

MOUTHPIECE of the NEHALEM VALLEY

COLUMBIA COUNTY

Advertising Medium of a Big Pay Roll Community

THE WESTERN GATEWAY TO WORLD TRADE

Two Continents Eye the Ports of Oregon and Washington

Westward still the path of empire! Westward, this time, with new motives and a new impetus.

Across the Pacific twelve hundred millions of people demand goods and have the wealth to pay for them. A market undreamed of in all history rises swiftly in the Orient.

Two continents eye this market jealously. America competes with Europe for a mighty prize.

And America's greatest hope to win that prize is not through the Panama Canal, but through the ports of Washington and Oregon.

For these are her natural western gateway to the principal points of the world. Logically and inevitably, they are the future centers of her traffic with the East.

They mark, by several days, her shortest route to Asia and the important Oriental islands of the Pacific.

They are nearer by rail to America's fullest present industrial development than any other ports on the Pacific.

They are naturally endowed with harbor facilities that have cost other successful world ports millions of dollars to equal by artificial means.

And back of them, in the Pacific Northwest, comprising the states of Washington, Oregon, Idaho, Montana and Wyoming, are all the possibilities of a tremendous industry to support her growth:

- Half of the potential water power of the United States
- Half its standing timber
- Oil wells and mines of coal and metals even now yielding more than a million dollars a day
- Farm crops, including half the world's commercial apples and one-sixth the country's wheat, to the value of more than 500 million a year
- With Alaska, the world's greatest fishing industry, with fleets and canneries producing 100 million a year
- Manufacturing enterprises the value of those products has increased 804 per cent in twenty years

Already the great ports of the Pacific Northwest dominate our fast-growing Pacific Coast commerce. The foreign trade tonnage passing through them is more than double that passing through the ports of California.

These are things that progressive American industrialists who seek new markets in the Orient are considering in all their plans for expansion.

For in the Pacific Northwest they find their greatest opportunity now! "It is the Western Gateway to World Trade."—Chicago B. & Q. R. R., Great Northern Ry., Northern Pacific Ry.

Mrs. Eeva West and Mrs. Mrs. L. A. Rogers are visiting in Portland.

Mrs. Maude Webster is visiting at Berkenfield for a few days.

Mrs. A. J. Akers was a Portland visitor Tuesday.

TEN THOUSAND A DAY FOR ADVERTISING

- Wm. Wrigley of chewing gum fame, spends \$10,000 every day for advertising.
- He must get results or he would not have the money to spend.
- Other advertisers must also get results from their expenditures and some of them are enormous.
- For instance, pick up the Saturday Evening Post and it is never lacking for ads.
- The Saturday Evening Post color pages sell every week for \$8500, and the cover pages bring the same figure: black and white pages sell at \$7000 per issue, and the center spread brings \$17,000.

WILLING WORKERS

At the home of Mr. and Mrs. Geo. Stankey, last Friday afternoon, the Willing Workers gave a handkerchief shower in honor of Mrs. Vale who is leaving soon for Idaho. A lovely afternoon was spent and enjoyed by all, after which dainty refreshments were served and Mrs. Vale presented with a large Valentine box of handkerchiefs as a little remembrance of her friends.

Those present were: Mrs. Gooding, Mrs. Hyland, Mrs. Lindquist, Mrs. Owens, Mrs. Brendal, Mrs. J. A. McDonald, Mrs. Dusten, Mrs. Elliott, Mrs. Mills, Mrs. Pope, Mrs. Greene, Mrs. Clyde McDonald, Mrs. Adams, Mrs. Richmond, Mrs. Barns, Mrs. Ovenson and Mrs. Sitts, besides the hostess Mrs. Stankey and the honor guest Mrs. Vale.

The State Legislature has been busy, but has accomplished absolutely nothing of interest to the Nehalem Valley citizens or any other citizens as a whole. True, many bills have been presented, and many new laws have been passed that will be broken daily. Gov. Pierce and the two Houses have been apart on practically every question coming up. This week the Governor accepted the resignation of Prohibition Commissioner Cleaver, and has appointed W. S. Levens, of Baker, in Cleaver's post. J. N. Fleishner has been re-appointed to the Game Commission.

At the nation has watched day by day the digging for Floyd Collins, to be shocked, but not surprised, to learn that Collins was dead when at last found. For seventeen days the man was buried in a 65-foot grave with a five-ton rock on his foot. Hundreds of people assisted and many thousands of dollars spent in trying to rescue him alive.

See the Modern Millinery for Spring Hats and Trimmings. Also cleaning and pressing. Good goods and good work at reasonable prices. Located on 2nd street second door north of bakery.

