

MOUTHPIECE
Of the
NEHALEM VALLEY

Vernonia Eagle

Advertising Medium
Of a Big
Pay Roll Community

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VERNONIA, OREGON, FRIDAY August 7, 1925

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Paul Robinson, Editor and Owner

Vernonia Eagle to Distribute Prizes and Cash Among Home Folks

TWENTY-FIVE HUNDRED DOLLARS IN CASH PRIZES

CASH WILL BE REWARDS FOR SUCCESSFUL WORKERS IN SUBSCRIPTION CAMPAIGN

Competition Open to All Live Wire Men and Women,
Boys and Girls of Columbia County.
Rewards to Workers

Today's issue of the Vernonia Eagle announces one of the most liberal circulation campaigns ever inaugurated in this section of the state. When it was decided to launch a circulation campaign by the publisher it was felt that, rather than employ a corps of solicitors to cover the county, the opportunity to earn the money that would have to be paid out to this circulation force should be given to the Columbia county people.

That determined, the next matter was to find a man to take charge of the campaign. Knowing that, if he could be secured, C. A. Dingleline, head of the DINGLELINE CIRCULATION CO., would be able to handle the campaign effectively, arrangements were made for Mr. Dingleline to come here as soon as he was able to take charge, and he arrived a few days ago to effect his organization in the county and prepare for the campaign.

This campaign will be known as the "Salesmanship Campaign" and will cover all of Columbia county, Vernonia and surrounding territory within a radius of 100 miles. The "Salesmanship Campaign" is just what its name implies. Potentially, we are all star salesmen, lacking only the big opportunity to turn this natural gift into profit. You may have latent power within you, which when developed, will lead to heights of achievements and affluence.

Without investing one cent—now or later—the Eagle offers energetic men and women, boys and girls of Columbia county and vicinity an opportunity to test their abilities in salesmanship. Experience is not necessary. All that is required is a little, well directed energy.

Wages to be High
One salesman or saleswoman will be paid \$200 a week for his or her time for the next few weeks—all for spare time and effort. The easiest thing to sell in Columbia county will be The Eagle. Whatever selling ability you possess can be tested now with absolutely nothing to lose, but with tremendous profits to be gained. While The Eagle enjoys a large circulation, its scope of usefulness can be greatly increased by the addition of several hundred new subscribers. To accomplish this end quickly and at the same time allow friends and readers to profit in a big way, The Eagle offers over \$2500 in prizes and cash commissions to ambitious and hustling men and women, boys and girls in this county in exchange for a little well directed effort during the next few weeks.

The Art of Salesmanship
The art of salesmanship is being expounded by all the leading business concerns in the country today. The Eagle has decided to use this method to increase its list of readers and the liberal rewards, and cash commissions offered, are of such value to attract the interest of many representative citizens in this territory.

An Unusual Campaign
This not a popularity or beauty contest. It is a test of SALESMANSHIP ability, and everyone entering the campaign, and who remains for just seven short weeks, will be richly paid for every effort put forth. There will be no losers in this campaign. EVERYBODY WINS—either a prize or a commission check,

the commission being 20 per cent of all money collected.

Prize List a big One

The prize list is exceptionally liberal and attractive. Very unusual for a weekly newspaper. The Grand Capital Prize is a beautiful, brand new 1925 model 6 cylinder Standard OVERLAND Sedan car worth \$1095 purchased from the Gilby Motor Co., local dealers. It will be on exhibition in various parts of the county and on display during the greater part of the campaign in Vernonia. This is OVERLAND year and this car is one of the best sellers in this part of the state, a big, roomy car with a world of power that will "take you there and bring you back." The candidate who wins this car will be rewarded for his or her work to the extent of \$200 per week.

Second Prize is a Solitaire Diamond Ring, worth \$175. This is a beauty, and is purchased from and on display at the Kullander Jewelry Store.

