should state to you that we desire a meeting with your Commission at a time and place designated by you that we may sit together and go over this situation without the interference of any of the interested parties at

all. We believe that there should be some road construction in this county and is our opinion that your Commission believes so. So far as this court is concerned, we would be pleased to have you designate the route and the character of construction which you propose to make and if there is anything you wish this court to do, which we can do, we would be pleased to act.

It has been our thought that possibly your Commission has refrained from entering into a program of road construction in this county for the reason that the county is not united on any one program. This court is in a position to say to you that we desire improvements of our state highway in this county at the earliest possible date, and since you have been advised of the merit of the different routes, it is our suggestion to you that you immediately proceed with whatever program you have been looking toward as improvement of the highway system of this county.

We urge you to notify us when you can see us, and we prefer that the meeting be a meeting between your commission and this court, without interference of any parties interested in any of the factions of this court, and then if it is thought best that a general meeting be had to hear the recommendations of the different citizens of this county, we

would be glad to follow your suggestion as to the time and place of this meeting and the manner of conducting same.

Radio special



PHILCO Baby Grand

BIG SET TONE - BIG SET PERFORMANCE

LOOK AT THIS! A genuine Balanced-Unit Philco Baby Grand for only \$69.50, complete with tubes. Installed free! This great radio will out-perform receivers costing twice its price!

- Seven tubes (3 screen-grid)
- Electro-dynamic speaker with new rubberized parchment cone
- Philco Balanced-Unit Construction
- Push-pull audio amplification
- Double-tuned input circuit
- Handsome walnut cabinet of Gothic design

Philco Baby Grand gives you volume, distance and all the beauty of pure, clear, undistorted tone. It is portable, light, convenient; great as an extra set; great as a regular set.

- Free demonstration
- Liberal payment terms
- Free installation

...and if you need an aerial we will make you a special price!

ACT NOW!

MAKE THIS A RADIO CHRISTMAS!

Vernonia Service Station

Vernonia :: Oregon

attention

is of prime importance if you wish to get your printed message read. That is why we are so careful in the selection of type, paper and ink when we do printing.

A well printed piece will get results because it gets attention. Let us show you how we can increase the attention value of your printed matter.

Treharne

Pleasant Hill school Christmas program will be on Monday evening, December 23.

Mr. and Mrs. Hulan Thacker are spending a few weeks at the home of Mrs. Thacker's parents at Buxton.

Perry Mellinger was a business caller at Treharne last week.

F. Brown of Brauns was a Vernonia shopper on Friday.

Mrs. J. Glassner, Mrs. E. Sunnell, Mrs. A. Hodge, Mrs. A. Webb, and Mrs. R. Stanton attended the Rebekah convention at St. Helens last Thursday.

Lawanda Stanton has been ill the past week with chicken pox.

John Watson and sons Wesley and Chester motored to their home in Portland on Sunday.

Mrs. C. W. Bennett and children motored to Astoria Saturday, returning Sunday.

Ralph John underwent an operation for his tonsils Tuesday.

Road graders were working out at Treharne one day last week.

Fred Powell of Siletz is visiting friends here the past few days.

Mr. and Mrs. James Gordon, Miss Murphy and Gloria called at the home of Mr. and Mrs. S. Baker Sunday.

Maurice Mowse has returned from Astoria and is attending Vernonia high school.

Mr. and Mrs. Sidney Baker motored to Forest Grove on Monday.

My Favorite Stories

by Irvin S. Cobb

A LITTLE STORY FOR HUSBANDS TO READ

JONES, who had been married a considerable number of years, took counsel with one of his bachelor friends.

"It seems to me," he said, "that my domestic affairs are slipping into a rut. I'm afraid my wife is getting bored. There don't seem to be any of the romance left that we had in our early married life. I wish I knew what is the matter."

"I can make a guess," said his confidant. "Do you still pay your wife those little attentions that you

used to pay her when you were courting her?"

"Well," confessed Jones, "I can't say that I do."

"I thought as much," said the wise counselor. "The trouble with you is that you're like the other married man who said under similar conditions that when you'd run to catch a car you didn't need to run any more after you have caught it. Now, this is my advice to you: Turn over a new leaf. Start this very day. Begin paying your wife a little attention. Fuss over her just as you used to do when you were first engaged. Try to be a sweetheart to her instead of just a husband."

"By gum, maybe you're right," said Jones. "I'll do that very thing."

That evening, when he burst in the front door, his arms laden with parcels, he planted a warm kiss upon the cheek of the astonished Mrs. Jones and in tones of a well-worked-up enthusiasm he cried out:

"Dearie, this is going to be a big night for us! Here's a ten-pound box of candy for you and here's a dozen American Beauty roses. Now I want you to slip into your best frock. I've got a table reserved at the Ritz-Carlton for dinner and I've ordered two seats for the opera. Why—what's the matter?" he added, seeing that her lips trembled.

"Well, to begin with," she said, "the cook quit today. Your Aunt Clara arrived unexpectedly for a visit and there's no telling how long she'll stay, both the children were sent from school, sick with colds, and now—" she burst into tears—"and now, to cap the climax, you come home drunk!"

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There were twice as many people killed by motor vehicles in the United States during 1929 as in the year 1922.

They LOOK NEW longer!

Dry Cleaning does it—

Vernonia Laundry

Suits Cleaned and Pressed at New Low Rates

His word is his bond!

A "personal guarantee" means very little to you unless you know the man who makes it.

Ninety per cent of the things bought for your home are selected by the lady member of the firm. She is the purchasing agent. Most men admit that she is a capable buyer, and the reason is this: She must be shown — convinced by proof — that an article is what she needs and is worth the price!

For that reason, she sees the advantage of dealing with a local merchant — a man whose "personal guarantee of satisfaction" means just what it says.

She knows that what he advertises in this paper is entitled to her consideration. Because she has confidence in her neighbor—the local dealer—she can safely invest the family funds in what he guarantees.

Read the Ads in this Paper and save yourself money by trading at home