

# VERNONIA EAGLE



Issued Every Friday.  
\$1.50 Per Year.

Application for Entry as Second-class matter at the Post Office at Vernonia pending.

Advertising Rates—25cts per inch, single column measure, each week. We collect for advertising the first of every month.

PAUL S. ROBINSON.  
Editor and Owner.

## VERNONIA

Population, 950  
High School & Standard Grade school  
Pay Roll City—Mills, Logging, work  
Farming—dairying, fruit, vegetables  
P. A. & P. Ry. Town growing fast.  
On Inland Loop highway between  
Portland and Astoria.  
A Large territory to draw from.  
43 miles from Portland, 35 miles from  
Forest Grove, 27 from St. Helens.  
Many opportunities in Vernonia.  
Best hunting, trapping and fishing in  
the northwest.

We have seen several small electric plants run by wood or even gas engines. We have also seen hydro electric plants in manufacturing cities.

"The Oregon Standard" is a new weekly paper established in Portland. At the head of the front page it announces that it is "An Independent Paper" and that "The Fight is On, Are you in It." By reading a few lines one discovers that the "fight" referred to is fight for Hall for Governor. No place does the paper mention who the editor or publisher is. He may show good judgement at that.

Vernonia has had lots of good honest publicity and the whole state is looking toward us and depending on us to be an asset to the state. Its up to Vernonia.

Vernonia is entitled to something in County affairs, and our contention is acknowledged by all parts of the County. Vernonia isn't asking for a big share, or for many County offices but this part of the County has a good man that will make a good County Commissioner and that man is Wm. Pringle. You all know him. Mr. Pringle's statement, short, business like and to the point, is "I will serve economical, conscientiously and to the best of my ability." Knowing his ability and his fairness—we would ask no more.

Statewide development by bringing thousands of visitors from all parts of the world to Oregon during the 1925 exposition is the slogan of the exposition advocates who have launched a campaign in behalf of the constitutional amendment which permits the city of Portland to tax itself for the exposition.

The amendment must be approved by the voters of the state before it becomes effective, although no tax is provided outside of the city of Portland.

"Oregon is the least advertised state in the union," says Mayor Baker who heads the campaign committee, "although it has more resources, opportunities and scenic attractions than any other state in our land. But without people and new capital all of our opportunities do us little good."

"The 1925 exposition will bring thousands to the state—people who have money and are anxious to invest it. These people will visit the fair and the state, and it will not be long before every section of the state will begin to see the benefits."

"Anyone who has studied the situation in Oregon realizes that Oregon must adopt some big scheme of advertising. An exposition such as Oregon proposes is the best method of advertising that can be undertaken."

An intensive campaign has been planned by the exposition advocates, a campaign that will be taken into all sections of the state in the effort of unifying Oregon for statewide development thru the staging of the 1925 exposition.

## LET'S UNITE.

A million dollars worth of good was accomplished as a result of Vernonia's celebration. There was some kicking and jealous feelings, but we are nearly all too broad-minded to notice small mistakes or acts when the great, big, important point was accomplished. We will get results for years to come. Men were here who will aid in developing mineral wealth, our highway, our timber, our railroads. It's not a question of who gets the credit or who was energetic or who simply talked. It's the results.

Every man should carry his business card—Let the Eagle print you some cards.

Going over Niagara Falls in a barrel is an easy stunt just now compared to getting into congress with one.

The railroad strike has been a good thing for some Vernonia people. It made their mail-order packages late.

There's nothing longer than the summer days to the girl who is engaged to be married in the fall.

If you see a Vernonia boy out riding with a girl and only one of his arms is visible don't worry the other is around somewhere.

Another thing we can't figure out is why a Vernonia woman is always younger than a man born on the same day.

People go on picnics to forget everything. And this usually includes salt and pepper for the eggs.

It's a good thing that "Tin Lizzie" can keep a secret better than most women.

That man who dropped dead on Wall street may have been a farmer learning the price of wheat.

If health is wealth, then the hay-fever victim feels that he is dead broke.

Vernonia merchants should always bear in mind that the more sales they expose themselves to the more sales they will make. And that's where printer's ink comes in.

## TRUE AS GOSPEL.

Harry L. Tyler is a member of the great advertising firm of William H. Rankin Company, a concern that buys millions of dollars of advertising space for producers. In a recent interview Mr. Tyler said: "Newspaper advertising space is worth vastly more today, and costs the user proportionately less for what he gets, than at any time in history. This is as true of the smaller country paper as of the big city dailies. For wherever it is situated, the newspaper that survives in these times has become more than an individual enterprise—it is an institution whose lines of influence are closely woven into the very fabric of the community life around it. There is ample reason for the great power of newspaper space. Any manufacturer that has placed a good product on the dealer's shelf and is getting eye-strain from watching it stay there can trace it to just one thing—he is not telling the people what he has to sell and where they can buy it. And people can't be expected to buy things which they do not know exist."

There must be some reason for the fact that every man, woman and child in Vernonia is a booster. Glance about and see if you can't locate the cause.

