

VERNONIA

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The Original Home Paper, Standing for Progress, Fair Play, Home Patronage, Law Enforcement, Good Schools and The Home Beautiful.

All Accounts Must Be Settled in Full Every 30 Days.

Editorial

A BENEFACTOR SIES

It was in 1894 that Elwood Haynes built and drove through the streets of an India town what is said to have been the first gasoline auto produced in America "Get the danged thing off the road" they yelled at him as they struggled to hold their frightened horses. Haynes probably laughed at the competition, for he could doubtless see ahead to the years when such remarks would never again be heard. And all that he foresaw came true before his death just a few weeks ago. He lived to see the day when there is an auto for every two families in the country and when at least one of every 15 workers finds employment in connection with the manufacture, sale, repair or operation of autos. Henry Ford popularized the automobile, but it was Elwood Haynes who first gave it to the world, a fact school teachers around Vernonia should not lose sight of when they are teaching our boys and girls the good things that men have done for the world.

THIS SOUNDS GOOD

WE LIVE in a land that produces more and wastes more than any other nation in the world, and yet the federal reserve bank of the U. S., has just issued a report showing that we also save more. On April 1, last 893 savings banks in various parts of the country reported an increase in savings of \$500,390,000 over a year ago. Depositors in these banks saved \$47,000,000 in the April just passed than they saved in April, 1924. These banks are not all in large cities. Some are in towns no larger than Vernonia and the same thing that prevails with them will hold good with other banking and savings institutions of the nation. This looks like the hardest rap of all at the man who argues that times are not getting better and our people more prosperous. It also offers a lesson to those of our citizens who are still complaining and that is that if they haven't got a little nest-egg saved up in the bank it is because they have neglected to take a dollar or two around to the bank and start one.

THE STRANGER KNOWS

VERNONIA citizens may not have noticed it, but a local paper is one of the first things a stranger calls for when he visits a town within a view to locate in it permanently. If the paper is filled with live ads, then he knows there is business in that town. If it is not, he knows that it must be either that the home merchants have little to sell or that they doubt their own ability to sell it. Then he concludes that the community is either dead or hard up—and he decides to locate elsewhere. This is not theory—it is a statement based on many years contact with people who have expressed themselves along the above lines. The local newspaper is an accurate business barometer, and no amount of billboard advertising or loud talk will offset that fact. Its columns are faithful record of actual conditions in the town and community. You can "sell" your goods to your neighbors and "sell" your town to a stranger at one and the same time, But you can't do it by ignoring the hometown paper.

IT'S DANGEROUS NOW

TO ignore a man who is struggling along the road as you whirl by in your auto looks on its face to be a pretty mean custom, and yet in these days of gun-carrying and loose ideas about other people's property rights it is best to remember that "self-preservation is nature's first law."

Within two weeks in the state of Ohio recently one man who offered a stranger a ride was shot and killed and another shot, robbed and left along the road in a dying condition. Both were the victims of their own generosity—hikers along the road had asked them for rides and then proved to be high-way-robbers. Not only are such crimes being perpetrated in Ohio but in every state in the union. Always the driver is at a disadvantage when he takes a stranger into his car for a ride because he has both hands occupied.

There are too many questionable characters walking the roads now to take chances, and the roads around Vernonia are no different from roads in other sections in this respect. The motorist who would be safe should keep this in mind, and especially when driving at night. He should hold fast to one rule, and that is that when a foot traveler unknown to him hails him for a ride, to drive on. It is better to be sorry for the pedestrian left behind than for yourself later, for the chances are very good, at the present rate that crime is increasing, that you will be the one left behind if the ride is given. It has reached the point where driving on is the only sure means of escaping robbery, and possible death.

into the hands of boys and girls of school age, and that is destined to have a serious effect upon them from a normal standpoint. So-called magazines that publish daring pictures and filthy stories are on sale on thousands of newsstands, and can easily be secured by mail. Some that have been forbidden the mails manage to find their way into the hands of the youth of this country through other means of transportation. The government is doing what it can to prohibit the circulation of this trash, but seemingly has not been able to cope with the evil.

We have on a few occasions seen such literature in Vernonia though no general complaint that it is being circulated in our own schools has yet been officially filed. We feel quite sure that our boys and girls have not reached the point where they consider the reading of these notoriously dirty publications a necessary part of their education. But there is no means of knowing how soon the habit will strike the youth of this community, or to what extent it will be encouraged by them. There is but one safeguard, and the teachers themselves form that. If they will keep a watchful eye for questionable magazines, periodicals and postcards and suppress their circulation the minute they find them to be vile, much harm can be prevented. And it might also be well for parents to investigate what type of reading matter their children are given to reading in their leisure hours.

