

Professional & Business Directory

LODGE NOTICES

Vernonia Lodge, No. 184 A.
F. & A. M., meets at Grange
Hall every Second and
Fourth Thursday nights.
Wm. Folger, Master.
O. F. TIPTON, Sec.
Visitors Welcome

PACIFIC WOODMEN LIFE
ASSOCIATION LODGE
Meets every Friday night at Soss-
mans Hall. All visiting Brothers
welcome. Emil Messing, C. C.
O. L. Bateman, Clerk

L. O. O. F.—VERNONIA LODGE, No. 246,
meets every Tuesday night at 8:00
o'clock, in Grange Hall
M. L. GAINES, Noble Grand
P. O. Mellinger Secretary

Knights of Pythias—
HARDING LODGE, 116,
Vernonia, Or.—Meets
every Monday night in
Grange Hall. All visit-
ing brothers cordially
invited.
J. W. BROWN, C. C.
JACK NANCE, K. R. & S.

VERNONIA GRANGE
The Vernonia Grange meets on the
second Saturday of every month at
7:30 P. M. Any members of the
Grange living in or near Vernonia
or visiting in the community, are
cordially invited to attend.
F. E. MALMSTEN, Sec

"MARK EVERY
GRAVE"
You will find at our shop the
finest granite. "Rock of Ages,"
"St. Cloud," "Ashland," and
various other granites and
marbles.
Reduction in Prices

Mrs. M. N. Lewis & Co.
Fourth & Main Sts. Hillsboro

American Legion
Post No. 119,
meets 2nd and
4th Mon. nites
Boy Scouts meet
every Fri. night at Legion hall
M. E. CARKIN, Com.
EUGENE SHIPLEY, Adl.

T. J. EDWARDS
(Insured Carrier)
Portland - Vernonia Truck
Line

VERNONIA OFFICE
A. W. Whitaker, "The Cozy"
—Telephone 673—

PORTLAND OFFICE
Auto Freight Terminal
E. Water and Yamhill Sts.
East 8226 — Office No. 11
Portland Resident—Walnut 2380

GRAVEL
Delivered any place in town any
time.
Good screened and crushed gravel
for all purposes.
Pit at Al Parkers Place,
RAY REASONER
PHONE 703
Residence 1160 Rose Avenue
Vernonia, Oregon

NOTICE — MUTUAL BENEFIT
HEALTH & ACCIDENT ASSOCI-
ATION OF OMAHA, POLICY HOLD-
ERS. Quarterly payment due Jan.
1st, is payable at my office. Do it
early. G. C. Olsen, local treasurer 18

Two fine building lots in Sun-
rise addition at only \$275.00, \$75.00
and \$20 per month. G. C. Olsen,
Vernonia Realty.—Adv. 18

160 acres on Nehalem river 1-
840,000 standing timber \$2.75 per
M. including land. G. C. Olsen, Ver-
nonia Realty.—Adv. 181

WORLD'S FAIR—PORTLAND 1930

DR. ELLA WIGHT
DR. C. J. WIGHT
CHIROPRACTORS
Rheumatism Neuritis
Stomach, Liver and Intestinal
Troubles.
Delayed Menstruation

DR. H. H. HURLEY
Dentistry and X-Ray
Evenings by Appointment
Office over Halton's Store
Vernonia, Oregon

M. D. COLE
DENTIST
Vernonia, Oregon

Lester Sheeley
Attorney-at-Law
Vernonia, Oregon

GEORGE H. SHINN
President
Columbia Co. Abstract
Company
St. Helens, Oregon

S. WELLS
MERCHANT TAILOR
Cleaning and Pressing
Repairing and Alterations
We Call for and Deliver Within
City Limits
Bridge Street
MAIN 891
Vernonia, Oregon

Look! Listen!
NEHALEM HOTEL
Opp. Gilby Motor Co. on Bridge
street and Grant Ave.
Newly Furnished Throughout
Modern and Convenient
Catering to the traveling public.
You will be cared for at the
Nehalem Hotel
Wm. Pringle, Prop. Vernonia

CURLEY'S TRANSFER
COMPANY
Local Hauling and all kinds
of team work
Office at Kavanaugh Land Co.
SPECIAL CARE WITH
FURNITURE HAULING
Phone 563 Res. Phone 653
Vernonia, Oregon

SEE THE
VERNONIA TRADING
COMPANY
for
HAY—
GRAIN
FEED
POTATOES—
WOOD—
COAL—
BRICKS—
SAND—
GRAVEL—
LIME—
PLASTER—
CEMENT—
SULPHUR—
LAND PLASTER—
DRAIN TILE—
DuPont POWDER—
BLASTING ACCESSORIES—
STORAGE—

Here is what a Chrysler Four
done in 110 hours. Covered 2,755
miles on 85 gallons of gas, 32.4
miles per gallon. Oil 11 quarts and
5 quarts of water. Your Vernonia
Chrysler dealer wants to demon-
strate the Chrysler. Stop in the

LOCALS
Picked Up About Town

Got your house numbered yet?
T. M. Crawford was a business
visitor in Portland Tuesday.

