

DIPPING INTO SCIENCE

How Fish Breathe

Breathing in fishes is carried on by gills which are located in the back of the mouth. Water, which is taken in, passes over these gills allowing carbon dioxide to be given off and oxygen taken in. The water then leaves by small slits located behind the eyes.

(© 1927, Western Newspaper Union)

VERNONIA MILL FOR SALE

Including the timber, teams, and all equipment.

Lindsay Lumber Co.

PHOTOS

Let the Picture Tell The Story.

HERB M. SALT

Next Door to Post-office

PORTLAND - VERNONIA

Truck Line

INSURED CARRIER

Vernonia Office

At the Brazing Works on Rose Avenue.

Phone MAIN 343

Portland Office Auto Freight Terminal

E. Water and Yamhill Streets East 8228 Office No. 11 DELIVERED TO YOUR DOOR

Gland Specialist

Be Well

Endocrine Glands are the source of Prostate, Kidney, Bladder and Constipation troubles, causing High Blood Pressure, Rheumatism, Loss of Vitality. My remarkable treatment re-energizes these glands, restoring health and vitality. Send today for FREE descriptive book.

DR. H. Z. THARP, M.D. 223 Pittcock Block, Portland, Ore.

Princess Drifted Snow

IS COMING

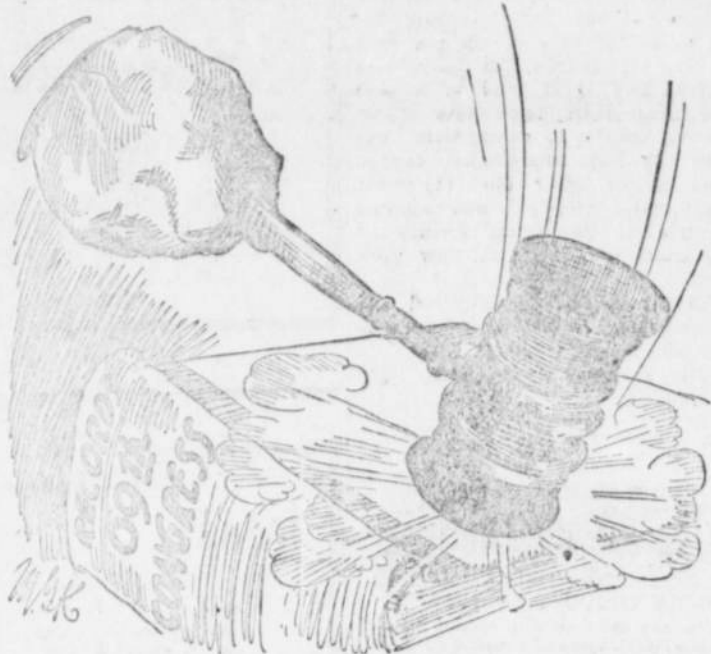


How long will it take her To fly back to Portland?

Inquire of your grocer for rules covering guessing contest.

Vernonia Trading Co.

Closes



Summer Outfit of Blue and White Flat Crepe



Armadillo brand Gertrude Olmsted, Metro-Goldwyn-Mayer player, wears a summer outfit of blue and white flat crepe with a hat also of the same brand. The parcel, only 10 inches long, is made of striped silk and is very smart.

Never hit a man when he is down or less you are sure of your ability to keep him down.

IT ISN'T DONE THAT WAY

By THOMAS ARKLE CLARK  
Dean of Men, University of Illinois

I WAS turning rather carelessly through the pages of a magazine the other evening—a very good magazine, too, as publications go—when my eye caught one of the advertisements. There was a page of it, a very expensive page, I am sure, and there was the illustration of a public speaker—virtu, magnetic, convincing—holding spellbound a great crowd that filled the street for a block or more on each side of him. It was inspiring and gave one a thrill to think of the possibilities of such a thing.

Reading the text, I learned that by sending for a free pamphlet the whole scheme would be explained in terms that the most simple-minded would clearly understand. By the expenditure of a small sum of money and a few minutes of time daily, one was assured that before he knew it he would be making after-dinner speeches that would be marvels of wit and wisdom, anguishing his employers with his convincing arguments, and holding crowds through the power of his oratory, as it were, in the hollow of his hand.

It isn't done that way. One learns to speak successfully as he learns anything else. First by really having something to say and then, unless he is a genius, through long and severe practice. Speaking is an art, one of the most difficult of arts, I believe, and art is long, and few, very few, attain to it. Demosthenes endured much pain and spent many years in practice before he became the great orator of Greece.

There were other advertisements in the magazine as alluring as that which promised with little labor tremendous success in public speaking. There was the one that promised in a few months to teach one to speak fluently any modern foreign language. The entire process was done by mail and the road to linguistic success was guaranteed to be easy. Now take French for illustration. I have studied French, rather seriously, too, two years of it for five hours a week, and I had a good teacher. I have been in France several times, and I have been where they communicate with each other in French only. I have not found the road to French conversation easy; I do not speak French fluently. In fact I have sometimes been very serious; in doubt as to whether or not I spoke it at all, and there have been Frenchmen who have listened to me who have been harassed by the same doubts. I can read simple French, can find my way about in Britain through the medium of the rattly language, but as to learning fluency in a foreign language by mail in a few easy lessons, it isn't done that way.

One cannot become a great engine by taking a correspondence course nor learn all there is to architecture in a few easy lessons. Men do not have their salaries trebled by learning a few simple tricks of personal approach. It isn't done that way. Success is the result of long and serious practice and training.

But as Barnum said—Well, you know what he said.

(© 1927, Western Newspaper Union)



Modern smokers enjoy the mellow fragrance of Camel

THE smokers of this modern age appreciate the smooth, mellow fragrance of Camels—that taste and goodness that come from the choicest tobaccos grown. Camel's steadily growing popularity with modern smokers has given it the greatest preference any cigarette ever had. In quality and in fame Camel is supreme.

Meet the cigarette that has won the modern world. There is not another like it—regardless of the price. Always mellow, always mild—the smoothest smoke ever made.

"Have a Camel!"



© 1927, R. J. Reynolds Tobacco Company, Winston-Salem, N. C.



Your Own Garden—For Fresh Vegetables When You Want Them

THE nice feature about your own garden is that the vegetables are there—fresh and of full flavor—ready to be gathered whenever you want them. And when you grow them yourself they seem to taste better. We have made it very easy for you to choose the sorts you like best.

Our Sterling Seed Box with its hundreds of packets, illustrated in natural colors, is now displayed in merchants' stores near you.

Northrup, King & Co.'s Seeds have been giving satisfaction for 42 years. No better garden seeds are offered you at any price. You will find an excellent assortment of all the varieties popular in this district. By planning your plantings and careful choosing of varieties you can keep your garden in production all summer and fall. And don't forget the enjoyment you can add to your yard by planting a few packets of flower seeds.

All Standard Size Packets Vegetable Seeds

5¢

At Local Dealers

NORTHRUP, KING & Co.'s SEEDS

FINNEY OF THE FORCE

By F. O. Alexander



His Native Haunts

Famous Flap-scenes #7343210

THE AVERAGE FLAPPER HAS A VOCABULARY OF ONLY 500 WORDS—BUT THINK OF THE TURN-OVER!