

SALESMANSHIP CAMPAIGN OF THE EAGLE OPEN TO ALL

**"EVERYBODY WINS," THERE ARE NO LOSERS
IN \$2500.00 PRIZE DISTRIBUTION.**

The announcement in last week's issue of The Eagle of a big subscription building salesmanship campaign has already attracted considerable attention from friends and readers of this newspaper.

The sole purpose of the campaign is to make The Eagle a greater and bigger newspaper, enlarge the sphere of its usefulness, and furnish its advertisers a wider clientele. It offers residents of Vernonia and Columbia county a wonderful opportunity to profit, and in a big way, by simply utilizing their spare time. Just think of being able to secure an Overland sedan worth \$1095, or any of the other valuable prizes, for part time effort during the next six weeks.

The fact that a person is not a salesman or saleswoman or has not had any sales experience, need not prevent them from entering this campaign and sharing in the valuable awards. Every worth-while individual is a salesman or saleswoman to a greater or less degree. They may have all the necessary qualifications and not realize the possession.

Everyone a Salesman

When a person secures a position, they are selling themselves to their future employers. When a man goes to the bank to borrow money, he is selling his security in return for a loan. When we hear a good lecture, read a good book or see a good play we immediately try to create a desire in the minds of our friends and acquaintances for the things we like. It is all salesmanship. And there are literally hundreds of other examples in the life of every individual where the different branches of this interesting profession are used. All of which proves we are natural born salesmen or saleswomen.

It should be understood at the outset of this drive that this is not a popularity or beauty contest. It is simply a test of sales ability. There is no catch to the offer. The awards will be made to those who care to use a portion of their spare time in securing subscription payments from old and new subscribers to The Vernonia Eagle.

The OVERLAND sedan will go to the candidate who secures the greatest number of votes.

The Diamond Ring will be awarded to the one securing the next greatest number of votes, and so on down the line, a certain number of votes being given on each subscription.

Many readers will want to know "what to do" and "how to do it." First clip the entry blank found in another part of this paper and mail or bring to the campaign department right away, or telephone The Eagle office, 192, and a complete working outfit will be sent you at once. Then tell all your friends and acquaintances that you are in to win and ask for their support and assistance.

The filling out of the entry blank does not commit you to the expenditure of a single penny. You will not have to spend any more time in the interesting work than you feel you can spare. For the benefit of interested parties and for the purpose of giving information for those who find it impossible to call during the day, the Campaign Department will be open evening and Sunday.

LIST OF NOMINATIONS.

Worth, Vernonia	5,000
Vernonia	5,000
Bergerson, Vernonia	5,000
and, Vernonia	5,000
Vernonia	5,000
Vernonia	5,000
Vernonia	5,000
Vernonia	5,000
Vernonia	5,000
Helens, Ore.	5,000
Mist, Ore.	5,000
ald, Vernonia	5,000

And Still Growing



FOREST SERVICE HAS FIRE STATEMENT

854 Forest Fires in The United States

Eight hundred and fifty-four forest fires have been fought by the U. S. Forest Service in the National Forest regions of Oregon and Washington up to July 31 this year. Of these 593 were held under one quarter of an acre, 209 were held under ten acres, and 52 were large fires of ten acres or over. Lightning was responsible for 600 of the fires, while 254 were man caused. These figures have just been issued by the District Forester Portland, Oregon.

The report covers only fires handled by the Forest Service in or adjacent to the National Forests. Of the man-caused fires, 104, or approximately 40%, were due to campers. Smokers come next, charged with 69 fires, or about 27%. Lumbering is third, having caused 24 fires. Lumbering fires, however stand first in point of damage and area burned over, according to the Forest Service information. Two of the worst fires in the National Forests of the District this year are fires occurring in lumbering operations. The Wind River fire on the Columbia National Forest, with a burned area of approximately 4,000 acres, started on a timber sale area, a going operation. While the cause of this fire was not definitely established, it started on an area closed to the public, and open only to the timbersale operators and their employees, it is said.

Another damaging fire on Snow Creek, Olympic National Forest, with a burned area of about 200 acres, also started on a timber sale operation, due to defective equipment, according to reports. Other man-causes listed are: roads, 20 fires; brush-burning, 16 fires; incendiary, 2 fires; and miscellaneous, 19 fires.

