

The Vernonia Eagle



Issued every Thursday \$2 per year in Advance

Entered as Second Class Matter, August 4, 1922 at the Post Office at Vernonia, Oregon, under the Act of March 3, 1879

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THE SOCIALISTIC DRIVE

There are appearing in some of our big city papers at the present time stories about the alleged success of a municipal bank in Birmingham, England. Public benefits claimed for such municipal institutions are set forth in an alluring manner.

An article on the subject in a San Francisco paper says in part: "It" (the bank) "has an advantage over other banks in that it has no dividends to pay shareholders and no fancy salaries to pay directors. The governing body of the bank is a committee named by the council from its own members, who serve without compensation."

This supposed advantage of public ownership of any industry is its greatest drawback. What is everybody's business. This Birmingham bank is supported largely by deposits of workingmen. In our own country we have seen the establishment of railroad labor banks. They have been good banks, but railroad men and officials of the banks have found that they could not be operated successfully much different from any other banking institution.

Of course, in Birmingham the taxable assets of the city are behind the bank. They have already been called on to pay a \$35,000 deficit. This, however, has been repaid. The article does not state whether the Birmingham bank pays taxes the same as other banks. It is safe to assume, however, that it does not.

The article looks like an attempt to plant the suggestion in the public mind that it might be well for the public to go into the banking business in the United States.

How many people in this country would enjoy intrusting their funds to public banks operated by city councilmen who received no pay for their work and who knew nothing in particular about the banking business?

What is everybody's business is nobody's business. There is no incentive for good management in a business institution which is operated with no expectation of reward. Public officials may be the most honest in the world, but they are continually changing in office and few of them know anything about the operation of business which advocates of socialism would place in their hands for operation.—Manufacturer.

PLEASE CANCEL MY CITIZENSHIP

"Please cancel my membership in the Chamber of Commerce, as I do not have the opportunity to take advantage of it," said a note on a statement of dues returned by a member.

"Do you cancel your life insurance because you do not die?"

"Do you cancel your fire insurance because you do not have a fire? Do you cancel your school taxes because you have no children? Does your membership in the Chamber of Commerce mean that you expect to get dollar for dollar return right this year on your dues? Do you expect the Chamber organization to be continually doing something tangible for you or your line of business, and are you going to get out because you cannot see that this is being done?"

"If so, you not only want to get out of the Chamber, but out of the city. Go live on some desert island. Members must expect that they can buy new hats with Chamber of Commerce dividends. The dividends are not that kind."

"If a man is living here, whether he is in business, following a profession or is retired, he is receiving benefits from the Chamber of Commerce, and he is indebted to it. The Chamber of Commerce is not a building, a club, a political party or a branch of government. It represents the people of the city who are not satisfied, who are determined that this city shall improve and progress every day in the year. Progress comes not because a city wants it but because there are men who are willing to work for it."—Exchange.

THE ALL REVEALING AD

A century from now a file of the advertising pages of the newspaper and magazine of today would provide a complete history of the customs and characteristics of the period. These advertisements record what the people are wearing, the problems of the day, current thought and the traits of the generation.

Pick up any issue of the family newspaper and there in word and picture is the story of the day. Preserve that issue and posterity a century from now can tell what the men and women of this generation wore, what their mode of transportation was, how they were amused and entertained. The advertisements have made the past an open book.

Picture a man in the year 2028 chancing upon a file of this newspaper for the year 1928. Turning to the advertising pages he would see arrayed before his eyes the styles in wearing apparel for men, women and children of one hundred years ago. He would see the types of automobile was in great favor and universal use. By the same reasoning he would learn that the radio was in great demand, even exceeding in popularity the phonograph and paper piano.

Training in the art of sleuthing would not be necessary for this reader of the advertisements of the past to inform himself, from the cancer-cure ads, that cancer was a menace to the generation and, from other ads, that obesity and exceeding thinness concerned the public as greatly as the malignant cancer.

The advertisements are also a record of economic conditions, revealing market prices and estimating the supply and demand.

For the discerning contemporary reader the newspaper advertisements afford more interesting and valuable information than he can preserve for posterity.

THAT'S WHAT COUNTS

In the list of what may be called the chief characteristics of our present era may be found the assertion that this is an age when "nobody has any time." On this point practically all the observers and critics of our social order are agreed.