"POPPY DAY"

THE VETERANS of Foreign Wars and the American Legion will observe Friday, May 29, as Poppy Day—a day set aside for the preservation of the sacred memories of those who made the supreme sacrifice in the World War, the Spanish War and other foreign wars. The custom of wearing a budding poppy on Memorial Day, and by this means provide employment to disabled veterans, is most commendable and no doubt every citizen will gladly respond to the appeal.

While many of the flowers are made by the women's auxiliaries, a factory is maintained in Kansas City for the manufacture of the flowers, and in this place are employed veterans who are incapacitated for other work. The flowers are exact replicas of the blossoms so familiar to the ex-dough boys during their campaign in the fields of Flanders.

TOO MUCH FAMILIARITY.

RECORDS show that during the last three years more persons have been killed in avoidable automobile accidents than there were American soldiers killed on the battle fields in France during the World War. The modern traffic problem is one of the most difficult questions that confronts this nation. Cities were not laid out or designed for the traffic that now demands control. With 17,000,000 registered automobiles, practically one for every 6 persons, it is not to be wondered that 20,000 men, women and children are killed every year, while twice that many are injured, many of them permanently.

This alarming fatality is largely due to carelessness because of familiarity. It is safe to assert that 99 of every 100 persons who stand within 24 inches of an auto traveling at 20 miles an hour, or dodging between them at street intersections driven by amateurs would hesitate to get within ten feet of a locomotive moving at 15 miles an hour on a defined and grooved path.

Then, of course, are the one-handed drivers, and the moon-eyed drivers, and the blear-eyed drivers, who contribute to most of the accidents.

Every store or business in Vernonia is NOT getting rich. None of them are broke and many of them are making good money. In all, it is the best town for it's size in the state today.

The Editorial page of the Portland Journal is safe for any home center table and a page every member of the family should read.

It is a fact that every one in Oregon looks upon it as "Our Rose Show."

LOW ROUND TRIPS EAST 
this Summer
let us plan Your vacation Trip!

ROUND TRIP FARES

St. Paul \$74.25	St. Louis \$83.75
Chicago \$88.25	New York \$149.65

Other Points in Proportion
 Sale May 22 to Sept. 15; Return Limit Oct. 31

YOUR CHOICE OF
Two of America's Finest Trains
 North Coast Limited via S., P. & S., N. P., C. B. & Q.
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UNITED RAILWAY CO.

A GOOD INDIAN IS A DEAD INDIAN

A safe (?) man is a man in the State's Prison. The next safest man is one who has been tried and who has always made good. This bank is manned by men who have not only been tried and who have made good, but who have, in their efforts, exceeded the expectations of the banks stockholders. Considering our large earning capacity, our prosperous condition and well established reputation of an up-to-date bank, we unhesitatingly invite the business of the people of Vernonia and the country tributary, fully knowing our ability to serve carefully, as well as expeditiously.

BANK OF VERNONIA

Vernonia, Oregon

VERNONIA STEAM LAUNDRY

QUALITY WORK GUARANTEED

A Vernonia Institution, Modern in Every Respect

WE CALL FOR AND DELIVER

Quick Service—Watch for Our Car

HOUSEWIVES ATTENTION!

SPRINGTIME IS HERE AND WITH IT COMES HOUSE CLEANING. LET US HELP YOU WITH YOUR CURTAINS, BLANKETS, FEATHER PILLOWS, WASHABLE RUGS AND ALL KINDS OF LAUNDRY WORK PROPERLY DONE

STATE LAUNDRY CO.

PHONES: EAST 0657-EAST 9387 VERNONIA, ORE.

THE BROADWAY LINEN SUPPLY WILL SERVE YOU WITH THE BEST LINEN IN THE CITY

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VERNONIA MEAT MARKET

Choice selections of fresh killed
Steer Beef. Fancy Veal and
Grain Fed Hogs

Specials For Saturday

Beef Boils 10c-12 1-2c lb.	PURE OPEN KETTLE RENDERED LARD
Choice Steaks 25c lb.	Bulk Lard, per lb..... 25c
Pot Roasts 15c lb.	2 lbs. 45c
Fresh Hamburger 15c lb.	5 lb. pails..... \$1.10
Pure Pork Sausage 25c lb.	10 lb. pails..... \$2.05
Weiners and Bologna 18c lb.	Fresh Dill Pickles ... 3 for 10c
Fresh Whipping Cream 35c pt.	We Handle all Kinds of Fancy Cheese
Kipperd Salmon 30c lb.	

We carry a large variety of Luncheon Meats