



MOUHPICE of the NEHALEM VALLEY

COLUMBIA COUNTY

Advertising Medium of a Big Pay Roll Community

BEAVER CREEK LOGGING CO. SOLD

Peter Connacher and Others Take Over Beaver Creek Logging Company Property

The business and equipment of the Beaver Creek Logging company operating in the Vernonia district in Columbia county, has been purchased by Peter Connacher, well-known lumberman of the northwest, and associates, it was announced yesterday.

The same men have taken over from the Western Timber company of Eau Claire, Wis., a tract of timber in Columbia county, on the line of the United railways, amounting to approximately 200,000,000 feet of red and yellow fir. The consideration involved in the two deals was not given out, but it is said to have been close to \$1,500,000.

The new owners are beginning operations under the name of the Connacher Logging company. Additional new equipment is being installed to extend the operations. It is estimated that the output of the company will reach 60,000,000 to 80,000,000 feet annually. Mr. Connacher expects to clean up the tract within five years, it is announced.

Associated with him in the company are Corwin S. Shank, capitalist of Seattle, and Neils Troland, logging operator of this city, who will have charge of the operations.

Mr. Connacher, who lives at 797 Hawthorne avenue, for the past 20 years has been manager of the production end of the Weyerhaeuser logging interests, with headquarters in Yacolt, Wash. He has disposed of his interests at Yacolt, where the Weyerhaeusers have just finished a production operation in excess of 1,000,000,000 feet of yellow and red fir.—Oregonian.

MRS. FISHER DIES

A home was made sad last Sunday and acquaintances shocked to hear of the death of Mrs. P. N. Fisher, who passed away at the Vernonia hospital from blood poison. Mr. and Mrs. Fisher have been in Vernonia about 18 months, coming from Centralia, Wash. They purchased property and built the "American Laundry", which they have since operated. Both have worked hard and untiringly, overcoming obstacles and hard luck. Mrs. Fisher didn't give up until absolutely necessary. Mrs. Fisher was 34 years of age, and though born in Iowa, had spent most of her life in Centralia before coming here. Funeral services and burial took place in Centralia Wednesday. She leaves to mourn, a husband and an 8 year old daughter, a father and mother, two brothers and three sisters.

NEW SCHOOL STARTED

The first week of school in the new building was indeed a pleasant one. The teachers are delighted with the new building. There are four large class rooms, a long hall, large play rooms, furnace room and a sun room to be used as emergency room, with plenty of cloak rooms, built-in and hall ways. Everything new, clean and neat.

DID HE, OR DID HE NOT?

Last Monday was "Ground Hog Day". The Day was wet; it rained hard all forenoon and made an attempt to break away in the late afternoon. We are of the opinion that the little old Hog didn't have to wear any colored glasses, and we further opine that we will have six weeks of fine weather—when it gets started. Spring is here; every indication tells us so. The pussy willows are all out, trees budding and spring birds numerous.

WHEN TO ADVERTISE

As we see it, the answer to "When is the best time to advertise?" is—now. The only exception we can see is when the business itself isn't ready to expand. The "times" haven't much bearing on the question. All times are good times to let people know you are in business, and to let them know what you are in business for.—Service Digest.

McDonald is much improved from the sickness that has kept him home the past three weeks. We hope to see him out soon.

FOUNDER OF VALLEY CHAIN OF STORES PASSES AWAY AT NEWBERG

Newberg, Jan. 31.—U. S. G. Miller 59, founder and general manager of the Miller Mercantile company of Newberg, with branch stores in McMinnville, Sheridan, Salem, Corvallis, Hillsboro, Vernonia and Monmouth, died in his beautiful new home here Wednesday, having been in ill health for two years. Mr. Miller established the original Miller Mercantile company, which is still doing business under that name, in Nebraska when but 21 years old. From Nebraska he moved to McMinnville, and from there in 1909 he came to Newberg, where he started the store that is now one of the largest and best general merchandise concerns known in this part of the state outside of Portland. At one time he was state president of the Retail Grocers' association.

Through a special dispensation of the grand lodge of Oregon, Mr. Miller was made a member of Masonic lodge No. 104 of this place. The ceremony took place in his own home. Largely through his efforts and generous contributions the Methodist church was able to complete its new \$40,000 building here.

His wife, Mrs. Ora Miller; two daughters and three sons; Mrs. Mabel Gold, Mrs. Eva Sherwood and Harry U. Miller of Newberg, W. Frank Miller of Forest Grove and Carl H. Miller of Portland, survive. L. A. Miller of McMinnville, is a brother.

