

VERNONIA EAGLE



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PAUL S. ROBINSON,
EDITOR AND OWNER.

EDITORIAL

THE ORDERLY TOWN

The general appearance of a community is a factor in its business progress. If a town is kept in a disorderly manner, many people would be less likely to come here for trade. They would feel that the appearance of inefficiency might extend to the business men of the community, and make the place less desirable as a trading center.

But the people who travel around the country in automobiles so freely now, looking for good chances to buy their supplies, are prepossessed in favor of a neat and clean looking town. They would be inclined to say that such a place looks like a live one, where people work in a systematic and efficient way, and they would likely feel that it would be a good trading center. The same thought applies to the growth of a town as a residence place. A neat and pretty town attracts—a disorderly one repels people. Folks who contemplate settling in some place to carry on business are no doubt somewhat governed by such considerations. They would like to locate in a sleek looking town as it would seem to lack prosperity and ambition. One that was full of spirit of improvement would seem to be the one in which any kind of business would grow more valuable. So when people work to keep their home and business places looking well, they create an influence that has a far reaching effect for business gains.

All Oregon suffered a loss in a Portland fire last Wednesday night when the Pacific International Livestock Exposition buildings burned with a loss of 3500,000. The entire

building will be rebuilt however, better than previous and the big show held next November as usual.

The real galloping fish was discovered in Tillamook Bay by an Editor from Eastern Oregon.

"Eugene is far enough from Portland to make herself a large city", says the Oregonian. Yes, and Portland is too close to Vernonia to ever make a New York of herself.

Columbia County is going to send Mr. Hall of Clatskanie to the Legislature.

Editors of the State have all gone to work again, but one can see that some of them are still effected with the salt air.

The Timberman, the International Lumber Journal published in Portland and read all over the United States and Canada, devoted ten pages to Vernonia, in their issue of July just out. The article on the opening of the big Vernonia mill, of the Oregon-American Lumber Co., was the best one we have yet read. It was illustrated with large pictures of the plant, including a map locating the city of Vernonia. The Timberman Editors are good friends of Vernonia, and they know the Vernonia as well as the "Old Timers." The article will be read by thousands of interested people over the United States.

Editor Flagg, of the "Columbian" has sold his interest in the paper to A. R. Dorris, who will continue the publication. The Columbian is the last paper to be established in Columbia county, and, at this time Columbia don't need any more papers.

There is a newspaper man in Oregon that says he is figuring on starting a new paper in Vernonia. We heard considerable of him at Tillamook and heard several able opinions regarding a second paper in a small town the size of Vernonia. Editors of experience tell us the business men will not stand for it. They say two sheets make it necessary for each to cut down the size of the paper, consequently outsiders receiving a copy of one immediately form the opinion that the town don't amount to much—placing their views on the size and appearance of the paper. They also claim that the oldest paper has the circulation and that advertisers want the paper that reaches the most paid and reliable subscribers. They don't feel able financially to put the same ad in two papers to be read over by the same people twice. It works a hardship in various ways both to the town and to the individual. One good appearing eight page paper is better than two four page papers that can't make a

living or can't afford to devote any time to free publicity or town aid. We are absolutely unfriendly to the two paper idea at this time and we know that public spirited, home boosting, reliable business men are of the same opinion.

Tillamook is going to entertain the State Elk Convention August 14, 15 and 16. And we know Tillamook can do it and do it properly. About six thousand Elks are expected. Don't you wish you were an Elk.

Editor Scott, of the Forest Grove News-Times has poor health and is desirous of a rest, consequently has eased the News-Times to Mr. Brownlee for a year. Mr. Scott will "rest up" on his prune ranch.

A new paper has been established at Linnton. Also one at Tigard.

Vernonia is getting to be more of a "Gathering Place", a "Sight Seeing Attraction" or a "Convention Center" every day. Next is the Odd Fellows Convention and Picnic and then on August 9, the town is to entertain a delegation of school teachers from Missouri College. It is up to the Chamber of Commerce to show the Missouri School Teachers a good time for the few hours they will be with us.

C. C. Chapman's efforts to repeal the State Income Tax law is meeting with encouraging responses from every part of the state; and from all lines of industry, from dairymen, farmers and fruit men. It is surprising how the sentiment against the state income tax is growing so fast day by day.

One of our citizens is rejoicing over the tax question. He says Pierce has reduced the taxes 50 per cent and now when the state income tax is repealed it will take off the other 50 per cent. So there you are.

More millionaires visit Vernonia than any other city our size in the state.

Say it with Cheese.

