

The Vernonia Eagle



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THE SMALL TOWN

One frequently hears the complaint voiced by the very young members of the community that they are fed up with the small town and that they long to get out into the big world where they could do things and enjoy life to the full.

Only experience can teach that these juvenile hopes and aspirations are in the majority of cases doomed to bitter disappointment in the realization of what the great outside world holds in store. The majority of this juvenile army of longers after life and excitement come to the stage where they would give anything to get back to the simpler pleasures and real friends of the small town only to find that they are carried by a current which renders the backward swim a feat impossible of accomplishment.

Perhaps the restless youngsters are old enough, and big enough, and know enough to care for themselves, but it usually is the case that those who brag about being able to care for themselves are the ones who need the most restraining.

While those who have gone through the experience can sympathize with those who chafe at the confines and restrictions of a "little burg," yet they can assure the young people of today what they have in that "little burg" nearly all the things and nearly all the opportunities which the young folks of a couple of decades ago thought they had to go to the big city to get. Young folks of today have pleasures and opportunities manifold greater than those which were presented to the young folks of yesterday. In the "little burg" today are all the things that would have made contented the young folks of yesterday.

The girl or boy of today who hasn't an automobile in the family feels that Providence has been very unkind to him. In days not so very long ago the two-horse rig could be driven with one hand was thought quite sufficient for a Sunday afternoon's pleasure. We didn't get quite so far along on the road but the time didn't drag on our hands and the road seemed short enough.

When those now in middle age were young there were no moving picture theatres and unless they moved out of the "little burg" they had no chance to see a good show, but looking back through the years the little family parties and taffy pulls, almost never heard of now, seem to have been far from unpleasant affairs and to have possessed pleasant features.

We got along pretty well with all our handicaps and there was far more social-ability when there were fewer places to go than there is now when even staid folks who were raised under the more prosaic conditions of a couple or three decades ago have been partially carried away by the growing craze for amusement, to be entertained, to be doing something and to be going somewhere.

THE LESSON OF FRANKLIN

The anniversary of Benjamin Franklin's birthday, is, quite appropriately, also, one day of National Thrift Week.

We say quite appropriately because of all the many virtues possessed by Franklin none of them is more worthy of emulation by the people of this day and generation than the practice of thrift—a practice which enabled him to start as a poverty stricken tramp printer and end his days as one of the wealthiest and most influential men of his time.

One might properly ask, "What is thrift?" and "Why do they start a campaign to try to persuade me to start a bank account, own my own home, make a budget, carry life insurance, pay my bills and make a will?" These are fair questions and here is a fair answer: "Thrift is vision. Vision is thrift."

At times the idea of starting a bank account or taking out life insurance or buying your own home, or making budgets, or wills, occurs to all of us, but, with our usual human frailty and procrastination, we lack that quality of decision and de-

termination to crystalize the idea into concrete action.

Therefore, a number of nationally prominent men and women have banded themselves together to concentrate the minds of Americans on the things we ought to do—things that we owe to ourselves and to our relatives to do—and for the next seven days they will preach the gospel of thrift, which is the gospel of good sense, so as to focus our attention on our plain duty.

Throughout Thrift Week you will find the bankers, insurance men, real estate dealers and others whose advice you will need ready and willing to be of unusual service to you. And—don't forget that friend wife is one of the greatest little financiers in all this world, and that she can give you a tremendous lift when it comes to making up the family budget. (Franklin's birthday, January 17.)

Country Wants Sound Presidential Timber

Presidential elections used to be accompanied by business disturbances that sometimes reached the catastrophe stage. Business faced the presidential year with the trepidation of a man on his way to a pagan holiday; not knowing if he was to be stabbed, burned, hanged, or eaten.

This year, there is small likelihood of financial or social upheaval.

The people are no longer unadvised about fundamental business and economic principles. They will demand that the next president be a safe, dependable man who can carry on a program of business-like economy in government and who will keep government a controllable, dependable machine instead of a hare-brained political madhouse.

The next president might bear almost any political label if he thinks and acts along common sense lines.—Manufacturer.

BUILD A SIDEWALK

The requirements of the United States Post Office department that continuous sidewalks are necessary to have free delivery of mail is the only thing that might stand in the way of such service in Vernonia.

The Chamber of Commerce is to be commended in the attempt to get this service, but unless it is backed up by the citizenry, we will be no better off than at present.

Wooden sidewalks are sufficient, and they will react to the benefit of the city in various ways: Civic pride will be increased; local stores will receive much trade that is now going to mail order houses, and there will be free delivery of mail which also brings an increased payroll into the local post office.

The cost of building a sidewalk is nominal. It's benefits and pleasures are legion.

DOFFING THE HIGH HAT

You answer the telephone. A sweet young voice says, "Just a moment please, Mr. Schlitz wants to speak with you." You snort loudly, but to no avail. For the next few minutes you draw cubes on your desk pad. When Mr. Schlitz does come, you are probably not very cordial to him.