Mrs. Culver was a Portland visit-
or Monday.

Might begin practicing on writ-
ing it 1926.

Many new radio sets are being
installed in town.

K. A. McNeill of Mac's Pharmacy,
was a Portland visitor Monday.

Lincoln's Candy Kitchen for our
Christmas Candies.—Adv. 181

One more Eagle before Christmas
—that will be on the 18th.

Fred D. Elder of Portland was in
town Tuesday.

Mrs. Sarah Spencer was in Port-
land for a few days the first of the
week.

Chas. Dubendorf, who has been on
the sick list for some time, is much
improved at this time.

Harry Emmons was badly hurt at
the shingle mill Monday, when he
was struck by a big swinging plank.

Raymond Lindsay of Portland spent
Wednesday visiting in Vernonia with
friends.

Two best building lots on the
east side is for sale at \$375 for
both, see my agent, G. C. Olsen, Ver-
nonia Realty.—Adv. 181

A marriage license was issued re-
cently at Vancouver, Wash., to Andy
J. Hawkins, 26 and Ruth Dallin, 26,
both of Vernonia, Oregon.

Mr. and Mrs. E. B. Bishop of
Portland visited at the home of Mr.
and Mrs. H. H. Hixon this week.
Mrs. Bishop is a sister of Mrs. Hix-
on.

Tillamook has her Tilly, Bend has
her Betty, but hurrah for Vernonia
Liz. Who says we're slow.—Com-
municated.

The water was shut off Sunday
for several hours while the plumb-
ers were reducing the pressure on the
west side of the creek.

Gordon Furniture company, located
west of the bank, is putting in a
larger stock. Mr. Gordon says, if
quality, price and service mean any-
thing, he has it all to offer.

The Eagle has a large amount of
heavy paper that is suitable for un-
derlaying of carpets. The paper is
limited and will be given free to
those who first come.

W. H. Kent, a recent arrival from
Wheeler, recently purchased four lots
on B street. J. R. McKee is building
him a modern new home on one of
the lots.

Ad Correction.—The ad under the
heading of Christmas cards of the
Vernonia Woodworking Co., due to a
typographical error should read
Stanley & Son.

Last Saturday was Santa Claus
Day at Reithner's store. The event
was advertised in the Eagle only,
and all afternoon was crowded and
jammed. The youngsters surely en-
joyed the day of seeing Santa.

There will be a special meeting of
the W. C. T. U. ladies, held at Mrs.
Katie McDonald's home on Tuesday
afternoon, Dec. 15. All members and
friends please attend as it will be a
very important business meeting.

Koster Products Co., Portland,
has been granted permission by the
Public Service Commission of Ore-
gon to build a logging road across
the Beaver Creek road near Ver-
nonia. This road will be employed to
log timber on sections 12, 13 and 14.
—The Timberman.

Charley Mellinger had a turnip in
town last week that he brought from
his farm near the city which
weighed 28 pounds. Mr. Mellinger
says he picked it at random and no
doubt there were many others larger.
Some turnip. Can you beat it.

Mrs. Lee Bridges Hadley arrived
in Vernonia last week to take
classes in the 6th and 7th grades at
Washington school. Mrs. Hadley is
a sister of Miss Grace Bridges of
Portland, who is president of the
grade teachers association, and has
taught in nearly all the schools of
Portland, and comes to Vernonia
well qualified.

The W. C. T. U. held their regu-
lar meeting at the Evangelical church
Dec. 9. They had a good meeting and
it was decided to send a box for the
CHERRY Farm Home at Corvallis.
All that would like to help in the
way of clothes or toys will please
leave their offerings at Skaggs
store or at Mrs. Alma Mills at the
west end of the Rock creek bridge.

Much success is being had with
various radio sets in Vernonia
homes. The editor had the pleasure
of listening to a splendid program
from Wichita, Kansas, one night
this week—our old home state. And
Pittsburg, Pa., as well as equally long

distances as distinct as the coast
stations generally get in. It is a
wonderful invention or discovery.