The report shows that to date there have been 47 convictions for violations of the forest fire laws; and there are a number of other cases being prepared for prosecution.

These 854 fires burned a total of 12,739 acres. Of this area, 1,306 acres were National Forest land; 510 acres were privately owned land inside the National Forest boundaries and 2,929 acres privately owned land outside and adjacent to National Forest boundaries.

Forest officers state that dry electric storms have been unusually bad this year, causing an increased number of lightning fires. At the same time there appears to be an increased fire-consciousness on the part of the forest-camping public, with a correspondingly smaller number of man caused fires, as compared to former seasons.

One casualty has been reported to the District Office in connection with fires handled by the Forest

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BIG STILL CAPTURED MAKES REAL STUFF

Capable of Producing 240 Gallons Per Day

One day this week, Chief Kelly Vernonia's alert marshal, thought the time was ripe to kick over a big moonshine still he had been watching for some time. With Mrs. Kelly and an extra man he took to the woods, a few miles beyond Pittsburg and in a short time landed the whole works. Someone is out of luck in the whiskey game, as the outfit was probably worth \$500. The outfit was made of copper, and copper coils, using kerosene burners to boil the mash. The still is capable of producing 240 gallons of moonshine a day. With the outfit the officer brought in a five gallon keg of finished liquor, besides destroying a large amount of mash. It was a big catch, and will lessen the supply some for a time, at least. It was the first real still captured ever brought to Vernonia.

BANKERS MEET IN VERNONIA

The Columbia County Bankers Association with visitors from Portland, were the guests of the Bank of Vernonia last Tuesday evening. The meeting was an exceptionally good one; good for the bankers and good for Vernonia. The visitors certainly carried away a favorable impression of our city and a big mill and new enterprises. The Bank of Vernonia proved royal hosts to the delegates and the meeting will long linger in the memories of the men in attendance. After the meeting at the bank the visitors were shown all through the workings of the best saw mill in existence, shown the new shingle mill, the town and resident section. Then came the big banquet at the Nehalem hotel. Mrs. Pringle had charge of the banquet, which guaranteed the success of the affair. Bankers here entertaining were: Pres. O. W. Galaway, Cashier H. E. McGraw, Directors F. E. Malmsten and G. R. Mills. Among the visitors present were: R. S. Howard, A. M. Wright and Mr. Daiyies of the U. S. National of Portland Andrew Miller, secretary of the Oregon Bankers Association of Portland; W. L. Thompson and A. L. Jones, Vice Presidents of the First National of Portland; Mr. Shrivess, Cashier of the First National of Scappoose; Mr. Thompson, Cashier of the First National of St. Helens; J. W. Hunt, Director of the First National of St. Helens; A. J. Childs, Vice President of the Rainier State Bank; Mr. Williams, Cashier, Rainier State Bank; Mr. Devin, Cashier Rainier State Bank; Mr. Kratz, President First National of Clatskanie; Mr. Hagen and wife, Cashier First National of Clatskanie; Mr. Lewis and wife, First National of Clatskanie.

Born to Mr. and Mrs. Arthur Kirk, last Friday, a baby girl.

INTERESTING LETTER TO OUR READERS

**DESCRIPTIVE ARTICLE OF THE IDAHO COUNTRY
BY A VERNONIA WRITER**

BURLEY, IDAHO.

Mr. Paul Robinson:

Dear Mr. Robinson: It is a task for me to write letters and I've been a long while fulfilling my promise to write to you.

First, I want to thank you for The Eagle. We simple devour every word. Never before did I realize just what it means to one to get the "Home Paper."

On our way to Burley we stopped for a short visit with my brother and wife at Boise, which I would call the city of trees. On a good many of the streets the trees interlap overhead.

Boise can well be proud of her new depot. It is one of the finest located in the United States, located on an elevation about a mile from the heart of the city, and surrounding country. The interior decorations are in Mexican design which alone cost several thousand dollars. We visited the wonderful Arrow Rock Dam, also took a long drive through the Boise valley. What a beautiful farming country! One glimpse at any of the irrigated projects is convincing proof of the value of irrigation—why I make that remark—I have heard people argue against the government spending any more money on projects.

