

MOUTHPIECE of the NEHALEM VALLEY

Advertising Medium of a Big Pay Roll Community



THE LUMBER CENTER— VERNONIA

From the Timberman we clip the following lines out of a page article:

Epoch-making Event

"Opening of regular traffic by the Portland, Astoria & Pacific marks an important epoch in the history of Nehalem Valley, where there is approximately 20 billion feet of timber, which will afford tonnage for the road. The timber holdings of the Central Coal & Coke Co., Kansas City, Mo., is the objective point of the line, which will be reached this fall. That company controls about 27,000 acres in the upper Rock Creek country. The development of this tract of timber will provide logs for a sawmill to be installed at Vernonia by the Oregon-American Lumber Co., a subsidiary of the Central Coal & Coke Co. and controlled by Chas. S. Keith. Equipment is being assembled for logging the timber.

Sawmill Will Be Installed

"Details are completed and a site of 200 acres secured for the installation of the sawmill at the confluence of Rock Creek with Nehalem River at Vernonia. The sawmill will have an eight-hour capacity of about 250,000 feet. This feature of the development will probably take place early next year.

"Other manufacturing and logging developments are contemplated. Some are already in operation. The Inman-Poulsen Lumber Co., Portland, owns about 300 million feet of timber tributary to the Oregon-American holdings. The railroad is being pushed into this tract as rapidly as possible in order to provide a log supply for the mill at Portland. It is possible that some of the Inman-Poulsen timber may be taken out this year. Some of the logging equipment and much of the camp equipment is now assembled at Vernonia awaiting shipment. The Inman-Poulsen timber is approximately 20 miles from Vernonia. There are three sawmills and two shingle mills in operation at and in the vicinity of Vernonia. These plants are of recent installation and have found a local market for their product."

"THE TIMBERMAN"

The Timberman, the big international lumber journal, published in Portland by Geo. F. Cornwall, is showing interest and much favor to the big, rich Nehalem Valley and Vernonia.

The Timberman recently devoted two whole pages to the timber industry of the valley, and this week Editor Cornwall writes us that The Timberman is presenting the Vernonia Eagle with the cut of the "Nehalem Valley and Columbia Watershed," adding in his letter "We had it made especially for you." Through this extended courtesy we are able to publish the picture this week. Study it, the information is valuable, the map absolutely correct.

MANUFACTURING PLANTS

Twin Lumber Co. has a 25,000 capacity sawmill located at Vernonia. This plant was established about a year ago and is controlled by A. J. Kronert, a well-known Portland lumberman. The Twin Lumber Co. sells its product locally, and furnished much of the material for the completion of the Portland, Astoria & Pacific Railroad.

Graham Lumber Co. has a 20,000 capacity sawmill located four miles south of Vernonia, on the line of the Portland, Astoria & Pacific.

H. C. Johnson has a shingle mill two and one-half miles south of Vernonia. This plant is equipped with one machine.

Beaver Lumber Co., Vernonia, operates a sawmill six miles southwest of Vernonia.

Ohlen Bros., Timber, Ore., have a plant which formerly manufactured shingles but at present is engaged in the manufacture of broom and mop handles and shade rollers, which have an outlet in the Portland market.

Beaver Logging Co. is installing a camp on Beaver Creek tributary to the line of the Portland, Astoria & Pacific. Peter Connacher, of the Clarke County Timber Co., Portland, is interested in the Beaver Logging Co. Camp houses are being installed, equipment assembled, and preparations are in progress for active operations early next year. Some felling and bucking is being done.—The Timberman.

FIELD FOR POLITICAL ACTIVITY

The great war almost put an end to agitation for public ownership, but now it appears to be coming to the front in all parts of the United States.

It is said in trade union quarters that Mr. McAdoo is getting ready to run for President in 1924 on a public ownership platform.

The fact that Canada is losing \$120,000,000 a year directly and indirectly, on her socialized railways does not seem to have any effect upon the advocates of socialism in this country.

Public ownership of industry offers the greatest field of activity for the professional politicians as it increases political jobs 100 fold and builds up a political machine that is self-perpetuating due to the large number of beneficiaries of the system who naturally vote to keep themselves in office—and the taxpayer foots the bill.

Many a radio operator has to work a long time before he has more than a speaking acquaintance with his receiving set.

The term "flapper," we read, is more than 200 years old, but we at least dare say time has wrought many changes in her.

Any wages these days that does not provide for the purchase and upkeep of a flivver will not be very popular.

THE BIGGEST LITTLE CITY IN OREGON

New Big Mill to Be Built of Concrete and Steel.

"Vernonia Day" is still being talked about in newspapers over the state, and many suggest we hold an "Annual Vernonia Day" every year.

The Eagle's slogan of "The biggest little city in Oregon" is fact more than fancy, noticeable by the many new buildings constantly being erected and the many visitors calling every day and new-comers locating.

Vernonia, not only the metropolis of the Nehalem Valley, situated on the Inland Loop Portland-Astoria Highway, is fast growing to be one of the busy, big towns of Oregon.