YOU CAN TELL A LIVE TOWN

DID YOU EVER STOP TO THINK? By E. R. Waite, Sec. Shawnee, Okla., Board of Commerce

That every progressive business concern advertises. Advertising of their business proves that they are progressive.

That a stranger in a city can tell what a city is by looking at the advertising columns of the newspapers. If it is a good live city, the papers are full of ads, and it is a good live place to stay in. If the business concerns are not well represented in the advertising columns the city is dead and a good place to stay away from.

That there are all sorts of business men in every city, but they are all alike in one respect—they all want all of the business they can get.

That business does not come without the asking. Those business concerns who persistently invite it through the printed pages get it, while those who do not invite it only linger on for a while.

That no concern can succeed without the aid of advertising. Advertising through the printed page commands attention, holds the eye and sells goods.

That every business concern must know what is the most interesting things they have that would interest the public and then persistently tell the public about them through the printed page.

Advertising through the printed page is the one big opportunity through which any business concern can do a larger and more profitable business.

LIME FOR \$10.00 A TON

In car load lots, lime for acid soil can be laid down in St. Helens for \$10.00 per ton. The freight up or down the river would be a little less or more.

Send your orders but do not send the money with the order. When the orders are in for a car load you will be notified to send the money. Those ordering must take from the car promptly when it arrives as any additional expense for holding would have to be added to the price. \$10.00 per ton is a saving of \$8.00. Send your orders to Mrs. Mills, Farm Bureau Secretary.

NEW LOCATION

We hear that the "White Lunch" operated by Short Brothers, will move to the larger Pringle building on the corner of Bridge and Second. This will be a good move, giving them considerable more room and being more centrally located. The gentlemen thoroughly know their business.

Thos. Schock still walks slow and wears a corset. He cracked a rib about a week ago. That isn't very pleasant.

WASHINGTON AND LINCOLN

The birthdays of Washington and Lincoln are more than holidays. Their observance is an evidence of national patriotism and a signal to the world that we honor our great and good, that we propose to adhere to the principles which they inculcated and that there is small toleration in America for anything subversive of those principles. The faith of Lincoln in the foundation laid by Washington carried this country through its darkest trials. The ideals inspired by the two great leaders must endure if the country is to endure under republican government. That these ideals are enduring and growing in respect, and that our institutions are safe, is evidenced by the increasing unanimity with which their anniversaries are kept throughout the land.

The year 1925 marks a great stride in throwing off the influences of the great war. Some clouds are still apparent, but it is probable that the past twelve months have seen a greater clearing and more progress toward a return to normality than any period of twice the length since 1918. Any hindrance to our national welfare is now more likely to come from within than from without our borders; and it is not so likely to come from within if we are steadfast in the faith established by Washington and Lincoln. To call attention to these great lives and to renew the principles for which they battled is a duty well conceived in the setting apart of their anniversaries for holiday observance.

There is no community so small that it will not observe in some manner the February holidays.

VEGETABLE MARKETING ASS'T. FOR CLACKAMAS COUNTY

The Clackamas County Economic Conference held in Oregon City Jan. 28 and 29 passed a resolution to have a committee appointed to study cooperative marketing organization for vegetables, pointing out the advantage of forming small marketing units with a centralized selling service to handle crops from different districts thereby doing away with the juggling of markets and obtaining a standardized product. One result of standardization is simplification of retailer's problem in securing supplies for his customers. Vegetables now being grown include celery, cabbage, cauliflower and potatoes.

DIED

Mrs. Della May Topaz, wife of John E. Topaz, died in Vernonia last Sunday night, after a lingering illness. Mrs. Topaz was past 43 years old, born in California. She has a mother in Los Angeles and a sister in Kelso, Wash. The Topaz family had not lived in Vernonia but a few months coming from the south.

BABY FOUND IN RIVER

No one seems to know any particulars at all concerning the mystery of the baby found one day last week. At this writing the undertaker knows only that he has the baby. It was found out near Treham corner at the water edge of the Nehalem River. Evidently the little body had been in the water several days, as it was impossible to in anyway recognize it only as a new born babe from one day to a week old. Any more particulars will probably always remain an unsolved mystery.

IDAHO SOCIETY HEARS OREGON MAN

R. H. Kipp, manager of the marketing department of the Portland Chamber of Commerce, addressed the annual meeting of the Idaho Horticultural Society on the subject of "Need for Producer Organization" last Wednesday at Boise, Idaho. Discussion of this important subject revealed great interest on the part of the Idaho producers present. Two of the particular commodities they are interested in are green prunes and apples.

CHRISTIAN CHURCH

Bible School at 10:00 a. m. Classes for all with efficient teachers. A special invitation for those not attending elsewhere.

