

# Mac Says:

Make your bath, sweet and fragrant with D'RUE bath salts. Just sprinkle a little saturated with your favorite perfume in the bath tub, and jump in, It's great, at MAC'S PHARMACY

## MOVIE NEWS AND COMMENT OF LOCAL FEATURES

The Fourth of July celebration is over and we are all looking at home now for our entertainment and enjoyment. The Majestic has arranged a spicy program of pictures for a week beginning this Saturday night with "Gold and the Girl." A thrilling drama of the old Golden West. It is a picture of life west of the Rocky Mountains, and stars Buck Jones, the popular cowboy actor. Edmund Mortimer, who is respon-

sible for a number of Fox pictures of this type, directed this picture from an original scenario by John Stone. Elinor Fair has the leading feminine role, and the cast includes Bruce Gordon, Claude Peyton, Lucien Littlefield and Alphonz Ether, as well as a remarkable new canine actor called Pal. Silver Buck, the famous white horse of the Jones films again figures in daring races and rescues.

On this coming Sunday night we will see "The Sporting Lover." It is a picture full of excitement, romance, action, beautiful scenes. He could lose without batting an eye—but it was different when he thought he'd lost her! Meet this man among men—meet this woman who won his heart and get the thrill of a lifetime while England's prize horses race for the biggest stake in history with Barbara Bedford.

Next Monday night you will want to see this one "The Border Sheriff." This will show you true photos of practically all the states across the entire country. Exciting! Baffling! A mysterious telegram furnished the clue to the den of the most dangerous band of international smugglers and what one fearless cowboy-sheriff did to them makes five reels of hair raising action. A thrilling picture play with the western star in his biggest role of and ably supported by a great bunch of reckless horsemen.

On next Tuesday and Wednesday nights is to be the big special picture that has been bragged about wherever shown. It is a beautiful, charming comedy with a romantic Oriental background, entitled "Eve's Leaves." Eye Macey, a tomboy, living aboard a schooner, of which her father is captain, in Chinese waters, meets and loves Bob Britton, who at first treats her coldly. The vessel is captured by Chinese bandits and Eve and Bob carried into captivity. They have many thrilling adventures and make a sensational escape. The scenes are most dramatic and there is an enjoyable leavening of comedy which old and young alike will enjoy. The Oriental settings of the picture are beautiful and impressive and the climax is one of the most unusual and novel ever screened. The supporting cast headed by Wm. Boyd, who is featured opposite Miss Joy, includes Robert Edeson, Walter

Long, Richard Carle, Arthur Hoyt. Next Thursday and Friday many will rejoice to see Hoot Gibson again this time in "The Man in the Saddle." A splendid western picture picturing Hoot Gibson at his best.

**Where Ignorance Is Bliss**  
He—"Do you play golf?"  
She—"Oh, dear no; I don't even know how to hold the caddy!"

### BAD NEWS

Little Jimmy—Mamma don't you think daddy is a little heavy for the butcher to carry around?  
His Mother—The butcher to carry around? What do you mean?  
Little Jimmy—Well, I heard the butcher say he couldn't carry daddy any longer.

### THIS IS LOVE

"This is love—the desire to share things with somebody. The longing share your thoughts, your pastimes, your dreams, your hopes, your ambitions, your enthusiasm and success with somebody.

"The irresistible impulse to run and tell somebody—to brag to somebody, to confess to somebody, to laugh with somebody, or to cry on somebody's shoulder.

"This is love—the painful realization that you are missing half of the joy of a beautiful sunset or thrilling play because he or she is not there to enjoy it with you and that the most delectable dinner is flat and flavorless unless he or she is sitting across the table.

"This is love—the impatience to show him your new hat, the eagerness to wear your new dress for him the breathless anxiety to tell him the new secret you have heard, or the new experience you had.

"There isn't much triumph or satisfaction in winning a fight, a game, battle or a job—there is nothing in achievement or accomplishment, unless there is somebody to share it with, somebody to say "Bravo."

"Some persons have called it moon light madness, some have called it sex attractions and some have called it glorified friendship—but nobody has yet given the right answer.