Our biggest need is more buildings, both homes and business houses.

Vernonia's new era dates from last November, when the Great Northern and Northern Pacific Railway Companies acquired ownership of the Portland, Astoria & Pacific Railway, the line projected by the Oregon American Lumber Company, control of which passed to the Central Coal & Coke Company of Kansas City, Mo., one of the largest producers of Southern pine and prospectively the largest producer of Oregon lumber.

The partly completed railroad extending on from Wilkesboro, the terminus of the United Railways line, was soon taken over by the construction department of the Spokane, Portland & Seattle system, the joint property of the Great Northern and Northern Pacific, and work progressed steadily until now it is in condition for operation. Within another 15 days the line is ready to carry any traffic offered.

The Portland, Astoria & Pacific line is 32.6 miles in length from Wilkesboro, which is twenty-seven miles northwest of Portland. This sixty miles of railway is more than half way to Astoria to which point it ultimately may be extended.

The terminus of the new line is two miles beyond Keasey, which is two miles west of the Columbia-Clatsop county line.

It is a standard built railway, has one tunnel and sixteen trestles and as many trusses, designed to carry the heaviest traffic, which for some years will be mostly logs and lumber.

Approximately \$2,250,000 has been expended on the new railway exclusive of equipment. The line will be operated as an integral part of the Spokane, Portland & Seattle system. Billions and billions of feet of the best quality of fir timber will come out of the region tapped by the Astoria, Portland & Pacific Railway. One of the largest owners of timber, the Central Coal & Coke Company, has 27,000 acres of timber which originally was owned by John E. Dubois of Pennsylvania and later by the David Eccles group. This company now is building six miles of logging railway from Vernonia into the timber and has under construction a large capacity sawmill at Vernonia. Indicative of the permanency of operations is the plan to construct the mill of concrete and steel. This probably will be the first sawmill in this part of the country to be built on permanent, fireproof lines.

Cut out and save the map appearing on another page.

COUNTY COMMISSIONER

The Nehalem Valley being more thickly populated every month, wants to be represented in county affairs. Everyone in Columbia County will agree that Vernonia is entitled to a county commissioner and all agree that Wm. Pringle would make a good one. Then why not vote for Wm. Pringle for county commissioner.

Republicans have watched all sorts of schemes and issues rise and fall in an effort to win a few of the mild minds to the Democratic fold. Nothing doing, however, as far as Republicans are concerned. The little bluffs and the tricks hatched to win support for Pierce are falling flat. Investigation and time to think it over has proven the Pierce boom a bubble. The various issues are all "supposed" and "imaginary" issues that have no party connections. Are you a Republican? If you are, you are, and you won't be fooled.

The Inland Highway has, at present, a friend in Governor Olcott. The Governor recently expressed surprise and wonder at the bright future for the Nehalem Valley, and remarked that the highway was needed. We will get it, and the Eagle is glad to think that the Governor is and will be our friend in our efforts to secure the highway.

Pretty hard to make the average thinking man see any other way but that the Republican power—the Harding administration—has been a splendid success. The country was turned over with all its war problems to solve; unrest was evident everywhere. Liberty bonds were selling below par; thousands of unemployed were in the bread line; there was no work; no wages. Today, labor is generally employed, in fact, a labor shortage. Prosperity is surely very near; more building than ever before; your bonds are better than cash; the commercial and financial activities are now, under the Republican administration, as good as anyone would hope for.

Pennsylvania's dog that was born without a tail has much to be thankful for. It will never be the victim of a "canning" party.

Wise buyers read the ads before they go to the store to spend their money. If the ad isn't there they don't read it. The wise merchant will take the hint.

A man in a neighboring town won't give the newspaper man any news because the editor doesn't happen to belong to the same church as he does. "If we both happen to get to heaven," says the editor, "the joke will be on him."

When two people get a divorce it is a good indication that they have begun to understand each other.

Are you doing your duty toward your home town, are you helping boost its natural resources and the business institutions it maintains? Are there not some things in your town just a little bit better than those in other towns and are worthy of a good word from you?

GET THE HIGHWAY FIRST

No Excuse for Longer Delay in the Building of the Inland Highway From Portland to Astoria, via Vernonia

World's Fair or no Fair, the most important work right now is the Inland Loop Highway from Portland to Astoria, through the Nehalem Valley and Vernonia. Of more real importance than any highway route in the state with the exception of Pacific Highway. Farmers, dairymen, timbermen, mills, schools, towns, rich communities have been "shut in" long enough. Clatsop County is busy Multnomah County will meet us, now Washington and Columbia Counties get busy. The Eagle suggests that a delegation from the three counties of Clatsop, Columbia and Washington meet with the State Highway Commission as soon as possible. The same committee, if necessary, can attend the legislature with their appeals. We also suggest that commercial organizations of each city enroute prepare to appoint and meet expenses of their respective communities.

