

Post Office at Vernonia, Oregon, under the Act of March 3, 1879

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#### THE PUMPKIN

in winter, the pumpkin was put to extra-faces. Halloween parties, street carnivals ordinary diversified uses. With it New with masks, costumes and confetti, and England housewives made pumpkin bread, prank-playing have universal permission new a lost are. In her journal Mme Knight to monopolize the spotlight. And as the wrote of eating "roast beef and pumpkin witching hour of twelve draws there will sause for supper" at Stonington in 1704. be some unfaithful ones glancing covertly And then pumpkin was also used in the back at their shifting shadows and jumpmaking of beer, custards, molasses, vine- ing at every squeak of the chamber stairgar and pies. Small wonder the early New way. After all, Halloween wouldn't be Englanders, as it is related in Peters Genhalf so much fun if there was no supereral History of Connecticut, considered stition attached to it and the fact

Since earliest Colonial days the pumpkin has been the homely symbol in Ameri-America, through the stages of pompion and pumpion to pumpkin. And except in print and among precise speakers one to-day will ecounter the colloquial "punkin" oftener than the literary "pumpkin."

This generation has known the pumpkin more as a symbol of the harvest season than as the vegetable of all uses. Pumpkin is still popular, and not only because it is a substitute for what the Puritan Blue Laws styled "anti-Christian minced pies," but other than that their only use is for Hallowe'en jack o' lanterns and dairy fod-der. Every year the production exceeds the consumption in spite of the discovery by some that the pumpkin can be used to advantage by those who find themselves between he eighteenth amendment and the bootleggers.

### FREIGHT RATES SHOW VERY SLIGHT INCREASE

While wholesale prices of all commodities average 79 per cent higher than in ducts average 96 per cent higher than in that year, the average freight rate per ton per mile is now less than 14 per cent higher than it was in 1890. In 1890 it cost 941 cents to head a 1890, and wholesale prices of farm procost .941 cents to haul a ton of freight billboard from banishment from scenic one mile, while today the average cost highways those who own and use them is 1.069 cens. great as the increase in average price of all commodities, the nation's bill for that still remains an evil. freight transportation would be 57 per cent larger than it now is, or \$2,740,000,- The situation is not as bad as it was for-merly. When outdoor advertising came in-000 more annually, and if the increase to universal use there was no disposition in overage freight rate had been as great on the part of those buying and selling in proportion as the increase in prices of this form of advertising to pay the slightfarm products, the nation's freight bill est bit of attention toward preserving the would be 72 per cent larger than it is, or almost \$3,500,000,000 more annually. The history of prices, of freight rates and of railway development during the last 40 years constituted on the most harm to the last 40 years constitutes an unanswerable scenery. Finally the public began to proargument for future regulation that will test against these landscape scars, but the encourage ample investment of capital in advertisers paid scant heed to them until railway improvements.-Manufacturer.

takings spell a new era in industriucation. - Manufacturer.

# AN EERIE NIGHT

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world no longer believes in ghosts, good fairies, witches and magic charms but this has not detracted at all from the traditional observance of Halloween, the eve of All Saints' Day and the night on which the shadowy denizens of the spirit world

return to earthly haunts.

So this Monday evening when night draws her curtain across the world the unbelieving wordlings will supplant the "real" ghosts, black cats and broomstick

Long ago when vegetables were scarce, witches with a make-believe eerie realm even in summer, and not to be had at all of cut paper, noise makers and pumpkin the pumpkin "one of the greatest bless-ings and held very scared in New Eng-land." suggestion does not make it any less affective for the purpose of Allhallow night.

In its merrymaking let not the communca of that season of mellow fruitfulness ity forget the double significance of this that separates summer from winter. Al night. Primarily this will be an observance though its name is of French origin the of All Saints' eve, but it is also a harvest pumpkin has become an institution typi- celebration. The frosty pumpkin. the rustcally American. The etymology of the ling corn shock and the bobbing apple word can be traced from the French pom- play an important part in this nocturnal pon in use before the colonization of celebration and separately link Halloween with the harvest time.

A wit has pointed out that the good saints have shown rare wisdom by making their annual pilgrimage back to earth in the heart of the harvest season.

