

MOUTHPIECE of the NEHALEM VALLEY

COLUMBIA COUNTY

Advertising Medium of a Big Pay Roll Community

OREGON-PACIFIC EXPOSITION

Time Ripe to Arrange for World's Fair in Oregon in 1928

To sponsor, arrange for and build a "World's Fair and Universal Exposition" will take about three years. Oregon and the Pacific Northwest should begin at once plans for such a Fair early in 1928. It is wanted; it is needed; it will be worth millions to the coast and actually worth hundreds of dollars to every citizen.

In 1928, we are informed, the American Legion will hold a big International Convention in Paris. Everyone attending and that is many thousand, will be an active advertisement for Oregon's World Fair.

LAWYERS CAN DO IT

We frequently hear someone exclaim shortly after a distressing auto accident, that "there should be a law against such things." The average Vernonia man seemingly doesn't stop to think that it is not a case of not having enough laws that is handicapping this country but a case of having too many laws that are not enforced.

YOU WILL HAVE TO PAY

The city water bonds must be paid. Every citizen owns the water system. The rent for each tap is what the city depends upon to meet the obligations and if paid promptly it can meet all demands without extra assessments or extra tax.

A LITTLE HEAD WORK

A Washington man has a good story to tell of a man who was asked to give a lecture on the subject of "The Power of the Mind."

APPEARANCE COUNTS

DID YOU EVER STOP TO THINK? By E. R. Waite, Sec. Skawana, Oklahoma, Board of Commerce

That a city should keep dressed up, not once in a while but all the while, so that it will appear better dressed and more attractive than the other cities.

That the city that is not only a place in which to live but a good place to make a living, makes the strongest appeal to the outside world.

That visitors to a city should be given a pleasant greeting and their visits made enjoyable, so that they will be pleased with the city and will desire to buy and work and live in it.

That if a city expects to move ahead in the march of progress it must extend a welcoming hand to the outside world by advertising, thereby showing the people desiring to live in a better city how wise it would be for them to look at their city before settling.

That those who are seeking sites for industries or homes are always seeking those cities that are progressive and who tell the world about it.

The number of new industries, investors and homeseekers which are attracted to a city will be in direct proportion to the attractiveness of the invitation that is extended to them.

CHRISTIAN CHURCH

Morning at 10:00: Sunday School, 11:00 o'clock: Preaching, Rev. Gormley, of Portland. 8:30 p. m.: Christian Endeavor. 7:30: Preaching Service.

DUMB BELLS DID NOT FROLIC

The Vernonia Chamber of Commerce is going to have a big time on High Time - one evening the first part of this month. The date will be ADVERTISED this time and it will probably be called the "Chamber of Commerce Frolic" and not be ridiculed with any such vulgar, fun-making, joke-as "Dumb Bells Frolic".

BARGAIN HUNTERS SEASON

The majority of people appreciate bargains, and know when bargain season approaches. About the first of January and for a couple months watch closely the advertisements for "January Clearance Sales".

Mr. and Mrs. Will Walker of Banks spent Xmas with their children, Mr. and Mrs. Ellis McGraw and Mr. and Mrs. Frank Hartwick.

A HAPPY NEW YEAR

We've often wondered what this old world would degenerate into if there was no such thing as Hope; we've often tried to picture just how much misery we should be forced to go through if we were not gifted with the happy faculty of looking into the future and believing that tomorrow will be brighter than today.

And as we come to the birth of a New Year such reflections pour in upon us thick and fast. We reach the season of new Hope, the day when we can close up the book of the year, open up a new one and Hope that every page of it will still be bright and clean when it, too, is ready to lay away with the others.

Inssofar as Vernonia is concerned, we believe the most of our citizens can lay away record of the departed year without regrets. Our people have prospered to the point where they have no reason for discontent. There have been shadows along with the sunshine, it is true, but they only served to make us richer in experience and stronger in our ability to sacrifice when it must be done.

There have been ended improvements postponed, but that same Hope which fills our hearts at the bigging of a New Year leads us to believe they will receive attention in 1925. There have been some things left undone, but these can be disposed of along with our new tasks if we will only determine now that the year 1925 shall see more actual good for the entire community accomplished than in any other previous year in our history.

The outlook was never brighter for a happy and a prosperous year, and we believe the feeling here is generally so that effect. We believe our people realize, as a rule, that we must co-operate in the fullest if we keep pace with other communities, and if we get all of the benefits to which our town is entitled. The old spirit of being content to let well enough alone is fast dying out—today our people want a better town, with better streets and better schools and better highways into the outside world than they have ever had in the past.

We want to renew the pledge of this paper, as a community institution, to aid in every way all movements that come up for the betterment of our town and its people, as well as those things which will advance the interests of our county and our state. All that we ask in return is that to which every honestly-conducted newspaper is entitled—the support and co-operation of the people of the community.