They draw their proof for this assertion from the ever-increasing speed of our means of transportation. A half-hour reduction in the time it takes to go from Chicago to New York; a mile added to the record of the number per hour in airplane travel; a half hour gained in a trans-Atlantic trip—these are events that our hurrying age greets with joy. We have no time to dally.

Thus runs the lament of the critics. But is it indeed a matter of such grave concern? True, there was a time when men had more leisure than they take to themselves today, but we have yet to learn that in those days men had a greater abundance either in social progress or human happiness than we have today.

We can't deny that we are in a hurry, but as compared to more leisurely periods in history it isn't to be denied that we get things done. And after all that's what counts.

THE OLDEST INHABITANT

It might be worth while if those persons who are always looking for the "oldest man or woman living" were to give a little thought as to what it means when they find such an individual.

Merely as an object of interest the oldest inhabitant deserves no more comment than the tallest man, the stingiest woman or the most mischievous boy. These are traits or characteristics which bring little credit to him or to the community.

It is fullness of life we want; not mere length. Fortunate indeed is he whose years cover a long span of life; but more fortunate still is he who can make these years count for something in service to his fellowmen. We do not begrudge the oldest inhabitant the years he has accumulated. But the individuals who seek to enlist our interest in him could more easily get it, if we could feel that they were not unmindful of the words of the poet:

"We live in deeds, not years; in thoughts, not breaths; In feelings, not in figures on a dial."

The way to get the most experience for the least money is to keep the neighbor's children for a day.

One thing that makes the American speed up is the fact that he's three laps behind a charge account.

Four-year Course at University Present For Portland Youth

UNIVERSITY OF OREGON, Eugene.—Some young men of Portland will wake up Christmas and find a real present in his stocking, one that he will enjoy to the utmost for the next four years, and one that will be remembered by him the rest of his life.

This present will be a complete four-year university education, at the University of Oregon.

Recently a business man of Portland who declined to give his name called up Earl M. Pallett, registrar of the University and wanted to know "how much it costs to go to the University."

"You mean how much it costs a year?" he was asked.

"No, I want to know how much it costs for four years," was the reply. "I am going to give one of the boys up here a complete college education for a Christmas present."

The donor of this unique gift was told that student expenses were estimated at between \$500 and \$750 per year, depending upon courses taken, and the mode of living.

The name of the boy was not given out because the present is to be a "complete surprise" to him, it was explained.

Topics for Oriental Essay Contest Given

UNIVERSITY OF OREGON, Eugene.—Two specific topics will be given this year to students who wish to participate in the Murray Warner essay contest on the Orient, it is announced by Dr. Warren D. Smith, member of the committee on arrangements. This has been done at the request of Mrs. Warner, the donor of the prizes, with the hope that in this way it will be easier for students to compile data for papers.

Prizes totalling \$650 have been offered this year, and classifications made so that all contestants have an equal chance of winning one of the awards.

The topics as stated are: First, "How may relations between the United States and Japan, or China or the Philippines be best promoted?" Second, "What difficulties social, commercial or political, exist between the United States and Japan, or China, or the Philippines, and how may they be removed?" The first is for American students, and the second for Oriental students.

Students taking geography, history, journalism, or other subjects may write essays from the point of view of their favorite subject and this will be taken into account by the judges, it is stated. The contest will close some time next term. Three prizes, one each of \$150, \$100 and \$50 will be offered to American students; one prize of \$50 is offered for the essay by a freshman; and prizes of \$100 each are offered for the best essay by Chinese, Japanese and Filipino students.

Astoria—Exporting of flour more active than ever before.

Martha Meade's KITCHEN COUNCIL

An Emergency Shelf in your kitchen—is many times a life saver.

Maybe you have been away from home for a few days and return too late—or anyone of a dozen things may have happened to prevent your getting to the market in time. Dinner has to be prepared all the same. That's when an emergency shelf will save the day. You can prepare a wonderfully tasty meal in about thirty minutes.

Set aside a special shelf and keep these canned goods always on deck—pineapple and prepared grapefruit or prepared mixed salad fruits, mayonnaise, canned sweet potatoes, spinach, asparagus, canned milk chicken soup or any kind, plum pudding in the can and dried beef.