NORTHWESTERN INVENTORS

The following patents were issued last week to northwestern inventors:

- Montana—William E. Crawford, Havre; Weeder. Frank W. Grady, Butte; Reversible Snowplow.
- Oregon—Otis Chamberlain, Pendleton; Tractor attachment. Lawrence Doerr, Silverton; Combined boiler stand and fitting. Ira L. Gleason, Milwaukie; Toy wayon. Frank Leonard, Brownsville; Stock guard.
- Washington—Vinson S. Divers, Everett; Knife-securing device. Silas G. Wray, Olympia; Combined vaporizer and burner. Daniel J. Young, Tacoma; Fuel-charging device.

SUNDAY WASHINGTON'S DAY

To celebrate the birthday of George Washington special services will be held at the Rose Theatre Sunday afternoon at 3 o'clock. Among speakers expected to talk are E. E. Hayes, Dr. Hall and J. M. Chastien. A good program has been arranged. Attend in honor of the first President who was first in war, first in peace and first in the hearts of his countrymen.

On Wednesday afternoon the Ladies of the Missionary Society of the Evangelical Church held an interesting social meet. About forty ladies were present. Mrs. Smith gave a Bible reading. Several songs by all, and a talk on "Civic Betterment" by Mrs. W. C. Repass were greatly enjoyed. Delightful refreshments were served. Mrs. Greener, Mrs. Parker and Mrs. Spencer were hostess. A silver offering amounted to \$11.33.

Mr. and Mrs. John Snyder of Wheeler, Oregon, have been visiting at the home of his sister Mrs. William Blain.

The W. B. A. ladies are to give a program at the Majestic Theatre Friday evening Feb. 27. Watch for particulars in next weeks paper.

Mr. and Mrs. Walter Garner went to Portland Wednesday, where he is to receive medical attention.

Friday a Big Day for Vernonia

Many of the Visitors Will Take an "Eagle" Publication Back East with Them

February 27th. Prepare for it. City Dads' can order proper officials to clean up streets, alleys and vacant spaces. Citizens with pride can clean up their lawns and surroundings. Enterprising men can furnish autos to take the strangers wherever they may wish to go. Show them the schools, including the new school and wonderful sight from Vernonia Heights. Show them the water plant, the pumping station, river, etc. Friday February 27th will be a big day. A special train will arrive at 8 a. m., and stay all day. It will contain eight cars all crowded with Lumbermen from the middle west, the north, the south and the far east—hundreds of them. Vernonia welcomes them. Now let's let them know it. The Eagle will deliver free copies to them of the next issue. Get your ad copy in early the coming week. Let us have a good paper.

VERNONIA PROPERTY OWNERS AND TENANTS

As a commercial traveler entering your town, I am surprised at the tin cans and rubbish, and herewith scribble the above harsh remarks on a sheet of my order blank.

When do you call a "Clean-up Week?" I want to drop in some time and see your efforts. Other towns have such weeks—please travel around and compare your town. Well enough said—your town council or chamber of commerce should enforce it.

COMMERCE TRAVELER.

GOOD DAY AT THE SCHOOLS

It is a custom of the W. R. C. to visit the public school on all legal holidays or birthdays of prominent men.

In pursuance of that custom a goodly number of the members visited the Vernonia schools on Lincoln's birthday.

In the morning they visited Washington school. Mrs. Gladys Smith, president, made a short address to each room on the life of Lincoln and Mrs. Spencer, patriotic instructor, instructed the children in their duty to the flag and how it should be taken care of.

In the afternoon they visited the Lincoln school and as the teachers had a splendid program prepared no addresses were given at that school.

The following program was given by the pupils of Lincoln school: Star Spangle Banner.....School Flag Salute, led by.....Vida Webster The Flag Goes By.....4th and 5th Grade I'll Try.....Billy Scott February.....Tommy White Linioli's Character.....Coy Smith I'd Like To Be a Hero.....1st Grade America the Beautiful.....5th Grade Washington and Lincoln.....1st Grade Lincoln's Gettysburg Address

Little Boy Abe.....Harold Kyle The Flag.....Emma Jane Russel America.....School

C. C. Lindley, of Wenatchee, brother of J. C. Lindley and J. P. Lindley and wife of Leavenworth, Wash., father and mother of J. C. spent last week at the Lindley home.

REBEKAHS TAKE NOTICE

Mrs. Mary D. Moss President of the Rebekah assembly of the I. O. O. F. will officially visit Mountain Heart Rebekah Lodge no. 243, Saturday evening March 7. The degree team will exemplify the work of the Rebekah degree.—Ellen Estrom sec.

