

Issued Every Friday. \$1.50 Per Year.

Entered as second-class matter August 4, 1922, at the post office at Vernonia, Oregon, under the Act of March 3, 1879,

Advertising Rates-25cts per inch, single column measure, each week. We collect for advertising the first of every month.

> PAUL S. ROBINSON. Editor and Owner-

#### VERNONIA

Population, 950 High School & Standard Grade school Pay Roll City-Mills, Logging, work On Inland Loop Highway between Portland and Astoria.

A Large territory to draw from. 49 miles from Portland, 35 miles from Forest Grove, 27 from St. Helens. Many opportunities in Vernonia.

Best bunting, trapping and fishing in the northwest.

#### Decent And Orderly

disgrace and a bigger disgrace it.

MR. MERCHANT

You Need the Newspaper

The newspaper of today is the most powerful medium of advertising on earth. In the old days the merchant may

have thought he was a benefactor and that he was contributing his bit "as a public-spirited citizen" when he carried a two-inch space in the village paper every week in the year and generally without change of copy. Possibly he was.

But that is changed now. A new order has arrived. People read advertisements. Many find their greatest in-

terest in looking over the advertising pages to get news that will save them money, and, take it from John D. Rockefeller, the way to save your dollars is first to save your pen ies.

Advertisements today are right up to the minute. They are as fresh as the news of the world or the latest baseball

score. Live r erchants cater to live people and they know they must not alone be up to the minute, but they must be some distance ahead. They must anticipate the wants of

And they do. Turn to the advertisements in this paper right now. Just read what the merchants are offering. Notice the invitations for you to do business with them. Notice how attractively the advertisements are set up and how inviting they are.

Do you know that some firms think so much of a style of type that they buy series of it just for their advertisement? You can never mistake B. Altman's advertisement. As soon as you see the open type you know it is Altman's advertisement without looking for the name.

Business men — that is the successful ones — know advertising sys big returns. Unsuccessful men don't advertise because they are insuccessful. That's the answer. Look over your town right now and ick out the big firms. They're the advertisers. Advertising is the onic that puts dividends in the banks.

Everybody reads advertisements today. Mr. Merchant, is your ertisement in this newspaper?

their customers.

VERNONIA EAGLE to himself than to anyone else. munity take little pride in the to. war-whoops of moonshine drunks It's ever thus; but gradually they will be tamed.

### Do Your Duty, That's All

To Citizens Vitally Interested In the Growth of Vernonia; and to all of us that have families, that are desirious of health, employment: good prices for our property that we would sell; to us who have no selfish motives, or who not promised jobs to be contrary, to all of us who want to progress and who see the immediate need for water light and Power-to all, it is absolutely Farming-dairying, fruit, vegetables necessary that we be sure and P. A. & P. Ry. Town growing fast. be at the poles on Nov. 7, and vote "Yes" for the electric light and power franchise and for the charter and water. Yes for the charter means water, as the charter means water, as the charter has to pass to make it legal to start work on the water We need electricity to run the water pump, and the electricity is being put in by a private company at their own expense. The A few years ago, before the The franchise has been passed tribes were thoroughly tamed, by the Council and a few got we looked for the Indians down out a referendom against it. They in New Mexico, to go on the probably dont need it and have "Warpath" about once a month their reasons, but the people As civilization abvanced these want it and need it. If we dont occasions simmered down to oc. vote yes for the light franchise casions of "Sprees" or as termed it will probably result in a conby the settlers, Only the Indians test or suit, in which event it on another drunk. Under the would be absolutely impossible influence of red liquor the poor to get water under any circummissled beings imagined every- stances - any lawyer in the world thing that was foolish, rediculos, will tell us so, We must vote mean, boisterous, course, noisy. YES on these THREE measures uncouth or disgracful. They or take chances on epidemics, yelled they fought, they drank. sickness, death, a larger grave they swore and used foul and in- yard, snffering and inconvendecent language, every act pos- iences. It is a fact that the state sible to show their ignorance. is looking to Vernonia today, They had to be tamed and it was waiting for Vernonia to take adan untasteful job. Officers dis- vantage of her opportunity to liked to shoot them and no doubt secure these things and grow. some of them would have been At least a hundred people are better Indians dead than alive. today wanting to come to Ver-Liquor, whether red or white, nonia at once if these things has a perculiar effect in bring- carry at our election. This is a ing out the courser elements of fact we know of and it means a man's makeup. Some intelli- more people to pay the taxes, gent and really good conservative, to buy homes and to spend their men of rare ability, can take a money with us. We can't afford drink, a tody or a braaer, every to not vote right. Every ene Vernonia, bay, and keep still about it, A must attend to it without failfew men possessing real brains Read the franchise and you can can go fishing and take several easly see its fairness, and that it drinks without disturbing any- is meeting every demand. Vote one. We dont approve of intem YES for light franchise and for porance. or do we uphold drink- chrter and we will soon be living ing in any degree, but the un- in a town as good as any one couth. noisy, slouchy drunk, is a would want. We are entitled to