"This—and this alone—is love. The power to enjoy things together; to dream the same dreams hope the same hopes and find the same answer to a great crossword puzzle called life.

"This is love—the desire to share things with somebody."—Unknown.

### NEWS A LA THE MOVIES

Maybe some expert in the Cottage Grove district (we tentatively suggest Elbert Bede) can tell why it is that the movie producers always precede the showing of a play with a series of screen announcements in which credit is given to everybody from the author down to the cameraman who has had any routine part in activities connected with the production. Nobody is interested in these announcements and nobody unconnected with the screen industry pays any attention to them unless to ejaculate impatience.

Life, in a recent edition, gives a sketch of what would appear in a newspaper, if editors adopted the plan of advertising like the movie folks do. Here is Life's example.

**MAN MAKES DEATH LEAP**  
From the story by John Mott  
Telephoned to and rewritten by Ray Magee  
Telephone connection by Sadie Berger

Edited by Barry Cooper  
Copy-read by Lew Choate  
Carried to the composing room by "Red" (Phillip) Cummings  
Linotyped by Stephen H. Curran

An unidentified man was instantly killed early today when he leaped in front of a downtown express at the Chambers street station of the Broadway subway. The body was removed to the morgue.

Ridiculous, does the reader say? Yes, but hardly more so than what the movie folks are doing. The theatre-goer likes to know who the author is, and possibly the name of the director, but cares nothing for the names of the various persons who have had part in the technical work. The best guess one can make is that these are put on to gratify the vanity of the persons named. But this guess may be all wrong, and that is why the call is made for some expert in our home movie capital to explain.—Eugene Guard.

The latest style now is to call them the "prodigal skirt," because they bring out the fattest calf.

**Did You Ever Stop to Think**  
By Edson R. Waite, Secretary of Shawnee, Okla., Board of Commerce  
Howard L. Hindley, editor of the Rutland (Vermont) Herald, says: That advertising is becoming the most potent community expression in Rutland. Our merchants are all ad-

vertisers and their advertisements reflect the personality of their writers.

As The Herald improves its news and editorial features, its advertisers improve their advertisements, so every issue that goes out to the public of 5,000 people, estimated as our natural field, reflects not only the character and ideals of the news paper but the character and ideals of its advertisers.

Missionary work! We do what we can editorially, but what the intelligent advertiser does is to sell the idea of service to every reader. Just as his goods are honest, well-made, good value and economical, to that degree he sells the gospel of service, thrift, and economy to his customers.

Every issue of The Herald is a consensus of the business ethics and service ideals of the whole community. If there is a misrepresenting advertisement, its character shines through the lines of type and the square-toed, honest-goods and good-value chap alongside gains instead of losing by contrast.

The most significant thing we ob-

serve in our columns is the essential truth and value of most of the advertising.

Having sold this priceless and essential thing to our readers, what does our advertiser do next?

He brings the customer, often from the edge of a forty mile radius, into Rutland. He not only gets his business but the customer goes out and gets acquainted with our other stores, our restaurants, our theaters, our library, our schools and our churches—perhaps our real estate men.

We not only sell him goods, but if we have any luck we sell him Rutland, so that when the urban urge comes over him he thinks in terms of this city, and when or if he retires he comes here to live. Better still, we may sell him an opportunity that brings him here at the top of his production peak.

We contend that the most valuable thing we print in our paper is advertising. Copyright 1926

There is many a safety pin that carries more responsibility than a bank president.

Little Girl: Mother, what did you do when a boy first kissed you?  
Mother: Never mind. Little Girl (later): I did the same thing, mother.

Never believe a woman when she says she is "done with men," a man when he vows he is "through with women," or a dentist when he says "it won't hurt."

Every man's thoughts ought to have some object in sight, not always, nor eagerly, but with hope his right of selection is enough for his liberty.—Ravingman.

Woman's intuition isn't so impressive when you watch one deciding which way to turn in traffic.

Carrier pigeons will be used by truck drivers hauling ice into the Imperial valley of California this summer. In case a driver needs assistance he will release a bird with a call for help on the home office.