Every high school student in Ore-
gon should have had a copy of last
Friday's Oregonian. It was full of
history of the state, the paper and
the city of Portland. Valuable his-
tory that no other literature gives.
All better than books on the Oregon
country, and containing many illus-
trations that will linger long in the
memory of those viewing them. Yes,
we wish every school boy in the
state had a copy of that Oregonian.
The historical issue was printed on
the Seventy-fifth anniversary of the
paper.

Mr. and Mrs. W. V. Lindley and
daughter Marian motored over from
Vernonia last Friday and enjoyed a
week-end visit at the home of the
lady's brother, Elmer Goodwin. Two
cousins of Mrs. Lindley and Mr.
Goodwin, named Orvis and Elmer
Goodwin, who are Eastern visitors
making a tour of the West, accom-
panied the Lindleys on the trip. Mr.
Lindley says business is good in Ver-
nonia, and the sawmill in which he
is employed continues to run two
shifts.—Garibaldi News.

FREED EISEMANN RADIO
A GIFT FOR THE WHOLE FAMI-
LY—Spend your evenings at home,
and enjoy some of the fine con-
certs. Demonstrations given at your
home, any evening. Give us a call.
Prices and terms in reach of every
one. Phone Main 491.
GILBY MOTOR COMPANY

A good many husbands are get-
ting shot by their wives these days.
But you'll notice none of them are
the ones who help wash the dishes.

THE VERHIAN

VOL. 1

FRIDAY, DECEMBER 11, 1925

No. 9

Published Every Week By
Vernonia High School
Editor Margaret Smith

The Sob-Buster will be given at
the high school, Friday evening. The
various committees are working sepa-
rately with but one goal—the suc-
cess of the carnival. A charge of 25
cents for adults and 10 cents for
grade school children will be made
for admission to the building; after
that a two-hour vaudeville, consist-
ing of a one-act play, and a big min-
strel free, and all the carnival fea-
tures including home made candy
and food booths.

The delegates to the high school
conference at the University of Ore-
gon, returned Sunday morning and
will give their reports of the meet-
ings to the student body on Friday
afternoon. Ruth Holaday and Lora
Smith met them in Portland on their
return trip, and accompanied them
to the play "Blossom Time," at the
Heilig.

The first of the girl's interclass
games was played last Friday be-
tween the freshman and sophomores.
The sophomores won with a score
of 48-9.

Mrs. Pitman took Mrs. Cole's
place last Thursday and Friday in
the Latin, Caesar and Ethics classes.
Miss Christina Sword taught the
Spanish classes.

The executive committee held a
meeting Wednesday morning to nom-
inate candidates for the annual
staff offices. The names as posted
are Editor in chief, Margaret Smith
and Charles Hoffman; business
manager, Lawrence Dickson and Dud

ley Spencer; assistant business man-
ager, Jessie George and Herbert Heit-
zel; feature editor, Lora Smith and
Mildred Bergerson; literary editor,
Lois Malmsten and Lora Nance; as-
sistant literary editor, Gladys Krin-
ick and Ruth Holaday; girls athletic
editor, Louise Lester and Theresesa
Bays; boy's athletic editor, Donald
Brady and Clarence Wardly, adver-
tising editor, Glen Hawkins and Rus-
sell Mills, assistant advertising edi-
tor, Carl Fowler and John Wardle;
society editor, Louise Malmsten and
Amy Hughes; sales editor, Lena Gib-
son and Florie Kelso.

Monday night, a surprise party
was given Florie Kelso by her par-
ents, Mr. and Mrs. Soden to cele-
brate her nineteenth birthday. Those
present were Lena Gibson, Louise
Lester, Clema Miller, Gladys Krin-
ick, Lygia Burt, Adrian Lester, Vir-
gil Garner, Donald Brady and Torie
Kelso, her brother. The evening was
spent in playing games. The hostess
served a delightful lunch of sand-
wiches, cake and coffee. The cake
was white with birthday greetings,
written in pink. It was artistically
decorated with gold and silver au-
tumn leaves.

