

The Vernonia Eagle



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MARK E. MOE, Editor

THE CANADIAN THISTLE

The county court warns all persons living in Columbia county to destroy the Canadian thistles on their property, in accordance with the laws of the state legislature. It is little enough to ask of each resident or home owner to do his share toward destroying this noxious weed that depreciates the value of crops.

When the thistle becomes ripe the seed is scattered by the wind in many directions and the plant will grow on any of the rich soil of the Nehalem. Help both crops and appearances by destroying this plant pest whenever it is seen.

THE CREED OF A FOOL

I am a fool. I believe that fire is a regrettable accident which occurs in the other man's house. I believe that my own house is free from danger, although I take no precaution of any kind. If I stopped to think, I would realize that my house is even as other houses are, but it is unnecessary for me to think about such matters. The other man should think deeply.

I believe that fires are caused by carelessness, the carelessness of the other man. I believe that I am a privileged character. I throw matches about, cast away half-lighted cigarette stubs without looking to see where they fall. I believe that I can do things without impunity. So far I have not been arrested for arson.

I believe that the other man is negligent. He is culpable and deserves to suffer losses caused by his own stupidity. A special providence looks after my home and place of business.

I believe all this, without any guaranty of immunity from the attack of fire. I have no surety that fate has not nominated me for membership in "the club of other men." But, as I have said, I am a fool.

ITS BENEFITS UNIVERSAL

Many people have not learned to look upon advertising in the light of the realistic rhythm of an olden time who penned this famous verse on advertising:

Go forth in haste; with bills and paste  
Proclaim, to all creation,  
That men are wise who advertise  
In every generation.

In large part the public regards advertising as being of possible advantage to the advertiser for which the consumer pays, and yet the facts prove otherwise. Time and again it has been shown that well judged, properly conducted and persistent advertising inures to the benefit not only of the person who attracts at-

tention to his wares in this manner, but also of the community.

After interviewing large numbers of distributors as to the economic effects of advertising, a committee of the national distribution conference reports:

"Broadly speaking, it would seem that where the advertising creates an increased demand for products of a certain class, a wider distribution of such products—in other words, makes new business, bringing about lessened distribution costs and lessened production costs owing to increased demand—there can be no doubt as to the value of such advertising, not merely to the concerns that pay for it but also to the public that consumes the goods."

"Bill and paste" have given way to newspapers and magazines and those "who advertise" are not only wise but altruistic and philanthropic, for by helping themselves they are helping others.

YOUR TOWN AND YOU

Your town boosts you. Why not do as well by the town as it does by you? No citizen is so powerful, none so humble, but what the town is an aid to him in some way or other.

The food that he eats, the clothes he wears, the recreation and amusement that he enjoys, all originate in the town, because the money with which they are procured is made there.

When a fellow boosts his own town he does not stop there. He is performing an act that improves his own condition, for every good word and every good deed has its elevating influence.

A few people are always home town boosters. They accomplish much in the way of community betterment, and this improves the condition of not only themselves, but also of those who do no boosting at all.

If every citizen would constitute himself a home town booster the result collectively would be many times as great, and opportunities for self improvement would be more numerous.

Think it over in your odd moments. Then get into the boost wagon and hit the pace.

ADVENTURE

"When I hear a man tell of wonderful adventures I do not believe him, my own life has been so commonplace," says E. W. Howe.

Here is a man in his seventies condemning life for being humdrum and monotonous. The editor of "potato hill" is but one of many. In every walk of life there are men and women finding life too commonplace to be interesting. They are not entirely tired of life but are extremely bored. They work, eat, sleep and attend a social function or a lodge meeting now and then and hope for the great adventure which never comes.

What Howe and others like him are pitying themselves for lacking others are extracting out of the commonplace things of life. The inventor, the scholar, the businessman and other workers make their work an adventure by putting romance and imagination in it. Making a success out of life is excitement and adventure every step of the way.

The ordinary happenings of the day assume the proportions of an Arabian Nights adventure in the eyes of the romantic and imaginative.

Weather forecast: More summer.

Some men are wise, some are otherwise.

The flapper thinks a grand piano is one that plays by pushing a button.

Fine motto: Don't look for wider fields until you cultivate those you have.

Wouldn't it be great if all grouches were as bad off as they think they are?

Expediency: The polite name for a bit of crookedness that seems essential to a profit.

And yet we doubt if red theories have done more to retard civilization than red tape.

This is the age of speed. Wouldn't it be great if next winter were to come this summer?

"American girls are selfish," says a writer. But when you ask one for her hand you usually get a whole girl.

