

# The Vernonia Eagle



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MARK E. MOE, Editor

## VICTORY FOR AMERICAN IDEALS

This country never faced such a period of prosperity as appears to be ahead of it.

And therein lies our greatest danger. Can we as a nation keep our head and not become soft and discontented?

Will we in our quest for more of the nimble dollars allow political soothsayers to undermine our government with visionary schemes at public expense?

Will material prosperity give us the "swellhead" and cause us to feel that we are too "important" to attend to the troublesome little affairs of government?

If this attitude overtakes us, look out for trouble.

As individuals we are "small potatoes" in the scheme of economic development.

But if each individual does his part to maintain American ideals and sound conditions in government and industry, "small potatoes" will grow into big potatoes and our national "potato crop" (stability, security, prosperity) will be on a safe and enduring basis.

The feat which Captain Charles Lindbergh accomplished is typically American. Nothing could better illustrate our spirit of individual initiative and enterprise. Every American might be called a pioneer, for every American has the right to strike out with his own ideas in whatever field of endeavor appeals to him.

It is this priceless heritage of freedom and opportunity for the individual which each of us should strive to uphold. Our government should always be maintained on a basis which protects and encourages the individual and private industry, rather than on a basis which restricts and destroys experiments, growth and ambition. Not only was Lindbergh's crossing of the Atlantic typically American in its freedom from pomp and ceremony, but Lindbergh himself is symbolical of American ideals. He had the ability, courage and driving force to accomplish results in the face of seemingly insurmountable barriers.

It is the Lindbergh spirit, the American spirit, which has given us our wonderful modern conveniences and comforts.

The development of transcontinental railroads, telephones, electric power, radio, automobiles and our system of business, banking insurance, while not as spectacular as Lindbergh's feat, required a high type of courage, perseverance and enterprise for their successful accomplishment.

Our system of government which has given us unparalleled opportunities, was founded, built up, and is maintained by men capable of understanding the advantages to be derived from the fullest encouragement of individual initiative and enterprise.

## THOROUGHBREDS

Man—through care, scientific breeding and training—has made the horse the noblest, most beautiful and most intelligent of all animals. The thoroughbred is a living monument to the ingenuity of man upon which man, although it is his own modeling, can not gaze without awe and admiration. Why do men and women go to the race track and the circus? Is it to gamble at one to see the clowns and acrobats at the other? Those are the attractions for many, but vastly more are lured there by desire to see the sleek coats, classic heads and fine proportions of finely trained and well-bred horses.

The thoroughbred horse is the favorite illustration of the proponents of eugenics, which is only scientific breeding applied to the human race. They point out that man demands thoroughbred horses, cattle, sheep, dogs and cats and they dream of a Utopia—such as H. G. Wells describes, in which men and women will be thoroughbreds, mentally, morally and physically.

None will gainsay that most, if not all, of society's ills spring from those who are subnormal mentally, morally or physically. Normal men and women are not found in the jails, asylums, sanatoriums and poor houses. But doesn't the fact, that only a small portion of civilized man is deficient

mentally, morally, or physically indicate that humanity was well along on the road to the eugenics' Utopia long before the first eugenic invented a title for himself? Man can not apply to himself the same laws of directed propagation he observes in the breeding of horses, for while man is master of the lower animals he is not yet complete master of himself.

## HELP OF ALL NEEDED

Every citizen interested in the future of Vernonia dreams of the time when it will be a bigger and better community. He wants it to have more fine homes, more factories, more stores and more beautiful public buildings.

These are commendable hopes but they accomplish little or nothing unless they inspire efforts aimed at fulfillment. Castles in the air are beautiful to dream about but a "dream city" is not what progressive citizens have in mind.

To make Vernonia a bigger and better city its people must do something besides dream about it. The booster must do more than talk about the wonders of his home town, and others must do more than talk about cooperation.

A community grows when the great body of its citizens concentrate their mental and physical efforts and financial resources on this one idea of making it grow in size and prosperity.

There is a need for outside talent and capital, but Vernonia has not begun to tap its own resources in individual talent and capital. Men and money can be found to make existing industries and business enterprises larger and sounder and to exploit as yet untapped natural resources and advantages of the community. Home enterprise, home talent and ability, and home investment are the soundest and most lasting foundations upon which substantial growth of the city depends.

