

NORBLAD OUT AGAINST HAWLEY

Astorian to Make Race For Congress In Interest Of the Coast Counties

Announcement was made last Sunday by State Senator A. W. Norblad of Astoria that he would bow to the strong pressure which has been exerted on him by friends from all over the state and that in a few days he would file as a candidate for the republican nomination for representative in the national congress from the first Oregon district. He will be opposed in the race by Willis P. Hawley, present incumbent of the office, and E. E. Fisher, of Beaverton. Mr. Norblad will start a whirlwind speaking campaign that will carry him through the Willamette valley and southern Oregon districts visiting Tillamook soon.

"For some time friends have been urging me to enter this campaign against Mr. Hawley," Mr. Norblad states in a letter to The Herald, "I gave the matter thorough consideration and then decided that the pressure of my law business was so great that I would not be able to devote the time and energy to the campaign, so I announced that I would again be a candidate for the state senate. Within the time since I made this announcement, however, I have received hundreds of urgent appeals from all over the district urging my reconsideration of the matter. These have culminated in the last few days with appeals from the Astoria chamber of commerce and Ad Club. Yesterday I received a number of telegrams on the subject coming from several from influential men in Marion county, urging my candidacy.

"In view of the nature of these requests I feel that I can no longer hold back from the task I will need the assistance of every person in the district in the campaign. The time is short and unless I am given all possible support I will not be able to cover the field. It is especially important that all those who have friends in the Willamette valley and southern Oregon write to these people in my behalf.

"It has been a long time since the coast counties of the state, or valley counties have had any representative in congress. Mr. Hawley, while a man of unimpeachable character, has not made a record during his terms in the national legislatures. A search through the list of his activities and accomplishments will reveal little energy toward obtaining the needs of a constituents.

"I can promise, that if I am elected the interests peculiar to the various sections of the districts or of this state, will not lack a voice in the

haits of congress. I will devote all my energies toward serving the interests of those who have placed me in such a position and toward such matters as touch upon the state of Oregon, the Pacific northwest, and the entire Pacific coast. In these days of progress in this section, during which the vast potential wealth that lies within our boundaries is being slowly developed it is of the utmost importance that residents of this district have a voice in government affairs that may relate closely to our own particular prosperity.

Mr. Norblad stated that his campaign schedule was being prepared and that his tour of the district would start in the next few days.

Senator Norblad served six years in the city of Astoria as city attorney in his fourth year in the state senate has just expired. During his tenure in (Continued on Page 12)

LOCAL FIRM DOES NOT FEAR MAIL ORDER HOUSE

Herald readers doubtless welcome the appearance of the Honey & Heuser advertisement in our last issue and will be glad to know that they have decided to continue using Herald advertising to inform their friends and patrons of the bargains they have to offer.

In their opening announcement they state known the fact that they feared the mail order houses for they announced, "We compete with the mail order houses." This fact alone is worth consideration.

Purchasers of groceries who reside outside of the confines of Tillamook are invited to order by mail, the firm making a practice of caring for this business as promptly as if handled over the counter.

The Honey & Heuser store is brimming with liveliness these days. Their shelves are well stocked with a staple line of fresh goods and their prices as reproduced in this paper, speak for themselves.

Says Mr. Honey: "Our business up to this time has been more than satisfactory, in fact so much so, that we want to add to our growing list of customers, and consequently are contracting Herald ad space in the hope of doing so. We have perfected our organization to such an extent now that we can assure all very prompt deliveries of the very best merchandise at really attractive prices."

JOE DONALDSON STRICKEN DOWN IN PRIME OF LIFE

ONE OF TILLAMOOK'S MOST PROMINENT SONS SUCCEUMBS TO SUDDEN ATTACK OF DEADLY FLU

DEATH OCCURS ON MONDAY

FUNERAL CORTEGE ONE OF LARGEST IN COUNTY'S HISTORY

The community was both surprised and shocked on Monday morning to hear of the death of Joe Donaldson, one of Tillamook's most prominent farmers. Mr. Donaldson had been ill only about a week and his serious condition was not known to many.

The funeral services were held at the Christian Church on Wednesday afternoon, and was attended by perhaps the largest concourse of friends ever attending a funeral here. The order of Odd Fellows of which he was a member, had charge of the services at the cemetery.