The Third Prize will be a 2000-mile Vacation Trip to any place in the United States or Canada, or \$100 in gold. You have always wanted to take a trip so now is your chance.

Besides a veritable shower of Gold will be awarded free Saturday night, September 26, to the ambitious and hustling men and women, boys and girls of Columbia county.

The campaign will not be a long drawn out one, but is of seven weeks duration only, opening Monday August 10. Think of being able to secure in seven short weeks prizes that would ordinarily require months, yes, even years, of saving and self-denial to acquire. Yet that is exactly what The Eagle is offering you for a few short weeks of your spare time and effort.

Open to Everyone

This "Salesmanship Campaign" is open to every ambitious man or woman, married or single, old or young, in the county and territory within a radius of 100 miles. It is not necessary to be a subscriber to The Eagle to become a candidate in this Salesmanship Campaign. It will not cost you a penny—either now or later. The prizes will be awarded to the candidates who develop the best salesmanship ability. The biggest bank accounts belong to the best sales people.

Every person is a natural born salesman—some better than others but all can sell if they try. This is an opportunity for you to cash in on your ability. You may surprise even yourself, for it will be exceptionally easy to sell subscriptions to The Eagle. That the "Salesmanship Campaign" will be above suspicion as to fairness goes without saying, but to doubly insure fairness an advisory board comprised of prominent Columbia county citizens, whose names appear elsewhere in this issue, has been appointed. This board will make the awards and act in an advisory capacity, if any question of moment should arise.

Special Ballot Box

The campaign will also be brought to a close under a sealed ballot box placed in the Vernonia bank. No one, not even the campaign manager, can possibly know how many votes any candidate has secured.

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NEW HIGHWAY ROUTE SUGGESTED

SHORT WAY TO THE COAST IS
ADVOCATED BY EAGLE
READER

IT LOOKS REASONABLE AND
CERTAINLY WOULD
HELP

Editor Eagle,
Dear Sir:

The enclosed clipping from the Eagle and published in the Oregonian of a recent date, reveals the crying necessity for another route to the sea from the interior. But if contemplated plans of the Inland Highway Association are carried out as announced some time ago, it is difficult to see just how their plan can relieve the heavy auto traffic between Astoria and Seaside, a distance of 22 miles, and just where most of this heavy traffic originates. So I would like to suggest a perfectly feasible route not generally known and with the construction of a road six to seven miles long will divert a large proportion of the travel on the present highway its entire length. Instead of the Inland Highway turning north to Astoria from Jewell and almost doubling back on itself, it should continue along on down the Nehalem river to Elsie and by the construction of the above mentioned six to seven miles of road between Elsie and Hamlet, brings the Inland Highway to a connection with the Roosevelt Highway at Hamlet, and places the tourist in touch with the whole Pacific coast north and south, and forms a most splendid scenic loop through the green heart of the country giving access to every seaside resort from California to Alaska, and affording beautiful and changing views of ocean, river and forest, and its total mileage will compare favorably with any of the other routes, and most of it is on a water grade.

GEORGE SIMPSON,
JeJwJell, Oregon.

CAMPAIGN MANAGER HIGHLY RECOMMENDED

A new face will be found in The Eagle office for the next few weeks, and it is the desire of The Eagle that every person in Vernonia and Columbia county make his acquaintance. This is Mr. C. A. Dingleline, who is at the head of the DINGLELINE CIRCULATION CO., of Milwaukee, Ore., and who is now in charge of the circulation department and managing the Salesmanship campaign announced today.

Before placing Mr. Dingleline on the staff, The Eagle deviled into his past work and secured expressions from various publishers in the Northwest with whom he has been associated. The replies were more than gratifying.

OREGON-AMERICAN SHIPS MUCH LUMBER

During the month of July the Oregon American Lumber company shipped about 11,000,000 feet of lumber. A considerable portion of this was shipped to the middle west and eastern points though the shipments of bridge timbers, cross-ties and other railroad material to western roads were quite heavy. The mill is operating two shifts and running five days per week. The average daily cut is about 600,000 feet.

