



VERNONIA EAGLE

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Editorial

Mails are full of seed catalogs; just another sign of Spring

Columbia county is to the front again by the election of our John L. Foote, president of the state's district attorney's association

Forty above in Vernonia, when it was twenty-six below in South Dakota the first of the week. Those eastern people seem to like it. Oh, well, we haven't room here for everybody.

Seems a selfish motive behind an individual or organization that would oppose the building of the Longview-Rainier bridge. We favor the bridge and the majority of the two states favor it and it will be built.

Forest Grove is experiencing its "First Annual Auto Show" and the News-Times told of it in a big 16 page paper last week—with regular "auto section." Forest Grove is proclaiming "prosperity" from the housetops, and one cause of her good business is the fact that everybody there is talking it

The marriage, one day last week, of Miss Barbara Stanfield to Mr. Henry Dunne, in Washington, D. C., caused wide comment and elaborate newspaper writeups. The bride is the daughter of Oregon U. S. Senator Bob Stanfield and, being an Oregon girl and a Senator's daughter at the same time makes the event important

Various business activities point to an early and profitable spring and an optimistic view of the situation prevails in all towns and cities. Buildings are being built and planned everywhere and merchants are ordering heavy. In Vernonia we welcome the pleasant thought and are confident that the year will be the best in the city history

CARELESSNESS

Another young life has been snuffed out due to carelessness. A child searching for candy found some sugar-coated pills, carelessly left on a table by the mother. The child is gone. The mother has learned a lesson. How many lives could be saved if everyone would remember the lesson of that mother's carelessness and act accordingly.

Must be something very attractive about that position termed "State Superintendent of Public Instruction." No less than a half dozen aspirants have, so far, announced their candidacy and nearly every day a new one "throws their hat in the ring" The latest is Mrs. Emma Bryant of Hillsboro. Men and women alike seem to crave Mr. Churchill's job.

Luther Burbank the "plant wizard" and the great horticulturist, has lessened his popularity over the country to a big percent by his public announcement that he is an infidel. It wasn't necessary for him to make the declaration; it was his own choice; now his fame and his popularity drops to a low tide. Varily, old age is upon him, and there is no fool like an old fool

A bank failed in Springfield, Ill after the panic of 1873 Several hundreds of thousands of dollars were lost by depositors. It seemed hopelessly lost. How many times is restitution made for losses in such a failure? Jacob Bunn, the president of that bank, passed through the bankruptcy court. He might have charged those losses off and forgotten about it. But Jacob Bunn did not. He said he would pay every cent. So he started out all over again. The other day the heirs of Jacob Bunn announced that the debt could now be paid. The account had been carried for years in the ledger of the family's honor. Family honor! If there were more like the Bunn in America!—Exchange.

Governor Pierce appears to be the same fix as the small boy at the Thanksgiving dinner; lots of good things, but he doesn't know where to begin. The governor says he has always intended to run for governor and United States senator but cannot make up his mind which to tackle this year. But the governor is wrong in saying that political affiliations have a bearing this year. A wide-open primary which is a free-for-all for any one who wants to take a hand has wiped out about the last vestige of party government. In the case of Governor Pierce, he will have served nearly an entire term when the election is held, and can be judged by his record. True, his record was available four years ago, but there is suspicion that it was not studied closely, for as governor he has been precisely what he was in the legislature If by any chance he should

land the senatorship he will be the same Pierce. And as he is something of a vote getter, a hearty ha-ha at the idea is out of place. Equally strange things have happened. If Pierce is a candidate, no matter which office he may select, the election will demonstrate whether the people will disregard facts and listen to a crepe-hanger who has a way of making people believe he is the Moses who will lead them to the promised land, and this, in spite of the fact that he has done precious little leading since he had the opportunity and the only explanation he has is an attempt to pass the buck. But nevertheless he has had a busy three years and has wept with a lot of people, and we have a hunch that were the election to be held this month he might surprise a lot of us. But what will happen in November is another thing. Choosing a senator or governor is a rather serious matter, for states are judged by both, and it very necessary for Oregon, if it wants to go forward, to put its best foot to the front. In the interval the people will have an opportunity to decide if Pierce as Pierce and Pierce with the halo he has placed about himself are the same individuals and they may also study his administration and its sins of omission and commission. Perhaps they will do so and perhaps tears will be more potent than facts. But we shall see what we shall see.—Hillsboro Independent.