Morning sermon "Nehemiah the Builder" and communion at 11:00 a. m. Christian Endeavor at 7:30 p. m. followed by the evening service: "A Present Day Revival, What is it?"

Special music is arranged for the Sunday School hour and a feature of both morning and evening service will be a solo by Mr. Mathis, who is also experienced in choir work and invites all singers to join with us at any time.

GRADE MARK CONTEST WINNERS HARD TO DETERMINE

Entries received in the recent trade mark contest held to secure an over-riding brand name for Oregon agricultural products are being analyzed by the judges who announce that a final decision will undoubtedly be reached within the next two weeks. About 4500 names were received from this list after a series of eliminations twelve have been chosen which are now being studied to determine their possibilities as a proper brand name for Oregon's excellent food products, fresh, dried and preserved. The general excellence of a great many of the entries has complicated the problem of the judges in making the selection and great care is being taken as the selected brand name will undoubtedly have very widespread use.

WASTE MATERIAL CONTEST

Have you an idea for making something useful out of what is now going to waste? Then write it out and enter your suggestion in the contest being conducted by a number of civic organizations in Portland for the best idea for conservation of waste materials in Oregon.

Progressive business men of the city have observed the great strides being made in the East in the conservation of raw materials, one of the recent outstanding examples being the building by Henry Ford of a plan developed by Professor Stafford of O. A. C. for the conservation of wood waste at Iron Mountain, Mich., where many valuable by-products are being made from wood waste.

Anyone anywhere is eligible to enter the contests, and no matter how simple your idea, the contest committee will consider its merits carefully. Among suggestions already received are: the making of stable flooring brick from sawdust, movable distillery to follow loggers in the woods and distill valuable oils from the foliage and branches, use of sawdust to furnish fuel for a municipal light and power plant at Corvallis, making of sawdust into briquettes for fuel and many others.

The contest is sponsored by the marketing committee of the Portland Ad Club. First prize is \$100.00, second prize \$50.00, third prize \$25. Simply write on plain sheets using one side only addressing same to Contest Committee, 104 Oregon Bldg Portland, Oregon.

ENTERTAINED BRIDGE CLUB

Mrs. O. F. Tipton delightfully entertained the "Bridge Club" at her home last Friday afternoon. Those present were Mesdames Richardson, Ruhl, Walter, Hurley, Folger, Bergman, D. L. Smith, Kennedy, Mrs. Folger won the first prize at Bridge and Mrs. Richardson carried off the booby prize.

Refreshments were served by the hostess.

Pulp and Paper Mill Wanted in Vernonia.

HIGHER FLOUR PRICES IS DUE TO GRAIN SHORTAGE

San Francisco, Feb. 5, 1925.—The increased price of flour is directly due to a genuine shortage in bread grains, according to W. H. Joyce, president of the Sperry Flour Co., and a former member of the Farm Loan Board at Washington, D. C.

In support of his statement, Joyce called attention to a bulletin issued January 6, 1925 by the U. S. Department of Agriculture, which states that farmers are getting a good price for wheat for the first time in four years because of the inevitable law of supply and demand. The bulletin according to Joyce demonstrates that housewives are paying higher prices for flour and bakery products, not because of profiteering on the part of grocers, bakers or milling firms, but because of a real shortage of wheat.

The outstanding facts of the bulletin as quoted by Joyce, are:

The acreage planted to wheat last year in North America was 10 to 12 per cent less than that for 1923.

The United States 1924 wheat crop was 25,000,000 bushels below the five-year average, and only 70,000,000 bushels over the small crop of 1923.

Canada's export surplus in 1923 totaled 375,000,000 bushels; last year it declined to 175,000,000 bushels.

From July 1 to December 21, 1923 the United States exported only 81,000,000 bushels of wheat, while during the same period last year 197,000,000 bushels were exported.

"The government's bulletin points out that these facts show unmistakably the reason for the prevailing price of wheat," Joyce declared. "It also states that the conjunction of circumstances responsible for it is one that is unlikely to occur on an average more than once in many years and, therefore, does not warrant the expectations of continued high prices in future years."

LAND SETTLEMENT DEP'T.

The Los Angeles office of the Land Settlement Committee of the Portland Chamber of Commerce reports an increasing interest in Oregon and that four families left during the last week in January to locate in our state. A heavy business in new settlers for Oregon is looked for within the next 30 days, according to the report.

