

# Mac Says

There are only 27 days left till Xmas, and, right now is the time to start your Xmas Shopping, and that "Shopping" will be a lot easier this year for you can get a Gift for every member of the family at

MAC'S PHARMACY

## MOVIE NEWS AND COMMENT OF LOCAL FEATURES

The past week has been an exceptional good one at the Majestic theatre. Sunday and Monday nights were probably the most enjoyed if the crowds and laughter were any indication. Harold Lloyd "brought down the house." The coming program according to notices, will be equally entertaining. As an example the coming Saturday night show promises to start the weeks program off with the best of talent in a production extensively advertised and greatly commented on. It will be House Peters in "The Storm Breaker" Titanic power and giant Ego is depicted in "Storm Breaker," and the unusual role of House Peters is an interesting study. If you like the sea with its cruelty and beauty, if you wish to get away from the ordinary play of society life and the hustle of the cities, if you appreciate great acting and wonderful photography, then, by all means, see "The Storm Breaker" You will not regret going, for you will see one of the most forceful and thrilling picture plays of the year.

On Sunday night, beautiful Doris Kenyon, supported by five stars you rank as the best will appear in "If I Marry Again." List to the message of a worldly wise widow. Her story of married life will amaze you; her experience will startle you; her discoveries are the most remarkable that woman ever made. She knows men as only a woman who has been wooed and won and then disillusioned can know them. Wives, husbands, sweethearts will have much to think about after seeing it.

And on next Monday night is a noted change in everything, with no pictures whatsoever, but the well

J. M. CLARK

Real Estate Insurance  
Notary Public  
Farm and City property for sale. List your property with me I get results.

known nationally. "Milo's All White Minstrels." A big, traveling, genuine minstrel show, a two hour show with eight people. It is a change and you will certainly like it. A full house is assured for Monday night.

Next Tuesday and Wednesday nights the big laugh of the year Syd Chaplin in "The Man on the Box" Syd is a brother of Charley and many say he is as comical. In this play the producer says it will get more laughs than his last picture "Charley Aunt." A laugh will brace you up and "The Man on the Box" will get all the laughs you have left.

Next Thursday and Friday nights Hoot Gibson is coming in "The Calgary Stampede." Gibson is at his best in this and the riders are noted ones the world over. The actual scenes were snapped in Canada and whether you attended the "Round-up" or not you will be ahead if you see the great work in this Calgary Stampede. Sure, it is a western picture and pronounced by many the best of the Hoot Gibson bunch.

### A LOVE STORY

Love in the December of life is just as beautiful as it is in May. A white-haired old man and a sweet little old lady used to meet in the park and sit together all the afternoon. This friendship gradually deepened into a deep affection, and friendships are wont to do, for love is no respecter of persons or of age.

One summer day the old man took the little lady by the hand. "May I tell you the old, old story?" he asked his voice trembling.

She bunched as only old-fashioned people can, and nodded assent.

So he told her for the 28th time how he won the battle of Gettysburg.—Ted Osborne, in Life.

Here is what a Chrysler Four done in 110 hours. Covered 2,755 miles on 85 gallons of gas, 32.4 miles per gallon. Oil 11 quarts and 5 quarts of water. Your Vernonia Chrysler dealer wants to demonstrate the Chrysler. Stop in the Monkey Wrench Garage.—Adv 164

### FOLKS AND ME.

It is a funny thing, but true, That folks you don't like don't like you.

I don't know why this should be so, But just the same I always know

If I am "sour," friends are few; If I am friendly, folks are, too. Sometimes I get up in the morn A-wishin' I was never born; I make of cross remarks a few, And then my family wishes, too, That I had gone some other place Instead of showing them my face. But let me change my little "tune," And sing and smile, then pretty soon The folks around me sing and smile; I guess 'twas catchin' all the while. Yes, it is a funny thing, but true, That folks you like will sure like you

### AUTOMOBILE OVERTURNS; DRIVER'S INJURIES FATAL

Clatskanie. — A. C. Robertson, about 54, resident of Oak Point, was instantly killed when his car left the road and overturned at the foot of a long hill on the Mist-Clatskanie road two miles from Clatskanie near the W. E. Hand place Saturday afternoon. He was alone in the car. A front wheel got off the road and the car overturned in his attempt to get back. His back and neck were broken. A sister, Mrs. Axel Anundi, lives at Clatskanie.

### Christmas Trees Stolen.

The management of the Crossett-Western company has complained to the Clatsop county sheriff that Christmas trees have been cut in wholesale quantities in the Wauna vicinity. Sheriff Slusher announced that he will patrol the highway the next month and start a war against the tree vandals.—Chief.

### CALL FOR WARRANTS

I have money on hand to pay the following endorsed county road warrants.

- Road Dist. No. 5, End. to and including July 29, 1925
- Road Dist. No. 6, End. to and including Aug. 12, 1925.
- Road Dist. No. 8, End. to and including Oct. 10, 1925.
- Road Dist. No. 10, End. to and including Nov. 6, 1925.
- Road Dist. No. 12, End. to and including Nov. 12, 1925.
- Road Dist. No. 16, End. to and including Aug. 14, 1925.

Rainier-Apiary Market, End. to and including Nov. 14, 1925.  
Interest ceases, Nov. 20, 1925.  
BESSIE H. GOBA, Co. Treas.



ONE push on the starter—and WHERE!—the new winter "Red Crown" is off like a shot! "Wild to go"—crowded with mileage!—the achievement of our 47-years of gasoline-making experience! Fill at the "Red Crown" pump and see!

STANDARD OIL COMPANY (California)

## NEW WINTER "RED CROWN"

Petersens

Petersens

Every thing in this Men's Store is Absolutely NEW!