Logging camps are running steadily though some of them are not operating to full capacity but with the lumber outlook better, it is thought that all camps will increase their output.—St. Helens Mist.

They are now serving ice cream sandwiches at Lincoln.

SOMETHING DOING EVERY MINUTE

AMERICAN LEGION POST ACTIVITIES GOING STRONG

MANY ATTENDED LEGION MID-SUMMER CONVENTION

Forbidden verses of "Hinky Dinky Parley Voo" were sung by the Noisy Four of the Flying Apes at their mid-summer convention at the American Legion Hall at Vernonia Monday night, August 3. These loud lunged galoots who helped win the war, were given beaucoup applause, and sighs of relief were heard all over the Legion hall when the yodlers had finished.

On account of the extreme warm weather we were compelled to have the windows of our meeting hall open during this barrage of noise, and we wish to express our sincere sympathy for those who heard from afar.

On account of the limited number of seats a good many of the members were compelled to stand during the concert and before the next regular social affair of the Flyers, we intend to have a seating capacity for all.

Clarence Wordle, the Vernonia high school student, who won such high honors at the C. M. T. C. at Camp Lewis last month, was invited by the local Legion to attend their meeting and give the boys a brief outline on what life is like at a training camp. Comrade Wordle, who was one of those at Camp Lewis picked out from thousands for his splendid military showing, and who was awarded the Columbia County award, donated by Doctor Flynn of St. Helens, has promised to cooperate with the American Legion in getting the Boy Scout movement started. Clarence has had considerable experience in this line of work and we promise under his leadership and that of Comrade Lindley will soon be as well organized as any other post in the state.

Four of the drums of our drum corp, which was recently busted on account of the wild passes which our drummers aim at their drums, have been repaired, and from late reports we hear that the corp is making exercise to get in trim to make some more moosick.

One of our most active members had his tonsils removed last week, and during the meeting Monday night he had to keep his mouth shut most of the time for fear of catching a cold. This was the first time Mr. Active Member has ever been very quiet during a Legion pow-wow and some of the boys were rather worried owing to the fact that at previous meetings this baby was always broadcasting loud enough to be heard North of 46.

The principal argument of the meeting came when some bold, bad doggies outside of the hall insisted in singing a duet to Mr. McG—solo which he was rendering on the bugle. The doggies got the worst of the argument.

The local Post is still working hard to raise the balance of their quota of the American Legion National Endowment and for the Doernbecher Memorial hospital, and to date a good share of the members have sent in their share to raise this fund.

The local chapter of the Ladies Relief Corp, cooperating with the Sons-of-Veterans, have helped us handsomely and this spirit of theirs helped also to make our Memorial Day program last May 30, a success.

NOTICE TO AUTO OWNERS

Read the new traffic ordinance posted at post office telephone building and bill board next to White Lunch. The new rules call for parking with right hind wheel up to curb and at an angle of 45 degrees.

GRANGE MEMBERS HOLDS BIG MEETING

GOVERNOR PIERCE TALKS TO THE POINT ON SOME DIRECT QUESTIONS

Clatskanie Entertains. Thoroughly Enjoyed By
Everyone Attending. Splendid Fair Grounds
New Buildings, Many People Doing Nothing

The Columbia County Pomona Grange held in Clatskanie Saturday, August 1, was thoroughly enjoyed by everyone attending. Clatskanie Grange had the help and cooperation of the city of Clatskanie. The school board loaned the high school gym and the school piano, the business men gave ice cream in such a liberal quantity that everyone was served twice that so desired. The gym was tastefully decorated in grayish colors, pink and green and bountiful, deliciously cooked meals were served in the basement of the Methodist church.