New Nehalem Valley Town of Vernonia Growing

Community Now Has Population of 700 and is Thriving

## From The Oregonian

VERNONIA is a fast growing, frame-building, industrial new town of some 700 population," says the third issue of its enterprising paper, the Vernonia Eagle, which carries as its banner this line: "Mouthpiece of the Nehalem Valley."

There are opportunities here for many enterprises and business ventures. Especially is there a good proposition for one to build four or five-room cottages to rent for \$10 or \$12 or more per month or sell on the installment plan.

Vernonia in two years will be a city of 3000 people. It can't help it. It will take that many people to do the work. The new P. A. & P. railroad just entering Vernonia is the making of a city. We have splendid farm country and the largest body of timber in the northwest. The Central Coal and Coke Company of Kansas City is building at Vernonia one of the largest sawmills in the state. The mill and camps will employ 1500 men, running two shifts. Several other good mills are located at Vernonia that employ many men.

Vernonia is just completing a fine new school; the city council is planning for a water system and the town is "ready to go."

A study of the map and roads will reveal an ideal location for a city at the hub of five fertile valleys, on three streams, splendid soil, excellent roads, beautiful natural camp grounds, a wide territory to draw from in every direction, fishing and hunting grounds the best in the state and ideal sites and conditions for factories and industries."

LESTER SHEELEY

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DR. S. H. RUSSELL  
CHIROPRACTIC PHYSICIAN

Morefield Cabinet Steam Baths.  
Office and Residence 106 Columbia St.  
St. Helens, Oregon.  
Phone 126J. P. O. Box 574

DR. W. G. PARENT

Veterinary Surgeon.

St. Helens Hotel. Phone 44  
St. Helens, Oregon.

## Vernonia Garage

Bridge Street, East Side, Across from Hotels.

## Stage Meets Trains

General Repairs, Tires, Ford Parts, Gas, Oil.  
G. R. MILLS, Prop.

## Vernonia Auto Transit Co.

### STAGES

For Timber, Forest Grove, and Portland leave Vernonia at 6 a. m. and 5 p. m.  
EXTRA TRIPS ON APPOINTMENT

H. J. DUNCAN, Prop.

## LUMBER

When You Want It. Order from

### Beaver Lbr. Co.

Mill 2 Miles South of Vernonia  
Rough and Dressed.  
Quick Delivery.

BEAVER LBR. CO.

## SEE MANLEY

The

### Painter and Paper Hanger

Before Letting Your Job.  
All Material and Workmanship Fully  
GUARANTEED

## C. H. URIE

### Contractor and Builder

Ready to figure on any job.  
See me before letting your building contract.  
Vernonia, - - - Oregon

## DR. G. F. VIA

### Physician and Surgeon

Residence

Banks, - Oregon

# Working Clothes For Men and Women

There's Real Two-fold Economy in wearing our Overalls, Jumpers, Work Shirts, Aprons, etc. First, they save your better clothes. Second, they are big values in themselves.

we Carry the Product of the Most Reliable Manufacturers

Particularly the popular advertised brands. We have them in the standard colors and various grads and weights, according to your needs.

Come and see our stock

# The Economy Store

A. COREY, Prop.

Vernonia, Oregon

## An Opportunity To Brighten Up



Brightening up the home is one of the chief pleasures of the housewife. A bright, cheerful home makes for contentment and comfort.

There are marred and scratched pieces of furniture—the worn floor and stair treads—the woodwork, which needs refinishing—the ice chest—the kitchen cabinet and many other places about the home can be brightened up with

# SHERWIN-WILLIAMS FLOORLAC

a varnish stain of unusual wearing qualities, adaptability and beauty. It stains and varnishes in one operation—is durable and waterproof.

Floorlac is made in all the popular shades of oak, mahogany, walnut, etc. It is inexpensive to use and easy to apply.

We are making a special offer in order to introduce Floorlac quickly to the housewife. Cut the coupon from this ad, bring it to our store with 10c and we will give you a 35c can of Floorlac and a 15c varnish brush. Bring in the coupon today.

## FREE FLOORLAC SAMPLE

Fill in this coupon with your name and address, bring it to our store with Ten Cents and you will receive a Thirty-Five Cent can of Floorlac, and a Fifteen Cent Varnish Brush. This introductory offer is limited—Sign your name and bring the coupon to our store today.

Name \_\_\_\_\_  
Address \_\_\_\_\_

## LANE & CO.

## Right Here!

Headquarters for all Kinds of

# Air Dried Lumber

Wood For \$2.50 a Load.

Lay In Your Winter's Supply Now.

## TWIN LUMBER CO.,

Vernonia, Oregon.

## For a Good, Square Meal

Try The

## COLUMBIA HOTEL

Nice Clean Beds and the Best of Treatment. We Aim to Please.

Vernonia, - Oregon.

## THE MODEL BARBER SHOP

In Rose Theatre Bld'g.  
MODERN SHOP YOU WILL LIKE  
Also Suit Cleaning and Pressing.  
Try Us Next Time.  
O. Puckett, Prop.

Orders Taken for Tailor Made Suits.

## Why Go To Portland?

# THE FOREST GROVE GENERAL HOSPITAL

Graduate Nurses in Attendance.  
Surgical and Obstetrical Cases a Specialty.

Forest Grove, Oregon.