

VERNONIA EAGLE

Issued Every Friday. \$2.00 Per Year.

Entered as second-class matter August 4, 1922, at the post office at Vernonia, Oregon, under the Act of March 3, 1879.

Advertising Rates 25cts per inch, single column measure, each week. We collect for advertising the first of every month.

PAUL S. ROBINSON, EDITOR AND OWNER.

EDITORIAL

Portland is the leading wheat exporting port on the Pacific Coast of the United States.

The Oregon district for the fiscal year to end June 30, 1924, according to indications, will be first among the customs districts of the U. S. in the export of American wheat.

Wheat shipments for the first five months of 1924 amount to 8,179,024 bushels, with a value of \$8,424,161.

Shipments of wheat for the first 11 months of this fiscal year show 25,294,380 bushels, adding the flour shipments during this same period expressed in terms of wheat, the total amount is shown to be 40,395,408 bushels.

Entrances for the first five months of 1924 show 612 vessels compared with 525 vessels for the first five months of 1923. Entrances from foreign ports show a particularly large increase—124 vessels this year compared with 74 vessels for the first five months in 1923.

Rainier looks busy. We stopped there for a few minutes recently and found everybody busy. The apparent prosperity was explained when we visited the office of the Rainier Review and found Editor Veatch up to his shoulders in papers—just finishing the week's edition of 12 pages full of live advertising news. We noticed a whole page ad for "Bob's Bargain Center", and on investigating found "Bob" was busy. Then we noticed a double page, two full pages for "Bitar Co." a department store that is doing a splendid business. Rainier is coming to its own.

The Inland Highway is before the public. It has been before the public for several years. The public is getting uneasy and wondering why something isn't done about it. The Inland Highway should be hard surfaced as soon as possible. Route most forcible advocated is from Portland to Astoria through Forest Grove, Bar's, Vernonia, Mist and Jewell. Hotel men, tourists, newspapers all the towns enroute, and hundreds of Oregonians realize the demand for a inland route. The State Grange has endorsed it. It looks good. It will be paved. The dangerous congested

condition of the Columbia River Highway demands it.

The M. & F. Store in Portland is one of the largest in the Northwest, and in spite of much opposition they continue to do all the business they can attend from people in all parts of Oregon. Why? One reason is advertising. Last Tuesday each of four Portland papers carried 22 pages for this store. One days advertising amounted to several thousand dollars. The more they advertise the more business they do.

British Columbia, up in Canada where the beer is cold and the whiskey is hot, they held an election last week to decide whether or not B. C. should allow the sale of beer by the glass. The question lost by a big majority. Can't buy a glass of beer in B. C., or rest your foot on a brass rail while you are taking it.

Astoria wants the Northwest to see what wonders she has accomplished since their big fire. A new concrete city has been built. Hence, Astoria is to hold open house for three days beginning on the Fourth of July with a big, old time Celebration. The whole world is invited.

LIVE MEN, REAL MEN, MEN WHO ARE BUILDING VERNONIA

No. Two

Mr. Galoway is for Vernonia. Vernonia is for Mr. Galoway. The public never hears any loud shouting or seldom is aware of what Mr. Galoway is striving for until the idea has been accomplished. Vernonia has secured many things through this man and many more important moves for the city are under way that are really seldom realized by a busy populace. In 1920 W. O. Galoway located in Vernonia, but "had an eye on us" long before that. He is young and energetic, conservative and progressive sound and reliable. Mr. Galoway hales from Nebraska, in those days wild and wolly—the state controlled by cattle kings, meat packers and so widely known as the home of W. L. Bryan, the "Boy Orator of the Platt".

And some of the older cow-punchers tell us that many is the calf that young Galoway has rapped and brand ed unaided. In 1905 Mr. Galoway located in Banks where he helped in organizing "The Bank of Banks" in 1909. In our neighbor town he gained the reputation of a town builder; he was councilman, mayor and general advisor in all the town affairs and made a good job of all the undertakings. But, he had his eye on Vernonia and had a far seeing eye. He decided to locate in Vernonia in 1920 and through his efforts much of the building of Vernonia has been accomplished. He is at present President of the "Bank of Vernonia". On October 25, 1920, Mr. Galoway opened our bank with a capital stock of \$15,000 which has been increased to \$25,000. The first quarters business of the Bank of Vernonia showed totals of \$51,320 while today the totals are \$304,290.00. Plans and specifications are now out for a new, modern bank building on the present site, to be built at once. To be a fine