The regular routine business of the Pomona occupied the morning session. An address by Governor Pierce was listened to by a large appreciative audience, at 2 p. m., the session being open to the public during this period. Governor Pierce has the courage of his convictions, and says what he means in words that carry conviction. The frequent applause showed clearly the strong bond of sympathy and understanding between the farmers and the governor.

So many lies had been told regarding the governor and his taxation program that he is hitting back and calling a spade a spade and also says that some inside history of this will be given at the right time.

Judson King, director of the national popular government league, was now introduced by State Market Agent C. E. Spence, in his usual clever manner. At the close of Mr. King's remarks many expressions of regret were heard that it was not possible to give Mr. King more time.

Judson King is gathering data for a history of the measures enacted by the people under the initiative and of those acted upon through the referendum. Nineteen states have the initiative and referendum and the people have voted upon some 11,000 measures. Mr. King is making a study of these measures and of the results obtained and of the degree of understanding shown by the voters. He said: "From 1904 until 1918, about one-half of the voters voted on the measures submitted by the state governments, wherever the initiative and referendum was adopted this per cent increased to 75 per cent."

Before national prohibition about ninety per cent of all whiskey legislation was voted upon after national prohibition the voter's interest was transferred to economic questions as taxation and farm legislation which means that the voter is thinking. Mr. King stated that we are now marking time and that very few states now have a progressive governor, but he gave it as his opinion that the temper has not gone out of the steel. The corporate interests have a strangle hold but we will break it when the pinch comes as come it will.

State Master and Mrs. Palmeter, State Market Agent, C. E. Spence, Past Master of the State Grange, and Mr. M. C. Glover, State Overseer, were much appreciated visitors.

The resolution committee, M. P. Young, Cedar Grove, A. L. Norris, Yankton, and Sidney Malsten, Vernonia, and the Pomona adopted the following resolutions:

1. Asking that the proper state authorities take such action as they deem necessary for protection against

at the further introduction of the potato beetle into Oregon by allowing potatoes to be shipped into Oregon from infected territory.

2. Apportioning any change of location of that part of the state highway that passes through Clatskanie.

3. Recommending that all Columbia county subordinate granges send the Oregon Grange Bulletin to the farmers of their communities who are not Grangers for the three months preceding the next state election.

4. Commending Rainier Review for the support that paper is giving the income tax on its editorial page.

A. L. Morris, Chairman of the special committee for securing the ten acres of virgin timber at the Big Eddy also a five acre tract of timber near the Natal grange hall, reported that the Western Timber Co. asks \$1,965 for the timber on these two tracts and will deed the land to the county when this is paid. The report of the committee was accepted and the committee retained and given authority to secure contributions toward this fund. Winema, Natal, Deer Island and other granges pledged contributions toward this fund. Sherman Miles who had been treasurer of this fund having left St. Helens, G. W. Mills one of the committee was elected treasurer. Upon motion it was recommended that Columbia county subordinate granges appoint a committee if this meets with their approval to secure money for this fund. The committee in charge of raising funds for the

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FIRE SPREADS NEAR EAST SIDE COMPANY

For the past week a bad fire has been burning in and near the East Side holdings, starting apparently near Kesney and running south. The flames spread rapidly, burning some equipment and destroying some growing timber. Fighters were on the job continually and at this writing it is reported that the situation is well in hand.

Old subscribers and new subscribers and back subscriptions and subscriptions paid several years in advance all count to the credit of the one securing them in the big auto circulation campaign by the Eagle. A person visiting can subscribe for as many friends as they choose too, sending the paper any place in the United States. Foreign country subscriptions are the only exceptions.

WHAT IS EVOLUTION? EASILY EXPLAINED

We are glad to find it out, and the question is settled to your entire satisfaction:

Now, what is evolution?
Prof. Herbert Spencer says: "Evolution is an intergradation of matter, and concomitant dissipation of motion; during which the matter passes from an indefinite, incoherent homogeneity to a definite heterogeneity, and during which the retained motion undergoes a parallel transformation."