Thursday, January 13, 1927.

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MARK E. MOE, Editor

ALL CAN HELP

Business is after all a reciprocal matter. Stores are not alone for the merchants who own them nor are they only for the people who trade with them. With-uestion, asked by the Fourth Estate, proout the other the merchant cannot sell vides much food for rumination. and the customer cannot buy. And reason-ing in the negative, if the merchant does tising largely takes the place of personnot satisfy the customer the customer will al selling effort, which is very much more trade elswhere, and if the customer trades expensive. elsewhere the merchant is deprived of the A California editor cogitating on the opportunity of striving to satisfy the cus- possibility of a cessation of advertising tomer.

By trading at home with the home town "It would mean that our railroad trains merchants the people of Vernonia become would be thronged with salesmen whose does not fail in meeting it. It is always homeward bound mail would carry fewer the architects of their own business plac-es. They create the demand and the "Distribution upon the present scale" more convenient to trade at home, and would be impossible. Manufacturing home town merchant, thus being assured, would fall off, with a consequent deimprovements begin with the improvement crease in labor demand. Jobbers would to meet every merchandise wish.

in the growth and improvement of the turnovers. Prices of all commodities would community, but many of those who trade take a rise that would make war prices out-of-town do not realize that community and ante-war prices seem low by comimprvements begin with the improvement parison.' of its business. The business of a town or city is its life-blood. Knowing this no citizen will stunt the natural and deserving expansion of his home town while fostering that of another community and its business.

If it must be done in a spirit of selfishness, don't buy at home to help the merchant but to help the home community and yourself. Thrust your business upon the local merchants and force them to prosper, that they, prospering, will make the community prosper and bring more prospering merchants and buyers into town to increase competition and through competition reduce prices, and increase quality and stocks to choose from.

TESTING YOUR TEMPERAMENT

You have a temperament. Everybody has. Old-fashioned folk would call it your disposition. But science is following orthodox folk in Christ's time objected a more modern style. So you might as well get in line and acknowledge that you, too, are carrying a temperament concealed somewhere about your person.

Very well, then, how about getting acquainted with your temperament? It is the child of your moods and the grandchild of your emotions. Want to test it out? If you can stand living with yourself, do this for a month:

When you get up every morning, scowl at yourself in the mirror. At the end of the month, say psychologists, your facial

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you. And your digestion will be better. But don't keep up the morning smile too persistently. It may degenerate into a simper. Having let your temperament go to both extremes, take control and regulate it. Let the balance hang just a trifle on the side of the smile, and you will be joyous without becoming chronically sanguine.

IF ADVERTISING STOPPED

What would be the reaction upon the

tive investments.

find their business proportionally limited. Every citizen of Vernonia is interested' Retailers would make fewer and slower

> At present price, the advice of an apple a day was not a windfall.

The man who is contented with his lot usually lets weeds flourish in it.

They gave Socrates hemlock to drink. Moonshine hadn't been invented then.

The only time some folks' minds are not on vacation is two weeks out of 52.

When the train is coming, the driver who tries to beat it over the crossing is going.

A writer says that \$800 a year is enough for a family of three to live on. This is too much!

It must be remembered, however, that to the way He acted on the Sabbath.

Many a man thinks he has an inspiration to work, as long as it is not the kind that produces perspiration.

There is no sign that anyone is ever going to be able to invent a tire patch hat will keep air in over-nflation.

Another sterling instance of inverse ratio is the sense some men put into their business and their love letters.

THRIFT WEEK SPLENDID IDEA

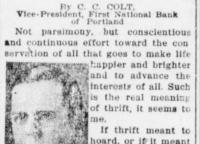
By ROBERT TUCKER Judge of the Circuit Court Multonank County, Oregon Whoever conceived "Thrift week"

gave the world a splendid idea. It combines the practical and ideal and should have the earnest attention and full co-operation

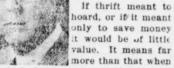
of every thinking person. Sharing with oth-

inal principles of thrift as program med by the Y. M. C A., the Oregon Bank ers' association and Robert Tucker the other fine organizations affiliated with the movement, features the thought that it is more blessed to give than to receive. Then there are other phases worthy of adaption, such as careful saving of funds; maintaining a home budget making housekeeping more businesslike; prompt payment of bills; keep ing in force life insurance; owning a home and making safe and conserva

THRIFT - THE SUCCESSFUL LIFE



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C. C. Colt you consider it care fully Thrift really means a blending into the life of the individual or group of the essential features which make a well rounded, successful life.

************** THRIFT BASIS OF PROSPERITY

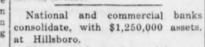
By RAYMOND B. WILCOX President Portland Chamber of Commerce As personal thrift is of course the

basis of individual prosperity, so also the thrift that embraces the conserva tion of our natura resources and leads to a spirit of co-operation of all forces in the saving of time. as well as money, is the basis of community prosperity. Thrift on a large scale, on the basis of community needs, and a movement hav-Raymond Wilcoxing for its object the education of the entire community in the meaning of co-operative thrift,

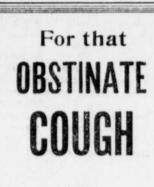
is deserving of the support of all. There is a need for a thoroughgoing. painstaking effort along these lines in order to coordinate all the forces of a community for the advancement of the large interests of all so that there may be plenty for all who so plan their life course as to be worthy of the rewards.

Oregon has 42 furniture factories, with 1,562 employes, \$1,922,-029 annual wages, and \$6,618,614 yearly production.