CARD OF THANKS

We thank the people of Vernonia very kindly for their kind assistance in time of sickness and need, and also for the kind attendance of the many friends at the funeral of our Dear one, Mrs. Della May Topaz, wife of Mr. Ernest Topaz.—Signed Mr. Ernest Topaz and his Father, and Sister.

R. O. Simpson of Newberg, Ore., has purchased the homes of C. A. Mastel and Albert Tessier. The Mastel and Tessier families expect to leave soon for Yakima.

Mrs. A. L. Fenner and children are visiting her mother in Portland.

CUTTING MUCH LUMBER IN BIG VERNONIA MILL

Last Tuesday was top cut day for the local Oregon-American Mill. From the very start of this big mill, little trouble has been experienced and every so often they have a big day. The mills capacity has been quoted as 250,000 or 300,000 feet in eight hours. Tuesday this even was beaten substantially. Stacker 269,239 feet; Dock 104,508 feet; eight hours total cut 373,747 feet.

C. of C. LUNCHEON

The long table at the Gayosa was surrounded with chamber of commerce workers at the noon luncheon last Tuesday. District Attorney Foote and Sheriff Wellington were welcomed visitors who gave us good talks. Road matters came up including talk on the necessity of the early completion of the Keasey road. Other unfurnished business came up for discussion, and it was a meeting really worth while.

Mrs. Hawkins and Ida Moe treated Glen Hawkins to a very pleasant surprise birthday party Monday evening. The guests gathered while Glen was at the basket ball practice, and were at his home to greet him when he returned. He says he still feels the greeting the boys gave him. The guests spent a delightful evening playing games and dancing. Then a delicious and bountiful lunch was served.

The new freight service beginning Feb. 9 assures us that all freight tendered for shipment up to 4:30 at Portland will be ready for delivery following morning in Vernonia.

PUBLICITY WILL HELP FROM THIS SOURCE

Vernonia Needs Read Of in Forty-Seven States and all Newspapers

Mr. Paul S. Robinson, Editor, Vernonia Eagle, Vernonia, Oregon.

Dear Sir:—We note in marked copy of the Eagle that you want a pulp and paper mill and a brick yard. We are sending out items, as per enclosed copy, in our Weekly Industrial Review which goes to the country daily and weekly newspapers of Oregon. We will also include it in our service to 47 other states and run it in our monthly magazine, The Manufacturer.

This is part of the service our publications render to subscribers in our campaign for sound economic conditions which will encourage the development of industry and the investment of capital. Steady employment of workmen at good wages means prosperity for every community. We are all interested in helping create and maintain such conditions. Radical political activities which encourages industrial activity is a killer of prosperity in any community.

We will always be glad to hear from you with items about your section of the country and will give them wide publicity.

Very sincerely,
E. HOOFFER & sbNs ETI
E. Hofer & Sons, Pubs.
Salem, Feb. 16, 1925. G. Hofer.

FAREWELL PARTY

The members of the Woman's Relief Corps and a few old time friends met at the home of Mrs. W. J. Gooding Saturday afternoon for a farewell party and handkerchief shower in honor of Mrs. D. W. Keasey who left for her new home at Roseburg, Oregon, Maady morning. The afternoon was spent in pleasant conversation and after delicious refreshments were served all bade Mrs. Keasey good bye and every success in her new home.

Those present were: Mrs. Spencer, Mrs. Robt. Spencer, Mrs. Thorp, Mrs. R. Seseman, Mrs. Ed. Seseman, Mrs. Cleveland, Mrs. Wilbur Hal, Mrs. Sitts, Mrs. Munger, Mrs. Aldrich, Mrs. J. A. McDonald, Mrs. Keasey, Mrs. Gooding, Mrs. Greener, Mrs. Boeck, Mrs. Owens, Mrs. Mills.

The Willing Workers met at the home of Mrs. Ben Owens, Wednesday afternoon, with Mrs. Vernon Greene assisting hostess. After the business meeting the afternoon was spent in needlework. It was decided to put a quilt in the frames to be quilted Monday afternoon at Mrs. Ellen Mills' home. Members and friends will go there to quilt. The Aid will meet March 4th with Mrs. Hawkins. Every lady welcome.

The American Legion dance last Saturday night was a decided success. The attendance was all that was desired and everyone reported a splendid time. The music was exceptionally good and will be engaged again for a repeat dance by the Legion this Saturday night.

