

A LOTTERY WITHOUT A WINNER

By W. R. MOREHOUSE

Public Relations Commission, American Bankers Association

(There is presented herewith the first of a series of articles exposing the tactics of sharpers who are after your money.)

ALMOST unbelievable amounts are lost to the American people annually from unwise ventures. This loss, estimated at nearly one billion dollars a year, is accounted for when you take into consideration that practically all of the money "invested" in numerous fake schemes and half-baked projects is forfeited by the investors. In presenting this series of articles regarding sharp practices and various kinds of swindles we hope to prevent thousands of people from falling into the traps already set for them by irresponsible and unscrupulous promoters.

Through the use of only actual cases selected from several thousand, it is hoped to prove conclusively the futility of taking a "gambler's chance" with your savings, for as in a lottery without a winner you are bound to lose. Much of the material here used has been supplied by the Better Business Bureaus throughout the United States which are non-profit organizations serving the investor without charge and acting wholly in the public interest. Read these cases and then file them away for future reference, for sooner or later you may find yourself on the verge of "taking a leap in the dark",—of speculating with your savings as the people here told about were inveigled into doing.

A "good front" has put over more crooked deals than any other one thing. Every irresponsible promoter specializes in putting on a "good front" in his dealings with those whom he fleeces out of their savings. Whether or not he is successful is due to a large degree on how good a front he is able to put on. In motion pictures, the sets, or "props" as they are called, supply the setting for the scenes. They are used to portray things that seem large, things that seem grand and beautiful. Poor he behind those sets and what do you see there? You see that the attractive fronts are supported by braces made of the cheapest, knottiest and poorest timber imaginable.

They serve their purpose in the world of make-believe, but in real life you cannot afford to buy

Satanic cunning they fall in line with their intended victim's likes and dislikes, his viewpoint and his hobby, and when they have gained his favor and trust they grow more and more confidential, presently taking a great interest in his welfare and happiness. Before long they are offering advice and pointing out how he can better his own interests by making a new disposition of his available cash or by selling his present good securities and buying others recommended by them.

Your promoter will draw upon your imagination and paint a picture of a scheme by which you can make thou-



The Lure of Easy Money

only good fronts. Your house must have real rooms behind it, your purchases and investments real values. In the field of wild-cat financing if you peer behind the "good front" which the promoter puts on you will find that it is supported only by deception, dishonesty and fraud.

Unscrupulous persons of the "good front" type are expert actors in the role of "big brother" to inexperienced investors with money at their command. As protector and advisor to the widow and the inexperienced, which they claim to be, they are in reality wolves in sheep's clothing.

Gaining the Victim's Confidence In personal appearance they are impressive. As conversationalists they are convincing. As students of the traits of human nature they rate high. In short, they know how to stalk their prey successfully. With

sands of dollars without effort or risk,—he may describe some invention selling for an astounding sum, or depict the prospects of a fabulous mine or oil company that is going to double and treble in value over night. As a climax he may paint the picture of a vine-covered cottage which is to be yours in your old age, with its radiantly burning fire on the hearth and with all the luxuries that go with a happy home. And finally, he may paint you sitting before this fire, happy and contented—Independent for life, as the result of an investment made according to his advice.

But there is a great difference between what you get and what the wild-cat promoter paints in the imagination of his victims. By the lure of easy money he leads them over the precipice of financial ruin. Instead of old-age ease and comforts there usually results poverty and privation.

MORE LOCAL NEWS

The H. Robinson family have moved from the Sidney Malmsten place on the highway to O.-A. hill.

Allen & Hendrickson cannery of Rainier, installs another 250-h. p. boiler for increasing output.

Mr. and Mrs. M. Grunden have moved into the house vacated by Mr. and Mrs. H. Bergman.

The Ladies' Athletic club will give their monthly party on April 12. Husbands are invited.

Miss Bessie McDonald is teaching in the place of Miss Krause, who is ill.

A number of new cases of scarlet fever have been reported in the community.

Mrs. Maude Scott has had a bad case of blood poisoning in her foot.

Mrs. N. Miner returned from a month's visit with her parents in Portland.

Mr. and Mrs. R. Hornbeck and E. S. Thompson were Portland visitors over Sunday.

The F. Wahlater and H. Bergman families left Saturday for Seattle, en route to Arizona, where they will make their home.

Mr. and Mrs. George Stankey are recent arrivals from Klamath Falls, where they went on account of little George's health, which was greatly benefitted by the change.

Mrs. A. Black entertained the Pythian Sisters Thursday night of last week. Mrs. H. Bergman and Mrs. F. Wahlater were guests of honor.

Miss Georgia Fairbanks has returned to Willamette university at Salem, Miss Muriel Bell to the University of Oregon at Eugene,

and Hale Greenman to Hill Military academy at Portland.

The American Legion membership committee will wind up its 1927 drive tonight. A number of the boys plan to take the last cards to Portland this evening and find out whether the local post will retain the cups.

Otis Hyland drove to Portland Friday on business and also to call on his old Riddle friend at the veterans' hospital, who is slowly recovering from being paralyzed, which happened in a car wreck near Roseburg more than two months ago.

M. Murray received a favorable decision from the state supreme court of Oregon recently against the Firemen's Insurance company of Newark, N. J., concerning disputed insurance on a fire in another town.

Have Your Eyes Examined

Dr. Luzader eyesight Specialist will be at Kullanders jewelry store, Vernonia, on Monday and Tuesday April 4 and 5, where all who wish can consult him about their vision. If you have any trouble with your eyesight or headaches, better have your eyes examined. Please make appointment with Mr. Kullander to avoid waiting.

