

The Vernonia Eagle

Issued every Thursday \$2 per year in Advance

Entered as Second Class Matter, August 4, 1922 at the Post Office at Vernonia, Oregon, under the Act of March 3, 1879

MARK E. MOE, Editor

ALL CAN HELP

Business is after all a reciprocal matter. Stores are not alone for the merchants who own them nor are they only for the people who trade with them. Without the other the merchant cannot sell and the customer cannot buy. And reasoning in the negative, if the merchant does not satisfy the customer the customer will trade elsewhere, and if the customer trades elsewhere the merchant is deprived of the opportunity of striving to satisfy the customer.

By trading at home with the home town merchants the people of Vernonia become does not fail in meeting it. It is always the architects of their own business' places. They create the demand and the more convenient to trade at home, and home town merchant, thus being assured, improvements begin with the improvement to meet every merchandise wish.

Every citizen of Vernonia is interested in the growth and improvement of the community, but many of those who trade out-of-town do not realize that community improvements begin with the improvement of its business. The business of a town or city is its life-blood. Knowing this no citizen will stunt the natural and deserving expansion of his home town while fostering that of another community and its business.

If it must be done in a spirit of selfishness, don't buy at home to help the merchant but to help the home community and yourself. Thrust your business upon the local merchants and force them to prosper, that they, prospering, will make the community prosper and bring more prospering merchants and buyers into town to increase competition and through competition reduce prices, and increase quality and stocks to choose from.

TESTING YOUR TEMPERAMENT

You have a temperament. Everybody has. Old-fashioned folk would call it your disposition. But science is following a more modern style. So you might as well get in line and acknowledge that you, too, are carrying a temperament concealed somewhere about your person.

Very well, then, how about getting acquainted with your temperament? It is the child of your moods and the grandchild of your emotions. Want to test it out? If you can stand living with yourself, do this for a month:

When you get up every morning, scowl at yourself in the mirror. At the end of the month, say psychologists, your facial map will resemble a sector of no man's land in rainy weather.

Then start smiling at what you see in the mirror on the thirty-first day. You will perk up wonderfully. Friends will marvel at the change that's come over

you. And your digestion will be better. But don't keep up the morning smile too persistently. It may degenerate into a simper. Having let your temperament go to both extremes, take control and regulate it. Let the balance hang just a trifle on the side of the smile, and you will be joyous without becoming chronically sanguine.

IF ADVERTISING STOPPED

What would be the reaction upon the cost of living if advertising ceased and its beneficent force were stopped? This question, asked by the Fourth Estate, provides much food for rumination.

It is an interesting conjecture. Advertising largely takes the place of personal selling effort, which is very much more expensive.

A California editor cogitating on the possibility of a cessation of advertising says:

"It would mean that our railroad trains would be thronged with salesmen whose homeward bound mail would carry fewer orders, all of smaller volume than now.

"Distribution upon the present scale would be impossible. Manufacturing would fall off, with a consequent decrease in labor demand. Jobbers would find their business proportionally limited. Retailers would make fewer and slower turnovers. Prices of all commodities would take a rise that would make war prices and ante-war prices seem low by comparison."

At present price, the advice of an apple a day was not a windfall.

The man who is contented with his lot usually lets weeds flourish in it.

They gave Socrates hemlock to drink. Moonshine hadn't been invented then.

The only time some folks' minds are not on vacation is two weeks out of 52.

When the train is coming, the driver who tries to beat it over the crossing is going.

A writer says that \$800 a year is enough for a family of three to live on. This is too much!

It must be remembered, however, that orthodox folk in Christ's time objected to the way He acted on the Sabbath.

Many a man thinks he has an inspiration to work, as long as it is not the kind that produces perspiration.

There is no sign that anyone is ever going to be able to invent a tire patch that will keep air in over-inflation.

Another sterling instance of inverse ratio is the sense some men put into their business and their love letters.

Turning a corner on two wheels, driving with one hand and burning up a boulevard are things that no one has done more than a certain number of times.

THRIFT WEEK SPLENDID IDEA

By ROBERT TUCKER
Judge of the Circuit Court
Multnomah County, Oregon
Whoever conceived "Thrift week" gave the world a splendid idea. It combines the practical and ideal and should have the



earnest attention and full co-operation of every thinking person. Sharing with others, one of the cardinal principles of thrift as programed by the Y. M. C. A., the Oregon Bankers' association and Robert Tucker the other fine organizations affiliated with the movement, features the thought that it is more blessed to give than to receive. Then there are other phases worthy of adaptation, such as careful saving of funds; maintaining a home budget making housekeeping more business like; prompt payment of bills; keeping in force life insurance; owning a home and making safe and conservative investments.

