

EVERYBODY WINS!

GET IN THE GAME TODAY AND RIDE IN YOUR OWN CAR ON SEPTEMBER 26, 1925. COSTS NOTHING TO TRY.



2nd Prize
A Beautiful Solitaire Diamond Ring Worth \$175.00
Purchased from and on display at Kullander's Jewelry Store, Vernonia, Oregon

\$2,500 Distribution Campaign

Thousands of Dollars in Rich Prizes Will be Awarded Free Sat. Sept. 26 1925

Vernonia Eagle

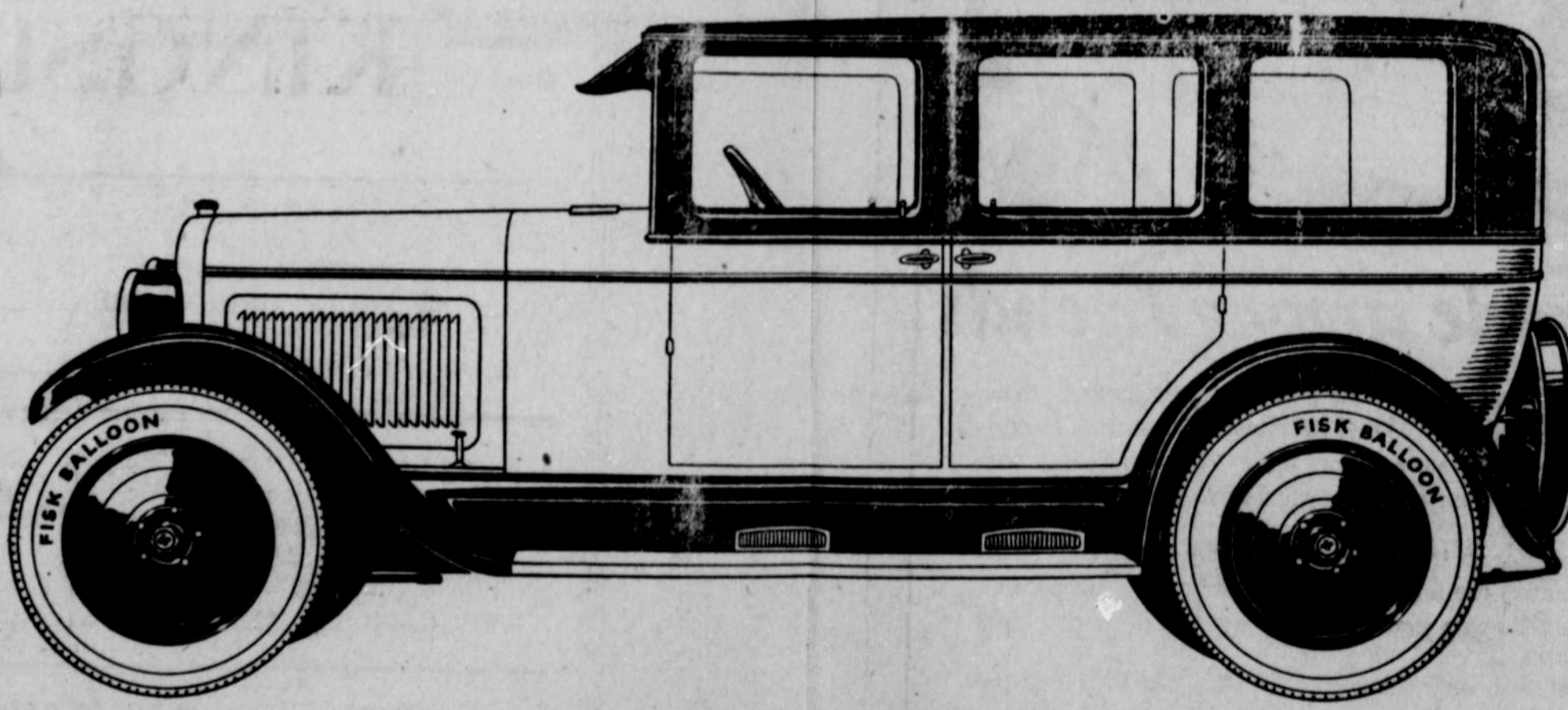
IN SEVEN WEEKS' GIGANTIC SUBSCRIPTION CAMPAIGN - JUST STARTING!!

Competition is open to men and women, married or single, and boys and girls of the more ambitious sort residing in this city and surrounding territory. It costs nothing to try, and every participant is guaranteed a prize or a liberal cash commission. Read this announcement carefully—every word of it—then clip the coupons below and send them in today. The plan is new—the rewards big—the work easy.