High hats are out of place in telephoning. The few seconds saved are more than discounted by the irritation caused to the recipient of the call.—Manufacturer.

The statement that London preacher, who refuses to perform the marriage ceremony for a bride with powdered face and painted lips, has not performed a ceremony for several weeks would seem to illustrate cause and effect.

The newly elected mayor of Newburyport, Mass., going into office like a lion, will very likely come out at the end of his term in a manner more resembling a lamb.

Our guess is when a worm turns it is merely to contemplate where he was and not to see where he is going.

Have you a sidewalk in front of your home?

That's why pipes are better than cigarettes. They go out so often you don't get much smoke.

It's time to make a resolution to keep your resolutions.

Every time we get on our ear somebody steps in our face.

It is strange, but when a man sows his wild oats he just raises Cain.

SKAGGS SAFEWAY STORES

Distribution Without Waste

A Picked Jury and a Unanimous Verdict

Housewives compose the jury that tries and decides the fate of any food distributing system. Their verdict is final, there can be no appeal. The women of 12 western states have tried Safeway Stores and returned a verdict of unqualified

approval. From Kansas to the coast and Canada to Mexico, when western women go shopping for foods they go to Safeway Stores because all of the evidence proves that our stores are the most economical and satisfactory places at which to trade.

Safeway Savings for Friday, Saturday, Monday, January 13, 14, and 16

<p><b>Prunes</b> Fancy Oregons Size 40-50s</p> <p>4 Pounds ..... 34c 13 Pounds ..... 97c</p> <p><b>Raisins</b> Thompsons Seedless</p> <p>3 Pounds ..... 25c 25 Lb. Box ..... \$1.95</p> <p><b>Fig Bars</b> Heavy fig Fillings</p> <p>3 pounds ..... 49c</p> <p><b>Peanut butter</b> Hoody Brand. Made from choice Virginia Nuts.</p> <p>1 pound ..... 19c</p> <p><b>Bluing</b> Mrs. Stewarts. Does not streak the clothes.</p> <p>10 Oz. bottle ..... 15c</p> <p><b>Purex</b> Best for Bleaching</p> <p>32 Oz. Bottle ..... 23c</p> <p><b>Soap</b> White Wonder</p> <p>20 Bars ..... 67c</p>	<p>Mothers</p> <p><b>Crushed Oats</b></p> <p>Round Pkg. .... 29c</p> <p><b>Ralston Bran</b> The natural Bran Cereal</p> <p>2 large pkgs. .... 35c</p> <p>Eastern</p> <p><b>Buckeye Oats</b> Milled by Quaker Oats Company</p> <p>9 Lb. Bag. .... 49c</p> <p><b>Catsup</b> Maxium Brand. Made from red ripe tomatoes</p> <p>3 Bottles ..... 43c</p> <p><b>Brooms</b> 5 Tie, made from best grade of green straw Regular \$ Value.</p> <p>EACH ..... 83c</p> <p><b>Sunbrite Cleanser</b> For scouring and cleaning.</p> <p>5 Cans ..... 35c</p> <p><b>Citrus</b> Washing Powder</p> <p>LARGE PKG. .... 25c</p>	<p><b>Butter</b> Safeway Brand. Made from fresh cultured Cream</p> <p>2 Pounds ..... 95c</p> <p><b>Milk</b> Carnation Brand</p> <p>3 Cans ..... 25c 12 Can Limit</p> <p>Fancy</p> <p><b>Corn</b> Golden Banton</p> <p>3 Cans ..... 53c 12 Cans ..... \$1.97</p> <p><b>Pineapple</b> Broken Slices</p> <p>3 Cans ..... 57c 12 Cans ..... \$2.19</p> <p><b>Peaches</b> Yellow Free Stone</p> <p>3 Cans ..... 55c 12 Cans ..... \$2.13</p> <p><b>Flour</b> Big K Brand made from best Montana and Eastern Washington hard wheat.</p> <p>49 Lb. Bag. .... \$1.89 4 Sek. Bbl. .... \$7.89</p>
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Safeway Market Features

Constant planning and the maximum effort of a great organization are responsible for the much better meat values you always find in our markets. To maintain our rigid standards of quality and yet sell at such low prices requires

constant study and watchfulness. Without the vast facilities at our command this would not be feasible. The economy and efficiency of our methods enable you to have better meats at less cost.

**Bacon**  
Sugar Cured  
Per Pound ..... 32c

**Hams**  
Eastern Sugar Cured Trimmed  
1/2 or Whole  
Per Pound ..... 27c

**Pork Roasts**  
Young and Tender  
Shoulder Per lb. .... 22c  
Legs Per Lb. .... 27c

**Shortening**  
Snow Cap  
2 Pounds ..... 32c  
8 Pounds ..... \$1.25

We Deliver all Orders Free

Store 225 Vernonia Phone 711