To the editor of The Herald, Joe Donaldson was a very dear friend. We have known him well for many years and during that time had the opportunity to study him from many different angles, and we wish to say that at no time did we ever find him wanting. He was progressive, public spirited, energetic and kind hearted. He stood right on all moral questions. His untimely death is certainly a distinct loss to the community.

He was president of the Tillamook County Jersey Association; last year he was president of the Tillamook Cow Testing Association; was a prominent Granger and member of the Odd Fellows Lodge. He was in the dairy business in a large scale, milking 55 head of cows. His herd of cattle was composed of pure bred stock, and he was also a breeder of pure bred hogs. So far as was within his power he never did things by halves. He was of broad vision and at the time of his death was building well for the future.

Deceased was born in 1883, and died upon the farm on which he was born. The Donaldson's settled on the old Donaldson farm, now known as Don Meadows Farm in 1865, and this fine piece of property has remained in the Donaldson family from that time until now.

Deceased leaves a wife and three small children; six sisters: Mrs. Margaret Jensen of Florence, Ore., Mrs. Mary Herzinger of Calif., Mrs. D. F. Edmunds of Pacific City, Mrs. Olive West of Bellevue, Wash., Don Nelson and Jessie Gleibisch, both of Portland; and five brothers: John, of Portland, Bert of Wheeler and Ed, Ivan and Virgil of Tillamook.

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HERALD STILL FAR IN LEAD ECLIPSES OWN HIGH MARK

During the month of March The Herald not only maintained its local supremacy but out-distanced all competition by surprisingly large figures and eclipsed its own previous high record by over 75 per cent.

The amount of advertising carried during the month of March, computed in column inches, was as follows:

HERALD 4662 Inches
Other Paper 2840 Inches

HERALD LEADS BY 1822 INCHES

These figures include both semi-weekly and weekly issues of the other paper and for The Herald only the regular weekly editions, a fact, which when considered, adds greatly to the immensity of the Herald's prestige.

These figures include display advertising, legal notices, county and city printing and classified advertising, and show beyond a question of a doubt that today there is only one paper that is taken seriously by advertisers of this county.

The Herald has attained this distinction in the short space of six months by a persistent effort to give the reading public one of the best papers published in the state today.

An advertising medium to be of genuine success both to publisher and advertiser alike must put its ear to the ground and hearken to the requests of its readers. This The Herald has strived to do. It has provided a live-

wire sports page for those interested in local athletic events; it has provided a really creditable society and local news page of great interest to the entire family circle; it has added two excellent humorous features in B-U-N-K and Slat's Diary; has a timely editorial column, an automobile section, an up-to-the-minute local news service and this week adds another excellent feature in the column headed "News of 24 years ago."

The Herald contemplates the addition of other features from time to time. It will continue to chronicle the industrial, church, fraternal, political civic and club notes in the same capable manner as it has in the past and its advertising columns will be kept clean and up to the same high standard maintained at present.

Herald advertising pays—it is paying both the merchants who are using it and the readers; one in the new business created, the other in the timely store news brought to their attention through these columns.

In passing it might be timely to add that The Herald columns are today patronized by more representative firms than any other local paper for it is a known fact that scarcely a week rolls by but what some new advertiser seeks to make known his wares through The Herald.

The Herald continues to gain in circulation at an astonishing rate. All of which merely goes to prove our former assertions. "WATCH THE HERALD IN 1922."

Winslow Will Be a Candidate For Legislature

Attorney Geo. P. Winslow, has filed in nominating papers with the Secretary of State, for the office of representative of the 29th representative district which includes Tillamook county.

Attorney Winslow is an able man and there is no doubt that if he is nominated and elected, he will prove a very efficient official.

In his petition Mr. Winslow says: "If I am nominated and elected I will, during my term of office, work for legislation that will reduce taxes, especially on real estate, and for a retrenchment in public expenditures." He further stands for: "Less appropriations; less commissions; more efficiency."

'LOUIE' BEAN, CANDIDATE FOR GOVERNOR HERE

Louis E. Bean, republican candidate for the nomination of Governor, was looking to his fences in Tillamook county Tuesday and while here dropped in to give us the "once over."

"Louie", as friends familiarly call him, figures that the one man that he has to beat at the primaries is the man now holding down the coveted chair at Salem—Ben O'cott. He has visited several of the different sections of the state of late and everywhere meets with indications of his successful candidacy, he says.

Bean is an ardent sportsman, and more than once has whipped the streams of Tillamook and is the author of laws for the conservation of wild life and fish and game of the state. He opposed the bird reserve bill which was defeated at the last election.