#### **OMINIOUS SIGNS**

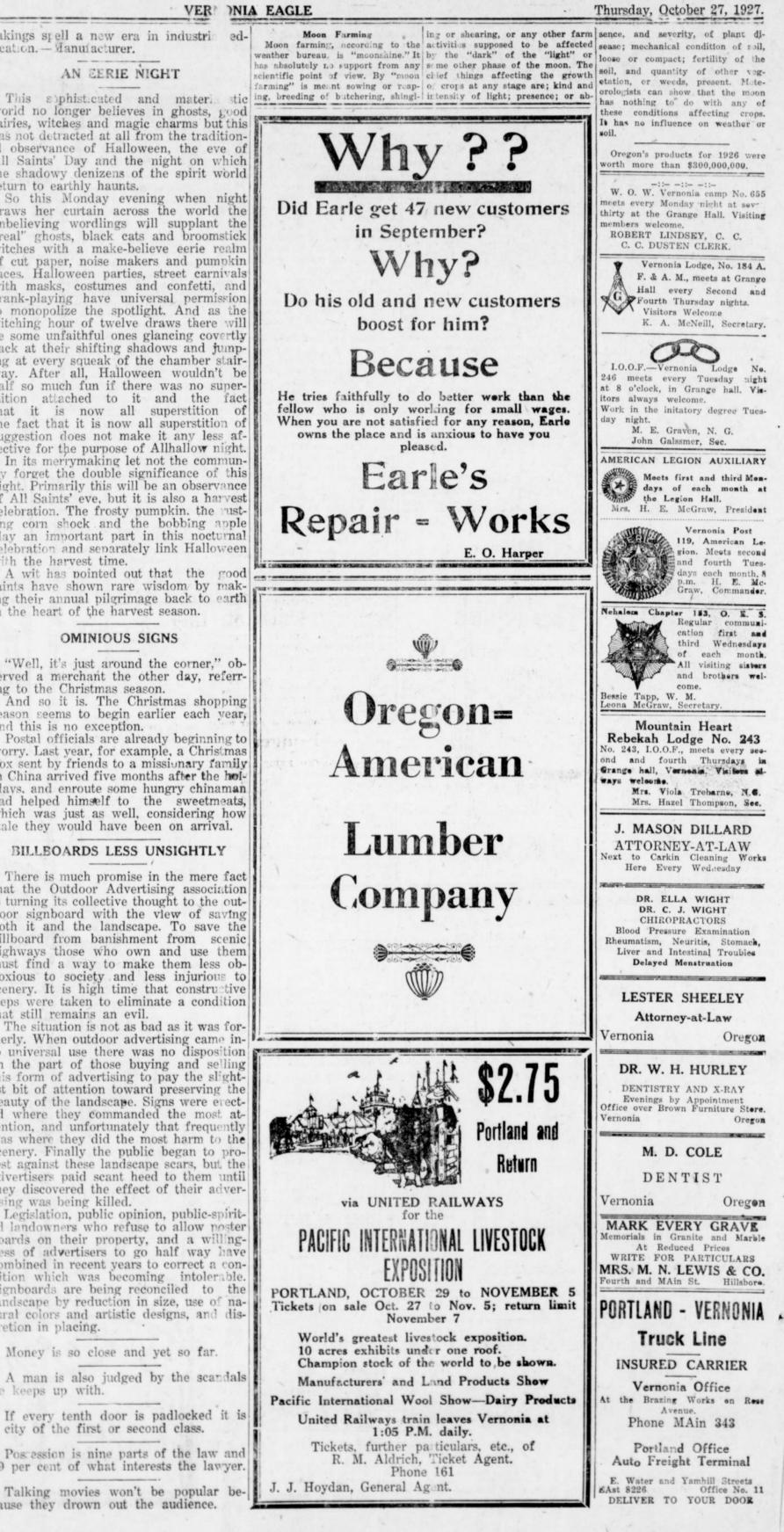
"Well, it's just around the corner," observed a merchant the other day, referring to the Christmas season.

And so it is. The Christmas shopping season seems to begin earlier each year, and this is no exception.

Postal officials are already beginning to worry. Last year, for example, a Christmas box sent by friends to a missionary family in China arrived five months after the holidays, and enroute some hungry chinaman had helped himself to the sweetmeats, which was just as well, considering how stale they would have been on arrival.

## BILLBOARDS LESS UNSIGHTLY

There is much promise in the mere fact



#### SCHOOLS FOR INDUSTRIAL DEMOCRACY

boys and girls are attending public schools combined in recent years to correct a conat an expenditure of \$2,000,000,000 from dition which was becoming intolerable. the taxpayers to operate schools and Signboards are being reconciled to the school property valued at \$5,000,000,000. landscape by reduction in size, use of na-What about a more contented, useful, and tural colors and artistic designs, and dispractical result in the way of the citizen- cretion in placing. ship product of these schools?

One great hopeful outlook for better results lies in he line of indusrial training. In the San Mateo-Burlingame Union High School District of California as high as he keeps up with. 62 per cent of the boys are learning trades \* and occupations necessary to the life of the community. Without interfering with a city of the first or second class. regular studies, boys in the industrial department are earning 30, 40 and 50 cents an hour.

Many farming districts have courses where boys study farm machinery and Talking movies won't be popular beerection of farm buildings, all such under- cause they drown out the audience.

must find a way to make them less ob-If the increase in the average freight noxious to society and less injurious to rate since 1890 had been relatively as scenery. It is high time that constructive

> they discovered the effect of their advertising was being killed.

> Legislation, public opinion, public-spirited landowners who refuse to allow poster boards on their property, and a willing-

It is estimated more than 27,000,000 ness of advertisers to go half way have

Money is so close and yet so far.

A man is also judged by the scandals

If every tenth door is padlocked it is

Postession is nine parts of the law and 99 per cent of what interests the lawyer.