Volume 2, Number 13

MOUTHPIECE of the NEHALEM VALLEY

COLUMBIA COUNTY

Advertising Medium of a Big Pay Roll Community

UNITED STATES

Vernonia is the home of the In striving to upbuild a city Oregon.

It Certainly Pays Big.

she had lost an earring. A little arrived. We are a city. girl read the ad., found the ring and returned it. A tent hous? was sold last week from a 30 cent want ad in THE EAGLE Classified Column. Every week we hear of quick returns from this source. thing to sell? Use THE EAGLE.

Coming Nicely.

Well, the big Christmas number of THE EAGLE is coming siong nicely. All the readers are co-operating to make it the best publicity venture of the kind ever issued here. Five different people have brought in pictures of their buildings and were more than willing to pay for the making of the cuts for the good of the cause and for the advertising it will give the city. We have also secured page ads from four of our live merchants, in which they will inform you of what they have to offer for Christmas and the winter months. We welcome any articles or stories on the valley, town or cou ty.

NOT FOR SELF--

Their planing mill is not equaled are a ci y. It isn't circus day; the United States of America inin America. And, not before it is permanent. You don't have stead of in any of the other known to Vernonia people, it is to make all the money today as countries of the world, A. to Z. the latest in machinery-a belt it is going to last longer than we I am thankful that I do not less mill. The immense machine are as individuals. Another most have to live in Albania, where shops now building are absolutely important thing today is co-oper- there are fewer good roads than the best in all the United States. ation. We must not live for self there are in Virginia, and where Their Club House, on Spencer alone; we must see that our con- there are no railroads at all, and Hill, will be in appearance sim- temporary is also making a good where the populace would be built for the Lewis and Clark ing, neighborly. And, while we America Red Cross; fair. This, a Vernonia concern, are interested in our own indi- That I do not live in Austria, is one of the big assets to Ver- vidual business, we must protect where a kronen in the hand is nonia, Columbia County and all the town as a whole. This is worth more by the bushel; burglar season. Every day we when we need police protection istence with refugees from Ruson the street, both day and night, sia, Thrace and Dobruja. especially all night. We need a That I do not live in Czecho-Last week a man had a little marshal to look after the pump, slovakia, where the mark has liner in our Classified Column the water rents, the repairs, the had such a fall the native induscosting him 25 cents, offering a street improvements and fire and tries can't compete with Ger-Ford for sale. The next day after day duty. And then we cer- many, and not many of the na-THE EAGLE came out with the ad. tainly need another man to be tives are working because there he sold his Ford. He said: out all night after most of the are few employers hiring them; "There is nothing to it; as easy good people go to sleep. One man That I do not live in Denmark, as falling off a log." Two weeks can't do justice to both jobs. We where the industrial crisis is ago a lady advertised in this are not waiting for Vernonia to acute and unemployment does same column three lines, saying be a city any longer. We have not diminish;

Another Building

The Clarence Coyle new business building is finished. It will a day; Do you want anything? Got any- be occupied by a confectionery That I do not live in England, well as the County as a unit, date.

A New Store.

The Economy Store, with second story added to the building, is rapidly taking on metropolitan airs. Mr. Corey informs us the second floor will be exclusively for women's wear. His aim is a general department store.

Have Your Eyes Examined

Dr. Luzader, eyesight specialist, will be at Martineau's Jewelry Store, Ver-nonia, on Monday and Tuesday, Nov. 5th and 6th, where all those having defective vision can consult him.

Catholic Servics.

Mass and Sermon on the Third Sun-day of each month, at 11:30 A. M. Week-day Communion Mass to be an-Jos. P. CLANCY, Pastor.

AM THANKFUL I LIVE IN THE U. S.

By A. H. L.