INDIANS BUY HERE

E. G. Lawrence and W. M. Pachmeyer of Indiana, accompanied by their families, arrived here last week, being brought here through the influence of our Chamber of Commerce.

Upon their arrival here they visited the F. B. McKinley real estate office, and through this concern they bought the B. B. Dunham 160 acre place on East Beaver.

After making this deal Mr. McKinley got busy and at once made a deal whereby Mr. Dunham bought the four acres east of town known as the Cook place.

ODD FELLOWS TO HOLD DISTRICT CONVENTION

The County Convention of all Odd-fellow Lodges in Tillamook County Oregon, will be held in Tillamook May 8th and will open at one o'clock and it is expected that a large number of lodges from the county will attend this meeting as much business will be transacted for the good of Odd-fellowship.

Mr. A. A. Inlath of Cloverdale, chairman of the Convention and Geo. P. Winslow of Tillamook is secretary and they are both trying to make this Convention a successful one and are doing their best to have a good attendance. All Odd-fellows should bear in mind the date and try and be on hand.

GOOD LUCK JOE

Joe Smith, veteran salesman, who has been making this territory, for Blake M. Ford for a number of years, has been elected manager of a Astoria wholesale paper firm. Joe was one of the most popular salesmen who ever "parked" his grip in Tillamook.

"parker" he himself "jokes" this territory for the new firm.

GUERNSEY MEN HOLD MEETING

W. D. PINE IN CHARGE OF CONDUCT OF GUERNSEY GAITIES TO BE HELD, JUNE 1st, 2nd, And 3rd.

The Tillamook County Guernsey association met in regular monthly meeting at the Cottonwood Farm on the Trask river on Tuesday, Edmunds and Fitzpatrick the proprietors, were royal entertainers and after a splendid dinner served by the ladies, cigars oranges and candy were passed around.

After dinner the regular business of the meeting, which mainly, had to do with the coming Guernsey Gaities, was taken up by president I. L. Lance. Reports of different committees were heard, all of which went to show that preparations for the big event were well under way.

It was thought best that because of president Lance's time being so much taken up with his duties at the post office, that it would be well for him to have assistance, so a motion was decided to make W. D. Pine general manager of the arrangements for the Guernsey Gaities.

The next meeting of the Guernsey Association will be held on May 9th, at the River Lawn Farm, Ira Lance, Prop.

BIDDIES, TOO, ARE BREAKING RECORDS

The Bossies are not the only record breakers bringing fame and renown to Tillamook county these days, for comes now a little black minor hen owned and cared for by Mrs. John Carroll, who, as regularly as clock work, every other day presents her mistress with a phenomenal egg that measures 7 1/4 x 5 1/4 inches and weighs approximately 5 1-3 ounces.

M. Alpana is also the owner of a record-breaker. He is exhibiting her product in the window of Chas. Clough's drug store so we'll let Clough tell the tale, assuring you however that they are whoppers.

The Jerseys and the Guernseys and the Holsteins will have to step lively lest the biddies step in and take their place on the front page altogether.

TO THE VOTERS OF TILLAMOOK COUNTY

I hereby announce myself as a candidate for nomination on the Democratic ticket for the office of County Commissioner subject to the Primaries of May 19 1922.

B. O. RICHARDS

City and County Officials Meet to Discuss Refund

Members of the Tillamook City Council met with the Board of County Commissioners last Tuesday and again Monday in an effort to arrive at some solution to the road tax refund which the city officials allege the county has collected and applied to general road work.

At the Thursday meeting all members of the council were present but Mayor Moulton.

The county officials offered the suggestion that the matter be held until fall when the budget is compiled and the annual meeting of taxpayers when they could confer and compile their budget in such a way to raise funds to take care of the matter.

As the matter now stands the county could not refund any of this money where they to consent to the proposition for work under way and contemplated requires every cent on hand. On the other hand it is not thought that it is the intention of the city nor the wishes of the council to work a hardship on the country or deter the improvement of the roads so this suggestion seems wise from more angles than one.

The city council meets again next Monday at which time a report will probably be made on this matter.

DATE FOR SALVATION ARMY DRIVE IS SET

At a meeting of the Central Committee at Sheriff Aschim's office last evening, it was decided to hold the annual Salvation Army Drive on the 18, 19 and 20 of May. Sheriff Aschim chairman of the central committee, went over the work in an informal way with the idea of making more complete arrangements at the next meeting which will be held on the evening of April 18th at the sheriff's office.

