

# The Right Kind of COMEBACK

THERE ARE TWO KINDS OF "COMEBACKS." ONE IS GOOD; THE OTHER IS BAD. ONE MEANS GOOD BUSINESS, A "REPEAT CUSTOMER; THE OTHER MEANS BAD BUSINESS—A COMPLAINTING CUSTOMER. AND MARK THIS—WE THINK THE QUALITY OF GOODS AT CASH PRICES COMBINED WITH A GUARANTEE OF SATISFACTION WHICH RESULTS IN THE RIGHT KIND OF "COMEBACK."



**Saturday-Monday SPECIAL**

10 lb. Sack Cream Rolled Oats

**49c**

**Don't Pass This Up!**

**Honey & Heusser** Cash Grocery

particularly to children under five years of age, but when, no paregoric, codeine or other opiate is given, is easily cured by Chamberlain's Cough Remedy. Most people believe that the time is very much shortened, and that there is little danger from the disease when this remedy is given. It has been used in many epidemics of whooping cough, with pronounced success. It is safe and pleasant to take.

**Notice of Sale of Real Property**  
In the matter of the estate of Jasper D. MacFall, Deceased.

Notice is hereby given that the undersigned, administratrix of the estate of Jasper D. MacFall, deceased, will on and after the 12th day of June, 1922, at No. 258 Morgan Building, Portland, Oregon sell at private sale to the highest and best bidder for cash, the following described real property belonging to said estate:

The undivided one-half interest with Anna Welch, in Lot 18, in Block 3, Manhattan, in Tillamook County Oregon, and The undivided one-half interest with Anna Welch in Lot 7, in Block 23, Manhattan Beach in Tillamook County, Oregon.

DAISY MacFALL, Administratrix.  
Date of 1st pub. Apr. 27, 1922; last pub. May 25, 1922.

## BLAINE NEWS

Dr. Boals came out from Tillamook Sunday evening, to attend Mrs. Estella McKee, who has been very ill.

Miss Del Vincent is visiting her cousin M. E. Borba this week.

Mrs. Maggie Nicklaus, who has been in the hospital at Tillamook for an operation on her neck, was able to come home Tuesday.

Mrs. Ada Benfield is caring for Mrs. McKee.

O. W. Kinnaman and family are moving to Tillamook this week where they will make their home with Mrs. Kinnaman's father, N. J. Dye. They have lived in this neighborhood for many years and will be missed by a host of friends.

M. T. Chance, wife and son of Beaver, E. D. Hester, wife and little daughter of Hemlock, J. N. Ellis, wife and daughter, George Sawyer, John and Harold Blacklock, Jess Grifard, Mrs. Ada Benfield and son, were Sunday visitors at the H. A. Chopard home.

Curtis Benfield is milking at the Biddle ranch.

W. R. Spence, wife and son Rodney, are visiting Mr. and Mrs. Lionel Spence at Wheatland.

Ward Sappington and Thurm Coulson were in our neighborhood Tuesday.

## CARD OF THANKS

We wish to thank the many friends for their kindness during our late bereavement, also for the many beautiful floral offerings.

ABRAM STORMER.  
ALVIN STORMER.  
WESLEY STORMER.

Whooping Cough  
This is a very dangerous disease.



**ROUGH, rocky, rutty roads hold no terror for Vacuum Cup Tires.**

Built ruggedly for long-continued service on all sorts and conditions of roads, they promote genuine economy by their ability to withstand the greatest punishment for the longest time.

Step into our store and let us show you the Pennsylvania highest quality line.

WILLIAMS & WILLIAMS

## DO IT TODAY'S WAY

These are newspaper days. Newspaper days are like automobile days—faster—quicker action.

Who travels cross-country by ox-team now?

Yet ox-teams were fast enough once. Fast enough for ox-team days—not for today.

Messengers and personal calls were fast enough once; but that was before telephone days.

There was a time when the 'phone wasn't necessary—it wasn't necessary because it didn't exist. Life wasn't geared up to the speed that goes with it.

But you would laugh at the man who wouldn't use the 'phone simply because his grandfather didn't.

