

ABLE FEATHERS



Now they're talking of having a "tell-the-truth-week." Better not have it while the fishing season is on.

Every Vernonia family is proud of its ancestors, but few of them want to take care of the old folks.

The fellow who buys a 1 1/2c stamp must learn to be generous enough to give the government the other half.

The trouble with a political reform is that it usually solves one problem and creates two new ones.

Professional ballplayers can knock flies but it is now up to the citizens of Vernonia to swat them.

Nowadays when a fellow with a bottle says: "Take a drink, it will straighten you out," it proves to be stuff that will straighten you out all right.

If the world is really better than used to be then our ancestors must have been an awful bunch of toughs.

Young people of Vernonia don't pay as much attention to older folks now as they once did because it's so hard to find anyone who will admit that they're old.

What has become of the old-fashioned traveling salesman who never tackled a hard customer until he had a drink or two?

If you really believe in fairy stories, buy some stock that is guaranteed to yield twenty percent.

Another thing that tends to make anarchists is the thing of bringing pigs to market in an auto right past the man who never gets to ride in one only at a funeral.

Subscribe for the Vernonia Eagle.

Both city and out of town MailOrders received NOW for ROSARIA

THIS MAIL order system has been adopted so that every community may secure its seats on the same basis as the citizens of Portland.

You will secure the best seats

by ordering NOW. They will be sent you immediately upon receiving your check or draft or post office money order.

ROSARIA, the stupendous pageant of the rose

The greatest outdoor performance ever staged, with a cast of five thousand singers and dancers, all superbly costumed and perfectly trained.

Just indicate the seats you want and the best tickets unsold will be sent you at once. It will be safer to enclose a self-addressed stamped envelope for reply.

PRICES—No War Tax

- Arena chairs (four center sections, directly in front of stage) \$2.00
A-ona seats (sections to sides of stage) 1.50
Grand stand (in front of stage) 2.00
Bleachers (to side of stage in arena, reserved) 1.00
Bleachers (unreserved) .75

Mail orders to Rose Festival Headquarters, Room 605, Oregon Building, Portland, Oregon. Make remittances payable to Treasurer, Portland Rose Festival Inc.

ROSARIA PAGEANT FEATURE OF PORTLAND ROSE FESTIVAL Multnomah Stadium June 15-19

If a Vernonia man neglects his duty but is good to his dog...

Girls who begin painting at twelve usually need "whitewashing" at twenty.

Does anyone know why the average Vernonia man can spade longer and with less fatigue when he is spading for fishing worms than he can when he is planting vegetables?

A lot of fat women won't care to go to heaven if they're forced to wear the long flowing robes supposed to be stylish with the angels.

Our idea of a good husband is the Vernonia man who can wipe dishes without dropping a few so he'll be sent out of the kitchen.

It would have to be something awful shocking to make the modern girl blush so it would show through the paint.

DO YOU KNOW

That 21,000,000 letters went to the dead letter office last year.

That 803,000 parcels did likewise. That 100,000 letters go into the mail yearly in perfectly blank envelopes.

That \$55,000 in cash is received annually from misdirected envelopes. That \$12,000 in checks, drafts, and money orders never reach intended owners.

That Uncle Sam collects \$92,000 a year in postage for return of mail sent to the dead letter office.

That it costs Uncle Sam \$1,740,000 yearly to look up addresses on mis-directed mail?

That 200,000,000 letters are given the service and that it costs in one city alone \$500 daily.

We are all prone to talk of our business going to someone else. Why? Because the other fellow goes after it and gets it.

With the increased ease of travel and people visiting other towns they are naturally attracted by the aggressive merchant's window and, quality being commensurate with price, they buy something that they could have bought in their own home town if the local merchant had business acumen enough to take some lessons from the larger-town merchant.

Instead of buying closer and in smaller quantities and making quick-

T. J. EDWARDS (Insured Carrier)

Portland to Vernonia and Way Points

VERNONIA OFFICE

A. W. Whitaker, "The Cozy" Telephone 673-

PORTLAND OFFICE

Auto Freight Terminal E. Water and Yamhill Sts. East 8226 912 Division Street Phone, Sellwood 1185-

Millionaire, But Doing Taxes

A man worth over \$50,000,000 died last year. It developed he had paid no federal income taxes since 1916, and legally so.

Instead, he bought tax exempt bonds of his state and city, yielding 4 1/2 per cent.

But for this he would have contributed over \$750,000 toward expenses of the federal government. Federal expenses were not on dollar less because he did not pay.

Who did pay the \$850,000? Why does congress refuse to pass legislation doing away with future issues of tax exempt bonds?

er turnovers, the country merchant is imbued with the quantity order idea to get a price so he will make more profit, regardless of the buying ability of his customers.

In other words, the merchant has been doing a banking business and carrying farmers from crop to crop at a high rate of interest and in so doing has fostered the idea that he is a sort of philanthropist.

Getting cash by making it an object for the customer to pay at the time of purchase is the method of up-to-date commercialism.

With taxes and other items of expense that have to be paid the questioning of the purchasing power of the farmer's dollar is an important item and the merchant that tries to give the most for this dollar is going to get the money.

In the days of poor roads and limited means of transportation the local buyer was compelled to buy at home but with the advent of mail-order houses and neighboring cities the local merchant will have to adopt more intelligent methods of merchandizing to keep his trade.

The lack of advertising and circularizing, as against the other ag-

You need some printing and the Eagle office is now better prepared than ever to do it.

