The Hernonia Zagle



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MARK E. MOE, Editor

VERNONIA STORES

Retail stores are doing business today on a smaller margin of profit than ever. The higher range of prices prevailing since the war has stimulated competition and has forced retail trade to remodel its

tribution methods. vice, they understand markets better, they and incendiarism in the past. train their employees to render better service.

ple learn about special chances to buy secutions in arson cases.' goods which they would never have known about otherwise.

their home merchants have been scouring greedy ends. the country to obtain the best merchandise obtainable. They discover that their with substantial merit.

The advertised store is the appreciated

store.

DEATH TO THE FLY

removed a prolific source of fly propaga- petrator of the crime of crimes. tion. But not all the spots which assist the fly in preserving his species were in the veinity of stables. Where there is filth there will be flies and where flies go there will some of the filth accompany them.

an inevitable annoyance without an ap- haps the word "custom" is an exaggerapreciation of the menace to health their tion in this sense, but one hears of these presence is. They swarm because no ef- journeys so often that it seems sometimes fort was made to eradicate them. That to be the rule rather than the exception. Not every house occupant can prevent by requiring examination of all males ap-flies from seeking entrance but everyone plying for a license to marry within 10 can keep them on the outside. It is within days before making that application. the prevince of all to refuse to purchase Without asking a sense of loyalty to the

and swat, the fly soon would become as piness. completely extinct as the monsters of which we know only through their fossil up in industry persistence what he lacks chronic cases of impudence. in size. We become alarmed when an epidemic threatens, yet too many of us tolerate the fly when we know his capacity as a disease carrier. Because he is no nov- to fit in somewhere. elty we minimize the peril which he may transmit.

THE PATHFINDER

science it is because I have stood on the time. shoulders of giants.

The young student takes it as a matgreat guides, Bach, Beethoven, Chopin. certain of it. If art, he works for hours before copies of the great masters, Raphael, Michaelhappy to acknowledge the debt he owes expenses. these immortals.

touch with everything the leaders in his already knew that.

line are doing. Businessmen are not ashamed to follow the pathfinder.

The greater the man, the more frankly does he acknowledge his debt to men still greater than himself. Plato sat at the feet of Socrates, Aristotle at the feet of Plato. Raphael learned his art from Angelo, and Corregio from Rapheal.

None but a fool feels himself to be selfsufficient. The best of men must acknowledge their masters. Few there are in the galaxy of world stars that shine by themselves without the added luster of borrowed glory.

It is not weakness to has a pathfinder, but rather a mark of good sense.

THE CRIME OF CRIMES

Americans usually take the side of the weaker. This characteristic shows itself in system of operation and to make every sports, in business and in everyday life possible improvement and economy in its generally. It is a national trait of good methods. The stores are saving a margin for the public as a result of improved distriction it sometimes gets warped; it sometimes creeps in where crime is concerned. This Merchants today are putting more brains attitude may be responsible in a measure in their work. They get better expert adfor the public's indifference toward arson

ain their employees to render better ser-ce.

Yet there is proof that this attitude is changing. "There never was a time," asserts the National Board of Fire Under-Vernonia realize the fine quality of the writers, "When the man who started a service they get from their stores is by fire for gain to himself had less public consistent a lvertising of those stores. As encouragement. The public is making itthey read the newspaper, advertising peo-self felt in the number of successful pro-

For the man who in the heat of anger, or in dire necessity, commits a crime some They learn that stores are carrying sympathy may be felt. His deed may be lines that they knew nothing about. They eternally wrong and yet be tinged with get information warning them of conditions that they knew nothing about. They eternally wrong and yet be tinged with an element of pity. But no excuse whations that tend toward higher prices, and ever can be offered, no prison term can be too long, for the man who in cold by prompt purchasing. They learn that blood applies the torch to serve his own

To destroy American property which in many cases can never be replaced, to endanger life, to strike at the economic home stores are working mightily to pro-vide the necessities and conveniences of welfare of the country, all this the arsonist life at the lowest possible price consistent with substantial merit.

Hence it is that we say to The National Board of Fire Underwriters, to the Fire Marshals of America, to every force engaged in fighting the source of arson: "Go on; follow every avenue that may lead If there is no breeding place for flies to improved conditions, to more certain there will be no flies. The almost total retribution." Vast as is America, there is disappearance of stables from cities has no room here for the arsonist, for the per-

USE MARRIAGE PROTECTION

The custom of going to Washington to get marired apepars to the average citizen Time was when flies were endured as of this state as the height of folly. Per-

era is past but there are those still who Oregon gives the young women of this tolerate conditions which in effect are state the protection against veneral dinot inimical to the interests of the fly sease that their future spouces may have food products which are accessible to state, the young women is foolish who does not use this protection that is of-Were everyone to eliminate breeding fered, which in a few cases might relieve places on his own premises and to screen her of a life of agony and ruined hap-

The laying on of hands may have cured remains. The fly is small but he makes few diseases, but it worked wonders in

> It takes all kinds of people to make a world, so almost anyone should be able

The man who slaps your face instead of your back plays fair. Ethics permit you to swat him in return.

No man liveth unto himself alone. All Next to persons who know how to run need pathfinders. Newton, the scientist, a newspaper probably are those who are said, "If I have achieved anything in sure they could write a book if they had

It does absolutely no good to try to ter of course that he shall follow the old guess a woman's age. No man would have masters. If music, he sits at the feet of the courage to tell the truth if he were

With the girls all working, young whip-Angelo, Murillo. The student not only persnappers may get the notion that a knows the value of the pathfinder, but is helpmeet is one who will help meet the

So it is in business. The man who Long hair, says a woman's page note, gets to the front in industrial or com- will come back slowly, if at all. Bobbed mercial life is the man who is closely in young ladies who are trying to grow it



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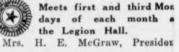
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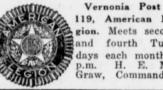
Vernonia Lodge, No. 184 A. F. & A. M., meets at Grange Hall every Second and G Fourth Thursday nights. Visitors Welcome K. A. McNeill, Secretary

VERNONIALODGE, No. 246 neets every Tuesday night at 8:0 Clock, in Grange Hall O. E. Enstrum, N.G

G. B. Smith, Sec't'y

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of each mont All visiting sister

and brothers we come. sie Tapp, W. M. ona McGraw, Secretary

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MOUNTAIN HEART REBECCA LODGE No. 243, I.O.O. Meets every second and Fourt Thursdays in Grange Hall—Vernoni Visitors always welcome

irs. Edna Kilby, N. G. MRS. IRENE SPENCER. Sec'

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