

# Preliminary Report Made Of Oregon Roadside Survey

"Oregon will rapidly become one of the leading playgrounds of the nation." This is the conviction of Mr. and Mrs. W. L. Lawton, who have just completed a roadside survey in this state. Spending two months in Oregon they motored 4500 miles and taken a great many photographs showing roadside conditions. They have spoken before many civic groups.

"We are much impressed with the beauty of your state and with your plans to protect it," says Mrs. Lawton. "Beyond the beauty of your luxuriant green forests, your mountains and clear waters, beauty which is found everywhere along your everyday roads, you have certain highways unique in character which can scarcely be matched anywhere in America. Where can the Easterner find another highway like the McKenzie, leading him across the lava fields, between snow-capped peaks and over the cascades? Where can he match the Columbia River highway or the Roosevelt highway along the glorious coast? For still further variety you offer him the desert beauty of Eastern Oregon, the majesty of National Forests and the inspiration of Crater Lake.

"It is not surprising that although your highways were only started in 1917 you already enjoy a tourist trade which brings 30 million dollars into your state annually, the third largest of any state in the union.

"We are also impressed by the work of your state highway commission. The system of roadside parks and timber fringes which they are seeking to establish is a unique piece of work and will be of immeasurable value to the state. The Oregon commission has unusual legal authority to acquire by purchase, gift or condemnation, scenic places and timbered areas in proximity to state highways for the development of parks, public camps, recreation grounds, etc. Oregon has been extremely fortunate in its highway commission, made up of men of vision who realize that the highways are the show windows of the state and that the lure to the tourist is the beauty seen from the highways. They are deeply interested in roadside development and will doubtless extend the program just as rapidly as the people demand it.

"We find Oregon's highways remarkably clean, due to the fact that your highway commission gathers up the rubbish along the roadsides once every month and on some of the busiest roads once every week.

"Your roads are also unusually clean of the small advertising signs. The commission not only keep all signs off the right-of-way but also tries to persuade the farmers to keep the signs off their barns, trees and fences. We have noted many barns in Oregon bearing a small marker, Post no Bills, Ore. St. Hy. Com. The Oregon Commission and the Pennsylvania commission are the only two, so far as we know, which make any attempt to reduce the signs on private property.

"Oregon needs to campaign against billboards which are placed at sharp curves, bidding for your attention just when your attention should be entirely on the road. A bill has been proposed in Oregon to prohibit all signs within at least 500 feet of curves and intersections. This would be a safety measure in line with the recommendations of the U. S. Bureau of Public Roads and the Association of State Highway Officials, and should be supported. Oregon might well follow the example recently set by New Jersey and tax billboards 3c per square foot, thus requiring the billboard industry to pay a just return for the special benefit it receives from your state highway investment, and at the same time reducing the number of signs which already disfigure some of your highways.

"The roadsides of Oregon are by no means as cluttered with advertising as are the roads in the east, or even in California, but as your travel increases, billboards will follow, and now is your chance to head them off.

"Too many Oregon towns are developing the usual messy billboard approach so characteristic of America. It is a pity when towns of such natural beauty of approach as those along the Pacific highway, especially in Southern Oregon, permit that beauty to be entirely obliterated by lanes of billboards and ugly stations plastered with signs.

"Your native shrubs, the rhododendron, azalea, mountain spray, syringa, wild rose and scotch bloom, need protection. They add greatly to the beauty of your country. Twenty-five

years from now, as travel becomes very heavy along your scenic routes, these shrubs will have disappeared from the immediate roadside unless protected. North Carolina sets a good example by her law forbidding the picking or breaking of flowers or shrubs within 300 feet of the highway unless with the written consent of the property owner. This law is enforced by the state highway commission.

"Like every other state, Oregon suffers from the unnecessary ugliness of filling stations and food plants. A system of state or county license and regulation of these places of business is now being sought in some states. The Maine development commission has started a contest in every county in Maine, offering cash prizes and honor shields to the stations showing the best character and appearance.

"The formation of the Save Oregon Scenery society is most promising. This civic group, headed by J. C. Ainsworth of Portland, will seek to promote roadside development in every way. Their first project will be to raise funds for the immediate purchase of strategic spots along the highways where special beauty or interest needs protection. Eight states now have a similar organization for protection of roadside beauty—Maine, R. I., N. J., Va., N. C., Calif., Wn., and Oregon.

