

TESTING ASS'N. LARGEST IN WORLD

Local Organization Testing 2800 Cows; March Records Out

Mason and Schild Herds Tied for High Honors With 956 lb of Milk and 44.69 Fat in Month—Sharp Herd Leads Those Under 20; Tippan Herd Those Over 20 Cows.

Tillamook County has the distinction considering all things of being the leading dairy county in the United States.

The foundation of this day of great records harks back to the year 1912, when such men as Chas. Kunze, Jos. Duffer, and several other prominent dairymen put their shoulder to the wheel and established our first cow testing association.

The present officials of the association are: E. J. Glenger, Pres.; Tom Hyler, vice pres.; Paul Fitzpatrick, secretary and treasurer.

Table with 4 columns: Owner, Cows, Ave. lbs. milk, Ave. fat. Lists names like Homer Mason, John Schild, etc.

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High pure bred cow; name an address of owner: Neilson Bros., Tillamook. Name of cow, Jolly; Breed, Holstein; Age 7; Months since fresh, 1; Months record, Milk 2325, fat 75.10.

ROLL OF HONOR CLASS A The following gives owners name, name of cow, breed, pounds of milk, percentage of butterfat and fat in the order named:

TILLAMOOK HAS CHAMP GOPHER EXTERMINATOR

Roy Hauenkurt who resides on Long Prairie has the record so far in this county, in the matter of killing gophers.

Billboards a Nuisance Should Be Banned

One of the civic features that tourists and visitors often favorably comment upon when visiting Tillamook is the almost total absence of the obnoxious billboard so conspicuous in some towns and cities.

Billboards are used almost exclusively by "foreign" advertisers. The word foreign, as applied in this instance, takes in every known brand of tobacco, patent medicine, etc.

The billboard at its best has no place in Tillamook and here is hoping that someday they will be banned. Clubs and commercial organizations, to say nothing of property, will back us up in this plea, we are sure.

JUDGE BELT TAKES EVIDENCE HERE

Judge H. H. Belt, of Polk County, accompanied by his stenographer, Miss Blanche Barrett, sister of P. W. Barrett of this city took evidence here on Tuesday and Wednesday in the Beals vs. Simmons log pond case.

Judge Belt's mission here was to take this evidence. All day Tuesday and Wednesday was spent in the courtroom and late in the afternoon the court machinery went to the scene of the dispute to make final observations.

CRIDGE JOURNAL WRITER, DIES VERY SUDDENLY

A. D. Cridge, veteran newspaperman died in Portland Wednesday. Cridge, it will be remembered, was the writer who penned the tribute to Sheriff Aschmich which appeared in last week's Herald.

A SUCCESSFUL SALE

At the Jos. Donahoe sale, held last week, 11 high grade Jerseys sold at an average price of \$100 per head.

FARMER GRADE IS UNDERGOING IMPROVEMENT

THREE THOUSAND POUNDS OF POWDER IS EMPLOYED IN ONE BLAST TO DISLodge HILL IN WIDENING PROCESS

BLAST BIGGEST SHOT HERE

OLSON SEES BIG SAVING TO COUNTY IN FUTURE ROAD WORK

One of the largest blasts yet employed by the county in road building was successfully set off last Saturday afternoon when a 300-foot section of the tip-most point of the old "farmer grade" in the southern part of the county was "blown to smithereens" by a ton and a half of powder.

This was the first of three such blasts planned in widening the road at this place. The road here runs along the river is narrow, rough and dangerous. With the completion the road will assume a wider and straighter course and a more uniform grade.

The work Saturday was under the personal supervision of John Carroll, road master and foreman Greene. G. W. Harrington, special representative of the Trojan Powder Company, was on hand instructing the men in this first attempt.

The blast was accomplished with a minimum cost and with a minimum number of men and under adverse conditions. The holes where the powder was placed were practically full of water, it being estimated that two-thirds of the powder lay in water over 24 hours.

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TO BUILD MILL

O. T. Glazier has purchased the machinery in the Maples Shingle mill from the Nehalem Valley Bank. Mr. Glazier is constructing a mill at Snark to house the machinery.

The mill has previously operated only intermittently in connection with the operation of two large camps there. With the reopening this month it is intended to keep it running the year around.

Beginning May 1 the majority of garages and service stations will be asked a strictly cash basis for all oil and gasoline sales. See advertisement for particulars.

