

The Vernonia Eagle

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MARK E. MOE, Editor

THE THINK STOP

Thinking is a human process that is much neglected. People do many things in life entirely leaving out the element of thought.

This world would be a much better world, a much better place to live in, if each person would simply put his thinking cap on and wear it at the performance of each deed, significant or seemingly inconsequential.

In the office, in the shop, in the home in the social arena, in public places, everywhere, thought would play well its part.

The think shop is one of the most important properties of the human makeup. Lack of proper thought promotes misery, worry, discontent, sadness, suffering, ignorance and hundreds of things that should be destroyed rather than promoted.

The man who thinks is the man who does things efficiently and it is likewise with the woman who thinks. The boy and girl brought up in the habit of careful thinking is the boy and girl who will mean most to America.

In every activity of life there is an striking necessity for sound thinking. No person is clearly independent. Therefore it stands each person in hand to have a care, have a thought for the interests of the other fellow. And correspondingly the other fellow being duly cared for will care for those who care for him. In this way a state or condition of common happiness may be maintained.

Wounded feelings, shattered careers, demolished hopes, slouchy work, determinations to revenge and all sorts and kinds of failures may at once be prevented by the simple application of proper thought.

Time and money may be prevented by right proper thinking. Many careers may be brightened and made more useful and larger by merely allowing thought to invade the territory of proper execution.

Since thinking is such an important and necessary element in the business of life, it should be fully resorted to by all the people, all the time. Therefore THINK. Let's go! Everybody THINK!

POWER OF ADVERTISING.

Beyond all questions the most potent creator of business demands in America is the newspaper advertisement. Millions of dollars are expended every day in the stores of the country because well written advertisements have directed public attention to convenient, becoming, attractive, useful, ornamental and suitable merchandise. The sale of all necessities, all luxuries, all indulgences, is more powerfully stimulated by the newspaper advertisement than by any other agency. Only hunger, cold and nakedness are comparable to the advertisement as a promoter of sales—and even purchases of food, fuel and clothing are directed more largely by the business columns of the press than by any other influence except immediate necessity.

The greatest stores in our greatest cities have been built up by their advertising, their persistent and clever invitation to the public in the press to share in their bargains. Imagine what would happen to daily sales of merchandise, real estate, theatre tickets, insurance, books and other things, if newspaper advertisements were prohibited by law for six months. It is not exaggeration to say that they would drop 50 per cent.

It is not the current news of events alone that mages the press of such incalculable value to the nation, nor the free editorial expression of opinion. The business news of the day, as told by business concerns in their announcements to the public, decisively influences both the volume and the direction of trade which flows to this or that store, office or bank. This

is a fundamental fact no business house can afford to overlook.

JANUARY

Janus, the ancient deity, for whom this month was named, is usually pictured as having two faces, and this fact is not without its signification. Extremely cold days vie with those of milder temperature now, yet withal, the ice and snow and biting winds are regnant and not at all backward in asserting their authority.

Winter is no longer an unfamiliar visitor, but an accepted guest whose stay of some weeks' duration is taken as a matter of course. The boy with the coaster is still with us and to watch him take a hill "belly-buster" fashion is good for the eyes and better for the heart. Moreover, the skaters are holding carnivals, so high-ho for the river and the lake, the frolic and the fun and the clever capers cut by steel-shod boots!

January skies at night time are ripe for the enjoyment of astronomy with the naked eye. Go out of doors at 9 o'clock on a clear evening and the heavens will reward you lavishly.

The woods are drear and stark for the most part and bear the marks of battle. Nature has put on the weeds of widowhood and every green thing save the fir, the balsam and other trees not deciduous is at a premium. The cottontails are joyous and much in evidence in the field along the roadways. Here and there a Junco, or snow bird, is cheerily hopping about. A lonely and somber crow flaps overhead, cawing as he goes—a raucous note, and in keeping with the winteriness of the January landscape.

WON'T FIGHT FOR THEIR COUNTRY

Deciding that wars are contrary to Christian ideals, 3000 theological students gathered at Milwaukee, Wis., December 30 in a national conference to study problems of youth have passed a resolution vowing never to fight in any future wars in which their country may be involved.

