

**Buick Cars to be
Distributed in
Washington Co.
By a New Firm**

The sales and distribution of Buick automobiles in Washington County has been taken over by a new firm, which will be known as the Buick Motor Sales Co., which is owned and controlled largely by old residents of Hillsboro.

H. C. Peterson of the firm of Peterson Bros., who has been in the automobile business in this county for the past eight or nine years, in fact longer in the auto business in the county than any other dealer, and who is well known to most all automobile owners in the county, is known to be financially interested in this new Buick organization. Mr. Peterson will, however, continue as manager of the firm of Peterson Brothers and handle Studebaker.

We are informed that Roy Woodruff, who has been with Francis Motor Car Co. of Portland for the past five years, will be the manager of the Buick Motor Sales Co.

Mr. Woodruff was owner of one of the first automobiles owned in Portland, and has been connected with the automobile industry more or less the past fifteen years.

It is understood the Buick Motor Sales Co. have leased the east half of the Peterson Brothers Garage on Main St.

According to statements made by Mr. Woodruff it is the intention to build a modern show room and to operate a first-class shop so as to be able to render first-class service to Buick owners of Washington county. Mr. Woodruff also states they will carry a complete stock of Buick parts to take care of all models. They expect to have service and all in readiness by Jan. 1, 1923.

Christmas Celebrations started a little early for a few, and ended in the city jail, Merry Christmas.

Mrs. Clarence Coyle and baby returned home this week. Mrs. Nelson went to Woodburn to accompany them.

**The
Christmas Wreath**



Easy Pickin's for Santa Claus

ON THE WAY



Mr. Merchant

Do you realize the importance of getting your advertising copy prepared early?

You know our old friend procrastination. He's a cousin to the cow's tail.

Why follow, when you can lead?

Supposing all your customers left their shopping in your store until an hour before you were closing up at night, what would happen? You know. It would make great confusion, you couldn't give service and your customers would leave the store dissatisfied.

Well, in a way, that's what you often ask the newspapers to do. You wait until the ninth hour to prepare your copy, and when it reaches the office you expect the compositors to do two hours' work in one.

It can't be done.

The result is that your advertisement is slapped together in great haste, with a chance for errors and without proper display. It can't be otherwise.

Stop that old habit of putting off till the last day, the last hour and the last minute to send your copy to the newspaper office.

Get it out early when you have time to think and prepare it properly. Then send it to the newspaper office two or three days ahead. That will give the newspaper time to prepare your advertisement properly.

You can see the logic of it. It will mean better ads, better service and better results.

That's what you want. That's why you advertise.

Give the newspaper a chance.

Apply the Golden Rule.

The Stewart Building Service Company

Will build your Building, furnishing all plans for same, for a cost of 5 per cent for plans and 5 per cent of actual cost of construction. Will guarantee all our estimated prices. Will help you finance.

JOHN STEWART, BUILDING SERVICES and MANAGEMENT
201 McKay Bldg. Phone, Broadway 7985 Portland, Oregon

Why Go To Portland?

THE FOREST GROVE GENERAL HOSPITAL

Graduate Nurses in Attendance.
Surgical and Obstetrical Cases a Specialty.

Forest Grove, Oregon.

Holiday Greetings

from

The Quality Store
of
Portland, Oregon



A NEW YEAR'S CARD

Now what is here
A word of cheer
To herald in another year;
May all its days be free of blame—
A little nobler than your aim;
May all its labors be content
A little better than your best,
And all the joys within its scope
A little brighter than your hope;
And may each year be found, when past,
A little dearer than the last.
—Arthur Gutterman in Woman's Home Companion.

Start the New Year with Right Stationery. The Eagle will do it Better and Cheaper. Let us furnish and print your

Letter heads, Envelopes,
Statements, Bills, Cards,
Dodgers, Programs.
Anything that is Printed

**Making 20 Years of Racing
Serve Car Owners Today**

IN the early days of automobile contests, Barney Oldfield—out to win every race—studied tires. His consistent success led other drivers to ask for tires constructed to his specifications.

Twenty years of road and track victories—with a steady and increasing demand for tires as he built them—convinced Barney Oldfield that these speed tests pointed the way to a better tire for everyday use.

The enthusiastic reception of Oldfield Cords by the public proved he was right. Scores of the most prominent dealers in the country—and many thousands of car owners, experienced in the use of tires—bear witness by their decided preference that Oldfield is doing a bigger and better job of tire making.

This volume, handled in an effective way in every phase of manufac-

ture and distribution, has resulted in price quotations far below what you'd expect on tires known to be better built and more enduring.

Practically every important race event for three years has been won on Oldfields. The Wichita Test Run in which an entire set of Oldfield Cords covered 34,525 miles on rough roads proves the mettle of the Most Trustworthy Tires Built in everyday driving.

The Master Driver and Tire Builder has given the public a new standard of tire wear and tire cost—a true economy that every car owner should know about.

Your Oldfield dealer has these facts—talk to him.