That I do not live in Bulgaria. read of robberies, holdups, etc. where the Bulgarians have to Vernonia has grown to the size compete in the struggle for ex-

That I do not live in France, where an addition to the population is all but a national calamity;

That I do not live in Finland, which would be the finish of any man requiring three square meals

where there are nearly 2,000,000 supervised the statements and with his Men's Furnishings and men and women in the army of the unemployed:

That I do not live in Germany, where, while there is less unemployment than elsewhere Europe, the value of a mark descends so fast one's wages diminish 100 per cent, while he stands in the line at the pay-off :wokniw

That I do not live in Greecefor obvious reasons;

That I do not live in Hungary, where, if I did, I'd probably join the caravan of emigrants who are hunting work in Jungoslavia and year and particularly from Deother countries, in which I am thankful I do not live.

That I do not live in Lithunia, Luxemberg, Monaca, The Netherlands, Norway, Poland, Portugal, Roumania, Spain or Sweden, where industry is stagnant, business paralyzed and unemployment is general;

That I do not live in Russia, where the socialists dictate, the militarists execute and a workman is without hope unless he is an influential cap talist, standing in with the "predatory" interests.

That I do not live in Switzerland, where there are 100,000 unemployed, not counting the personnel of the League of Nations.

That I do not live in Turkey, where there are more workers than work, and the safest job is one in the army fighting the

Dear Lord, how thankful I am 'm an American, and live in the United States of America.

It Is A Shame.

Why don't someone with a few hundred dollars build a few houses to rent and sell. People here are getting 20 per cent. for their money in renting houses. Two dozen small houses are wanted today; 200 can be rented as fast as built. The investment

THE BEST OUT

Columbia County's first amvantages for home makers is not that Wednesday, November 14. excelled by any other community Various committees have been

co-operative effort by progressive and the job big. This is being citizens of the communities of St. put on by the Chamber in the in-Helens, Rainier, Clatskanie and Vernonia, aided by an appropria- the advice to "Trade at Home." tion from the Columbia County

"The community effort that is 'is entitled to the highest praise. I predict that the verdict will be that the committee in charge of the expenditure of the money for this advertising did its work well and that the result will be gratifying. Each community, as reckoned with by the stranger.

are all keenly interested in now His slogan is proving popularis the follow-up; that is to say, the good that the book will do and what it will produce in returns on the investment.

"These books should be dis tributed juieously and I am now making bold to broadcast to Columbia County citizens the suggestion that during the next cember until the middle of next summer, a steady campaign be carried on to get these booklets into the hands of folks who are looking for homes. Letters to good Eastern prospects from citizens should be followed with a copy of this booklet. The work cannot all be done by the Chambers of Commerce of the respective communities; every resident should take an active in terest and do his bit by affixing his own postano stamp and at address to carry these books into the hands of the peop e whom it is designed to interest."

"Capitalize the automobile tourists who drive into Columbia County. This is being done most successfully elsewhere. Your live wires should make use of the op-portunity to meet and speak to tourists, either on the highways and into the auto camps, particularly those bearing a foreign auto license. Mr. A. S. Dudley, Manager of the State Chamber of Commerce, says that one real estate firm in Sacramento last year secured a little over \$800, 000 worth of business selling Sacramento city and valley property to touring automobilists at the municipal camp. Travelers may be easily induced to give addresses or take copies of the Columbia County publication for sending East, adding their own comments of the impressions received. By these and other means Il Columbia County may benefit equally from this invest-ment in publicity and build up and develop the county.

