



# Are You Fair

to your home town

## Merchants?

**When Money is Slack . . .**  
**When Crops Fail . . . .**

When credit is needed it is the home town merchant whom we seek for friendly service. He tides us over with credits; he charges no interest, he provides us with reliable, guaranteed merchandise fairly priced.

In short, he "holds the bag for us." That is why he deserves all our patronage in times of plenty as well as in days of stress.

And isn't it a pity that there are many who use him only as a leaning post—to tide them over the slack days and use their cash to fill the coffers of the big town mail order houses who wouldn't trust them over night—with, or without, interest.

We all need that merchant—we need his confidence, his friendship. Our town needs his enterprise—the service he renders in handling only guaranteed, first grade goods that he is here to stand back of day in and day out.

Let's give him our cash when we have it. Let's pay his bills as promptly as we can. Let's earn and merit, the confidence he has placed in us and in our community. Let's support him—we need him and he needs us, our trade, and our selfish good will.

### The Merchants of Vernonia

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|-----------------------------------|---------------------------------|
| C. Bruce                          | Workingman's Store              |
| Chamber of Commerce               | Jos. Scott                      |
| Gilby Motor Company               | Vernonia Trading Company        |
| Kerr Motor Company                | J. C. Penney Company            |
| Lindley and McGraw                | Bank of Vernonia                |
| Nehalem Valley Ice & Creamery Co. | Armitage Drug Company           |
| Twin Fir Super Service Station    | Mac's Pharmacy                  |
| Nehalem Market                    | Vernonia Bakery                 |
| Miller Mercantile Company         | Oregon Gas and Electric Company |
| A. L. Kullander                   | Portland-Vernonia Truck Line    |
| Oregon American Lumber Company    | Vernonia Laundry                |
| Joy Theatre                       | Vernonia Eagle                  |

**"be fair!"**

**Trade at Home!**