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Sunday Concert Delights Large Crowd at Gem

The semi-sacred concert, which was given at the Gem Theatre last Sunday afternoon by the Monday Musical Club was well attended.

The program was all that could be desired. The selections by the band were well rendered and pleased the audience very much.

The Reformed Church male quartette composed of Rev. Lienenkemper, A. Gruenewald, Emil Heusser and John Zumbstein, rendered two very beautiful quartets in a very pleasing manner.

A violin solo "Cavatina" by E. E. Koch was well rendered and well received by the audience, it being necessary for Mr. Koch to play an encore. "Consider and Hear Me" was a very beautiful vocal solo, rendered by Mrs. MacGinnis.

The concert was by C. E. Trombley was well received. Mr. John Carroll was at his best last Sunday. He sang in a most pleasing manner "Arise, Shine, for Thy Light has Come" by Mc Dermid.

The attendance and interest in the concert was such as to show very plainly that our people are taking an increased interest in good music. All of which is a healthy sign.

BRIGHTON MILL TO INSTALL RADIOPHONE

The Brighton Mills company has ordered a radiophone outfit which will be installed in Le Brighton hall. When installed Brighton people may listen to music, lecturers, news bulletins, etc. from various points on the coast.

NEW MEAT MARKET

Ed. Hadley, well known here, and who has been interested in the meat business for some time has started a new meat market in the building next to the Gem Theatre.

He has been busy during the past week or more arranging and equipping the same, for the purpose of handling all kinds of meats.

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COUNCIL PASSES LESS STRINGENT AUTO TRUCK LAW

ORDINANCE IMPOSING \$120 FEE IS RESCINDED AND ONE ASKING \$40 IS PASSED IN ITS STEAD AT MONDAY MEETING

ACTION PLEASERS TRUCK MEN

HALL PRESENTS PETITION ASKING COUNTY TO REFUND TAX MONEY

The action of the city council in passing a \$125 truck license was rescinded by that same law-making body at its Monday night meeting.

Much complaint was heard following the passage of the former ordinance and truck companies only awaited this last meeting before announcing either a withdrawal from the field or appeal to the interstate commerce commission. One company—the Oregonian Truck Line—has five trucks on this run.

The new ordinance should meet with their approval. It provides for a year's payment of \$20 for each one-ton truck operating to Tillamook city from points outside the county and \$30 for two-ton trucks or fractions thereof and \$40 for three-ton trucks or fraction thereof.

City Attorney Hall presented a form for a petition that the citizens will be asked to sign and present to the county commissioners in an appeal for the return of taxes collected for road work and which the city officials feel should be refunded to the city coffers.

ANOTHER NEARBY MILL TO RESUME CUTTING

The mill of the C. H. Wheeler Lumber company at Cochran, Oregon will begin operation the latter part of the month, and will be operated continuously, according to announcement by L. R. Hubbard, manager. The mill has a capacity of 80,000 feet a day and will employ about 60 men.

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Pioneer Woman Called By Death Sunday Morning

Last Sunday morning the community was shocked to hear of the death of Mrs. Bert King who passed away that morning at about four o'clock, after undergoing an operation.

While the deceased had been ailing some time, few knew of her critical condition, as she was of the uncompromising sort, and in consequence death came as a shock to her many friends.

Mrs. King took an active part in church work, being very active in the establishing of a Nazarene church here, which is at present in a very flourishing condition. She was always interested in and did what she could towards every movement for the benefit of the morals of the community.

The funeral services, which were held at the Nazarene Church on Tuesday afternoon were attended by a large number of our people, the entire seating capacity of the church being taken up, while many were standing. There were over 50 autos in the procession to the cemetery, all of which went to show the high esteem in which the deceased was held.

The sermon was preached by Rev. Wm. Clink and she was assisted in her services by other pastors. The floral offerings were beautiful and many. Interment took place at the I. O. O. F. cemetery.

WORTHY GRAND MATRON VISITS TILLAMOOK

Mrs. Minnie C. Letson, Worthy Grand Matron of the Order of Eastern Star, paid Silver Wave Chapter No. 18 an official visit on Friday evening, March 31, a special meeting having been called in her honor on that evening.

During the evening she was presented with a Tillamook cheese by John Leland Henderson, with appropriate remarks. A special dinner was prepared in honor of the Worthy Grand Matron at the Louvre. Mrs. Clarence Stanley arranged for the dinner in the absence of Mrs. H. A. Williams, who was ill and unable to attend.

