

Skaggs United Stores

No. 225

Best Cane Sugar, per 100 lbs. - \$6.90
 Big "K" Hard Wheat Flour, per sack - \$2.55
 No. 1 Spuds, per 100 lbs. - \$2.39
 Best Creamery Butter, per lb. 43c, 2 lbs. for 85c

Federal or Carnation Milk—
 11 tins \$1.00
 per case \$4.29
 Citrus per pkg. 25c
 Candy packed in convenient one—
 pound boxes
 Peanut Krumble) **33c**
 Peppermint chocolates)
 Chocolate caramels)
 Fancy Asst. Chocolates.....) per box

CEREALS

Try the new "Pep" 14c
 Shredded wheat 12c
 3 for 35c
 Comb honey well filled 23c
 Quick quaker oats 29c
 Campbells pork and beans—
 3 for 29c
 Gem nut per pound 25c

Peas, new potatoes, strawberries, asparagus. Come early before they are picked over.

MEATS

Pork sausage 20c lb.
 Hams 31c lb.
 Bacon 30c lb.
 Pot roast 15c lb.
 Pork roast 23c lb.
 Boiling beef 12½c lb.

NATAL

Miss Millie McMullen visited with the Rumbough family on the Burn a few days last week.

Mr. John and Dave McMullen were sawing wood for the rock crusher last week.

Mr. Ed McMullen is staining the outside of his house a chocolate brown.

Jim McMullen left Thursday for Eastern Oregon. He will shear sheep there until July.

Mrs. Nellie Deeds and son Floyd attended the morning services at Mist Sunday.

Sunday guests at the Holdings home were Joe Dhooge, Dick Renicks, Lincoln Peterson and Forest Hill.

On Sunday there were preaching services at the Natal Hall. Mr. Everett from Portland did the preaching. He also called on a good number of the people in this district.

The weather being quite wet made a very small attendance at the services Sunday. We hope more will turn out the next time the minister comes.

NOTICE TO CONTRACTORS

St. Helens, Oregon, April 18, 1925.
 Sealed Proposals, addressed to the County Court of Columbia County, Oregon, at St. Helens, Oregon, and endorsed "Proposals for Doing the Following Work in Columbia County, to-wit:

Clear, Grub and Grade the Mist-Clatskanie Market Road between Stations 279 and 190, in Section 14 and 23 Township 7 north, Range 5 west of W. M.; and construct a trestle bridge on said road between Stations 277 and 279, according to plans and specifications, will be received by said County Court until 10:00 o'clock a.m., May 9th, 1925, and not thereafter, and at that time will be publicly opened and read.

All proposals must be made upon blank forms, to be obtained from the Roadmaster, at his office in St. Helens, Oregon. Must give prices proposed, both in writing and in figures, and must be signed by the bidder, with his address.

Plans and Specifications on file in the office of the County Roadmaster, at St. Helens, Oregon, and may be examined in the office of the County Clerk.

Each bidder shall deposit with his bid, a certified check for an amount of at least five (5) per cent of his bid, payable to the County Clerk, which shall be forfeited to the County in case the award is made to him, and he shall neglect, fail or refuse, for a period of five days after such award is made, to enter into a contract and file the required bond.

The right is reserved to reject any and all bids.

John Philip,
 County Judge.
 J. N. Miller,
 Commissioner.
 T. B. Mills,
 Commissioner.
 J. E. Eiertson,
 Roadmaster.
 J. W. Hunt,
 County Clerk.

UPPER NEHALEM

Ella McKinster drove out from Portland in her new Star coupe to spend a couple of days with her parents Mr. and Mrs. A. F. Ornduff.

The Ohler brothers are shipping the first car of shingles. They are running at full blast.

Mrs. Jack Britten called on Mrs. Ornduff Thursday.

Jesse and Willis Ornduff spent the evening with Victor Bergeson.

Annetea Ohler is on the sick list; also Thane Ohler.