COL. GEO. WHITE WILL ADDRESS LEGIONAIRE

Tillamook is to be honored by a another gubernatorial candidate this week in the person of Col. Geo. A. White who will address the meeting to be held by the American Legion Friday (tomorrow night.)

Col. White jumped into the fray at the solicitation of a persistent group of friends and supporters headed by Grant Dimick of Oregon City.

SUPT. TURNBULL HIGHLY HONORED

IS ELECTED TREASURER OF INLAND EMPIRE TEACHERS ASSOCIATION AT SPOKANE MEETING.

Geo. B. Lamb, our county school superintendent, L. W. Turnbull, principal of our public schools and W. E. Buell, principal of the Coverdale schools, spent three days of last week at Spokane, Wash., attending the Inland Empire Teachers Association meeting, which was attended by some 2500 teachers, representing Oregon, Washington, Idaho and Montana.

When it came to the election of officers for this great association, L. W. Turnbull principal of our public school was elected Treasurer.

The principal work of the meeting was an endeavor to standardize the work of the schools and also standardize the qualifications of teachers so that a teacher, teaching in one of the four states and holding a proper certificate may teach in any of the other three without any unnecessary delay.

Those attending the big meeting report a very beneficial and pleasant time.

REED GETTING READY FOR THE PRIMARIES

S. G. Reed has or will within a few days announce himself as a candidate for representative on the republican ticket. He did not consent to file until he had been repeatedly asked to do so by a large number of voters from various parts of the county. There is a rumor that Mr. Winslow, Tillamook attorney, will be a candidate.— Wheeler Reporter.

NEWS OF 24 YEARS AGO A NEW FEATURE

A new feature which The Herald is adding this week is a column devoted to news of 24 years ago reprinted from early editions of The Herald, then, as now, the leading paper of the great Tillamook country.

Old-timers, who traveled either by stage or by schooner in and out of Tillamook, will greatly appreciate this column: Newcomers, too, will find it of great interest, for in it they will find names of men and women who today are prominently mentioned in the news of the day.

We know you will like this new feature and we ask that you peruse it each week and pass the paper to a neighbor who, also, will appreciate reading it, providing he already is not like you a subscriber.

Herald Becomes Member of NEA Biggest Feature Syndicate in U.S.A.

In keeping with a promise made several weeks ago that we would shortly announce the appearance of several new features The Herald takes great pleasure in stating that it has completed arrangements whereby Tillamook through The Herald, will shortly be served by the extensive and exclusive NEA Service, an organization of trained and skilled photographers, writers, and illustrators of national reputation.

With the acquisition of sole rights for the publication of these news dispatches, cartoons, news illustrations and art features The Herald becomes a member of one of the oldest and largest newspaper organizations in the United States.

NEA Service, Inc.—Newspaper Enterprise Association—was founded back in the '90's and has been continuing to function and serving the larger dailies of the country ever since. When seeking a service of this nature The Herald can't about and made every comparison and investigation possible. With the sole idea of securing for Herald readers the highest grade and most reliable service obtainable. In selecting NEA we feel that we have the biggest, best and most reliable news and art service now obtainable.

Some of the exclusive features which this service will provide Herald readers are: a comedy cartoon by Garry, world famous artist; "Life Lines", by H. M. C.; "Pointers" by Thomas; the renowned Ad Art Illustrated ad service, (the same as used by the Scripps-McRae newspapers, Seattle Post-Intelligencer and others) timely sporting news, pictures, fashions, Washington news and the famous Namrod news-cartoons.

Several other smaller (and far cheaper) services were considered but cast aside in the assumption that Herald readers were entitled to the best.

The Herald has an experienced stereotyper to personally supervise this new work, which should enhance the value of this service over others.

With this service The Herald also acquires by purchasing a full size stereotyping outfit. This outfit will reproduce illustrations for use in the ad and news sections direct from matrices in any size from one inch to nearly a full page—type high and ready for printing, thus doing away with the tedious necessity of mounting on wood, such as other services would necessitate. This machine is purchased outright and not "leased" giving to The Herald the distinction of being the first Tillamook newspaper to be so equipped. The machine should arrive soon—may perhaps be here to and on the job before you read this. At any rate we want Herald readers to inspect this new modern newspaper equipment upon arrival and we again call your attention to the slogan appearing at the head of this paper: "The Paper That Does Things." "Watch The Herald in 1922."