U. P. Has New Ferry

A new ferry on the Columbia river between Astoria and Megler that carries passengers and automobiles has recently been installed by the Union Pacific system, according to G. W. Roberts, district freight and passenger agent, who was in Vernonia Monday.

The ferry has a capacity of 30 automobiles and 250 passengers. It links Astoria with North Beach, South Bend, Raymond and points north. There are six round trips made daily and eight Sunday.

Arrested in Pool Hall

Andy Raymer, a minor, was arrested Friday by Marshal Kelly for playing pool. He was fined \$5 by Judge Reasoner.

Four in Front Seat

A. Greenberg was arrested by Marshal Kelly Saturday for allowing four persons to ride in the front seat of his automobile. He was fined \$1 by Judge Reasoner.

West Linn—Union high school being remodeled at cost of \$15,000.

Seaside—Work will begin at once on new \$25,000 west side water system.

Marshfield—Heavy demand made for Oregon myrtle wood for furniture.

Klamath Falls—Weyerhaeuser company will rush plans for great pine mill.

Astoria—Market road to Svensen will be built of asphalt type concrete.

Klamath County inspectors find not a single case of bovine tuberculosis.

Grants Pass—Famous Greenback mine sold to Los Angeles buyers.

St. Helens—Lumber shipments for week ended July 9 are 3,700,000 feet.

Klamath Falls—Labor unions buy \$7,000 site for \$40,000 labor temple.

Firemen Buy New Hose

The Vernonia fire department recently purchased 100 feet of new 1 1/2 inch fire hose at a cost of \$75. The money for this purpose was furnished by the firemen by giving entertainments. Insufficient money was allowed by the budget committee last year to cover the expenses of the fire department. It was said, and the firemen have endeavored to buy needed equipment from time to time out of money raised from other sources.

St. Helens—Cornerstone laid for new \$35,000 Pythian Temple.

Portland is ninth among American cities for May volume of building.

Gold Beach—Rapid progress made on Pistol River bridge, Roosevelt Highway.

Gold Beach—Work begins on new Dunham store building.

Condon—New town of Kinzua will soon have logging railroad and Kinzua mills.

Condon—New power line service will be installed by September 1.

Our Country spends annually for candy and tobacco more than the amount of its entire electric bill.

Specialists have found that the meat proteins not only have as high food value when eaten in a mixed diet as when eaten alone, but that they greatly increase the nutritive value of the cereal or vegetable proteins. Thus the proteins in the bread of a ham sandwich become more nutritious when eaten in combination with the meat.

Forest Grove—Banner loganberry crop being raised in Western Washington county this year.

**PLANNER ENDS**  
Oregon-American, delivered during July, August and September for \$1.50 PER LOAD.  
Phone 253

W. O. W. Vernonia camp No. 655 meets every Monday night at seven thirty at the Grange Hall. Visiting members welcome.  
A. F. KOSTER C. C.  
C. C. DUSTEN CLERK.

Vernonia Lodge, No. 184 A. F. & A. M., meets at Grange Hall every Second and Fourth Thursday nights. Visitors Welcome  
K. A. McNeill, Secretary.

I. O. O. F.—VERNONIA LODGE No. 246, meets every Tuesday night at 8:00 o'clock, in Grange Hall.  
O. E. Enstrum, N.G.  
G. B. Smith, Sec'y.

AMERICAN LEGION AUXILIARY  
Meets first and third Mondays of each month at the Legion Hall.  
Mrs. H. E. McGraw, President

Vernonia Post 119, American Legion, meets second and fourth Tuesdays each month, 8 p.m. H. E. McGraw, Commander.

Nehalem Chapter 153, O. E. S. Regular communication first and third Wednesdays of each month. All visiting sisters and brothers welcome.  
Jessie Tapp, W. M.  
Leona McGraw, Secretary.

VERNONIA GRANGE  
The Vernonia Grange meets on the second Saturday of every month at 7:30 P. M. Any members of the Grange living in or near Vernonia or visiting in the community, are cordially invited to attend.  
Mrs. Minnie Malmsten, Secretary

MOUNTAIN HEART  
REBECCA LODGE No. 243, I. O. O. F. Meets every second and Fourth Thursdays in Grange Hall—Vernonia. Visitors always welcome.  
Mrs. Edna Kilby, N. G.  
MRS. IRENE SPENCER, Sec'y

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**Subscription Order Blank**  
**VERNONIA EAGLE**

Enclosed is (\$2.00) (\$3.00) for which please enter one year's (two years') subscription for The Vernonia Eagle to go to the following address:

Name \_\_\_\_\_  
Address \_\_\_\_\_

Note the special price of \$3.00 for two years.