THRIFT - THE SUCCESSFUL LIFE

By C. C. COLT,
Vice-President, First National Bank
of Portland

Not parsimony, but conscientious and continuous effort toward the conservation of all that goes to make life happier and brighter and to advance the interests of all. Such is the real meaning of thrift, it seems to me.



If thrift meant to hoard, or if it meant only to save money it would be of little value. It means far more than that when you consider it carefully.

Thrift really means a blending into the life of the individual or group of the essential features which make a well rounded, successful life.

THRIFT BASIS OF PROSPERITY

By RAYMOND B. WILCOX
President Portland Chamber of
Commerce

As personal thrift is of course the basis of individual prosperity, so also the thrift that embraces the conservation of our natural resources and leads to a spirit of co-operation of all forces in the saving of time, as well as money, is the basis of community prosperity.



Thrift on a large scale, on the basis of community needs and a movement having for its object the education of the entire community in the meaning of co-operative thrift, is deserving of the support of all.

There is a need for a thoroughgoing, painstaking effort along these lines in order to coordinate all the forces of a community for the advancement of the large interests of all so that there may be plenty for all who so plan their life course as to be worthy of the rewards.

Oregon has 42 furniture factories, with 1,562 employes, \$1,922,029 annual wages, and \$6,618,614 yearly production.

Nurses' Report For December

Visits to schools 19, Pupils inspected 1060, Pupils weighed and measured 756, Pupils 7% or more under weight 145, Visits to homes 16. NINA H. LITTLE—County Health Nurse.

National and commercial banks consolidate, with \$1,250,000 assets, at Hillsboro.

Westport plant of people's west coast hydro-electric company will supply electric current here, over new \$25,000 line at Clatskanie.

**For that
OBSTINATE
COUGH**

try
**Mac's
Cough Syrup**
\$1 per bottle
at Mac's Pharmacy

**Brown Truck
and Transfer**

Local and Long Distance Hauling.

Ice and Cold Storage

Storage for Furniture and Baggage

Tel. No. 683. Office
Corner Bridge and
Weed Ave.

If you have no use for an article and someone else would, advertise it in the classified column.

**COLLECTIONS
NO COLLECTION—NO CHARGE
KNIGHT ADJUSTMENT CO.**

We Get Results.
Offices at McMinnville, Hillsboro and 502 Board of Trade building, Portland.

State Laundry Company

FOR GOOD LAUNDRY WORK

We call and deliver TUESDAYS and FRIDAYS—Leave orders with S. Wells, Tailor, Phone MAIN 891

**NEW
SERVICE BATTERIES
All Sizes**

Now is the time of year your battery should be kept fully charged and in tip-top shape. Your battery recharged, painted with acid-proof paint and acid adjusted, all for **\$1-50** Radio batteries and others not requiring removal or installation in car **\$1-00** Rent Batteries, per day **25c**

GOOD GILBY MOTOR CARS

Oregon Dairy Holds

A Strong Appeal

Dairy farming in Oregon holds a strong appeal to the dairymen of Wisconsin and others noted for their success in that industry. That is the indication of numerous letters of inquiry received by the Land Settlement Department of the state and Portland Chambers of Commerce.

From Green County, Wisconsin, comes a letter signed by J. S. Parsons setting forth his desire to dispose of his two hundred acre dairy farm there and come to Oregon where the winters are milder. Of similar ambition is Henry W. Weidlich who now resides on a farm in Missouri where he has devoted the working years of his life to dairying.

That their desire is justified is borne out by the experience of one of Oregon's recent new settlers, A. B. Van Mook, who came from Wisconsin over a year ago and was placed through the Land Settlement Department in Washington county. Mr. Van Mook is a Hollander who arrived in Oregon after many years of successful experience in dairying. Encouraging other Holland farmers to follow his example, he says, "Our cows are doing well. We really get more milk here than we used to get in Wisconsin. We have better cows, but I believe that the climate is the principal reason.

Farms for livestock other than dairy cattle also receive their share of inquiry in the Land Settlement Department. When George Winkler came to Oregon from California last fall, he and his bride found it an ideal honeymoon land. But more than that, they determined to build their future farm home on some of the promising unimproved acreage they observed here. They have now written for aid in the selection of a 200-acre foothill ranch where they can raise cattle, sheep and hogs.

