

VERNONIA EAGLE



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PAUL S. ROBINSON,
Editor and Owner.

VERNONIA

Population, 1250
High School & Standard Grade school
Pay Roll City—Mills, Logging, work
Farming—dairying, fruit, vegetables
P. A. & P. Ry. Town growing fast.
On Inland Loop Highway between
Portland and Astoria.

A Large territory to draw from.
49 miles from Portland, 35 miles from
Forest Grove, 27 from St. Helens.
Many opportunities in Vernonia.
Best hunting, trapping and fishing in
the Northwest.

GOING DOWN AT A WILD PACE

Early Morning Dancing, Moonshine
and Bad Company Wreck Lives.

(Elgin Recorder.)

A 15-year-old girl lies dead at Union
with a home left desolate. A 21-year-
old boy is held until a jury may place
the blame for the automobile accident
that had such a fatal termina-
tion at an early hour last Sunday
morning.

At such a time the world is quick
to place blame and extend sympathy.
Yet one might carry the blame a
little beyond where it now rests
heavily, even to the home where the
blow fell.

There was a time not many years
ago when 15-year-old girls did not
frequent public dances unattended by
parents, and there has been a time,
and should still be, when 15-year-old
girls did not go riding in the early
morning hours with some "awfully
nice young man" met earlier in the
night at a dance.

Yet today, if one raises his voice in
ever so meek a protest, he must be
branded as an advocate of blue laws,
a narrow-minded, self-centered crea-
ture, who distrusts all the world be-
cause he himself has too little red
blood to enjoy it.

It is a mad pace some of our young
folk are living, not because they are
bad, but just because their energies
are not directed along the lines they
should be. Resentful perhaps of par-
ents whose discipline has always wavered,
drawn into the vortex of pleas-
ure and show, they will break away.
Yet who of us cannot look back and
see where a father or mother's advice,
followed or disregarded, has marked
a turning point toward better life or
untold grief? And how many times
might the good effect have been multi-
plied if that father or mother had
been but a little firmer or perhaps
had had a little deeper insight into
the nature of the child and had over-
come the cause.

It is too easy to sidestep responsi-
bility, before and after the crash
comes. It is too easy to follow the
danger of the world, heedless of dan-
ger as long as it does not strike.
And what a price we are paying!

THE FABLE OF TUT

Three thousand years ago lived an
Egyptian King named Tut-Ankh-
Amen. It sounded like a Stutter and
the Gang at the Luxor Golf club
called him "Tut."

When Tut reached the Cake Eater
age and got his hair plastered back
right—he died. Dying was one of the
leading Egyptian in-door sports and
Tut's death was a major event. They
slipped him into a swell tomb in the
Valley of the Kings.

Three thousand years later a party
of snoopers dug up Tut's tomb and
all the junk buried with him. The
advertising men took charge of Tut
and in a few weeks have given him a
rep which makes Charlie Chaplin's,
"Doug's" and M. "Day-by-Day"
Cue's look like a last year's almanac
in comparison.

Dead for 3000 years. Lost! For-
gotten! Then bang! Advertised—
and a whole world hollering for more
news of Tut!

If advertising can thus put life into
a dead one—what can't it do for a
live one?

They could have dug up a hundred
Tuts in the desert and if they had
kept the good news to themselves—
only a few bald-headed historians
would have ever known it.

You can have the best merchandise
in the world but if the world does
not get hep to it—the business will
sleep long and peacefully.
Remember Tut!

An undeveloped people is one that
has to depend on natural causes for
its death rate.

BEAUTIFUL GIRLS

Oregon is noted for her beautiful
women—pretty girls. Every state
claims the same distinction. The Ore-
gonian, for popularity's sake, is
carrying on another "beauty contest,"
the winner to have a free trip to At-
lantic City, where she will "show her
beauty spots" to thousands of clad
and half-clad admirers on the beach.

This beauty contest stunt is cer-
tainly ridiculous, and the big papers
pull them against moral judgment,
because they imagine the public de-
mands it, and perhaps it does. There
is no decision reached, there is no
benefit derived, there is no truth in
the verdict. Beauty, real beauty, is
a matter of personal opinion and what
some three judges decide on is per-
haps not the verdict of any other in-
dividual. Vernonia has the prettiest
girl in Oregon, so has Hillsboro, Cor-
vallis and Woodburn. The Oregonian
has been publishing pictures of some
of the beauties, and if the photos are
any indication, we would say they
were carrying on a contest for "plain
lookers." One shows a face turned
up to a straddling position resem-
bling a dying calf, and others of sim-
pletons who imagine to look "cute"
is a pose of beauty, and some quite
pretty.