The annual Portland Rose Festival will be held a week starting June 16. No reason why it can't be as great and as profitable as the several other annual city fairs over the Globe. All it takes is proper management, a worthy show with plenty of spice and something worth spending good money for. Vernonia should have a "Float" in their big parade.

ONE LESS GROCERY

The Skaggs store has purchased the Corey stock of groceries, and are disposing of same by a sale. The grocery stock is large and all new, as well as of the best brands. Mr. Corey will continue to handle dry goods and furnishings only.

Remember the Model Millinery for cleaning and pressing. We live here and guarantee our work.

Mrs. Pearl Repass returned Saturday from central Washington having been called there to see her father who is sick.

Mr. Copeland was transacting business in Portland Wednesday.

Pulp and Paper Mill Wanted in Vernonia.

Ruby Condit, little daughter of Mr. and Mrs. H. M. Condit, is out again after an attack of pneumonia.

W. L. Hall was a business visitor in Portland the first of the week.

Mr. and Mrs. Loren D. Renney of Leominster, Mass., are visiting their cousin Mrs. G. B. Richmond.

Mrs. P. Smith, who fell and broke her arm a few days ago, is improving nicely.

Miss Eva Loper of Salem spent a few days in town visiting her friend Mrs. A. W. Whitaker last week.

W. A. Arnold was shaking hands with Vernonia friends last week.

C. O. Mason, of Salem, is now foreman and operator at the Eagle office, relieving Mr. Jay for several weeks while the Jay's are in eastern Oregon.

Vernonia, Oregon, needs a pulp and paper mill and a brick yard. We have a down-hill pull to the Portland markets and its waterfront, and ideal locations for these industries. Anyone interested write Paul S. Robinson, Editor, Vernonia Eagle, Vernonia, Oregon.—From the Manufacturer.

Mr. and Mrs. Mrs. W. L. Hall were Portland visitors this week.

BASKET BALL GIRLS COUNTY CHAMPIONS

Will Play St. Helens Friday 7:30. Boys Will Play Rainier.

Vernonia High School Won the county championship Friday evening when it defeated Scappoose. The girls want a large crowd at the St. Helens' game which will be held in the High School Friday evening. They want to raise enough money to take them to Seaside where they will play the Seaside High school girls' team for the Lower Columbia district championship. So far Seaside has not only won the Lower Columbia championship but also that of Cathlamet district and the Dalles district. If the Vernonia girls are successful in this game they will win all these honors.

The Rainier High School boys' team will play our boys after the girls' game, Friday. Both games will be exciting. Children will be admitted for 15c, adults for 25c, and any family for 60c.

County Commissioners will soon begin work on the road at the mile bridge if it is to be graveled this spring. Money has been voted to pave from one to two miles on this road this spring. If possible Bridge street and this road should be paved at the same time within a month or two, thereby saving money on both jobs.

Berkenfield second team basketball players came over last Saturday night and beat our H. S. second teams. Very good plays on both sides.

SOME VALUABLE HONOLULU COLLECTIONS

We visited Mr. and Mrs. E. S. Cleveland one day this week. They invited us to look over a collection of souvenirs they had brought home from their recent trip to Honolulu. It is indeed a wonderful display of wares, fancy articles, woven cloth, pocket books, bags, native ferns, coral, cocoanut, rice etc. Hundreds of pictures of the scenes there and photos of the people and show-places. It makes one long for a trip to the Islands. Mr. Cleveland says, there is considerable "red tape" in getting the collection here, as every fruit, beads, etc., must be inspected and fumigated.

The ocean trip takes seven days going and seven days returning. On the big boat they have dancing, swimming, sports, in fact, each boat isa city within itself.

At noon luncheon the passengers receive the boat's daily paper published on the ship. We have a copy called "Ocean Wireless News." Associated Press dispatches are received by wireless, and the paper carries ads for the ship barber shop, the bar, store, and for Divine Services in the Social Hall.

ONCE AGAIN, WE REPEAT IT.

Sign your name. We don't want to print your name. It isn't necessary for us to print your true name to an article or communication you kindly give us. You can sign initials or simply "subscriber," but your real name must be signed. We must know the writer. This is law. If ashamed of your name, don't expect your letter published.

CLASSIFIED ADS.

It is hard to realize the pulling power of a little "want adv" unless you have tried it. Last week we had a little 25c ad in our "classified column" of some used furniture for sale. Six enquiries the first three days, and furniture sold. Every day we get results in hearing comments about the pulling power of these ads. Every family has something they don't want, that someone else could use. Put it in the classified. The expense is a mere trifle; the results satisfactory. Do you want to buy; do you want to sell; what do you want? Let it be known.