Four million people in the United States moved into new homes May 1, at a moving cost of \$68,000,000.



### THEY'RE COOLING

and they are made from the best ice cream, pure fruits and syrups. Come in and name your favorite soda or sundae.

## LINCOLN CANDY KITCHEN

REPORT OF CONDITION OF BANK OF VERNONIA	
Charted No. 267	Reserve District No. 12
at Vernonia, Oregon in the state of Oregon at close of business June 30, 1926	
<b>RESOURCES</b>	
1. Loans and discounts, including rediscounts, acceptances or bills of exchange, sold with endorsement of the bank (including items shown in 26, 30 and 32, if any).....	\$135,934.88
2. Overdrafts secured and unsecured.....	719.14
3. U. S. government securities owned, including those shown in items 30 and 35, if any.....	24,450.00
4. Other bonds, warrants and securities, including foreign government, state, municipal, corporation, etc., including those shown in items 30 and 35, if any.....	54,546.54
5. Banking house, \$12,500; furniture and fixtures, \$10,000.....	22,500.00
6. Real estate owned other than banking house.....	1,100.00
7. (a) Cash on hand in vault and due from banks, bankers and trust companies designated and approved reserve agents of this bank.....	54,560.94
8. Checks on banks outside city or town of reporting bank and other cash items.....	130.70
<b>Total</b> .....	<b>\$293,941.20</b>
<b>LIABILITIES</b>	
9. Capital stock paid in.....	\$25,000.00
10. Surplus fund.....	5,000.00
11. (b) Less current expenses, interest and taxes paid.....	1,404.05
<b>DEMAND DEPOSITS, other than banks, subject to reserve:</b>	
12. Individual deposits subject to check, including deposits due the State of Oregon, county, cities or other public funds.....	188,571.01
13. Demand certificates of deposit outstanding.....	39.50
14. Cashier's checks of this bank outstanding payable on demand.....	4,923.67
15. Certified checks outstanding.....	311.00
Total of demand deposits, other bank deposits, subject to reserve, items 12, 13, 14, 15.....	\$193,845.18
<b>TIME AND SAVINGS DEPOSITS, subject to reserve and payable on demand or subject to notice:</b>	
16. Time certificates of deposit outstanding.....	14,988.35
17. Savings deposits, payable subject to notice.....	53,708.62
Total of time and savings deposits payable on demand or subject to notice, items 16 and 17.....	\$68,691.97
<b>Total</b> .....	<b>\$293,941.20</b>
STATE OF OREGON, County of Columbia, ss.	
I, G. W. Davis, cashier of the above named bank do solemnly swear that the above statement is true to the best of my knowledge and belief.	
(Seal) G. W. DAVIS, Cashier	
Subscribed and sworn to before me this 8th day of July, 1926	
My Commission expires Nov. 26, 1929. J. C. Lindley, Notary Public	
CORRECT—Attest: C. Meyer, P. Bergerson, H. E. McGraw, Directors.	

# More Dependable Than Ever



Dodge Brothers, Inc., achieved third place in world production this Spring because they have been able—WITHOUT SACRIFICING FUNDAMENTALS—steadily to improve the smartness of their product.

Owners and engineers know well that mechanically the car is sturdier than ever—cost of upkeep lower—and performance more dependable.

Refinements and lower prices have been made possible by spectacular increases in sales. Not by violating the basic tenet of Dodge Brothers success: NEVER TO LOWER QUALITY IN A SINGLE DETAIL.

Touring Car	\$ 966.50	Coupe	1018.50
Roadster	962.00	Sedan	1080.50

### DELIVERED BY CADY MOTOR CO.

Hillsboro, Oregon  
RESIDENT SALESMEN  
Vernonia Brazing & Machine Works, Inc.  
Vernonia, Oregon

## DODGE BROTHERS MOTOR CARS

# Odd Pieces of Furniture for the home

Get them at Gordons---Also any set, piece, floor covering, shades, stoves--new and used

Summer Millinery now being displayed by Mrs. Hadley in same building

## GORDON FURNITURE COMPANY

GET IT FOR LESS  
WEST OF BANK ON BRIDGE STREET