CAR AND FOOD SHORTAGE

When there is plenty of everything, everybody ought to have plenty. This year every family ought to have a basket of apples for the children to run to. The farmer's hogs are munching apples freely and everybody knows it pays better to feed apples to children than to hogs. Every family ought to be buying apples by the bushel; instead the housewives are taking home apples in little paper bags. They buy them by the pound, and the grocer lifts out the big apple and puts in a little one to make the scales balance exactly right.

But the boughs of the early apple trees had to be braced up to keep them from breaking and thousands of bushels never were picked because the growers couldn't get enough for the fruit to pay for the trouble of harvesting it. The same fate befalls many other good foodstuffs. So it always happens when there is plenty. The system of food distribution in this country is maintained only by enforcing a partial shortage.

The reason is the failure of the means of transportation. Always there is the cry of a "car shortage." The year 1920 stands out as the one that witnessed our heaviest production, yet there was a continuous car shortage that year, and the necessities of life were hard to get at reasonable prices. Perhaps it doesn't pay the railroads to have cars enough to handle the country's business. But no one can prove that it pays the country to have a car shortage. The food that goes to waste in this country every year would buy an awful lot of freight cars.

THE EAGLE'S OPINION

The power and light question was the main topic of conversation this week, and the more conversation the less accomplished toward a united opinion. As far as our ideas are concerned the question is settled. We can't see much in the subject to warrant argument. In years to come, if Vernonia is compelled to put up with a little plant burning high priced fuel, we will not be one who helped to keep out a big hydro-electric plant. As for "investigating," we can't very well investigate any further. Vernonia and other towns not far away investigated for a long time. The whole world has investigated and found the hydro-electric the best, surest and cheapest light and power. We can't try them all. We can't put in a steam plant to try, then a water plant to try—it's too expensive and too long to wait. Every capitalist, every organization, every paper and magazine urge the development and harnessing of the water power. Here comes a man wanting to put a plant in Vernonia, no cost to the city; if we don't want lights we don't have to have our houses wired; if we don't want power, we can use the washboard. Mr. Bardick means business; he is sincere, he is square, reliable, dependable and a worker. He is offering something that means new money, new factories, light, health, protection, and the greatest advancement and drawing card Vernonia could possibly get. It is simply a question of "Do we want light and power now or do we not?" We think the lot owners up in Central Addition, and we are of them, surely need a light or two, or stay in after dark. These remarks are the honest opinions of the Eagle. We have used both kinds of power and we know our opinions coincide with opinions of all town builders on the subject. We are honest in urging good things and more people to our city. We need more business to make a living out of this business. To the men opposing this we have the best of feeling. They are certainly entitled to their opinion. We know they are not electric men and we know they could not make a success of the enterprise that an experienced electrician can. We like these same men, however, and believe them just as much interested in Vernonia as we are. On every other subject we are with them for Vernonia's good, and we are sure hoping they will help us boost this and all other big things we can secure for their good, our good, the city's good. An optimist will certainly get patronage and hold it. Citizens all, let's go. Let's keep Vernonia the buaiest little town in Oregon and let's have our city of 5000 people in three years. We are with you for it; that is why we are here.

Teachers' Institute, St. Helens, October 11, 12 and 13.

WE PAY IN TAXES

State, County and Co. School Fund.....	\$190.56
School District No. 47.....	73.11
Union High School No. 1.....	43.15
R ad Dist. No. 16.....	119.85
" " " " Special tax.....	83.90
City Tax.....	221.72
Total City Tax.....	541.73
Grand Total.....	\$732.29

We consider this Bank a Good Asset to Vernonia

BANK OF VERNONIA

Drug Store for Well People

Next to the little church and the local Bank, the little Drug Store on the Main Street is an Outstanding Mark of a

COMMUNITY'S CREDIT

Tampa, Cuba Cigars for your Vacation; made for the discriminator—the Choices—they are Different. 5 cents and up

Nervous, Rundown People

Need A. D. S. Ironox, Peptonized. Makes more red blood. More red blood absorbs more oxygen. More oxygen means better health

Headquarters for School Supplies

VERNONIA DRUG CO.

John D. Rockefeller

attributes his success to the fact that he always made the other fellow put his proposition down in *Black and White*.

That's what the merchants of this town are doing for you. Their advertisements speak for themselves in black and white. And what they put down in black and white they stand back of.

They want your business. Their advertisements are an invitation to do business with them.

That's why they advertise, and the wise housekeeper never does her shopping nowadays until she has read the advertisements and posted herself on prices.

Is there an easier or better way of saving money? It only requires a few minutes of your time to scan the advertisements.

The Boy Scout's motto is "Be Prepared."

That's what every housewife should be when she goes out to market.

Read the advertisements and you will not all save many times the cost of the subscription to this paper, but you will save many dollars to add to your bank account.

Reading advertisements in this paper is profitable reading. Try it for a month and check up the pennies you will save.

That's another Rockefeller maxim: "Save your pennies and the dollars will take care of themselves."

There are hundreds of pennies to be saved by reading the advertisements in this paper every issue.