"In Oregon as elsewhere, the character of the roadsides depends upon the people. Public opinion, aroused and organized, can make the filling stations attractive, can keep advertising off the landscape, can save the timber along the roadsides and can keep Oregon beautiful. When enough Oregonians demand and practice roadside beauty, when they personally patronize only the good looking stations, favor the firms which favor the scenery, back up the laws to protect beauty, and give their wholehearted support to the work of the highway commission, then roadside beauty in Oregon will become an accomplished fact.

"The natural beauty of Oregon roadsides, the clean condition maintained by the state highway commission, the unusual beauty of bridges, the efforts to keep away advertising signs, and the attempted protection in some places of your scenic spots and timber fringes—all go to make the highways of Oregon nearer than those of most states to a realization of the right ideal—Every Highway a Parkway."

Mr. and Mrs. Lawton, representing the American Nature association, came to Oregon at the invitation of the State Federation of Garden clubs. The Vernonia Garden club assisted in sponsoring the survey.

## Capitol News Letter

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in the state industrial accident commission, Oregon workmen are receiving immediate action upon application for compensation due to accidents received during the course of employment.

Sixty per cent of August fires, aside from Portland, occurred in rural districts of the state. Fire reports showed. Total losses amounted to \$341,700 of which \$284,755 was suffered by rural sections. Farm dwelling losses amounted to \$88,255 while barns burned were valued at \$30,350. Incendiarism was the chief cause for the conflagrations.

Judge Percy R. Kelly of Albany, since 1911 circuit judge

**Martin & Forbes**  
LEADING FLORIST  
387 Washington St.  
Portland, Ore., Phone  
BEacon 3162

## OREGON NEWS ODDITIES

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JUNCTION CITY—(UP)—A swarm of bees have taken up abode in a dome of the Southern Pacific water column. All efforts to persuade their evacuation have been in vain.

advises that "reasonableness in the search and seizure" be exercised.

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All animals showing evidence of the disease after a thorough blood test must be killed, it was held.

Seeking to reestablish emergency freight rates on pear shipments, the Southern Oregon Sales company, incorporated, a pear growers' corporation, pleaded for the assistance of the public service commission in the fight. A California supreme court decision abolished the rate.

What's good for the goose? The old adage was again applied when Rhea Luper, state engineer, declared that when he said no further action on applications would be taken pending the next meeting of the state legislature, he meant it to apply as well to municipalities as to private corporations.

There is no question of preservation of power sites for particular parties," declared Luper. "The intention is to grant rights to those persons who will develop Oregon water resources to the best interests of the people."

Oregon shippers attended a meeting of the Pacific Northwest Regional advisory board in Tacoma, Washington, September 12.

A joint meeting of members of the Central and West Willamette Association of the Baptist church formed one association here last week. The same boundaries effective more than 25 years ago, were again formed in the union.

Officers were selected as follows: Rev. F. H. Beard, Lebanon, moderator; H. E. Nordeen, Corvallis, vice-moderator; Mrs. Edgard Burns, Newberg, clerk; Rev. W. Earl Cochran, Salem, trustee to the state board.

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SILVERTON—(UP)—One hill yielded 10 and one-half pounds of "spuds."

YAMHILL—(UP)—A note dated August 22 from Mount Carey and tied to a leg of a carrier pigeon said one "Chrysalis" was living on berries and nuts and asked assistance. The bird was found exhausted in a barn near here.

LYONS—(UP)—Sixty feet above the ground in the stump of a tree, fire warden H. F. Warren found a fire burning. A 50-pound meteorite had lodged in the cavity.

BEND—(UP)—A picnicker was seriously injured by a rock which tumbled off a near-by mountain and rolled into the park.

PORTLAND—(UP)—An apple which had grown on a grape vine is displayed by A. F. Jaksha. Tendrils continued to cling to the fruit after it had been knocked free of the vine.

SALEM—(UP)—Two 14 year old lads have gone into the miniature golf business here. A permit from city authorities to build an \$8 cady-office structure, was secured.