SKAGGS

Money saving Distribution Without Waste Cash stores

UNITED STORES

The Origin and Oper-
ation of Skaggs
Stores

This is an age of frank speaking
and open dealing—both socially and
commercially. We are accustomed
nowadays to listen calmly to the free
discussion of social subjects which
only a few years ago were taboo.
Likewise, business men of today are
becoming more and more accustomed
to taking the public into their con-
fidence and in recognition of a pub-
lic fairmindedness many of the
things which were formerly regarded
as "business secrets" are now freely
made common property in order that
the whole business structure may
benefit and the problem of econ-
omical distribution be brought that
much nearer to its final solution.
Herein it is again demonstrated that
selfinterest is the basis of all con-
structive action. For the continued
existence of the present system of
distribution is dependent solely up-
on its ability to prove to the pub-
lic that it is the most logical and
economical system that is possible
to devise.

Because the welfare of the Na-
tions is inseparable from the pros-
perity and well-being of its people,
it is the right—even the duty—of
every responsible citizen to know
something of the profits which busi-
ness organizations, who elect to
deal in the necessities of life, take
in proportion to the service they
render. Therefore, while perhaps
a bit unusual, it is entirely consist-
ent and proper that concerns like
Skaggs stores should frankly tell
the public how much profit they
make and—for the sake of unpreju-
diced comparison—how much profit
other stores make.

In dealing with statistics it is
well to remember—in fairness to
all concerned—that their value is
of necessity relative rather than
absolute and that frequently their
greatest value lies in their ability
to indicate progress—or lack of
progress—toward a desired end.

For a number of years the Bu-
reau of Business Research of the
Graduate School of Business Ad-
ministration, Harvard University,
has conducted an intensive survey
and study of the operating ex-
penses and profits of retail grocery
stores throughout the Nation. The
results of this survey have been
compiled and analyzed by expert
statisticians and each year a bul-
letin is issued containing the infor-
mation and conclusions thus ob-
tained. It is important to remem-
ber that these surveys cover the
entire country and every sort of
grocery store. They include cash
stores as well as credit stores,
stores in small towns and large
cities and stores which cater to
either cash or credit trade doing
about an equal amount of both
kinds of business. Therefore, in
making comparisons, Skaggs stores
are compared to both cash and
credit stores throughout the coun-
try.

The figures for 1923, compiled
by this Bureau, showed 471 stores
reporting and that their average
gross profit was 19.1 per cent of

sales. They turned their stocks an
average of 10 times a year. For
the same period the average gross
profits in Skaggs stores was 13.09—
a fraction over 13 per cent and the
stocks were turned 15 times a year,
showing a saving to the public of
more than 31 per cent of gross
profits or—ALMOST A THIRD.

For 1924 with 545 stores of all
classes reporting—the sales aver-
aging 61 per cent credit and 39 per
cent cash—the average gross profit
was shown as 19.8 per cent with an
average turnover of 10 times, the
same as the year before. For the
same period gross profits in Skaggs
stores were 13.74 per cent and the
stocks were turned 15 1/2 times. On
the face of these figures, those
who dealt with Skaggs stores paid
approximately 30 per cent less in
gross profits than did those who
traded elsewhere. Our 1925 sales
will approximate \$30,000,000 which
with a like proportionate public
saving will exceed \$1,500,000 for
the year.

As was pointed out above the
greatest value of statistics lies in
their ability to indicate a trend.
Skaggs stores are proud of the dol-
lars and cents savings indicated in
the figures shown—we are proud
of the percentages and all that sort
of thing—but we are even more
proud of the spirit of the organiza-
tion which this showing indicates
—the willingness of employees to
make the amount of work to be
done each day constitute a day's
work—to eliminate waste and to
make it possible for us to show a
very satisfactory net profit in
spite of the very low margin of
gross profit on which we operate.
It is this unity of spirit—this
loyalty and intelligence—which
helps make the successful opera-
tion of our more than 300 stores
possible.

(Next Week—"Making an Inter-
esting and Profitable Game Out of
a Common and Lowly Vocation.")

CANDY

Plain Satin Mix—	83c
lb. 18c; 5-lbs.	
Xmas Mix—	89c
lb. 20c; 5-lbs.	
Special Cream &	23c
Gum mixture, lb.	
5-lbs.	98c
Extra Cream Mix	\$1.19
lb. 25c; 5-lbs.	
Commercial Chocolates, per	\$1.10
lb. 25c; 5-lbs.	
5-lb. boxes fancy hand made	
Chocolates in nice Christ-	
mas box	\$1.89
1-lb. boxes Chocolates and	
Caramels	35c

NUTS

Mixed Nuts, 5-lbs.	\$1.39
5% discount on quantity	
buys of candy and nuts for	
Churches and Schools.	
Try a cup of White Wrap	
Coffee with your Christmas	
dinner.	