"We believe that a higher patriotism to the United States and to humanity demands not only the refutation and abolition of war, but we do, as a conference, refuse to sanction or lend our support to any future wars," the resolution stated.

It is amazing, that so soon after the World war, a body as large as this should make such a radical statement. It is unlikely that more than 10 per cent of them actually served in the World war, and that but a few of those really saw action of dangerous nature.

The communication did not state that the vote was unanimous. But the fact that the leaders of the conference, who were undoubtedly older men, were instrumental in securing the passage of this resolution, which would amount to treason if ever carried into effect, should bring upon their heads a severe report from the public. There was no great preparedness program in the United States before the last war. Our army and navy was small in proportion to our countrymen. Because millions of men were willing to fight for their country when danger was really there, a great army was recruited and the country's honor sustained.

Had this country stayed out of the war, it is quite possible that Germany would have won. In that event, it is unlikely that these young theologians would have passed such a ridiculous resolution as to attempt to abolish war by such methods. The greatest organization that grew out of the war is the American Legion. And it can not be said that they have any pro-war policies. But every man would be ready to fight for his country in case of an emergency.

If a war should arise, and all 3000 of these young men were drafted into the army they would unquestionably go and fight for their country. And after the war was over, each and every one would very likely renounce that old resolution so unwittingly made.

A movie hero to us is a man who sits next to the music.

When a man is full of himself there isn't room for much else.

which they have been corresponding with the department.

To these groups the lists of appraised farms compiled by county communities are being forwarded. Typical of the appreciative replies being received by Mr. Ide, is a letter from James A. Walker of Long Island, New York, who says, "The course you have taken in seeing that newcomers do get every assistance from your various chambers of commerce has made a hit with every one I talk to. Mr. Walker expects to be accompanied to Oregon by several families of independent means. Of the department he says further, "You have a number of friends in this locality who have visited Oregon and all speak well of it."

A delegation of five families who are coming to Oregon about the first week in January from Oklahoma have found a special appeal in the cut-over lands of Columbia County where they have selected for examination two tracts of 160 acres each.

Service of the department is not confined, however, to finding suitable locations for farmers. Not unusual is a request such as that just received from Oak Park, Illinois, business man who intends within the next year to retire and establish a new home in Oregon. He seeks a plot of ground on which to build an attractive home and develop a beautiful garden. Early next summer will bring this man on a scouting trip to find the location he desires. "Because of relatives in southern Oregon, and because everyone to whom I talk is enthusiastic about the state, I am inclined to favor Oregon for my playground," he says in making inquiry about the principal towns of Oregon.

Oregon's growing fame throughout the east and middlewest, fostered by the advertising carried on by the railroads, the Oregon Development Fund and other cooperating agencies, brings increasing numbers of inquiries for service to homeseekers, both business men and farmers. That they are given in this way reliable information concerning all sections of the state is repeatedly the occasion for appreciative comment from the newcomers.

Unstable Forest Ownership Problem

Unstable forest land ownership is today the greatest single obstacle to the rapid spread of timber growing throughout the country. It is represented by the land speculator or the lumber company which intends to dispose of its holdings when cut over, or the state without a policy of permanent forestry for its timberlands, or the state, county, or town which is anxious to have tax-reverted lands chiefly valuable for timber growing put back on the assessor's rolls.

Phone, send or bring in a classified advertisement, any time before noon Wednesday.

MARK EVERY GRAVE
Memorials in Granite and Marble
At Reduced Prices
WRITE FOR PARTICULARS
MRS. M. N. LEWIS & CO.
Fourth and MAIN St. Hillsboro.