A Chicago man wants a divorce If a man can't behave as a man because his wife hasn't spoken he needs to be taken care of, to him for 18 years. Maby she Newcomers to a growing com- thought she had nobody to talk

LESTER SHEELEY

ATTORNEY-AT-LAW

DILLARD & DILLARD

Oregon

ATTORNEYS

Practice in any Court-State or Federal. Office, Court Plaza, St. Helens, Ore.

JOHN L. FOOTE

ATTORNEY-AT-LAW

Oregon

EDWIN ROSS. M. D.

Muckles Bldg.

Phone 134

St. Helens, Oregon.

DR. W. G. PARENT Veterinary Surgeon.

St. Helens Hotel. Phone 44 St. Helens, Oregon.

Vernonia Garage Bridge Street, East Side, Across

Stage Meets Trains

from Hotels.

General Repairs, Tires. Ford Parts, Gas, Oll. G. R. MILLS, Prop.

#### Vernonia Brazing and Machine Works AND AUTO REPAIR SHOP

Largest and best equipped shop in the valley. Bring in any kind of work; it isn't

Too large or too small for us

Corner of Maple St and Rose Ave.

#### MICKIE SAYS

WE ENJOY TH' NEWSPAPER BITHESS, BECUT WE KNOW BOOSTIN' TH' TOWN A LITTLE, WHILE TH' ADS ARE HELPIN' MAKE BIZNESS BETTER FER OUR MERCHANTS



House Bills of all kinds kept in stock or manufactured on saort not'ce.
We carry a stock of Dry Finish
Lumber from which to make your
selection. All kinds of mouldings: roofing paper: lath, windows, doors. No order too small or too lfirge. Let usfigure with you. West Oregon Lumber Co., Clatskanih, Ore.

For a Good, Square Meal

#### COLUMBIA HOTEL

Nice Clean Beds and the Best of Treatment. We Aim to Please.

Vernonia, Oregon.

W. T. HATTEN The Old

## Reliable Blacksmith

General Blacksmithing, Horse Shoeing,

Machinery Repairing

or all Kinds.

One Block South of Bank Vernonia, Ore6on.

#### DR. G. F. VIA

Physician and Surgeon

Residence

- Oregon

### C. H. URIE Contractor and Builder

Ready to figure on any job. see me before letting your building contract.

Oregon Vernonia,

### Are You Ruptured?



We have by years of xperi ence in the mechanical tr a m a of rupture; also in the fitting of elastic hose for varicose veins and abdominal belts for any condition requiring external support of the

Write or call on us if in need of any of these devices, or make appointments at Eagle office.

#### The Hillsboro Pharmacy

HILLSBORO, OREGON

# Brunswick Phonographs, Pianos and Organs

We deal in new and second-hand musical instruments

IF YOU

have an Organ or Piano to trade on a Brunswick Phonograph, write us. IF YOU

are in the market for a Piano or Organ let us know and we will call upon you.

#### Terms or Cash to Suit Gustomer.

IF CASH

Your fare to Hillsboro will be refunded

Hillsbyro,

Oregon.

# Regardless of Politics

All Columbia County will vote for

Wm. PRINGLE FOR COUNTY COMMISSIONER

Pringle has lived here over 40 years; he knows every road in the County; he has the ability, and every city and community realizes that the Nehalem valley is entitled to some representation in County affairs.

Vote for

WM. PRINGLE

No. 33, for

County Commissioner.

#### Building Stewart Service Company

Will build your Building, furnishing all plans for same, for a cost of 5 per cent for plans and 5 per cent of actual cost of construction. Will guarantee all our estimated prices. Will help you finance.

JOHN STEWART, BUILDING SERVICES and Phone, Broadway 7985 Portland, Oregon

> DOCTORS KAUFFMAN and TAYLOR Physicians and Surgeons

DR. H. KAUFFMAN

Forest Grove, Ore.

DR. C. L. TAYLOR Rssidence I'hone 883

Right Here! Headquarters for all Kinds of

# Air Dried lumber

Wood For \$2.50 a Load. Lay in Your Winter's Supply Now.

TWIN LU. ABER CO., Oregon.

Why Go To Portland?

THE FOREST GROVE GENERAL Graduate Nurses in Attendance.

Forest Grove, Oregon.

Surgical and Obstetrical Cases a Specialty.