Nurses's Report For December Visits to schools 19, Pupils inspected 1060, Pupils weighed and measured 756, Pupils 7% or more under weight 145. Visits to homes 16. NINA H. LITTLE-County Health Nurse.



Westport plant of people's west coast hydro-electric company will ers, one of the cardsupply electric current here, over new \$25,000 line at Clatskanie.



try

Mac's

Cough Syrup

\$1 per bottle

at Mac's Pharmacy

Brown Truck

and Transfer

Local and Long Dist-

ance Hauling.

Ice and Cold Storage

and Baggage

Corner Bridge and

Weed Ave.

If you have no use for an article

and someone else would, advertise

it in the classified column.

COLLECTIONS

NO COLLECTION-NO CHARGE



war material, for stumping purposes. Price \$7.80 per 100 pounds.

Place your order now with the County Agent's office at St. Helens for next shipment. d16

J. MASON DILLARD ATTORNEY-AT-LAW Next to Carkin Cleaning Works

Here Every Wednesday and the state of t

DR. ELLA WIGHT DL C. J. WIGHT CHIR. PRACTORS Rheuma, Meuritis, Stomach, Liver and Intestinal Troubles Delayed Menstruation

LESTER SHEELEY

Attorney-at-Law

Oregon

Vernonia

10/7-1 WELLAND

DR. W. H. HURLEY

DENTISTRY AND X-RAY Evenings by Appointment Office over Brown Furniture Store. Vernonia Oregon ------

M. D. COLE

Vernonia

DENTIST

Oregon

MARK EVERY GRAVE

Memorials in Granite and Marble At Reduced Prices WRITE FOR PARTICULARS MRS. M. N. LEWIS & CO. Fourth and MAin St. Hillsboro.

Storage for Furniture Lodge Directory

W.O.W. Buxton camp No. 655 meets every Monday night at seven Tel. No. 683. Office thirty at the Grange Hall. Visiting The members welcome. C. A. BARNES C.C.

C. C. DUSTEN CLERK.

Vernonia Lodge, No. 184 A. F. & A. M., meets at Grange Hall every Second and G Fourth Thursday nights. K. A. McNeill, Secretary.

map will resemble a sector of no man's land in rainy weather.

Then start smiling at what you see in Turning a corner on two wheels, drivthe mirror on the thirty-first day. You ing with one hand and burning up a boulewill perk up wonderfully. Friends will vard are things that no one has done marvel at the change that's come over more than a certain number of times.

Oregon Dairy Holds

A Strong Appeal

Dairy farming in Oregon holds a strong appeal to the dairymen it an ideal honeymoon land. But of Wisconsin and others noted for more than that, they determined their success in that industry. That to build their future farm home is the indication of numerous leton some of the promising unimters of inquiry received by the

Land Settlement Department of the state and Portland Chambers of in the selection of a 200-acre foot-Commerce.

life to dairying.

hill ranch where they can raise From Green County, Wisconsin, cattle, sheep and hogs.

comes a letter signed by J. S. Par- Ready to more to Oregon also sons setting forth his desire to ia J. B. Bastian, a Kansas farmer dispose of his two hundred acre who desires to interest his two dairy farm there and come to Ore- sons in Oregon where he is eager gon where the winters are milder. to enter the poultry business.

Of similar ambition is Henry W. Notice of Constable's Sale Weitlich who now resides on a farm in Missouri where he has de- NOTICE, is hereby given that, voted the working years of his on Friday the 22nd day of Jan-

That their desire is justified is o'clock p. m., at Gilby Motor Co., borne out by the experience of garage, Bridge St., Vernonia, Ore- them. General discussion by mothone of Oregon's recent new set- gon, I will sell at public auction ers. tlers, A. B. Van Mook, who came the following described personal

from Wisconsin over a year ago property, to wit: . and was placed through the Land, One Ford coupe automobile; Ore-

Settlement Department in Washing- gon license 1926 No. 54856; Moton county. Mr. Van Mook is a tor No. 6,226,297.

Hollander who arrived in Oregon Sale pursuant to an execution after many years of successful ex- issued out of the Justice Court of perience in dairying. Encouraging the State of Oregon, for the fourth other Holland farmers to follow District of Columbia County, in his example, he says. "Our cows an action at law wherein Gilby are doing well. We really get more Motor Company, an Oregon Cor- Beautifying school grounds, homes, milk here than we used to get in poration, obtained judgment a- town. Wisconsin, We have better cows, gainst H. W. Stevens in the sum of Evening meeting, May 2. Chilbut I believe that the climate is \$168.00, with interest thereon from dren's reading during summer the principal reason. the 10th day of January, 1926, months.

Farms for livestock other than to date; further sum of forty doldairy cattle also receive their share lars; and costs and disbursements of inquiry in the Land Settlement therein incurred; Wherein judge-Department, When George Winkler ment was entered and execution issued on the 29th day of Deccame to Oregon from California last fail, he and his bride found ember, 1926.

W. J. KELLY, Constable fourth District of Columbia County, Oregon.

They have now written for aid Record Membership In Teachers Association

> The Parent-Teacher accociation of Vernonia, who started holding two meetings a month instead of one in December, have outlined their programs for the next five months. The program follows:

Afternoon Meeting: January 14 drug habits, music refreshments. uary, 1927 at the hour of 1:30 Evening meeting, February 7. Diet for children and how to train

> Afternoon Meeting; February 18 Founders day. Special program. Evening meeting: March 7. Daddy's night program by daddies.

Afternoon Meeting: March 18. Home economies, music.

Evening meeting: April 4. Humane education.

Afternoon meeting. April 15.