He'd be in the same class with the merchant who thought grandfather's advertising methods were fast enough and sure enough for him.

Grandfather waited for satisfied customers to spread the good word. "Give 'em time," said grandfather.

He had time to spare. It fitted his day. But not today.

We're in the quick action mood that goes with autos and telephones and express trains and wireless.

It takes newspaper advertising to fit the mood of the times.

People's minds are geared up to that quick method of spreading information.

This year above all years needs action.

Nothing won't do.

For today's action, use today's way! Put our advertising into the medium that fits the pace.

These are newspaper days.

"A new bridge will be thrown across the Hudson"—news item. Some strong people, we say.

Vacation daze will soon be here.

Jim Jeffries, ex-heavyweight champ wants to preach. We'll bet there will be no buttons in the collection plate.

You can't keep a good man or good man's business down.

## WITHOUT STREET ADDRESS YOUR MAIL IS DELAYED AT OFFICE OF DELIVERY

The Dead Letter Office has been in existence ever since Ben Franklin started our postal service. Even then people addressed mail to Mr. Ezekiel Smithers, "Atlantic Coast," and expected Ben to know just where Zeke lived.

Perhaps they had Zeke's address in letters up in the garret, maybe a chest full of 'em, but then it was easier to let Ben hunt Zeke. Today people are addressing letters to John Smith, New York, N. Y., or Chicago, Ill., thinking Uncle Sam can locate him, which is just as incomplete as was Zeke's address of yore. The Postoffice Department asks you to put the number and street in the address. It helps you.

## Trinidad Col.

How do you expect the Postal Clerk to know whether you mean Trinidad, California, or Trinidad, Colorado?

ALWAYS SPELL OUT THE NAME OF THE STATE IN FULL IN THE ADDRESS.

## "MORE BUSINESS IN GOVERNMENT"

This apt phrase was used in President Harding's first message to Congress and applies particularly in postal management where postmasters are being impressed with the fact that they are managers of local branches of the biggest business in the world.

## HERE COMES A STRANGER!

Let's make our post office look neat. Mr. Postmaster. Straighten up the rural letter box. Mr. Farmer. Tidy up some. Mr. Rural Carrier. First impressions are lasting. Maybe Mr. Stranger, taking notice of these improvements, will come back, bringing you benefits. Start these with "POSTAL IMPROVEMENT WEEK" May 1-4.

## HUMANIZING THE POSTAL SERVICE

"There is no unimportant person or part of our service. It is a total of human units and their co-operation is the key to its success. In its last analysis, postal duties are accommodations where postmasters are being impressed with the fact that they are managers of local branches of the biggest business in the world."

Postmaster General Hubert Work.

## IN THE CIRCUIT COURT OF THE STATE OF OREGON FOR TILLAMOOK COUNTY

## SUMMONS

F. R. Beals, Plaintiff.

vs.

Northern Pacific Railway Company and Albert H. Malaney, Defendants.

To Albert H. Malaney, one of the above named defendants:

In the name of the State of Oregon:

You are hereby required to appear and answer the complaint filed against you in the above entitled suit on or before the expiration of six weeks from the date of the first publication of this summons, and if you fail so to answer for want thereof, plaintiff will apply to the Court for the relief demanded in the complaint, which relief is that a decree be entered for the specific performance of the contract made by defendant Railway Company with one C. E. Moulton for the conveyance to said Moulton, or his assigns, of Lot One (1) of Section 30 in Township 4, South of Range 10 West W. M., which contract was afterwards assigned to you and your interest in said land was thereafter conveyed to plaintiff, and for a decree that plaintiff is the owner in fee simple of said funds and requiring a conveyance thereof to be made to him by the defendant Railway Company, and for costs and disbursements, and

for such other relief as may be equitable.

This summons is served upon you by publication in The Tillamook Herald in pursuance of an order therefor made by the Honorable Homer Mason, County Judge of Tillamook County, Oregon, dated April 19th, 1922, requiring publication thereof to be made once a week for six successive weeks and requiring him to appear and answer the complaint on or before the expiration of such time of publication and the date of the first publication hereof is April 20, 1922.

