











NOTHING MORE REFRESHING













Not even the cooling breeze from an electric fan, than the extra business you can bring to your store during July and August through the use of our space to tell the people of this community what you have for their greater warm-weather comfort. It's only the fellow who lays down and says it can't be done who suffers from a midsummer business slump.

We can help you put a punch into your summer advertising, through the use of our Advertising Cut and Copy Service, which will make midsummer business as good as any other season of the year.

> **VERNONIA EAGLE** At Your Service

FOR VERNONIA AND VERNONIA INSTITUTIONS













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