Then if you only can find a little lettuce and some butter in the refrigerator and bread in the box, dinner will soon be ready. If the bread is dry toast it.

This is what you'll have for dinner—creamed dried beef (served on the toast if you wish), Candied sweet potatoes, buttered spinach, grapefruit and pineapple salad and plum pudding for dessert. With a little butter, flour and canned milk the white sauce for the dried beef is quickly made. A little hard sauce for the pudding can be put together while other things are warming. Now, isn't this a dinner good enough for anybody?

Another meal all from the same emergency shelf might be—chicken soup, asparagus salad, creamed spinach, scented sweet potatoes, and plum pudding.

If you have just a few minutes to spare, for guests you can make these quick little cup cakes—and they are delicious, too.

Little Lightening Cakes
1 1/2 cups Dried Snow Flour
Two-thirds cup sugar
3 teaspoons baking powder
Half-teaspoon salt
One-third cup melted shortening
2 eggs
1 teaspoon each vanilla and lemon extracts.

Melt shortening in measuring cup and cool until only slightly warm. (Tin or aluminum cup is best). Add eggs whole, dropping into melted shortening. Finish filling cup with milk or water. Sift all dry ingredients together three times. Pour liquid ingredients into mixing bowl and beat first with egg beater then with spoon while gradually adding dry ingredients. Beat three minutes. Add flavoring. Put batter into greased muffin tins and bake for 20 minutes at 400 degrees Fahrenheit.

Remember I'm always glad to hear from you and to assist you with house-keeping problems whenever you write me.—Address, Martha Meade, Home Service Bureau, Sperry Flour Co., San Francisco.

Burns will vote on \$153,000 bonds for union high school building.

New Year Calls—be prepared for them because it's Leap Year.

It would be a lot of fun to plan a midnight supper for this special occasion—or maybe you are kind of half expecting company to drop in. Whatever may happen, you'll want to be prepared.

To decorate the table appropriately is important. A clock laid face up and surrounded with aristoletoe and holly berries is very impressive. Guests enjoy watching the "minutes to twelve" toll off. Then if you complete the effect with green candles tied with red ribbon bows you'll have a wonderfully pretty table.

For refreshments something easy is always best. Then you won't have to worry and can enjoy the fun, too.

Waffles always make a hit, because everybody seems to like them. It is perfectly proper to make them right at the table if you have an electric waffle iron.

Jelly or jam, syrup, speed honey or ice cream may be served with them. But as a "special," and if it isn't too much trouble, you can serve chicken or turkey hash and cranberry sauce with the waffles. This combination makes an awfully good hot supper dish and all that anybody could wish. For dessert have something a little sweet like fancy cookies and candy. Coffee, of course, goes best with the waffles.

Another tasty and easy supper could start with a varied assortment of open sandwiches. Different pastes, cheese spread, anchovy paste, nuts ground up and mixed with cream can be used and the little sandwiches cut into fancy shapes. You can decorate them, too, with little bits of green pickle and pimento for holiday colors.

A fruit salad—grapefruit and bananas marinated and garnished with a spoonful of cranberry jelly, could be a real treat with the sandwiches. Try to finish up a serving of hot steamed pudding, plum pudding or fig pudding with hard sauce would be fine, because these puddings are rich, you know.

Happy New Year, everybody! And I'm hoping to hear from many of you in the New Year. Whenever I can help you with home cooking or plans for entertaining, be sure to write me. Address—Martha Meade, Home Service Bureau, Sperry Flour Co., San Francisco.

To Build Dry Kiln

O. A. C., Corvallis, January 9.—Construction of a commercial dry kiln unit by the school of forestry for seasoning lumber, as authorized by the board of regents, will enable students to be trained in practical operation of this modern equipment which is becoming more and more important in the lumber industry. In advocating appropriation of the \$6000 needed for the project, Regent George M. Cornwall, Portland, added that much research needs to be done in this field as many problems in lumber seasoning are still unsolved.

West Salem to have mail carrier service for first time.

new

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New Fuel Pump	New Thermostat	New Clutch
New Crankcase Ventilation	New Water Pump	New Frame
New Carburetor	New Instrument Panel	New Axles
	New Coincidental Lock	New Wheels

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Vernonia, Oregon

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