We invite your inspection of the new—KNIT BOTTOM BLAZIER SWEATERS HARDEMAN HATS—World Known FLORSHEIM SHOE—none made better HIGH TOPS—

TIES, SHIRTS, UNDERWEAR, WET WEATHER GOODS—

ACROSS FROM THEATRE

Petersens Popular Prices

### CLEAN JOURNALISM

American journalism shows a constantly increasing tendency to cast off sensationalism and morbidity in favor of higher ideals and clean morals.

William McAndrews, superintendent of schools in Chicago, under the caption, "Can Morality Be Taught Directly?" urged that "when we see the opposite of morality directly taught by nasty dramas, salacious literature, disorderly moving pictures, daily details of crime and lawlessness, \* \* \* there comes to every man and woman in this education business the dreadful realization that vice is teachable.

If the world's moral progress is to keep up with its progress along lines of material advancement, a decided and world-wide change of front must be obtained as a result of journalistic efforts.

Try an Eagle Want Ad.

### Just Opening

Annette Beauty Parlor

Up stairs in Pringle Building Vernonia

Marcelling, Manicuring, and Facial

Anna M. Allen

### BINGO!

Dr. Anderson in examining a certain Rotary Ann, who was applying for an insurance policy, asked her the standard question: "Any insanity in the family?" And she said sweetly, "No—only my husband imagines he is head of the house."

## Open a Checking account for your wife

Let your wife be the business head of your home. You have plenty of other worries without having to spend time checking over the trades' bills and making out checks when necessary. A Checking Account in your wife's name will enable her to do this work for you, and at the same time give her an accurate record of her expenditures.

BANK OF VERNONIA

Vernonia, Oregon

## SKAGGS Cash saving UNITED STORES Cash stores

The Origin and Operation of Skaggs Stores

Uncle Eben, mythical darky philosopher, is quoted as having said "When a man says he ain't got no enemies he's either an awful liar or else he ain't never done nothin' wuth noticin'." On another occasion the same ebony sage is supposed to have remarked that "Any time yo sticks yo haid above de tall grass somebody's gwine bounce a rock offen it." Both of which observations—whether or not they are authentic—are literally and figuratively true.

Frequently the perfectly obvious is the most difficult thing to see and it is human nature to like to weave a web of mystery about outstanding successes despite the fact that a few simple, properly directed questions might dispel the mystery at any time. Particularly in commercial enterprises there are always those whose concept of their own self-interest prompts them to create and circulate rumors and whisperings that are less than half-truths or wholly false. No large concern is immune from such attacks and the question of "Who Owns Skaggs Stores?" has been the subject of much idle speculation and false report.

Skaggs stores are owned solely by the men who are actively engaged in their operation—four Skaggs brothers, and the executive heads among the employees who have reached certain positions and met certain requirements. Not a dollar earned outside is or ever has been invested in this concern since its incorporation, nor are there any outstanding bonds, notes or preferred stock (which is but another way of borrowing money) and not a single share of common stock has ever been sold to anyone outside the organization.

As the second Skaggs store was financed from the earnings of the first store, so have succeeding stores been financed from the profits of the stores that preceded them. No stock in Skaggs stores has ever been offered to the public or listed on any stock exchange for the reason that the heads of this firm regard all chain store stock as highly speculative, and dependent for their earnings entirely upon the ability and spirit of the management and organization back of them. To build a closely knit organization such as ours, ONE in mind, purpose, and effort, requires considerable time and more-than-ordinary understanding of the variable and human elements involved. And yet, without such an organization, the ultimate success of any chain stores' venture is at least questionable, therefore, in the beginning we did not invite or permit the public to risk its money with us, and later, on the principle that a true servant is worthy of his hire, profits have gone to the producers thereof, and in direct ratio to their efforts and ability.

Some years after the opening of the first Skaggs store certain of the

older personnel had accumulated various amounts of money which represented their savings since coming with the organization. This money they desired to invest in the company, and, since the heads of the company had always believed that each man was entitled to participate in the profits to the full extent of his personal efforts, and the firm was then well established and on its way to success, arrangements were made to permit these men to buy such amounts of stock in the corporation as could be paid for strictly out of funds accumulated while in the employ of the company. No money from outside sources was permitted to be used in the purchase of stock, and only amounts in excess of annual earnings of \$1500.00 were accepted, since it was considered that \$1500.00 a year was the minimum amount on which a man with family could live decently.

The money thus invested by employees was used for further expansion, to increase earnings, and care for the incoming personnel who are rapidly developing to managerial capacity. Since that time, once each year, the various executives who can meet the other requirements are offered the privilege of purchasing stock on the above basis—a privilege of which they can avail themselves or not, as they see fit, since the purchase of stock in the company is in no way a condition of their employment, but rather, one of the perogatives thereof.

For this reason, whenever you meet and deal with one of the managers of the more than 300 widely scattered Skaggs stores, you have almost invariably come into contact with one of the owners whose personal and financial interests are vitally concerned with the kind of service and satisfaction you receive in that store.

Next Week—"Where Do the Profits Go?"

- Sugar, pure cane 100-lbs.... \$6.23
- 10 pounds ..... 63c
- Best creamery butter, 1-lb.... 61c
- 4-lbs. Raisins ..... 39c
- "White Wrap" Coffee sold with money back guarantee per pound ..... 49c
- 3 pounds ..... \$1.45
- 5-lb. box, hand made.....
- Chocolates ..... \$1.89
- Minnesota Crosby Corn, 2 tins for ..... 45c
- per doz. tins ..... \$259

- HAMS, lb, ..... 30c
- BACON, lb, ..... 35c
- SHORTENING, 2-lbs. .... 35c
- PORK ROASTS, lb, ..... 25c
- PORK STEAKS, lb, ..... 25c
- Pure Lard, 2 lbs. for ..... 45c