The farmers here are very optimistic this year over prices, and it is to be hoped they won't be disappointed.

The beet crop looked fine until very recently. The white fly is taking heavy toll, which means a serious loss to many. The wheat is slightly damaged on account of the hot weather we had in July. The thermometer registered as high as 110 in the shade. Even though some farmers flooded their fields the extreme heat caused the grain to shrink. The potato crop is not as heavy, due to the hot weather. The vines are large and fine-looking, but only a few potatoes set on. The first cutting of hay was light, as the alfalfa weevil was so bad, but the second cutting was good and the third is yet to be harvested.

There is a much larger acreage of beans than ever before. They are looking fine. We have in eight acres on our place.

This territory has so far been very fortunate in not having any hail. A part of the Twin Falls country was recently completely destroyed by the hail. It struck the city, breaking all the windows facing the storm. A part of the Pocatello country was also recently hit by a severe hail storm.

We attended the American Falls Dam celebration on July 13. It was estimated that afternoon that there were 35,000 people present, but personally, I don't think there were more than 20,000. Anyway, what a crowd!

The celebration was all right, but dear me, if some of the Vernonia folks who complain of the mud could have been there to have enjoyed the dust, I feel sure they would never again be guilty of complaining about mud. I can't find words to describe it. It was something awful, and so hot, too. Nevertheless, I am glad we went. The parade depicting the Spirit of Pioneer Days was well worth seeing, the rodeo was most as good as the Pendleton Roundup, and the daylight fireworks were beautiful. Then there were airplane stunts and many other attractions.

How we miss the trees and the many pretty places to go picnicking at Vernonia. Here we have to go a good many miles to find a cool, shady nook, other than some lawn. Mr. Lindquist went with a party on a fishing trip last month. They had to drive one hundred and fifty miles then, get only enough fish to eat while there.

Our home is five and one-half miles from Burley, which is a pos-

ty town of about five thousand inhabitants. Yet we feel somewhat civilized as we have electric lights, daily mail, and the meat and ice men, also grocery man, comes every other day. We live one mile off the highway but can see the thousands of cars going, going all the time. I often think that there must be Vernonia folks in some of them and if and say hello. The Brendle family they would only take time to drive by stopped over night with us. They reported that they were enjoying every minute of their tour of the country.

The farmers are in the midst of harvesting and that means work for everybody. We will be glad when the busy season is over and we can take life easy for a while. But I am dreading the cold weather. Our winters are much more severe here than on the coast.

With best wishes to you and family and all Vernonia friends,
MRS. A. LINDQUIST.

LUMBER PRODUCTION INCREASES PAYROLLS

The whole trend of the lumber market appears to be upward, judging from reports submitted by mills all over the country.

Shipments from all sections are equaling production and in many cases are greatly in excess. Demand of building trades has been exceptionally large.

There is no slackening of demand in sight, for the last six months of the year, and price advances are predicted.

VERNONIA BUSINESS MEN INVITE YOU

To our many new subscribers we are securing every day, and to those reading hundreds of sample copies during the big contest now on, we want to advise that you read the prices and quality and the invitations in our advertising columns. Reading the display ads of our merchants will mean money to you.

EAGLE CELEBRATES FOURTH BIRTHDAY

Today the Vernonia Eagle is starting on its fourth year. There has been a wonderful change in Vernonia since that day three years ago when we unloaded our printing material on the side of the road, waiting for a building to be built. Then Vernonia had no railroad, no mill, no walks, no water, no sewer, no lights, few buildings and few people. The Eagle has added several thousand dollars worth of equipment since its first day of existence and we have tried to help Vernonia to grow. Good or bad, as you judge, we are still here.

CANDIDATES ARE WORKING HARD

From all reports there are some expert subscription getters working in the big auto contest of The Eagle. The way they are securing new readers today is a surprise even to our optimistic view in the start. The Eagle will try to see to it that each reader gets more than their money's worth.

BURNED OUT

Wm. Brown and family came to Vernonia about two years ago. Mr. Brown works at the mill and recently built a home and purchased new furniture throughout. Last Friday night the home and all contents burned. Nothing was saved. They lived across the Nehalem bridge near the W. L. Hall Place.

Born on last Thursday to Mr. and Mrs. Jerome Hapley, a baby girl.