- Letter Heads. Statements. Envelopes. Business Cards. Programs. Blanks. Notices. Bills and Dodgers. Tickets.

In fact, we print anything as it should be.

Treatment for

FALLING HAIR AND DANDRUFF

"Nuff Said"

O-O

N. Soden Rose Barber Shop

To Build Your City

DID YOU EVER STOP TO THINK

—By—

E. R. Waite, Secretary, Shawnee, Okla., Chamber of Commerce.

That because men have power of thought is why so many cities have progressed so fast. That thoughts properly directed possess the ability of action.

That action bring results. That all citizens should act, and act together to help business. Helping business is the one big way to help a city.

That buildig a city is such a big, square-deal business proposition that all citizens should be moer than willing to work together.

That if they do, each one as well as the whole city, will be more prosperous.

That where citizens are rich with ability and energy and the willingness to work, nothing can hold them back.

That success is always achieved when all work and pull together.

YOUR CITY HAS BRIGHT PROSPECTS FOR THE IMMEDIATE FUTURE. YOU HAVE HARDLY SCRATCHED THE SURFACE OF THE WONDERFUL OPPORTUNITIES THAT EXIST.

gressive concerns that invade your territory, is another mistake and the rate of advertising in your local paper as compared with what the other fellow pays to get your business is the evidence of the apathetic state of the average local merchant.

The time to advertise is when the business is apparently going to the other fellow. It would pay the country merchant to read some of the circulars that his customers get get from the other fellow soliciting their business.

CARD OF THANKS

Mr. and Mrs. Lloyd request that we extend for them to the people of Vernonia, their deep and sincere thanks for the many sympathetic words, the kind offers of assistance, the choir for singing and to all the neighbors and friends for the interest shown to them in their hour of bereavement, at the sudden death of their little daughter, who was buried Sunday. This kindness will never be forgotten.

THE NEWSPAPER.

We frequently hear it said that the old time independent spirit of the newspaper is gone, that its editorial policy is now subservient to the business office. Yet this is not true, for there is more unselfish idealism in the average local paper than in any other business enterprise. It frequently speaks out in the way which it believes will be fro the good of the nation and of the community regardless of what the consequences may be from a business standpoint. This is more than the average business man will do or can do.

Of course the local newspaper is now on a firm business basis. This is why it is improving from year to year, why it is giving its readers a constantly better newspaper, and why it is increasing its influence for the good in the community. But the local newspaper is still the principal booster for the community, and it does its boosting often without any hope of material reward.

Unfortunate indeed is the com-



A tire made for the West in the West

IN A FEW MATTERS we Westerners gladly hand the palm to our Eastern friends. Building subways and skyscrapers—yes! Football—possibly. Climate—improbably. Pleasure auto driving—no!

We drive more months of the year . . . have greater scenic attractions. The "great open spaces" draw us farther from home. We know roads—and autos—and tires!

Which, in a way, accounts for the success of C-T-C tires. They are built in the West to meet Western conditions.

Eastern engineers came West to build them—but they make them for the West as well as in the West!

Today they are ranked as one of the three or four really fine tires in America. They are the largest-selling tires made in a Western-owned factory.

Motorists in the nine western states know what a tire should do. Their purchases show that C-T-C does it!

Come in and let us show you this remarkable tire.

"Quality will never be sacrificed to meet a price"

Robert Wenzelburg President Columbia Tire Corporation

Gilby Motor Co.

VERNONIA

C-T-C Built-by-hand CORDS

Heavy-Duty Passenger - Full Ballroom Semi-Ballroom - Heavy-Duty Commercial

{ A C-T-C Tube adds mileage to almost any casing }

munity which neither appreciates nor supports its local newspaper.—McCrae Enterprise.

When Pa Comes Home in the Fall "Who's the stranger, mother dear? Look, he knows us—ain't he queer?" "Hush, my own, don't talk so wild; He's your father, dearest child." "He's my father? No such thing! Father died away last spring." "Father didn't die, you dub! Father joined the fishing club; But they've closed the club, so he Has no place to go, you see— No place left for him to roam— That is why he's coming home. Kiss him! he won't bite you, child; All them fishin' guys look wild.— Oregon Sportsman.

The Vernonia post office has been notified officially that it will enter a second class office beginning July 1st. Yes, the city is growing fast.

Ninety per cent of the homes in and around Vernonia get the Eagle by mail each week.

NOTICE TO CREDITORS In the County Court of the State of Oregon for Columbia County.

In the matter of the estate of Daisy B. Dobbs, Deceased.

Notice is hereby given that the undersigned has been duly appointed administrator of the above entitled estate, by the above entitled court and has duly qualified as such. All persons having claims against said estate are hereby notified to present them, properly verified, as by law required, to the undersigned, at his residence in the city of Vernonia, county of Columbia and state of Oregon, within six months from the date hereof.

DA DOBBS, Administrator.

Date of first publication May 1st 1925.

Date of last publication May 29th, 1925.

W. A. Harris, attorney for estate.

Keep the Flies Out

We make the Screens, Doors and Windows just to fit and make them right. Place your order now, that we may measure up and beat the flies to it.

STANKEY & SON

Vernonia Woodworking Co.

Vernonia



Performance tells the story: Quick Starting Shell Gasoline starts quick.

SHELL COMPANY OF CALIFORNIA

Quick Starting Quality originated by SHELL maintained by SHELL sold everywhere by SHELL

CALL AT THE SQUARE DEAL GARAGE

"Service Is Our Motto"