

VERNONIA EAGLE



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PAUL S. ROBINSON,
EDITOR AND OWNER.

The Original Home Paper, Standing for Progress, Fair Play, Home Patronage, Law Enforcement, Good Schools and The Home Beautiful.

All Accounts Must Be Settled in Full Every 30 Days

EDITORIAL EAGLE FEATHERS

NO WONDER HE'S WILD

With one set of politicians and papers picturing the farmer as a ne'er-do-well who keeps on working year after year at a loss, and another set representing him as making easy money by charging too much for his products, it's no wonder the farmer himself hardly knows which way to turn. The matter has reached such a state that Iowa farmers have decided to carry on a state-wide debate on "Resolved, That the average farm boy of today will find greater opportunities in farming than in town or city occupations." It is a subject in which we are interested in this community, too, and we see no reason why some enterprising Vernonia citizen can't start an agitation to steal a little of Iowa's thunder and have a debate on the same subject right here in our own county. We would expect to see the farm side win out, of course. But maybe it would stop a lot of agitation by people who do not know farming conditions in this nation well enough to offer an argument either way.

THEY ARE HUMAN

Several times when daily newspapers reaching Vernonia contained a story of some minister's bad judgment, or when some minister becomes entangled in a love affair and disgraces his calling, we've heard fellows read about it and say: "I see where another minister has gone wrong." And we've wondered why the insinuation, since ministers are human, and as such are liable to make mistakes. One thing, possible that makes it an outstanding news item is that it is so seldom that a minister goes wrong that it looks like a greater sin than if a lawyer, a banker, or even an editor was guilty of the same offense. The calling seems to magnify the mistake. People read of thousands of law violations and pass no comment, but the moment one preacher's name is dragged into print in connection with a scandal it is aired and passed along as though the impossible had come to pass. But it is human nature to err don't forget that, and remember that no matter how firm and secure you may consider yourself in the straight

and narrow path, there is always danger that your foot will slip.

BEEN TO SCHOOL YET?

The season is now fairly well advanced in school work, and the children are well settled in their daily routine. This leads us to wonder if our readers are carrying out their duties toward educational work by paying a visit to the school. The teachers will welcome you, and the pupils will feel glad that you are interested in their work to the point that you want to show it by your presence. You can't find a more interesting place than a schoolroom when "business" is going on and your very presence gives new ambition and new confidence to the children. Not only that, but you may see something that will suggest an improvement worth considering. You'll also have memories of other days called up, your own school days, that will be pleasant. In fact, there are scores of reasons why you should visit your community school without postponing it any longer by telling yourself that you will do it next week.



The best after-dinner speech any man can make is to lean back from the table and say: "Gee, wife, that was the best meal I've had in a long time."

Speaking of cigarettes, mother used to get her finger stained too, but it was peeling potatoes and putting up fruit.

"Another thing that's the matter with the world, is that too many people worry more over getting a seat at a ball game than worry over getting a seat in heaven."

Some women like to have a cat around so they will have something to blame a broken cup or saucer on.

The woman who knows more about a cut of beef than about the latest style in haircuts is apt to make the best wife.

Radio sermons ought to be popular for a fellow can go to sleep in the middle of one of them without insulting the preacher.

The old-fashioned man who waited an hour in the parlor while his girl dressed now has a son who parks at the curb with his thumb on the horn.

It would be a fine thing if every young man around Vernonia could understand that the fellow who goes on a lark at night doesn't always sing like one in the morning.

A lot of people lost interest in Mars when they learned that even if it is inhabited we can't sell them anything.

It may not be of much interest to you, but Vernonia is full of people who keep insisting that "something ought to be done."

**This Store Will
be Closed all
Afternoon
ARMISTICE DAY**

Let us all Show Due
Respect
THE M. & M. PHARMACY
In Vernonia Hotel Building Opposite Gully
Motor Company

Victrolas and Victor Records

We have added to our stock a complete line of Victrola and Victor records and invite your inspection of this line.

Our sales terms will be extremely liberal

New Records Every Week

We have more than a thousand records in stock at present. Let us play them for you.

Silver Fox Pharmacy
VERNONIA, OREGON

It has been our observation that the man who spends his time throwing bouquets at himself never gets many flowers at his funeral.

When it does come time to change to winter clothing about all some of us fellows around Vernonia have to do is put on our vests.

An Indian woman found a ring in a chicken's craw with the year 1877 engraved on it. Maybe the chicken's grandmother left it to it.

What has become of the old-fashioned Vernonia woman who felt that she could be happy as a bride even though she wouldn't have an auto, a piano, a diamond ring and a raido set?

