

MOUTHPIECE of the NEHALEM VALLEY

Advertising Medium of a Big Pay Roll Community

Old Talk for Effect

For Walter Pierce to pose before farmer audiences as a sincere champion of tax reduction presents so comic a spectacle that his hearers would hoot him from the fair grounds were they familiar with his tax record as State Senator.

Mr. Pierce voted for all the measures that contributed most to increasing state taxes and introduced more of those same measures than any other member of the legislature.

He also introduced many bills which failed to pass, but if they had been enacted, taxes would be far higher than they are today.

Many salary increases given by the legislature to state and county officers were voted for by Mr. Pierce, although he was absent when many such measures came to a vote and thus avoided going on record in numerous specific instances.

He voted for nearly every appropriation bill passed during all the time that he was in the legislature, thus by his vote helping sanction practically every necessary and unnecessary expenditure.

In spite of his contributions towards increasing taxes he constantly orated about the hardship of the overburdened taxpayer. His speeches were so frequent and eloquently tearful that in spite of his record he gradually won the reputation of being the taxpayers' friend. Had the devil one-half his skill in pathetic oratory he could convince the Christian world that he was the champion of religion. Unintentionally, but because of his wild and freakish ideas, he has proven to be one of the principal causes of increasing the tax burden upon farmers and other owners of property.—Oregon Voter.

IT WOULD HELP HERE

We believe Vernonia merchants in particular and our citizens in general could profit by following the example of the town of Yuma, Colo. Recently the business men there passed the hat and quickly secured enough money to pay for printing several thousand copies of a little "booster" sheet, which was sent out by citizens in their letters, wrapped in packages of goods sold to rural residents, and broadcasted in many other ways, none of which cost any money. The booster sheet went on to say that Yuma believes in educating its children; believes in trading at home, and always has a welcome hand for the stranger who cares to make the town his home. The fact that Yuma residences are pretty and comfortable, her streets improved and always in good condition, and that taxes are as low as in any other community in the country, all served to interest those into whose hands the little circular fell. It has been a big ad and one that has created a favorable impression. And a few cents from several citizens was sufficient to defray the cost of several thousand copies of it. It has helped Yuma—why wouldn't the same thing help here?

Call at the Eagle office for a sample copy of the paper, and you can eventually help us boost your fast-growing community by subscribing.

VERNONIA, LUMBER AND TIMBER CENTER, NOT FOR THE PIERCE IDEA

Our bread and butter and plenty of work, and a city of 10,000 people, depends on our immense timber growths and on the lumber industry. No wonder, then, that the Nehalem Valley, all that big territory from Timber to Vernonia, from Keasy to Pittsburg, from Astoria clear through the TWO—Vernonia Eagle ... 18617 vale of the Nehalem, will oppose Pierce for Governor, and oppose Pierce mainly on his statements to the effect that he would try to enact a severance tax of \$1.00 the thousand on all lumber cut within the state. It would mean that big mills would move and standing timber remain standing.

ONE OF THE PIERCE BACKERS' PORK BARREL METHODS

One Gentleman Winburn, of Ashland, has donated \$5000 to the Pierce campaign fund. Winburn is a "Tammany Hall" Democrat recently from New York. A millionaire and shrewd schemer now seeking control of Oregon politics. He was known in New York among a certain class as "Mr. Fixit," and he always fixed it for Mr. Winburn. He is the same man that made "Painless Parker" and he, with his money, fixed vicious legislation bills aimed at the dentistry profession. He recently gave a dinner at Ashland to launch a Pierce campaign with a pork barrel, but editors were scarce.

This financial angel of the non-partisan candidate for Governor is said also to be the moving force behind the eleventh hour candidate for State Treasurer. Is Uncle Bim Winburn of N'Yawk trying to get possession of the Board of Control of Oregon—the board that handles much of the state funds? This board has complete control of all state institutions, hiring and firing and buying supplies. There are the eleemosynary institutions—the soldiers' home, the asylums, etc.

Does Mr. Winburn aspire to be the majority stockholder in Pierce, Winburn & Co., should the latter be elected? Will he treat Pierce as he did the poor little Einstein orphans—by "freezing him out?" Mr. Winburn is also busying himself in the elections in Ashland and the community is wondering what it is all about. Does "Mr. Fixit" aspire to make a Tammany out of Oregon and sing the old song, "Great is Tammany and Fixit is its Prophet?"