The Central Committee of the Republicans of Columbia county met in St. Helens Tuesday night. It was impossible for the Eagle to get a representative there or for the Secretary to be present. We learn that the principal topic of the evening was the necessity of Republicans of the County to vote for Republicans of the County for County offices. Columbia is known as a Republican County, then the question arises, why should the Republicans send a Democratic Representative to Salem? It is poor policy. The contest this year in this county, as it appears today, is between the candidates for County Sheriff and for Representative to the Legislature. If all Republicans will remain Republicans in this case there will be nothing to it.

The City Council of Vernonia has been working double shift of late. We don't notice much encouragement for their efforts but we are confident that the citizens are back of them in the work and worry of trying to do the best thing for the towns welfare. The knockers are always loud in denouncing; while the friends and boosters seldom speak until necessary.

The Tillamook Herald force were constantly on the job of entertaining while the editors of the state were in their city last week. By the way, the Herald has been showing a wonderful improvement of late and we begin to realize the cause now, after visiting them in their den.

The Tillamook Headlight held an "Open House" during the Editor's stay.



A PLEASANT HALF HOUR

You and your friends will find this store a most delightful place in which to spend a pleasant half hour. Comfortable chairs, cooling breezes and the opportunity to choose your favorite Drink or Ice Confection from our varied menu.

The Gayosa
L.H. Detrow, Prop.

American Laundry

"THE LAUNDRY OF SERVICE"

We do Rough Dry Wash at 8c per pound.
Economy Wash at 7c per pound.
Minimum Charge 60c.

Visitors Always Welcome and Invited.
On Second Street, Next Door to Vista Hotel,
Vernonia

We Call For and Deliver

PHONE 711

P. N. FISHER, Prop.

A FABLE

Said a wise old bee at the close of day
"This colony business doesn't pay.
I put my honey in that old hive,
That others may eat and live and thrive;
And I do more work in a day, by gee,
Than some of the fellows do in three."

I toil and worry and save and hoard,
And all I get is my room and board.
It's me for a hive I can run myself,
And me for the sweets of my hard-earned pelf."

So the old bee flew to a meadow lone,
And started a business of his own.
He gave no thought to the buzzing clan,
But, all intent on his selfish plan,
He lived the life of a hermit free.
"Ah, this is great," said the wise old bee.

But the summer waned and the days grew drear,
And the lone bee wailed as he dropped a tear;
For the varmints gobbled his little store
And his wax played out and his heart was sore;
So he winged his way to the old home land,
And took his meals at the Helping Hand.

Alone our work is of little worth;
Together we are the lords of the earth;
So, it's all for each and each for all—
United stand, or divided fall.

Moral: In unity there is strength.
— Author Unknown

We see an item in an exchange to the effect that Christmas trees are going to short this year. Then they won't have anything on us.

INLAND HIGHWAY
Portland-Vernonia-Astoria
BOOST IT

This!



Now Every Home can Have

Water under Pressure

The new, low-priced Fairbanks-Morse Home Water Plant supplies water under pressure from cistern or well for only a few cents a week. It attaches to any electric circuit. The operation is entirely automatic—self-priming, self-oiling, self-starting. You have water under pressure all of the time.

Water under pressure increases returns from livestock and land. You get bigger gains with less feed—milk yield is increased—the garden crop is safe from drought. You have real fire protection.

Water under pressure lightens housework and outdoor chores. The most disagreeable, the heaviest household tasks—washing, laundry, scrubbing—are easily and quickly done. And the fresh water attachment gives you fresh water from the faucet, any time.

Call us up and have us submit an estimate on a Fairbanks-Morse plant for you. There is a size for every need. They operate with electricity, kerosene, or gasoline. Better yet, come in and let us show you a plant in operation.

BERGLUND, The Plumber
In Beall Electric Building

Get rid of the drudgery of hand pump and pot. Water under pressure is the cheapest servant you can hire.



Watch this paper for an explanation of the "Sealed Orders" you have been hearing about. Oakland will "tell the world" soon.

HERE WE ARE--AT YOUR SERVICE

Photograph Office West of Nehalem Market

Vernonia Views On Sale NOW Displayed---Let Us "Take Your Picture" Work Guaranteed.

W. G. Alexander

New Arrivals in Ring Settings

Both Gold and Platinum

There is nothing that is quite as pleasing as an old memory-surrounded gem reset in one of our beautiful white platinum settings.

You keep the romance of the original rings yet have the tip-to-date style and beauty that mark these new rings.

Drop in and look them over. We'll be glad to estimate on the cost of resetting your gems.

KULLANDER'S JEWELRY STORE

Expert Watch and Jewelry Repairing Properly done