Ready to move to Oregon also is J. B. Bastian, a Kansas farmer who desires to interest his two sons in Oregon where he is eager to enter the poultry business.

Notice of Constable's Sale

NOTICE is hereby given that, on Friday the 22nd day of January, 1927 at the hour of 1:30 o'clock p. m., at Gilby Motor Co., garage, Bridge St., Vernonia, Oregon, I will sell at public auction the following described personal property, to wit:

One Ford coupe automobile; Oregon license 1926 No. 54856; Motor No. 6,226,297.

Sale pursuant to an execution issued out of the Justice Court of the State of Oregon, for the fourth District of Columbia County, in an action at law wherein Gilby Motor Company, an Oregon Corporation, obtained judgment against H. W. Stevens in the sum of \$168.00, with interest thereon from the 10th day of January, 1926, months.

to date; further sum of forty dollars; and costs and disbursements therein incurred; Wherein judgment was entered and execution issued on the 29th day of December, 1926.

W. J. KELLY,
Constable fourth District of Columbia County, Oregon.

**Record Membership In
Teachers Association**

The Parent-Teacher association of Vernonia, who started holding two meetings a month instead of one in December, have outlined their programs for the next five months. The program follows:

Afternoon Meeting: January 14 drug habits, music refreshments. Evening meeting, February 7. Diet for children and how to train them. General discussion by mothers.

Afternoon Meeting: February 18. Founders day. Special program.

Evening meeting: March 7. Daddy's night program by daddies.

Afternoon Meeting: March 18. Home economies, music.

Evening meeting: April 4. Humane education.

Afternoon meeting, April 15. Beautifying school grounds, homes, town.

Evening meeting, May 2. Children's reading during summer months.

FOR SALE

PYROTOL, the surplus war material, for stumping purposes. Price \$7.80 per 100 pounds.

Place your order now with the County Agent's office at St. Helens for next shipment. d16

**J. MASON DILLARD
ATTORNEY-AT-LAW**
Next to Carlini Cleaning Works Here Every Wednesday

DR. ELLA WIGHT
DR. C. J. WIGHT
CHIROPRACTORS
Rheumatism, Neuritis, Stomach, Liver and Intestinal Troubles Delayed Menstruation

**LESTER SHEELEY
Attorney-at-Law**
Vernonia Oregon

DR. W. H. HURLEY
DENTISTRY AND X-RAY
Evenings by Appointment
Office over Brown Furniture Store.
Vernonia Oregon

**M. D. COLE
DENTIST**
Vernonia Oregon

MARK EVERY GRAVE
Memorials in Granite and Marble At Reduced Prices
WRITE FOR PARTICULARS
MRS. M. N. LEWIS & CO.
Fourth and MAIN St. Hillsboro.

Lodge Directory

W.O.W. Buxton camp No. 655 meets every Monday night at seven thirty at the Grange Hall. Visiting members welcome.
C. A. BARNES C.C.
C. C. DUSTEN CLERK.

Vernonia Lodge, No. 184 A. F. & A. M., meets at Grange Hall every Second and Fourth Thursday nights.
K. A. McNeill, Secretary.
Visitors Welcome

I. O. O. F.—VERNONIA LODGE, No. 246, meets every Tuesday night at 8:00 o'clock, in Grange Hall
J. W. ROSE, N. G.
M. L. GAINES, Sec.

**VERNONIA TEMPLE No. 61
PYTHIAN SISTERS**
Meets every Wednesday night on the lower floor of the Grange Hall. All visiting Sisters and Brothers welcome.
MARJORIE COLE, M. E. C.
PEARL WILKERSON, K. of R. C.

**NEHALEM CHAPTER NO. 153
O. E. S.—Regular
communication first and third Wednesday of each month. All visiting sisters and brothers welcome.**
ALICE GOODING, W. M.
MAE BERGMAN, Sec'y.

VERNONIA GRANGE
The Vernonia Grange meets on the second Saturday of every month, at 7:30 P. M. Any members of the Grange living in or near Vernonia or visiting in the community, are cordially invited to attend.
F. E. MALMSTEN, Sec

**MOUNTAIN HEART
REBECCA LODGE No. 243, I.O.O.F**
Meets every second and Fourth Thursday in Grange Hall—Vernonia
Visitors always welcome
Mrs. Edna Kilby, N. G.
MRS. IRENE SPENCER, Sec'y.