"LOOKING BETTER" SAYS HOOVER

THOSE were cheering words Herbert Hoover hands out when he says we are facing a more favorable outlook and that we shall continue our high-level of prosperity, if we are cautious. The country has faith in Hoover as one of its ablest readers. His remark that conditions have improved more in the cities than in agricultural sections ought to impress upon Congress the necessity of doing something to help the farmer help himself. All farm leaders want is a program which will steady prices on farm products and insure a reasonable return on invested capital. With a little help along this line the era of prosperity is sure to continue.

THE FULL PAGE AD.

AS the newspaper man looks over exchanges coming from various parts of the country, he is impressed with the great use that is being made of advertising The advertising space used in newspapers has greatly increased Take the larger dailies, for instance If you took the newspaper which before the war used to run an average of about 16 pages, the chances are that the paper will be

FABLES IN FACT

It was one of those early evenings when baby daughter was on a rampage comma so to speak period she didn't want to go to sleep period finally comma mother said quotation mark now comma if daddy lies down with you comma will you go to sleep question mark quotation mark and the baby agreed to this plan period so daddy flopped down on the bed beside baby daughter period ten minutes later the kidlet shouted quotation mark oh comma mommy comma I hasn't got anybody to play with period daddy has gone to sleep quotation mark period.

Gosh comma you couldn't blame mother for getting provoked when little James comma called Jimmy for short comma constantly came into the house with soaking wet feet period she had bought him a pair of rubbers comma but he always for got to put them on period finally mother said comma quotation mark after this you have simply got to wear your rubbers out quotation mark period and did James comma called Jimmie for short comma do it question mark I'll say so dash he wore them out in three days period

Fables in Fact.

He was a blue-eyed husband who came home late to supper on this particular night period quotation mark oh comma quotation mark I see I'm late again quotation mark period and his good wife snapped comma quotation mark you won't be able to see anything in about a minute quotation mark period whom exclamation and it was a black-eyed husband who went to bed that night period.

The girls of yesterday were known as flappers, but today with the new glashes we only know them as floppers.



running today from 24 to 32 The enlargement is not primarily due to the use of more news, though the space given to reading matter has increased The big share of the increase is due to advertising

It is interesting also to see how many concerns and interests there are that are taking big ads of a half page or full page, or two pages. The fact that so many concerns are willing to put up the money for this big display shows how thoroughly standardized advertising has become, and how much it is depended upon for results by those who use it persistently and with judgment. Fortunes are being made every day through advertising, and by this means a multitude of business men are rising out of small and inferior positions into leadership in the business community.—Longview Daily News

HIGH FINANCE IN FLORIDA

A KANSAS man and his wife, who had motored to Florida, applied at a hotel for lodging. The rate was \$10 a night for a room provided it was vacated by 6:00 a. m., otherwise it was \$15 as rooms are rented to day as well as to night lodgers. The Kansans took the room and paid \$2.50 to park their car in the alley. Leaving at 6 sharp next morning they found three men asleep in their car for which the men had paid the hotel \$3 apiece for the privilege. Real estaters aren't making all the money down there.

COLLECTIONS

NO COLLECTION—NO CHARGE

KNIGHT ADJUSTMENT CO.

Portland McMinnville Hillsboro Tillamook
502 Board of Trade Bldg.

Get your Job Printing done at the home printing office. The Eagle office can handle all your commercial printing. Only up-to-date, classy work done at Eagle office.

The heaviest short shower on record occurred on the Isthmus of Panama at Porto Bello, May 1, 1908, when 2.47 inches of rain fell in three minutes. A lot of folks have even quit going to church to cough.



Help our Merchants to help YOU

EVERYBODY will agree that a man succeeds and prospers only when he spends LESS money than he receives in a given period of time.

Let's apply this great economic test to the situation in this town: Our business men have invested—and continue to invest—their money in stocks of goods brought here to your very door to meet your daily needs.

Through the pages of this paper they advise you of their ability to serve this community. All of us know that they deserve our patronage. And remember, the more you trade with them the more funds they can invest in larger stocks and new lines.

Read the Ads in this Paper and save yourself money by trading at home