GRAND CAPITAL PRIZE

1925 Model, Standard Six Overland Sedan. Duco Finish WORTH \$1095.---BALLOON TIRES

Purchased from and on display at Gilby Motor Co.



GOOD ILBY Motor CARS CO. Vernonia, Ore.

THIS CAMPAIGN OFFICIALLY OPENS MONDAY AUGUST 10, AND CLOSES SATURDAY SEPTEMBER 26, 1925.



3rd PRIZE
2000 Mile Trip

To any place in the United States or Canada (or \$100 in Gold).

CAMPAIGN PLAN IN BRIEF

The object of this big prize distribution is two-fold. Primarily to increase the already large subscription list of this newspaper, to collect arrears and advance subscription payments from present or old subscribers, and at the same time to afford lively, energetic hustlers of this city and surrounding territory an opportunity to profit, and in a big way, through their spare time during the next few weeks. So it is a plan that works both ways, and to the ultimate good of all concerned.

those who participate most actively. Ambition and energy are the only requisites of success. The plan adopted is the fairest and most impartial conceivable. There will be no "special vote offers" inaugurated during the life of this campaign, neither will there be any "special prizes" given. The plan is straightforward and simple, and fully outlined in this announcement. Let it be understood at the outset that this is not a "beauty" nor "popularity" contest, but a strictly legitimate competitive proposition for enterprising men and women, and one into which no element of chance enters. One feature of this campaign is the fact that "Everybody Wins". There will be no losers in this race!

How To Enter--What To Do

The first thing to do is to clip the Entry Coupon appearing below, fill in your name and address and mail or deliver it to the Campaign Department of this newspaper at once. This coupon entitles you, or the person whom you might wish to enter, with 5,000 FREE VOTES. These votes are given as a starter--to speed you on your way to win. Only one such Entry Coupon will be accepted for each entrant.

The other and much faster way to accumulate votes in this campaign is by securing new and renewal subscriptions to this news paper (the right is reserved to include job printing and advertising if so desired). On each order secured a certain number of votes are issued, the number varying according to the amount paid and during which "period" same are received by the Campaign Department. See schedule of votes opposite.

How Votes Are Secured

It takes votes to win, and they are secured in the following way: First, by clipping the Free Vote Coupons appearing in each issue of this newspaper. There is no limit to the number of these coupons you may secure. Get your friends to saving them for you. They all count. Begin gathering them NOW while they are good for 100 votes each. After next week these coupons will be reduced to 50 votes, the following week to 10 votes, and after that they will be discontinued entirely. The only restriction placed on voting these coupons is that they must be

cast before the expiration date appearing thereon. Don't lose valuable time waiting to see what the "other fellow is going to do," but pitch right in and show the "other fellow" how to do it!

Early Start Means Easy Finish

The advantages of an early start are manifest. The campaign is of such short duration that immediate action is necessary for success. Orders taken during the early part of the campaign carry the MAXIMUM number of votes. Then, too, the first in the field will undoubtedly

get the cream of the votes and subscriptions, while those who put off entering until a later date will have to take what is left.

THE ADVISORY BOARD

It is the sincere aim of this newspaper to conduct this campaign from start to finish in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interests of participants, and absolute honesty in all dealings is guaranteed.

man or institution, and for that reason an Advisory Board has been decided upon, whose function shall be to decide any question of sufficient moment that might happen to arise, and from which a committee shall be selected to act as judges and award the prizes. The personnel of this board is as follows:

- E. F. Marsh, City Attorney.
- G. R. Mills, Mayor of Vernonia.
- W. O. Galoway, Pres. Vernonia Bank.
- A. A. McDonald, Mgr. Miller Mercantile Co.
- J. Greenman, Supt. Oregon America Lbr. Co.
- C. R. Coyle, Prop. Gayosa Confectionery.

All of these gentlemen are well known to everyone in this vicinity and the final results, as given out by them will be beyond dispute.