Mrs. Deetz made a flying trip to Vernonia last week.

We are glad to hear that our Dr. Mary Cole is home again in our neighborhood.

Mr. Ornduff and family spent Easter with Mr. and Mrs. Louis Nelson.

Mrs. Vada Rainwater has been sick but is able to be around again.

Mr. Dick Doughty spent Sunday with his sister, Mrs. Anna Blum at Wapoto.

Mr. A. F. Ornduff shipped his last car of 120 foot piling for the S. P. company.

The Sunset Logging Co. are getting ready to move in their new cook house which is very nice and up-to-date in every respect.

We hear they have a new garage in Timber. Built by McGowan & Anderson of Vernonia.

Miss Sybol Ornduff spent the evening with Miss Ohler last Friday.

The road work has stepped on account of the rain of the past week.

Jesse Ornduff shipped his car of 125 foot piling to the Burnside bridge in Portland today.

The Sunset will move in the new cook house Saturday and Sunday of this week.

Mr. George Ohles is on the sick list.

A. F. Ornduff started grading a mile of railroad for the Sunset on the Lousingot creek this week.

Mrs. Bert Ohles spent the afternoon with Mrs. Ornduff this week.

Mr. C. A. Flowers bought him a new Chevrolet car, we hear.

Mr. A. Deetz is also going to get a new Chevrolet.

The Vernonia Union High School band, accompanied by Superintendent Wilkerson and a large number of pupils, visited St. Helens high school Thursday, the band playing in the high school auditorium and later at the track meet. Band members making the trip were: Charles Hoffman, Dudley Spencer, Francis North, Robert Hoffman, Donald Hodges, Ralph Reiter, Thor Roberts, James Currie, Veldon Parker, John Larrymore, Russell Mills, George Currie, Marshall Malmsten, Allen Ray, George Currie, and John Hatton.

SENSIBLE MERCHANTS KNOWS IT'S A FACT

DID YOU EVER STOP TO THINK THAT it is not always price that counts.

THAT it is what you get for the price that counts.

THAT at the store of advertised goods you will find a community of interests existing between the store and its customers.

THAT right now every merchant should pay particular attention to his advertising.

THAT business is picking up and now is the time to go after it.

THAT every sensible merchant believes in newspaper advertising.

THAT some merchants are not sensible; they lose.

THAT advertising catches the eye and brings customers to a store; it causes sales.

THAT ads are a simple means of getting the seller and the buyer together.

THAT advertising is conveying to the public an idea as to what a product is and what it will do and how well it will do it.

THE BEST ALWAYS COSTS THE LEAST IN THE LONG-RUN, BECAUSE THE BEST LASTS LONGER AND GIVES LASTING SATISFACTION.

—By E. R. Waite, Sec'y, Shawnee, Okla., Board of Commerce.

Down in southern Illinois a few years ago a man named Sloan from Harrisburg established a general merchandise business to compete with old established concerns that had the trade of the county. Mr. Sloan surprised the community by taking a large ad every week in the local paper. His ads were well written and prices featured in big figures. The other merchants all laughed and said Sloan would go broke spending all his money on advertising. Nearly all the trade of the town and in a few years the new store had pulled county from the old stores. A little later, Mr. Sloan organized the Rosenthal-Sloan Millinery company on Washington avenue in St. Louis, the largest wholesale millinery house west of the Mississippi river. More recently he helped organize the McElroy-Sloan Shoe company, a large shoe manufacturing concern of St. Louis. He is now worth two millions of dollars. That's the way he "went broke."—Democrat, Marshall, Ill.

In a recent talk over the radio G. F. Rinehart, editor and publisher of the Covina (Cal.) Citizen took a few swift kicks at the non-advertiser:

You can always judge a town by its newspaper. You can judge the merchants of a town infallibly by the character and volume of their advertising in the local paper. Every live merchant patronizes his local newspaper, not as an object of charity, but as a matter of good business. He knows that it helps the town and that it helps him. He knows that if the newspaper fails the grass will grow in the main street, and the cobwebs in shame will cover with the mantle of silence and oblivion the business houses guilty of crucifying their best friend.