proof building built as a modern bank home and a monument to thrift and good business ability. This bank under the able guidance of its president fostered home building, encouraged substantial industrial activities and helped nearly every worthy business for the city. In this instance the banker's advice has always been correct. Vernonia today can testify to that fact. Mr. Galoway is President of the Vernonia Chamber of Commerce and that body is at present accomplishing more than at any time in its history. We believe the paving of Bridge street this summer will be accomplished entirely through the efforts of Mr. Galoway. He believes a successful city can be built along business lines, and Vernonia is indeed fortunate in the fact that W. O. Galoway is taking a personal interest in the city's behalf.



A Weekly Panorama of Events in the National Capital By Peter Keegan

The famous "Old Guard" of the Republican party is relegated to the rear and then some in the organization. They have all felt the Coolidge axe, wielded by the forceful if not clever Butler, and they have taken their medicine. Many of the more resentful and their resentment will flare up time and time again against the Massachusetts manufacturer who displaced them in the command of their party.

Marion Leroy Burton, the Michigan college president, who nominated Mr. Coolidge in the Cleveland convention is destined for a public office should the Republican ticket be successful in November. It is said here that the President would like to see him at the head of the proposed federal Department of Education and welfare, endorsed in the Republican platform and provided for in the pending plan for reorganization of the government machinery.

All the biting phraseology at the command of these Democratic leaders skilful with the pen will be brought into play at the New York convention in drafting the platform. The first complete platform which will be laid before the Democratic committee on Resolutions came from the hand of Carter Glass, the junior senator from Virginia. It was Glass's platform that the San Francisco convention adopted four years ago before nominating McAdoo and the Virginia senator has hopes that he will again be successful. Denunciation of the platform and a flat claim will be made for credit from the people for effecting substantial tax reduction.

Having vetoed the soldiers bonus bill, President Coolidge is now trying

Advertisement for The Central Grocery featuring an illustration of a man with a tray and the text: 'FOOD YOU'LL ENJOY. One of the most essential things to the full enjoyment of Food is to know that whatever you are eating is of the first quality. And that you do know, beyond all question, if you make this store your Grocery headquarters. We handle only the best, and our prices are the lowest in the long run. The Central Grocery, PHONE 222, J. J. Purney, We Deliver.'

Why pay tribute to a superstition?

ZEROLENE-LUBRICATED CARS WIN SIX OUT OF SEVEN YOSEMITE ECONOMY RUN TROPHIES

Does Zerolene "stand up"? The drivers of the four cars that won six of the seven trophies in the 1924 Los Angeles Camp Curry (Yosemite) Economy Run say so.

Of the five Zerolene-lubricated cars entered in the race, four carried off prizes, including the sweepstakes won by the Overland, model 92. Six of the seven trophies offered went to cars using Zerolene. And incidentally, the oil consumption recorded by the official checks was remarkably small.

The sweepstakes winner writes:

"In spite of the intense heat to which the motor was subjected, when the ultimate check was made I found greatly to my surprise that the gauge showed absolutely no use of oil whatsoever. I attribute my success in winning the 1924 Yosemite Economy Sweepstakes greatly to the use of Zerolene in the motor and Red Crown gasoline in the tank."—Joe Bozzani.

Isn't it time to dismiss forever the superstition that there is something mysteriously "better" about eastern oils, merely because they cost more and are made in the East? Experienced drivers, out to make economy records, don't share that superstition—why should you?

Insist on Zerolene—a better oil—even if it does cost less.

STANDARD OIL COMPANY (California)



EAGLE FEATHERS



It cost \$110 to feed a boy of 5 for a year, and \$250 to feed a 14 year old, says Mary Schwartz Rose, professor of nutrition at Columbia university, New York. When there are eight or ten of them in the family, how fares it with father?

To make a profit is a necessity. To help others make a profit is equally important.

Printing is the world's chief medium of communication.

VERNONIA'S PAY ROLL



Vernonia will ever be prosperous as the hum of mills and many logging camps mean big pay rolls. Tie to Vernonia.



FRESH FRUIT FLAVORS

If there is one thing above all others that adds to the thorough enjoyment of a Sundae, it is to know that the flavor is absolutely pure, especially if it is a fruit flavor. Your sense of taste will quickly tell you that our Flavors are made from pure fruit juices. Try one today.

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