On Saturday night the Worthy Grand Matron visited Bay City and on the following Monday night Wheeler. She was accompanied on these visits by several Tillamook people.

TOWN OF IDAVILLE TO HAVE POSTOFFICE

Now that Idaville, a mile south of Bay City, has taken on airs of importance by reason of extensive developments that have recently taken place there on account of the activity of the Whitney Lumber Co., it has been deemed necessary to have a postoffice at that point.

Heretofore, and at present, all the mail for Idaville is collected once a day at the Bay City postoffice by one of the employees, who makes the trip here to get it. On opening up the lumber camps and the company employing hundreds of men both in the timber and at Idaville, it came to be seen that the system of carrying the mail a mile each day was cumbersome and therefore application was justly made to the postal department at Washington for a postoffice. Last week this application was favorably acted upon, and a few days later congress nominated and the president appointed William J. Norris as Idaville's first postmaster.

The new postoffice will be opened to the public soon, as Mr. Norris is making preparation to install the boxes and fixtures shortly in a building he is having fitted for that purpose.—Bay City Examiner.

Mayor Sam Moulton, accompanied by Mrs. Moulton, returned on Wednesday from a ten week's visit at San Diego and other California points. They return much rested and benefited by their vacation.

TWO CONVENTIONS IN TILLAMOOK IN THE SAME WEEK

STATE WOMEN'S CLUBS AND GUERNSEY GAITIES MEET AT SAME TIME—LOCAL ORGANIZATIONS PREPARE

CHAMBER IS TO ASSIST

WILL BE HOSTS OF TWO BANQUETS ON THE FIRST OF JUNE

Owing to the change of dates for the annual convention of the State Federation of Women's Clubs, which was finally decided to take place on the 30th and 31st of May and the 1st and 2nd of June, and the change of date for the Guernsey Gaities to the 1st, 2nd, and 3rd of June, will mean that Tillamook City will have to entertain these two events in one week.

As far as is known at present these are the only conventions scheduled for Tillamook this summer and the local organizations are making their plans with the expectation that both affairs will prove most successful. As there will be a large number of persons in Tillamook from all parts of the state the week of the conventions, it is hoped that the city officials will see to it that the city has a spring clean-up before that date.

The local committee of the State Federation of Women's Clubs have about completed its program, which will be as follows: Tuesday, May 30.—The convention will be called to order some time in the afternoon, when the usual addresses of welcome will be made and the convention will hold its first business session, followed by a business session in the evening.

Wednesday, May 31.—Business session in the morning. In the afternoon a trip to Lake Lytle with a banquet at the Elmore Hotel. Returning to the city a business meeting will be held. Thursday, June 1.—Business session in the morning. At noon the visitors will be guests of the Tillamook Chamber of Commerce at a banquet. A trip to Oceanside in the afternoon, with a sea food luncheon to be served there in the new pavilion. Returning to the city in time for a business session in the evening.

Friday morning, June 2.—Business session and a visit to the Cheese factories. The convention will close about noon. The next meeting of the Guernsey Breeders' Club, which will be held on the 11th, will put the finishing touches on the program for the Guernsey Gaities, which meet in this city on the 1st, 2nd and 3rd of June. As present arranged, it is planned to meet at McCoy, where a luncheon will be served, and then drive to Tillamook.

(Continued on Page 2)

AUTO OWNERS SHOULD READ EVERY LINE

Auto owners should carefully peruse Herald advertising at this time for each week news of special interest to every driver and owner of a car appears in this newspaper.

Just for instance: This week one firm is offering a first-class 30x3 1/2 tire for \$10.00. Williams & Williams is making these important announcements that you will want to read. They are advancing the claims of their tires, of their batteries and of the Studebaker car for which they are local distributors.

Several other interesting automotive ads are in this issue. You will find them of special interest right now and it may pay you to look them up first thing.

Newspaper Advertising Makes A "Hit" With These Firms

National advertising campaigns in newspapers are sweeping the country, F. Guy Davis, western manager of the bureau of advertising of the American Newspaper Publisher's association, declared in a speech at Chicago Tuesday.

"Business houses that never before used any extensive newspaper space are doubling and trebling their newspaper appropriations for this year," he said. "This has grown, not from propaganda, but from the necessities of the present-day business situation."

"There was a firm in 1920 that started to use newspaper space for national advertising for the first time. Last year this firm using space in 40 American newspapers was enabled to declare a 7 per cent dividend, and this year it is planning to advertise in 200 American cities."