RULES AND REGULATIONS

- No salaried employe of this newspaper is eligible to enter this competition. This does not apply to country correspondents.
- Any other reputable man, woman or child in this city or surrounding territory is eligible to enter this campaign and compete for the prizes.
- The winners of the prize will be decided by their accredited votes, said votes being represented by ballots issued on subscriptions and coupons clipped from the papers. This newspaper reserves the right to include advertising and job printing if so desired.
- Participants in this campaign are not confined to their own town or community in which to secure votes, but they may take orders anywhere in this section or, for that matter, anywhere in the state or United States.
- Cash must accompany all orders where votes are desired. Candidates will be allowed to collect back subscriptions and renewals as well as entirely new subscriptions, and votes will be issuing on all alike.
- Votes are free. It costs the subscriber nothing extra to cast votes for their favorite. Votes must be asked for at the time of paying subscription, otherwise subscribers waive this privilege.
- Votes are not transferable. Candidates cannot withdraw in favor of another candidate. Should a candidate withdraw from the race, his or her votes will be cancelled. Neither will it be permissible for candidates to give or transfer subscriptions to another candidate. Votes on such transferred subscriptions will be subject to disqualification at the discretion of the management.
- Any collusion on the part of candidates to nullify competition, or any other combination formed to the detriment of candidates or this newspaper will not be tolerated. Any candidate taking part in such combination stands liable to forfeit all right to a prize or commission.
- All votes issued on ballots may be held in reserve and cast at the discretion of candidates or this newspaper. The free vote coupons appearing from time to time in the paper must be cast before the expiration date appearing thereon.
- In the event of a tie for any one of the prizes, a prize identical in value will be given each tying contestant.
- Participants in this campaign are authorized and agreed that they will be responsible for all moneys collected and will remit such amounts in full each day to the Campaign Department.
- No statements or promise made by any representative or candidate varying from the rules and statement appearing through the columns of this newspaper will be recognized by the publisher.
- In case of typographical or other error it is understood that neither the publisher nor campaign manager shall be held responsible except to make the necessary correction upon discovery of same.
- Candidates who remain ACTIVE to the finish, but fail to win one of the regular prizes offered, will be paid a 20 per cent commission on all subscription money turned in to their account. It is distinctly understood, however, that in the event any candidate becomes IN-ACTIVE, failing to make a regular cash report, he or she will, at the discretion of the management, become disqualified and thereby forfeit all right to a prize or commission.
- To insure absolute fairness in the awarding of prizes, the race will be brought to a close under a sealed ballot box. During the entire last "period" of the campaign, a ballot box--locked and sealed--will remain in the vaults of the Vernonia bank, where candidates and their friends will deposit their final collections and reserve votes. In this way no one, not even the campaign manager, can possibly know the voting strength of the various candidates, which precludes any possibility of favoritism and insures fairness to the minutest degree.
- This newspaper reserves the right to amend the rules and conditions of this campaign, if necessary, for the protection of candidates or this newspaper.
- This newspaper guarantees fair and impartial treatment to all participants, but should any question arise, the decisions of the management will be absolute and final.
- In becoming a candidate, participants agree to abide by the above conditions.

Schedule of Votes and Subscription Price to THE VERNONIA EAGLE

FIRST PERIOD	SECOND PERIOD	THIRD PERIOD
Embracing the first four weeks (terminating Sept. 5th) the following number of votes will be issued on subscriptions:	Embracing the fifth and sixth weeks (terminating Sept. 19) the following number of votes will be issued on subscriptions:	Embracing the seventh and last week (terminating Sept. 26) the following number of votes will be issued on subscriptions:
1 year \$ 2.00 3,000	1 year \$ 2.00 2,000	1 year \$ 2.00 1,500
2 years 4.00 8,000	2 years 4.00 6,000	2 years 4.00 4,000
3 years 6.00 12,500	3 years 6.00 10,000	3 years 6.00 7,500
4 years 8.00 18,000	4 years 8.00 15,000	4 years 8.00 11,000
5 years 10.00 25,000	5 years 10.00 20,000	5 years 10.00 15,000

The above schedule of votes, which is on a declining scale, positively will not be changed during the competition. However, a special ballot, good for 100,000 extra votes, will be issued on every "club" of \$25.00 turned in. This arrangement will be in effect throughout the entire campaign and is to be considered a part of the regular schedule. No subscriptions will be accepted for less than one year, nor for more than five years in advance from any one candidate.

Nomination Blank
EAGLE "EVERYBODY WINS" CAMPAIGN
Good For 5,000 Votes
I hereby enter and cast 5,000 votes for
Miss, Mrs. or Mr. _____
Address _____
Note--Only one nomination blank accepted for each candidate nominated.

4th Prize---\$25.00 IN GOLD

\$500- IN GOLD

A Special Fund of \$500.00 in Gold has been reserved to pay active nonprize winners on a basis of 20% of their individual collections on subscriptions. Any candidate who remains active to the finish making a regular cash report, but fails to win one of the prizes offered, will participate in this commission feature: think of it; One dollar out of each five you collect on subscriptions goes into your pocket if you fail to win a prize. This arrangement insures compensation to all active candidates and means that

THERE WILL BE NO LOSERS IN THIS RACE

Free Voting Coupon
THE VERNONIA EAGLE
"Everybody Wins" Campaign
GOOD FOR 100 VOTES
I hereby cast 100 Free Votes to the credit of _____
Miss, Mrs. or Mr. _____
Address _____
NOT GOOD AFTER AUGUST 12

For Complete Information, Phone, Call or Write, C. A. Dingleline, Mgr. Phone 192