Oregon City recently put on a con-
test unique in that its reward was
for the "most handsome man." Now
that is more like it and more refined.
It may give the men the swell head,
but the men entering a "handsome
contest" don't stripe down to their
B. V. Ds. and have some short-haired
woman measure their beauty curves,
as the female bathing beauties do.
Beauty to these contest originators
always calls for few clothes, and the
fewer the more beautiful. Yes, the
beauty contests are an awful waste
of time, money and paint. The Ore-
gonian is wasting lots of good read-
ing matter, and their winner will be
no more beautiful than thousands not
heard of, and her accomplishments
will be of no earthly use.

HURRAH FOR BANKS!

Messrs. Joe Pos and Boyd Allen,
of the firm of Pos and Allen of Port-
land, were in town Wednesday. Mr.
Allen put in all day Tuesday looking
over the proposed water system pos-
sibilities. Mr. Pos arrived before
eight o'clock Wednesday morning
and both men are making strenuous
efforts to get this matter completed.
It will be a great day for Banks
when they can turn the water on.
Bathrooms, inside toilets and all
kinds of modern conveniences will
then be available. The increase in
property values should almost take
care of the expense of the water sys-
tem. The reduced insurance rates
will be an item worth careful con-
sideration.—Banks Herald.

Aren't we human beings funny?
We spend all kinds of money for gaso-
line, for joyriding and never grumble;
we take in picture shows and eat ice-
cream and drink soft drinks, and in-
dulge in hundreds of things that bring
us nothing but the entertainment of
the moment. No permanent benefit
comes from any of it, but we never
think of kicking about it. It is only
when we come to pay taxes, the things
that gives us schools, roads, paved
streets, government and permanent
benefits that we rise on our hind legs
and holler our heads off. Aren't we
humans funny?

Just read of a corner lot in Long-
view selling for \$9000. That ought
to be enough.

A. E. Voorhies, of the Grants Pass
Courier, had by far the best descrip-
tive writeup of the Mt. Hood climb.
His article should be printed in pam-
phlet form.

This "Kind and Humanitarian"
policy at the State Penitentiary is
getting on the nerves of law abiding
citizens. Every week we read of es-
capes, until we wonder if enough con-
victs are left to keep up their ball
team. The Oregon Pen is a joke; a
resort for outlaws who apparently
come and go at will.

Now is the time to rogue out
the diseased potatoes from your
seed patch if you are preparing
to have them certified. These
diseases are indicated by a dwarf-
ed condition of the plants, roll-
ing or crinkling of the leaves,
and lack of color or yellowing of
the same. The stems below the
ground are found to be black or
brown. The roguing out of these
diseases in the growing
crop is one of the important steps
to be taken in eradicating the
diseases of Blackleg, Fusarium
Wilt and other diseases. It is
not necessary for you to wait
until the inspector comes to look
over them for certification, but
should be done quite frequently
in order to keep the disease from
spreading to the healthy plants.
Geo. A. Nelson, Co. Agricultur-
ist.

THE CITY'S DOINGS

The town paper, Eagle, notified the
recorder that it would publish a re-
corder's financial report without cost,
that the citizens and taxpayers would
know just what the city was doing.
The council thought it would be a
good thing to publish such a report
if it would be done free. The report
is hardly ready, the recorder think-
ing it should be gone over by the
council first. After seeing some fig-
ures we are of the same belief. An
audit would be the proper thing.

The council is doing everything in
their power to run the affairs eco-
nomically. Money is getting scarce.
Things are not costing just what we
thought they would by the contracts,
according to figures. According to
some figures we have seen, the reser-
voir was to cost \$3198 and we have
paid \$4966.86. Our water system was let
at contract for \$26,278.20 and we have
allowed \$26,489.97 already and water
system not complete. The allowed
time for completion of system was
120 days. The 120 days are up.

These, we say, are according to fig-
ures presented to the Eagle. We don't
know as to the correctness of them.
That is why we insist that the citi-
zens and council should have an audit
or at least go over the records item
by item and account for each item.
There are those that have complained
that the Eagle was butting in on
this. We are not. We would rather
no one would take that sensitive view
of it, as we are for the people all—
our bank is certainly appreciated by
who want to know.