Here is our New Year wish that all of your Hopes will come true in 1925. Here is our wish that the year 1925 will bring you a greater measure of health and happiness, prosperity and contentment, than you have ever known before.

EAGLE EDITOR

MAIL IT EAST

Paul S. Robinson, editor and owner of the Vernonia Eagle, produces in the holiday issue number 18 of volume 3—not old as ages go; the city itself is young, but as exemplification of sheer ability it is close to the top of the 1924 list.

PASTOR TOWN MARSHALL

Parasites Who Live Off Workers Will Be Kept Out, Rev. I. L. Manning Declares

BRAMAN, OKLA.—Boitleggers drug peddlers and dance hall operators who may have their optics turned toward the seat of northern Oklahoma's newest oil field, have been served informally with notice that the town marshal of Braman is a preacher and that he has "a gun on his hip, stiff jaws and eyes brimfull of courage."

Having heard of the experiences of many another Oklahoma town being subjected to the harrowing and hectic influences of an oil boom the town fathers and other business men of Braman sought a purposeful, courageous man to keep the peace and compel obedience to law. They didn't seek far until the Rev. I. L. Manning, pastor of the Baptist church, who already had delivered his pulpit and pen to the cause, told them if there was any difficulty getting a marshal that a commission might be given him.

CUT OUT THE CANDLES

Talk of progress in civilization and relate, each year, the terrible tale of Christmas tree accidents. From various states this year, as usual, comes the horrible details of burning trees and burned bodies. In Oklahoma Christmas Eve, thirty-seven deaths was the result of a lighted candle firing the Christmas tree and burning the building.

Mr. and Mrs. Chas White and children are spending New Years in St. Helena.

Miss Opal Coyle is spending Christmas week with her parents, Mr. and Mrs. Walter Coyle.

The fire siren screamed Tuesday morning—the first time in many months. A fire had started in a rear storage room of the Vernonia Drug Co. store. A. W. Petersen, whose store is joining rushed into the Hollywood Billiard rooms and grabbed a fire extinguisher that saved the day.

Prereading services at the Rose Theatre at 8:30 P. M. Sunday, Jan. 4th, 1925. Subject: "Is the Bible a sealed book?" Special instrumental and vocal music that you will enjoy.

THE NEW LEAF

By MARTHA S. THOMAS

WE TALK about turning over a new leaf at New Year's. How about turning over our brains? Most of us work these factories in our heads about half-time and half-capacity. When a new idea walks in we hustle him out before he disturbs the quiet of the place.

Let's put in a new window now and then, oil up the cog, find a place for new thoughts and have a grand time with ourselves!

Newton only needed an apple as a self-starter towards the idea of gravitation.

Shakespeare looked about him at the everyday doings of "high folks and plain folks," and see what he accomplished.

You never can tell whether you're a genius or not until you scribble around in your own head and produce something! (© 1924, Western Newspaper Union.)

Starting Off the New Year

By MAX GRAHAM BONNER

THEY had known each other for only a little while. But both of them knew that through the long stretch of years ahead they would grow happier and happier as they knew each other better and better.

It was on New Year's day that they announced their engagement. It was such a beautiful day upon which to announce such a glorious, romantic fact.

"My dear one," he whispered, "no man could care about a girl as I care about you."

"No one could love a man as I love you," she said. "Other girls, I know, could never feel the love I feel. It is a new feeling—to feel so much, such great, great quantities of love for another."

"No one will be as happy as we will be," he said.

"No one," she agreed.

"I don't think any one ever loved as I do you," he said.

"I'm sure no one ever loved as I do you," she said.

For to both of them love was new, even as the year, was new.

What mattered it to them that others had said the same—that to everyone to whom love came it came as something fresh and new and beautiful and unusual?

For the continuing of romance in life is like the continuing of the year. They come along, ever, ever new because they carry with them new hopes and new joys.

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WHAT'S THE WHY

Call it the scientific qualities of our scenic waters of Rock Creek; call it a radio effect through the waters on a subway of sound running on the rock bottom of the creek—perhaps a vein of solid mineral carrying the sound—at any rate the mystery of the whole thing is why do people love to drink water of Rock Creek and distinctly the water pump for the Vernonia water system? Residents of Keasay and beyond say they notice the peculiar smell in plain as we do with a common cold, and the sound of the water is loud enough to be heard.

Our Spring and Summer sessions, Helen, Jack and family of Portland, visited Vernonia and staying here with Mr. and Mrs. J. S. Robinson and his mother, Mrs. J. S. Robinson. On Saturday Mrs. Orel Robinson, President, also of Portland, visited at the Trapp and Spenser homes.

CATHOLIC CHURCH

Mass said at 8:00 a. m. and 10:00 a. m. on Friday, Jan. 4, 1925. Special instrumental and vocal music that you will enjoy.



GREETINGS TO OUR FRIENDS THIS NEW YEAR'S DAY