DR. W. H. HURLEY
DENTISTRY AND X-RAY
Evenings by Appointment
Office over Brown Furniture Store.
Vernonia Oregon

M. D. COLE
DENTIST
Vernonia Oregon

LESTER SHEELEY
Attorney-at-Law
Vernonia Oregon

J. MASON DILLARD
ATTORNEY-AT-LAW
Next to Carlin Cleaning Works
Here Every Wednesday

T. W. LARAWAY
Physician and Surgeon
Vernonia Oregon

DR. ELIA WIGHT
DR. C. J. WIGHT
CHIROPRACTORS
Rheumatism, Neuritis, Stomach,
Liver and Intestinal Troubles
Delayed Menstruation

Brown Truck
and Transfer
Local and Long Distance Hauling.
Ice and Cold Storage
Storage for Furniture and Baggage
Tel. No. 683. Office
Corner Bridge and
Weed Ave.

If you have no use for an article and someone else would, advertise it in the classified column.

COLLECTIONS
NO COLLECTION—NO CHARGE
KNIGHT ADJUSTMENT CO.
We Get Results.
Offices at McMinnville, Hillsboro and 502 Board of Trade building, Portland.

State Laundry Company
FOR GOOD LAUNDRY WORK
We call and deliver TUESDAYS and FRIDAYS—Leave orders with S. Wells, Tailor, Phone MAIN 891

NEW SERVICE BATTERIES
All Sizes
Now is the time of year your battery should be kept fully charged and in tip-top shape. Your battery recharged, painted with acid-proof paint and acid adjusted, all for \$1.50
Radio batteries and others not requiring removal or installation in car \$1.00
Rent Batteries, per day 25c
GOOD GILBY MOTOR CARS Co.

Vernonia CLEANERS
CLEANING
PRESSING
DYEING
CUSTOM TAILORING.
WE CALL FOR AND DELIVER

CURLEY'S TRANSFER COMPANY
Local Hauling and all kinds of team work.
Office at Gordon Furniture Co.
SPECIAL CARE WITH FURNITURE HAULING
Phone 672 Res. Phone 653
Vernonia Oregon

FOR SALE
PYROTOL, the surplus war material, for stumping purposes. Price \$7.80 per 100 pounds.
Place your order now with the County Agent's office at St. Helens for next shipment. d16

Lodge Directory
W.O.W. Buxton camp No. 655 meets every Monday night at seven thirty at the Grange Hall. Visiting members welcome.
C. A. BARNES C.C.
C. C. DUSTEN CLERK.
Vernonia Lodge, No. 184 A. F. & A. M., meets at Grange Hall every Second and Fourth Thursday nights.
K. A. McNeill, Secretary. Visitors Welcome

I. O. O. F.—VERNONIA LODGE, No. 246, meets every Tuesday night at 8:00 o'clock, in Grange Hall
J. W. ROSE, N. G.
M. L. GAINES, Sec.

VERNONIA TEMPLE No. 61 PYTHIAN SISTERS
Meets every Wednesday night on the lower floor of the Grange Hall. All visiting Sisters and Brothers welcome.
MARJORIE COLE, M. E. C.
PEARL WILKERSON, K. of R. C.

NEHALEM CHAPTER NO. 153 O. E. S.—Regular communication first and third Wednesday of each month. All visiting sisters and brothers welcome.
ALICE GOODING, W. M.
MAE BERGMAN, Sec'y.

VERNONIA GRANGE
The Vernonia Grange meets on the second Saturday of every month at 7:30 P. M. Any members of the Grange living in or near Vernonia or visiting in the community, are cordially invited to attend.
F. E. MALMSTEN, Sec

MOUNTAIN HEART REBECCA LODGE No. 243, I. O. O. F.
Meets every second and Fourth Thursdays in Grange Hall—Vernonia. Visitors always welcome
Mrs. Edna Kilby, N. G.
MRS. IRENE SPENCER, Sec'y.

OREGON ATTRACTING MANY NEW SETTLERS

Walnut and filbert growing in Oregon presents a strong appeal to well-to-do Illinois farmers. That is the conclusion of W. G. Ide, Manager of the Land Settlement activities of the state and Portland Chamber of Commerce from

some of his recent correspondence. grower from Illinois, A. L. MacLeod, who desires to invest also class walnut and filbert farms, Eugene Hoyt, an Illinois man, awaits the selection of a place suitable and rightly priced before making the trip to Oregon where he has decided he will make his home. The spring of 1927 will see in Oregon another prospective nut to farms in Oregon