At any rate, Mr. Fixit didn't succeed in fixing the Oregon country press. For years Mr. Pierce has wailed that the Oregon press wouldn't give him a hearing. Of course not. The Oregon press is patriotic and has repeatedly denounced the non-partisan league and all its works. But along comes the little Tammany "fixer" with his millions of dollars. It would be interesting to know just what the wily Walter told him on that visit to his Ashland mansion. But, in the light of the invitation sent out to the 80 Oregon newspapers to come to Albany and eat at the campaign angel's expense, it is easy to imagine. It says wonders, too, for the level-headed intelligence of the Oregon

country press that there were but three papers represented outside of Albany, at the famous "non-partisan" banquet. Mr. Fixit may be able to put it over on the hicks and the orphans in New York, but he didn't make much of an impression on the Oregon country press.

TIME TO FIND OURSELVES—REPUBLICANS ARE REPUBLICANS

Republicans have remarked, off-hand, many times, concerning "Columbia County is a strong Republican county." Why not maintain our good old reputation? Why listen or entertain any talk of opposition, or take as a joke the New York slush fund or pork barrel tactics of the Ashland man, which is proving a distressing boomerang to the Pierce campaign? Why talk Pierce at all? Pierce has proven by his legislative record to have voted favorably for many of the tax propositions; he voted for the salary increases and advocated freakish legislation whenever opportunity permitted. He is now dodging the Compulsory School law, which he was recently anxious to endorse to get the K. K. K. vote—probably realizing now that the school measure is not a political measure in any sense of the word, and one that the Governor has nothing to do with, as the voters either accept or reject it. Pierce is posing as a friend to the farmer, that's his hobby. It has served its day, and all this pre-election talk about the "common people," the "down-trodden farmer," etc., has been the ace card for professional politicians ever since we were infants. His attack on the lumber men is another jolt that will gain him no votes in this community. Pierce is losing votes daily, and the more he says the weaker his race. Pierce will never be Governor.

VEATCH FOR REPRESENTATIVE

A. E. Veatch, editor at Rainier, and a good Columbia County booster, is the Republican candidate for the lower house of the legislature. Mr. Veatch will receive the majority of Nehalem Valley votes, as he is a friend of this part of the county. He favors the highway through Vernonia and he is a loyal Republican. Republicans have no excuse for scratching their ticket, and we don't think many of them will.

NEW SAW MILL FOR NEHALEM

Percy Harrison, custodian of the court house, informs the Mist that in the near future there will be another saw mill in the Nehalem. Beers and Bennett, of Vancouver, Washington, will build a mill in the Nehalem river about two miles south of Vernonia, Mr. Harrison said. The mill will have a daily capacity of 25,000 feet and employ 20 to 25 men. It will be located a short distance from the line of the Portland, Astoria & Pacific railroad. A portion of the timber and the mill site has been secured from Mr. Harrison.—St. Helens Mist.

Mr. Stockwell, the Clatskanie banker, and Mr. Ivy, the Clatskanie hotel man, called on us last Friday.



Picture of the first passenger train to enter Vernonia, Sept. 9, 1922. Showing part of Bridge street.

1927

We want to suggest right now that if all the auto plates must be changed, the new wording be "Oregon 1927" and not "Portland 1927."

Central Coal & Coke Co., which has taken over the Eccles timber interests in Columbia County, recently passed its regular quarterly dividend of \$1.50 due on common stock. The preferred stock dividend of 1 1/4% was declared. Officials of the company, commenting on the common dividends, say that during the past year these dividends were paid out of surplus, but that this year the company decided to build up its cash reserves. The coal strike, then the shortage of cars reduced materially their profits from coal. Eastern reports quote these officials as saying that the lumber business for Central Coal & Coke is good.

Several local bond houses participated in the sale of the \$4,500,000 first mortgage 6% sinking fund gold bonds of the Central Coal & Coke Company. They are secured by a first mortgage on all the coal and timber properties owned or to be acquired, and by a pledge of 80% of the stock of the Oregon American Lumber Company. The company operates extensively in Missouri, Arkansas, Oklahoma, Wyoming, Louisiana, Texas and Oregon, controlling in these states 260,000,000 tons of unmined and recoverable coal, 670,725,000 feet of southern yellow pine and hardwood, also 2,500,000,000 feet of Oregon fir. Statements made by Charles S. Keith, president, affirm that the company has made average net earnings from operations during the past twenty years equal to six times the interest requirements on the issue of mortgage bonds.