Build Vernonia by encouraging home industry, by praising and patronizing home business, by promoting real estate development, by improving employment conditions at home, by investing capital here.

## TRADE BUILDS CITIES

That community profits most that keeps the largest percentage of its trade at home. By the same token, the citizen who buys away from home is helping some other community, instead of his own, to grow.

Business is the lifeblood of the community. A city or town can grow no faster than its business grows. And the retail trade is a vital part of this business.

Many patrons of mail order houses and out-of-town stores do not realize the extent they injure their own community and themselves by diverting their trade from home town merchants. They do not realize that they lose far more than the few cents they may save in the immediate transaction.

Industries bring money to a community, but the community benefits only when that money is spent at home. It gets no benefit from the money if it passes directly from the pay envelop to the mail order house, the degree it does benefit being in direct ratio to the length of time it remains in local circulation.

The well-meaning housewife reasons with herself that Vernonia merchants will not miss the few cents accompanying the mail order or the small purchase in the nearby city. She is at fault only in that she does not reason far enough. Those few cents would remain at home and that small purchase would be made in a local store if she multiplied them by the number of housewives in the community.

Anything that can be purchased away from Vernonia can be obtained here, and with equal economy.

The measure of good times is the ability of the worthless to get credit.

Final proof of personality is to make a car salesman respect you even if you prefer another make.

Perhaps the scientists are right. Man couldn't have become as mean as he is in a mere seven thousand years.

If politics and an auto are anything alike, doubtless lady politicians always will prefer a middle-of-the-road policy.

Conceit is just a realization of how good you are; swell head is a conviction that you couldn't be better.

Formerly the dealers in ladies' ready-to-wear took one-half off at the end of the season; now the manufacturers do it at the beginning.

### LOW FARE EAST

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and good all summer

**ROUND TRIPS**

ST. PAUL .....	\$77.85
CHICAGO .....	\$92.55
NEW YORK .....	\$153.45

Other points in proportion

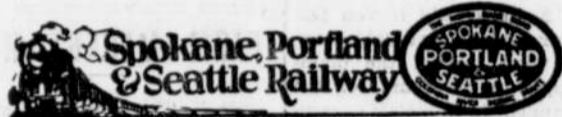
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Columbia county has 200 acres in flax this year.  
Oregon has 150,000 goats, 23,000 in Lane and 33,000 in Douglas counties.  
Hillsboro—Farmers here will seed 2000 acres to alfalfa this year.

## Lodge Directory

W. O. W. Vernonia camp No. 655 meets every Monday night at seven thirty at the Grange Hall. Visiting members welcome.

A. F. KOSTER C. C.  
C. C. DUSTEN CLERK.

Vernonia Lodge, No. 184 A. F. & A. M., meets at Grange Hall every Second and Fourth Thursday nights. Visitors Welcome  
K. A. McNeill, Secretary.

I. O. O. F.—VERNONIA LODGE, No. 246, meets every Tuesday night at 8:00 o'clock, in Grange Hall  
O. E. Enstrum, N.G.  
G. B. Smith, Sec'y.

AMERICAN LEGION AUXILIARY  
Meets first and third Mondays of each month at the Legion Hall.  
Mrs. H. E. McGraw, President  
Mrs. Earl Washburn, Secretary.

Vernonia Post 119, American Legion. Meets second and fourth Tuesdays each month, 8 p.m. H. M. McGraw, Commander.

Nehalem Chapter 153, O. E. S. Regular communication first and third Wednesdays of each month. All visiting sisters and brothers welcome.  
Bessie Tapp, W. M.  
Leona McGraw, Secretary.

VERNONIA GRANGE  
The Vernonia Grange meets on the second Saturday of every month at 7:30 P. M. Any members of the Grange living in or near Vernonia or visiting in the community, are cordially invited to attend.  
Mrs. Minnie Malmsteen, Secretary

MOUNTAIN HEART  
REBECCA LODGE No. 243, I. O. O. F. Meets every second and fourth Thursdays in Grange Hall—Vernonia. Visitors always welcome  
Mrs. Edna Kilby, N. G.  
MRS. IRENE SPENCER, Sec'y

J. MASON DILLARD  
ATTORNEY-AT-LAW  
Next to Carlin Cleaning Works  
Here Every Wednesday

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