**Anticipate your printing needs**

**Oregon State Fair**  
SEPT 22 to 28 Salem  
Plan now to attend!

Open Air Circus Acts  
Daily Horse Show  
Races -- Auto Show  
Livestock Exhibits  
County Displays

## Miss Pullet Knows When It's Time to Move Her

Well, it's September and our owner is moving us from the range to our permanent laying houses. We can hardly be expected to lay out in the winter rains.

Being modest I should say I am about average in development. The owner has already taken some into the laying houses and will leave the slow ones on the range until later.

Can't he see that it irritates me to be moved in the evening? I would much rather be moved in the morning.

At least he doesn't frighten us by chasing us all over the range. At the county agent's suggestion he sprinkles feed in a portable wire covered feeding shed and when all are in, away we go. I heard him talking about getting more detailed information concerning us from the agricultural college experiment station. He's good to us now, but when he can give us the proper care in every way, we'll do our best.

## Bank of Vernonia

"TO FURTHER AGRICULTURAL PROSPERITY"

## Professional and Business Directory

For your convenience the following business and professional people are listed on this page alphabetically. These men and women are known in Vernonia as reliable business and professional people.

<b>BEAUTY SHOPS</b> <b>Beauty Shoppe</b> Personal Service Reasonable Rates ANNETTE BEAUTY SHOPPE Phone 431	<b>Hotel HyVan</b> STEAM HEAT The best for those who appreciate the best.	<b>PASTIME</b> CARDS AND LIGHT LUNCHEES Lloyd Baker, Prop.
Electrotherapy, Physiotherapy <b>DR. R. A. OLSON</b> Chiropractor Tel. 671 1117 Stat Vernonia, Ore.	<b>The Dixie Grill</b> HOME COOKING WE AIM TO PLEASE	<b>Cason Transfer</b> Local & long distance HAULING Phone 923 Office in Workingmen's Store
<b>CONTRACTORS</b> <b>JOHN A. MILLER</b> General Contractor Mason Work, Building	<b>Terminal Cafe</b> The Right Place to Eat Excellent Cooking	<b>Bafford Brothers</b> General Plumbing Vernonia
<b>DENTISTS</b> <b>M. D. COLE</b> Dentist Vernonia, Oregon	<b>ANNOUNCEMENT</b> I have leased and am now operating the Sessman Blacksmith Shop. Repairing of All Kinds W. M. Faulkner	<b>Mary Kato</b> <b>Chop Suey Restaurant</b> You'll enjoy a bowl of delicious Chop Suey after the show.
<b>DR. W. H. HURLEY</b> Dentistry and X-Ray Hoffman Hdwe. Building Vernonia, Oregon	<b>LAWYERS</b> <b>Gordon R. Watt</b> Attorney-at-law Joy Theatre Building Vernonia, Oregon	<b>COMPLETE FUNERALS</b> AT MODERATE COST BROWN MORTUARY Phone 593
<b>HOTEL</b> <b>HOTEL GORDON</b> Newly Furnished Rooms Hot and Cold Water Next to Post Office Very Reasonable Rates	<b>PHYSICIANS</b> <b>Marvin R. Eby, M. D.</b> Physician and Surgeon Phone Hospital 931 Town Office 891	<b>DR. J. A. HUGHES</b> Physician and Surgeon Office Phone 663 Vernonia, Res. Phone 664 Oregon
<b>EATING HERE is like EATING AT HOME</b> <b>HOTEL McDONALD</b>		<b>SUITES</b> Cleaned-Pressed-Repaired TOM H. KING, SR., TAILOR

## For Letterheads In Popular Tints . . .

Let us show you some clever new designs.

We can furnish some good grades of inexpensive paper,

Or the very best that can be secured in the Pacific Northwest.

## VERNONIA EAGLE

## FINNEY OF THE FORCE

By F. G. Alexander

MEET MR. MONK. MRS. SWOOP--IF YED BE SO GOOD AS TO OBLIGE MR. MONK WILL TAKE YER PITCHER FOR THE SASSIETY PAGE AN THE PAPER...

OOOH! DELIGHTED MR. MONK!

FACE A LITTLE MORE THE OTHER WAY... LOOK UP, PLEASE!--IT'S A TIME EXPOSURE SO HOLD THE POSE TIL I TELL YOU--THAT'S FINE.....

## Snoop Holds the Pose

CERIES