Passing of common stock dividends reflects primarily the difficulties through which Eastern coal operating companies have passed during the past nine months. The determination to build up cash resources at the expense of common stockholders speaks the conservative management of the company.—Oregon Voter.

Rainier will double in population in a few years, as the result of the large lumber city building across the river from them.

THE CAMPAIGN PROMISE

The ripening time of the campaign promise is again at hand, and the newspaper publisher will again be afflicted with the same old burden of listening to the great things the candidates have in store to swap for newspaper support.

Perhaps there is nothing so easily accumulated and so little realized upon as the promises made to the average newspaper publisher during a political campaign. Reciprocity, rightly practiced, is a good thing, but when a publisher has furnished his end of the bargain, then witnesses his more demanding competitors walk away with all the good fat offerings, either by favoritism or at a less than living cost rate, it is about time for the publisher to dust off his advertising rate card and present it to the enthusiastic office seeker.—Gervais Star.

The building up of the Nehalem Valley is making good towns. Vernonia as the hub and always the distributing point, will have good neighbors in thriving towns at Sitts and Pittsburg. Sitts is becoming a big camp and railroad town and Pittsburg will be a good mill town of no little importance—both supplied with the best and cheapest and most reliable power and light from the hydro-electric plant of the Vernonia Power Co.

COUNCIL SHOULD ACT

The public, the home owners and renters, are asking us so many times a day to mention the cow nuisance, that the Eagle is compelled to refer to it. The citizens who prefer dry footing and peaceful nights are going to demand of the council that ordinances be passed to regulate lost cows, also a curfew ordinance and one to have ordinances published.

Attorney Wood and wife, of Salem, visited Vernonia Saturday.

WM. PRINGLE

Nehalem Valley is a very important part of Columbia County. It is the center; Vernonia is the hub. The valley or city hasn't asked for much politically; we haven't tried to trade or advise, but feel as other sections feel, that this big territory is certainly entitled to a say in county affairs. We don't believe in "Taxation Without Representation." We have a candidate for county commissioner. Wm. Pringle, who has lived here for 44 years, and he is certainly worthy and qualified.

WORLD'S FAIR 1927

"Oregon 1927" as a slogan tacked on auto plates and fence posts, will have to be changed to "Oregon 1927." The big fair has been postponed two years, giving more time to advertise, build and finance it. It is the opinion of the committee that the 1927 date assures a bigger fair, and plans are now being made for an Oregon advertising campaign that we hope will put us on par with California and Washington. Oregon needs and deserves it.

The water bonds will not have a word or vote in opposition. It is of the most vital importance and light and power ranks equally, as an emergency move for safety, health and convenience. Both are necessary to build a city, and save a city, and affairs are such here that if we fail to land one we may fail to land the other. But the majority are so progressive that there is no chance to lose.

The American Legion at Rainier is planning for a big celebration Armistice day. Answer quickly—When is Armistice day? Have you forgotten November 11th, so soon?

Sound Business Counsel

Clients of this Institution

are always welcome to advice and judgment of experienced officers regarding any personal business matters.

The proper kind of banking

connection can be used to protect your judgment as well as your money. Even a small savings account deposited with this bank is sufficient to establish proper banking connections.

Safety, Honesty, Courtesy, Service

BANK OF VERNONIA

To Your Health And Comfort

Your own health and comfort require a great many things. We list below a number of special items at prices you cannot beat.

Guaranteed For One Year
Water Bottle or Fountain Syringe, of Selected Red Rubber, this week only **\$1.00**

Vacuum Bottle and Lunch Kit
Keeps hot 42 hours. Carry a warm lunch with you. One at \$2.75. Another at \$2.95

Have You Tried a Tampa Cuba Cigar lately? A cigar that better smokes insist upon. Sold here exclusively.

Pure Drugs

VERNONIA DRUG CO.
VERNONIA, OREGON

Better Service

Box Stationery
Supremacy Lawn, a select grade of White Linen Paper; gold edge, at 40 cents.

Soap! Soap! Soap!
Wash Rag Castile—wash rag and cake of Castile Soap—Both for 10 cents

Jergens Soap Tablets.
A large, round cake of good hand soap; 3 for 21 cents.



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