MADE IN OREGON BANQUET NOV. 14

The Vernonia Chamber of Comlargest and best mill in all the from every angle it is most im- As a man who has to work for bitious advertising effort in the merce will serve a "Made in Ore- 20 new houses we had not prestates or Northwest. A steel and portant today in Vernonia for all a living, I have reasons for form of a beautifully princed gon' dinner at the High School viously seen. Lester Sheeley is cement mill, 200 acres and over to wake up, come out of the thanksgiving. I am thankful that booklet of 30 pages, printed in the evening of November 14. building two cottages just west in mill site right at Vernonia. dream and realize that now we I am a citizen of and living in two colors, with a panoramie map All members of the Catholic Church, and then of the entire county, will come their wives or sweethearts, are on the east side of town were from the press within a few days expected to participate. The new ones being started by and will be placed in the hands banquet will be served at 50c per Messrs. Abbett, Childs, Johnson, with Columbia County publicatory blate to Vernonia people, only intion committee for distribution, vited guests being free. A good Mr. Peterson's new bungalow is finished and is a handsome one. the Associated Industries of Ore- speakers from Portland and the On Corey's Hill, Wild Rose Adgon, who had charge of the County Seat. It is the program preparation of the editorial mat- to have that day and the rest or ilar to the "Forestry Building," living. We must be accommodat- hungrier than it is but for the ter. There will be 30,000 copies that week a display of Oregon of the edition, according to ad- Goods in the various store winvices sent to Dr. J. H. Flynn, dows, each merchant of our city chairman of the committee, and using his own goods and judgas a piece of community advertis- ment in his display. A prize will, ing it is believed this presenta- perhaps, be given for the best tion of Columbia County's ad- show window of Oregon goods

> booklet produced in the State. appointed and their work is The publication is the fruit of strenuous, as the time is short terest of Oregon Industries, with

> It will be a good advertisement for Vernonia and is expected to benefit everyone who lives in the unified in the invitation to home- live city, whether they help boost scekers," says Mr. Freeman, in or not. If no newcomers had commenting upon the matter, ever came to Vernonia, the lots would still sell for about \$10.

Peterson Moved.

A. W. Peterson is now located ents and teachers mi the facts which it was thought Shoe Store, in the building forwould be best calculated to be morly occupied by the drug store. Mr. Peterson has one of the best "Publication of this book is and most model clothing and shoe not all there is to it. What we stores in this part of the state. 'Peterson's Pepular Prices."

The Drug Corner.

Wm. Folger, proprietor of the Vernonia Drug Co., has moved his store in the new corner building at Second and Bridge. It is well equipped with the latest fixtures, a fountain, large show windows always tastefully decorated and is the most prominent corner in the city.

A little walk Sunday showed us dition, Sunset Addition and what was formerly called the "Camp Grounds," are several houses under construction and dozens being planned for immediate con-struction. It is a safe figure to say there are today 100 new houses in town ready for paint.
On the A: O. home site there are
14 new houses just finished and
occupied, all painted and a splendid improvement in appearance
to that locality.

Railroads City Vernonia's Railroad

We are for the P A P. The reilro their rates to Vernonia cents per 100 too high. The are bringing in the freight up our roads. Can't we

Parent-Teacher Association

competent leadership. The state offi-are deeply interested in this work are willing to do all they can to any community in organist that a former atter that a Parent-Teacher Ass not be made a success. It any organization must pro of much indifference. Pro-

people are more interested in a stock than in their children.

Vernonia is growing very relatively 400 pupils in the school vince us that we must awake larger responsibilities and opport the two schools start the wheeling which will result in a public ing to which all adult patrons, w parents or not, shall be invited. are many organizations in Venbut not one that can do the work can be done by a Parent-Teacher ciation.

Guaranteed DRUG Needs

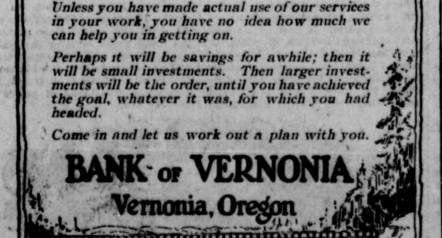
Articles You Need from a Drug Store, should be, above all else, of the very highest quality.

Life often depends upon reliable service rendered, and service is limited by the quality of the items.

We guarantee each article we sell.

Urugs

Wm. Folger, Pharmacist. Vernonia.



There Are Many Ways We Gan Help