More Voting Precincts Needed
Vernonia has outgrown the "two precinct" stage. Last year was the first time two voting places were required, and the election just past proved we need four precincts, or at least three. Precinct No. 1 could be divided by Bridge street, making voting more convenient. It was impossible to avoid the congestion Tuesday. Crowds waited in line for hours wanting to vote. A large building with 12 or 15 voting booths would have been a great relief, but after the polls opened it was impossible to change to another building. We suggest to County officials another precinct in Vernonia. Voters, some of them, failed to vote at all for the crowd.

WHY ADVERTISE?

It is only the foolish merchant today who does not believe in the value of advertising and who does not recognize it as necessary for the continued growth of his business.

It is no longer a question of Shall I or shall I not advertise? but simply a question of, To what extent and in what way shall I advertise.

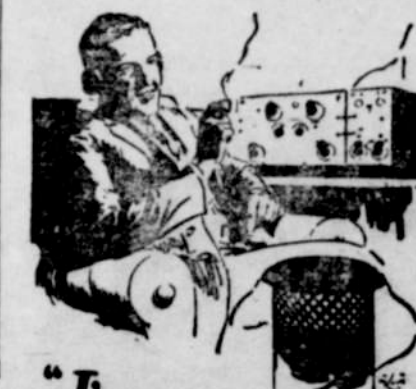
Circulars, novelties, calendars, direct mail, all have their appeal, but when all is said and done and when results are compared with the cost the merchant realizes that the local paper is the best and cheapest method of letting the buying public know what he has to sell.

It is the everlasting cry of the small town tradesman, "Oh, I have been here for years and everybody knows me." Yes, everybody knows that church starts at 11 o'clock on Sunday mornings, but they ring the bell at 10:30 just the same. "Everybody knows me" is only a half-truth, for new families come into town every day of the year. They must trade somewhere and the local paper is invariably their guide. Old patrons are induced to increase their purchases through the appeal of the printed page.

Trying to do business without advertising is like winking at a girl in the dark. There is more truth than poetry in the following verses:
One step won't take you very far,
you've got to keep on walking;
One word won't tell folks who you are,
you've got to keep on talking.
One inch won't make you very tall,
you've got to keep on growing;
One little ad won't do it all,
you've got to keep them going.

Because
A constant drop of water wears away the hardest stone.

The constant gnawing tower masticates the toughest bone,
The constant cooing lover carries off the blushing maid,
And the constant advertiser is the one that gets the trade—Charles Lane in the Palisade (N. J.) Palisadian.



**"I'm one
RADIO
FAN
that never
shivers!"**

Comfortable as you make 'em!

Pearl Oil's as easy to "keep up" as turning a wick—the most convenient heat ever made. Every drop is consumed in clean, heat-producing flame. Be sure your kerosene is the highest quality only—order "Pearl Oil" by the name that's copyrighted for your protection.

STANDARD OIL COMPANY
(California)

**PEARL
(KEROSENE)
OIL**
for HEAT & LIGHT



\$2.60 Round Trip

TO

Portland

Via. United Rys. Co.

FOR THE FAMOUS

**PACIFIC INTERNATIONAL
LIVESTOCK EXPOSITION**
NOVEMBER 1 TO 8

TICKETS ON SALE OCT. 31ST TO NOV. 8TH
RETURN LIMIT NOV. 10TH

See this wonderful exhibition of the Country's prize livestock, and the many other interesting attractions, including Horse Show, dog and poultry exhibits, special features, etc.

Trains Leave Vernonia at 3:15 p. m. Daily, and at 7:30 a. m. Daily Except Sunday
For Tickets, Further Details, etc., see

R. M. ALDRICH, TICKET AGENT

UNITED RAILWAYS CO.

IF YOU HAVE ANYTHING TO SELL, RENT OR TRADE AND WANT QUICK RESULTS, PLACE AN AD IN OUR CLASSIFIED COLUMNS

A Dressmaking Shop

PLAIN AND FANCY SEWING
New Location in Lester Building, Next Door to the Coyle Dance Hall

MRS. A. L. SMITH

Party Dresses a Specialty

For Painting and Paperhanging

Best Work and Material

Inquire at

Hoffman's Hardware Co.

New Company Now Ready to Attend to Your Important Needs

**The Standard Plumbing
Company**

R. L. Mills

D. D. Drorbaugh

Known to Most Vernonia Folks

Ready to attend to all kinds of PLUMBING—Connecting Sewers, Piping, House Fixtures for Water, and all work in this line.

YOU WILL FIND US BACK OF THE VERNONIA HOTEL—PHONE EITHER 282 FOR RAY OR 326 FOR DEWEY