VERNONIA VIOLIN MAKER

W. C. Repass has devoted considerable time during his life to playing the violin and making his own instruments. He has been very successful and a few months ago, one of the best violinists of the world, while on a western tour, tried out and pronounced a violin made by Mr. Repass as one of the best he had ever picked up. W. C. has just completed and strung a new instrument that he says beats anything he ever made, and all that have seen it pronounce it wonderful. He used native Columbia County wood, and has every reason to indeed be proud of his accomplishment.

EVANGELICAL CHURCH

Sunday school will hold its session at the usual hour. The Christian Endeavor meets at 6:30 p. m. At the eleven o'clock service the pastor will speak on the subject "The Rising Tide". "The Second Mile" will be the subject for the evening. All of the services are open to the public and every one is cordially invited.

The pastor wishes to thank the person who recently mailed him a copy of "Treatise on the Devil". He has read it with considerable interest but discovered nothing new. The contents of the booklet have been known for a number of years and a few more theories with it. No general criticism will be offered along this line right now. Let it suffice by saying that a little more applied sanity, or good common sense, in the study of the scripture will be a material aid in finding the truth. Ignorance accepts fads, fanaticism, and other exciting theories by the wholesale. Let us do a little of our own thinking.

H. G. H.

Mr. and Mrs. Isaac Jay and Ray Jay, will leave Sunday for a two months visit in Eastern Oregon.

NOME ALASKA IN GRIP OF DIPHTHERIA

Dog Team Rush With Serum Watched by Nation

At Copeland's book store in Vernonia is displayed a photograph of Leonard Seppalla's famous dog team, taken by Dr. Wight when he was living in Nome before coming to Vernonia. The Associated Press Dispatch from Columns of the Oregonian, describes the finish of the race, in part, thusly:

NOME, Alaska, Feb. 2.—(By the Associated Press.)—One of the greatest dog team races in the history of Alaska, with the saving of the lives of Nome's diphtheria patients as the sweepstakes prize, ended here at 5:30 o'clock this morning when 300,000 units of frozen antitoxin arrived from Nenana, where it was shipped by train on the Alaska railroad from Anchorage.

The 650-mile trip by relay dog teams over the frozen ice of the Tanana and Yukon rivers and around Norton sound was made in 127 1/2 hours, considered by mushers to be a world's record. A record of 78 hours 44 minutes and 57 seconds, minus 20 hours and 7 minutes for rest, was made in a 408-mile return derby from Nome to Candle.

Musher King Takes Part Leonard Seppalla, undefeated musher of the north and ex-Finnish athlete, met the antitoxin relay team from Unalaklik at Shaktolik, east of Norton sound, half way between Foothills and Bonanza roadhouse. After making 40 miles returned around and retraced his steps 70 miles to Chinik, sometimes called Golofnin, a village on the north shore of Norton sound, Bering sea, where he turned over the shipment to Olsen another relay driver.

Olsen continued to Bluff, 60 miles east of here, where Gunnar Kasson, with 13 dogs of the Hammon Consolidated Goldfields, had awaited the arrival of the serum for two days without sleep.

During the harnessing of Kasson's wolves the antitoxin was taken in-lours and warmed up. When the team was ready Kasson cracked the whip and the dogs sped toward Nome. Out of Bluff the driver encountered a blizzard. The temperature was 28 degrees below zero with a stiff wind blowing. Mushers assert that in zero weather a stiff wind will penetrate any article of clothing worn on trips.

Dog Gets Main Credit Kasson left Bluff at 10 o'clock last night and arrived early today. Owing to poor telephone conditions Kasson was not informed of arrangements made to bring the serum here in short relays from Solomon, a few miles east of Nome.

Due to the darkness and the blizzard, Kasson passed Solomon and Safety, where Fred Rohn was waiting for the final dash. With grim determination Kasson mushed forward making his 853 miles of the journey in 7 1/2 hours. Four of his dogs were badly frozen.

Kasson, who fought through the severe blizzard, gave the entire credit to Balto, the leader of his dog team. He said the last leg of the relay would have been unsuccessful if Balto had not been in the team.

The sky was clear today with the thermometer registering 10 below. The barometer read 29.50.

MIGHT BLOW UP

Some one is meddling with the door and lock of the powder house, Mr. White says. He further says that if any man needs powder he will give it to him rather than have the dangerous prying around. Mr. White will pay a reward for conviction of any one guilty of tampering with the powder house.

SUNDAY SERVICES

There will be preaching services again this Sunday, at the Rose Theatre, at 3 o'clock p. m. Everybody is invited, and you will sure be interested in what you are going to hear.

CATHOLIC CHURCH

Mass and Sermon on the third Sunday of each month, at 11:30 a. m. Week day communion Mass to be announced. Jos. P. Clancy, Pastor.

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