You are anxious, just like all the rest of us, to get a full share of the new season's business, and there is one best way to get it, advertise.

Going to Budapest



A new portrait of Mrs. J. Butler Wright, wife of the new American minister to Hungary. She will accompany her husband when he leaves for his post in Budapest.

MORE HORSEPOWER FOR FARM RELIEF

All proposed plans have thus far failed to provide the farmer with farm relief by increasing his selling prices. Industry, however, met a somewhat similar situation by lowering the cost of production. A similar solution can be successfully applied to agriculture.

The increasing of production per worker on the farm is being met to a certain extent by using larger units of power, whether horse or mechanical. Where one man was using a single horse or team he is now using from 3 to 8 horses, thus increasing the ground covered from two to five times. By the use of larger power units hired labor can be reduced or eliminated.

An analysis of raising corn divides costs according to the following:

Land	50 percent
Labor	20 percent
Power	20 percent
Miscellaneous	10 percent

Of these items one can be considered stationary, namely, the land cost. Labor and power are variable and have been the main obstructions to lower production costs. Larger power units are doing much to decrease labor factors. Also, larger power units if used over larger farm areas can do much to lower the power percentage.

Professor J. B. Davidson, senior agricultural engineer, United States Department of Agriculture, summing up investigational work in 36 states, offers this equation for farming:

$$I = (S - C)Q$$

When "I" equals Income
 "S" is selling price
 "C" is cost of production
 "Q" is the quantity of production

Professor Davidson states: "Where quantity of production is held uppermost one finds prosperous farmers who plan to farm more acres without increasing the overhead."

Corn controls central western agriculture. In that area the acreage one man can farm is dependent on the number he can cultivate. With the single row cultivator he was unable to cultivate more than four to seven acres per day. The two row cultivator doubled this amount. Three and four row cultivators are now on the market—even six row were used this season. It cultivates fifty acres per day.

INDIAN RED BUGS RICHLY ENDOWED

Wealthy Banker Leaves \$100,000 for Rest Homes.

Allahabad, India.—One hundred thousand dollars for a home of rest for bugs (the irritating Indian red bug) is the strange legacy left by a Marwari banker millionaire named Soth Buddhimai, who died recently in Sirohi state, central India.

Soth Buddhimai set aside a quarter of a million rupees (which is roughly \$100,000 real money) for the building and maintenance of three resthouses in Sirohi state, in each of which a special room is to be set aside for the preservation of red bugs.

The red bug is a well known Indian pest, encroaching everywhere in railroads, trolley cars, automobiles, houses, and, in fact, wherever human feet tread, the bug creeps in to disturb the peace and quiet of the evenings. The Sirohi banker demanded that in the red bug rooms at his resthouses, poor travelers should be paid for the "service" of sleeping in them at the rate of roughly \$1 per two hours.

There is of course a catch in this. If at any time a poor unfortunate bug be found dead, through the unconscious squirming of the paid victim, or otherwise, the traveler loses his dollar.

There are at present some 250 "red bug rooms" in the resthouses of Rajputana state, but the occupants thereof are not paid for the privilege of their company. They are more or less "quarantined" for the benefit of the non-infested travelers who use the resthouses. But while it has been a long standing custom to provide "bug rooms" for resthouses, no such valuable legacy has been left for many years in this part of India, and certainly no such legacy which seemingly considers the feelings of the bugs.

Believe Rich Copper Vein Found in Canada

Timmins, Ont.—Interest is running at fever heat over the first geological report of what may be the biggest copper strike ever made in the north country in the Kamiskotia lake gold area.

"Anything from 60 cents to \$30,000,000" was the only declaration of possible wealth George Scott, geologist, would give. "It may be worth a fortune and may be a washout."

Mr. Scott accompanied George Jamieson, prospector, to the district and made a survey of the vein. Comparing it with the Flin Flon and Horne camps, Mr. Scott said in his opinion the Kamiskotia find appeared to have better prospects. "Every new discovery of sulphides in the area, no matter how small, will be of unusual interest," states the geologist.

He has been in and out of the Kamiskotia lake area three times within the last few weeks, and on his second trip he would have staked a claim on his own behalf in Jamieson township if he had been able to persuade the men accompanying him to cross the Mattagam river on an improvised raft.

Use The Eagle Want Ads.

NOTICE OF ADMINISTRATRIX'S SALE

In the County Court of the State of Oregon for the County of Columbia.

In the matter of the Estate of William Thomas Hatten, deceased.

Notice is hereby given, that pursuant to an order of the County Court of the State of Oregon for the County of Columbia, duly made, dated and entered on the 21st day of March, 1927, in the matter of the Estate of William Thomas Hatten, deceased, authorized and empowering the administratrix thereof to sell all of the real property of said estate, at private sale, will, from and after the 25th day of April, 1927, sell at private sale, to the highest bidder for cash and subject to confirmation by said Court, and continue to offer for sale, until sold, the following described real property, belonging to the Estate of William Thomas Hatten, deceased, to-wit:

Lot numbered one (1) in block numbered twelve (12), original town of Vernonia, within Columbia county, Oregon, for the purpose of

paying the claims, costs and expenses of administration of said estate; terms to be: Cash in United States gold coin, ten per cent to accompany bid, balance on confirmation of sale, all bids to be directed to the undersigned at Vernonia, Columbia county, Oregon.

M. B. Hatten, Administratrix of the Estate of William Thomas Hatten, deceased. Date of first publication March 24, 1927. Date of last publication, April 21, 1927.

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