Attorneys for Plaintiff. Residence: BOTTIS & WINSLOW.

First publication, April 20, 1922.

Last publication June 1, 1922.

## Two Dollars Saved

A man rushed up to the home of a doctor in the village late one night and asked him to come at once to a distant farmhouse.

The doctor hitched up his horse and home.

They drove furiously to the farmer's. Upon their arrival the farmer asked, "How much is your fee, doctor?"

"Three dollars," said the physician, in surprise.

"Here you are," handing over the money; "The blamed jitney man wanted \$5 to drive me home."—Chicago Tribune.

## Evils of Constipation

Perhaps the most serious of the diseases caused by constipation is appendicitis. If you would avoid this dangerous disease, keep your bowels regular. For this purpose Chamberlain's Tablets are excellent, easy to take and mild and gentle in effect.

## LOLL'S MEAT MARKET

Where You Get

A-1 STEER BEEF

From Portland Government Inspection

AT RIGHT PRICES

Second Ave. East Between Third and Fourth

## Evening Dinner

At

The Tourist Cafe

We Feature An Evening Menu

with a variety of tempting combinations ranging in price from

25c to 75c

## THE TOURIST CAFE

# GEM THEATRE

PROGRAM FOR WEEK COMMENCING SUNDAY, MAY 7

SUNDAY-MONDAY MAY 7-8

## The Little Minister

Taken from the play and book by James M. Barrie, author of "Peter Pan" and other successful stories. If you enjoy good entertainment and wish to spend an hour and a half in a most pleasing manner—you can't afford to miss seeing—BETTY COMPTON, GEORGE HACKATHORNE, NIGEL BARRIE and the supporting cast in "The Little Minister."

"MUTT & JEFF Cartoon Comedy "Village Cut-Up"

TUESDAY-WEDNESDAY, MAY 9-10  
MARSHALL NEILAN Presents

## PENROD

With FRECKLES BARRY. Booth Tarkington's famous stories in eight wonderful reels. To those of you who have read the several stories from the pen of Booth Tarkington, we will say, "Penrod" brings to life every character in a way that will bring to your mind every big laugh that you enjoyed in reading the stories. Come! Meet the gang! Penrod, Herman, Varman, Sammy Williams and all the rest.

"FOX NEWS"

THURSDAY-FRIDAY MAY 11-12

MONTE BLUE in

## A PERFECT CRIME

A picture produced from a Saturday Evening Post Story, with everything in it that goes to make a perfect photoplay, keen suspense, brilliant humor and pathos. It'll be a "A Perfect Crime" if you do not take the entire family to see this one.

"FIFTEEN MINUTES" One Reel Rolin Comedy.

SATURDAY MAY 13

DORIS MAY in

## The FOOLISH AGE

It'll tickle you to death—almost! When you see her four gentle playmates. It's a Knockout! Don't turn around—you'll lose a laugh! "The Foolish Age" is one of the most laughable and original comedy dramas ever produced. Don't—Miss—It!

"TOONERVILLE TANGLE" Two Reel Comedy.

## Latest Sport Frocks Loose



As the season progresses one notices that sport frocks vary greatly as to line. Where the first models shown for summer wear were quite straight, many of the newer models like this Ellet Sport-sun are loosely draped and have flowing sleeves.



DISEASE EXACTS A HEAVY MORTALITY AMONGST LIVE STOCK. IT MAY GET INTO YOUR HERD AND CAUSE YOU HEAVY LOSSES.

## Mortality Livestock Insurance

In the Hartford Live Stock Insurance Co. protects you at all times against the possibility of loss stealing your capital.

It simply carries your risk and repays on the value loss through death by any cause.

This insurance costs little but it affords security against loss.

Ask for particulars and rates.

## Rollie W. Watson

"THE INSURANCE MAN"

21 years in Tillamook

PHONE MUTUAL OR BELL 48J

"THERE'S ALWAYS A GOOD SHOW AT THE GEM---OFTEN TIMES IT'S GREAT"