There is no creature in the world more depiccate than the merchant who fastens himself on a public street like a sponge on a rock to absorb everything that comes and give out nothing in return. And yet there are thousands of these leeches absorbing the trade drawn to the town by the enterprise of the newspaper and the other merchants, never spending a dollar in legitimate endeavor to win success by deserving it. This class of merchants is giving aid and comfort to the mail order houses who are gradually wiping them off the mercantile map.

Even if you are on the right track, you can get run over if you just sit there.

A MESSAGE TO YOU!

We Have Been Telling You That Mother's Bread Is Good Bread

To confirm our contention we have recently had as visitors bakery experts from the Fleischmann Yeast Co., and Sperry Flour Co. These men visit bakeries throughout all of the Northwest states and they tell us in all sincerity that

--: MOTHER'S BREAD :--

is as fine a loaf as any they have seen. These men know bread and when they say that bread is good, it IS good.

They say that MOTHER'S BREAD has a fine texture (which insures good toast), that it has fine color and an unusually fine flavor and sweetness.

Won't you take the word of these men and be convinced that MOTHER'S BREAD is as fine a loaf in every way as any loaf on the market and it is made here at home where it can have individual attention which is impossible in the large shops.

Start using MOTHER'S BREAD today—you'll not be disappointed.

—ASK FOR IT BY NAME—

Vernonia Bakery

Brewer & Visnaw, Props.

On 2nd street, half block south of Bridge street

ONE HOLE OR SIX HIGHWAYS

Six first-class highways could be built between Portland and the Tualatin slope for the money it would take to build the projected tunnel. Which would be a more useful result to obtain from the expenditure of the huge sum involved? And would a tunnel be of much use after it was built? How could it be ventilated? Might not hundreds of lives be lost should there be a motor vehicle jam in it that would fill the tunnel with deadly gas?

The tunnel project appeals to the imagination, but has any method of ventilation been perfected whereby it could be made safe from noxious gases?

And would people prefer a two-mile ride through a hole to riding three or four miles over a fine, open highway, amid matchless scenic beauty?

It may be felt that the tunnel provides the only sure means of holding the main business center of Portland to the West side. But what good would the tunnel be if it is open to the objections stated above?—Oregon Voter.

Uncle Sam can't enforce all his laws. Every time the state finds a way to save the taxpayer a little money, some old Dame Nature's laws and not pay one comes along and has it declared unconstitutional.

Graduation and Wedding Gifts

We are receiving every day new jewelry such as Watches, Pearls, Chains, and Silverware suitable for any occasion as gifts. We are pleased to show these and to offer suggestions. Prices and quality guaranteed to be right. We invite you to come in.

KULLANDER'S JEWELRY STORE

Expert Swiss and American Watch Repairing Done

IT'S TIME TO S - H - E - D

Time to get your pick of the New Spring and Summer Clothing, Shoes, Ties, Hats and Shirts before the stock has been sold down and the very thing you would liked to have had is on the other fellow's back.

o—o—o

WE ARE IN BETTER SHAPE THIS SPRING THAN EVER TO FIT AND PLEASE THE MEN AND BOYS OF THIS COMMUNITY WITH THINGS MEN WANT—UNDER GARMENTS ARE ALL NEW

WE BOUGHT RIGHT

We knew months ago what would be RIGHT for this Spring and Summer's Wear, and we bought RIGHT. We are going to pass the benefits on to you—BUT A WORD FROM YOU CAN SAVE THE THINGS THE OTHER FELLOW MAY GET IF YOU POSTPONE COMING IN.

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AND REMEMBER THIS—IF OUR CLOTHES DON'T MAKE GOOD, WE WILL!

Petersen's Popular Prices

A. W. PETERSEN

Across from Theatre

Second and Bridge street