We are not insinuating that any-
thing is not absolutely correct. We
were for the contractors, as everyone
knows. We are friends of the engi-
neers; we are friendly to the council
and we don't believe a member of the
council would see anything out of
order to their knowledge. They are
men of splendid standing, honesty and
are held in the highest esteem. It
is for the interest of the council, the
contractors, engineers and the people
that the Eagle says an audit of af-
fairs would be appreciated. The re-
port could be published. We have
the space to sell, same as any store
sells their goods, but offered at one
time to publish this report, which is
legal printing, paid for in every town
in the world, for nothing. Do the
readers want to know?

Yes, we have no pajamas.

HOW YOU CAN HELP YOUR COMMUNITY AND YOUR COUNTY

Every community wants good roads,
good hotels, good mail service, tele-
phones, and other things that help to
make it a good place to live. These
things, when they are available, make
your property more valuable, your
products easier to market, and your
community a more desirable place to
live, work and prosper.

Every community, and every one
in it, can help in still another way
to improve their home section, by
bringing it to the attention of the
public through their newspaper, at
every opportunity. If anything of in-
terest happens, tell the newspaper
about it, as soon as possible after the
event happens—while it is still news.
It is a distinct benefit to the com-
munity and its people to have their
doings, their work and enterprises
published in the home newspaper.

That is one of the ways communi-
ties are built up. Below are some of
the things that should appear about
your home district, in the Vernonia
Eagle.

Birth, church and school doings, co-
operative affairs, entertainments,
fires, farm activities, grange meetings,
home-comings, illness if serious, pub-
lic improvements, lodge doings, mar-
riages, public meetings, parties, im-
personal items, reunions, road improve-
ments, sales of land, sales of stock,
etc., sports, and many other events.
Tell us, or send it in.

The publication of these things
helps your community, lets the gen-
eral public know the place is on the
map, makes known the enterprise of
your citizens and is no small satisfac-
tion to all residents of the communi-
ty. The Eagle is anxious to receive
such.

AM I RITE?

Why does a luscious doughnut
Resemble a money-roll?
Well, after you go through it
You find you're in the hole!

The average man tries to keep his
limitations a secret, but usually man-
ages to expose them about seventy-
four times a day.

Less Sheeley says the fellow who
invented the name Glee Club surely
never knew what glee was like.

Valentino wants to forget "The
Shiek." If he can also help a few
of the rest of us to do the same thing,
we'll nominate him for the hall of
fame and as a prize give him the mos-
quito's riding boots.

"Watty," of the Tulsa Tribune,
knows a Tulsa girl, says the Wichita
Eagle, who paid twenty dollars for a
bathing suit and wore it out sitting
down.

And Now We Are CROWDED

Shelves all full of

Groceries—Best brands

GOING TO MOVE IT QUICKLY

Only a few Prices Quoted this week, because we arranging two
Big Truck Loads of New Goods
Everything Marked Down

Try our famous Golden Bantam Corn at..... 30c can	Can Apricots at..... 30c can
Can Peaches at..... 35c "	" Pineapple "..... 30c "
" Pears "..... 30c "	" Loganberries..... 25c "

L. H. Detrow

B. F. Lane

LANE & CO.

"THE HOME OF THE MARKET BASKET"

Vernonia,

PHONE 222

Oregon.

Watch What Happens!

Lubricate your automobile with Zerolene,
which costs about half what you pay for many
other oils, and watch what happens.

First, you find that your gasoline bills are
lower. Repeated tests have demonstrated that,
other factors being equal, the car lubricated
with Zerolene makes about 5% better gasoline
mileage than cars lubricated with other oils.

Second, your car goes from 25% to 50% farther
before you need to grind valves or remove car-
bon. This fact, too, is fully substantiated by
numerous tests.

Insist on Zerolene—even if it does cost less.

STANDARD OIL COMPANY
(California)

30% less CARBON
5% more gasoline mileage



We are Putting all Our Effort
For a strictly

Good Grocery Store

When we say Good Groceries,
We mean the Best we can buy.

TRY

Bergerson Bros.

FOR

Your Table Needs.

And you can always
Depend on Them.

Bergerson Bros.

Vernonia's Old, Reliable Corner

Across from the Bank.

PHONE 242



Outside and Inside
PAINTING
QUALITY

is our watchword, and
this applies to workman-
ship as well as material.

DALE & ENOS

W. T. HATTEN
The Old

Reliable Blacksmith

General Blacksmithing,
Horse Shoeing,

Machinery Repairing

on all Kinds.

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pipe fittings and Modern
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