

# We Freshen the Store Daily With New Spring Goods

—We Reveal Briefly of the "New Spring Arrivals Here and There for Your Inspection:

—New! High Neck Silk White.

—New! Silk in Women's Dress Skirts.

—New! Women's Coats.

—New! Women's Palmer Suits.

—New! Silken Underwear for Easter.

—New! "Leatherlike" Suede Gantlet Gloves.

—New! Women's Patent and Kid Belts.

—New! Women's Celebrated "Munich" Thread Silk Vests and Bloomers in a Rich Shade of Pink.

—New! Beautiful Organie Loop Trimming in High Colors Special, Yard 25c.

—New! Kidless Satens and Cretons, Spool Aprons, With Large Pockets, Sizes 4 to 7, at 60c.

—New! Tubular Silk Garter Ribbon in New Color Combinations.

—New! Women's fine (below the knee length) Pattern Bloomers.

—New! First Lace Curtaining for Spring House Cleaning Time.

—New! Women's Novelty Silk and Wool Hose in Two Color Combinations Pair 1.25 etc. etc. etc.

Haltom's is indeed "The Store of Ever Changing Newness"—With bounteous supplies of fresh new merchandise of Standard Quality—No stagnant stocks—our purchasing power and great volume of business insure a constant inflow and outflow of good new merchandise. Much that is newly interesting awaits your approval.

## Heralding a Great Pre-Easter Sale of Lustrous Silks

One Week Only April 1st to 7th

Including Approximately 10,000 Yards of Desirable and Luxurious Weaves

Which includes the season's most beautiful weaves—the outcome of extensive price reductions and special buying. Most extremely lower prices in your town than last Easter (year ago). The quality that characterizes Haltom's Silks will be unimpaired. Many of the lots should have but a brief stay after Haltom's does open up this great distribution of beautiful silk weaves. As all know Easter time makes the opening of the stores a week, running new togs; therefore should be of great importance to lady who plans a lovely dress and thought to be worn on Easter Sunday. Experienced saleswomen to assist you in planning your wardrobe too.

\$2.25, \$2.39 and \$2.50 Fashionable Yard Wide Lustrous Satin, Yard \$1.49

Not ordinary satin, but fine "The House" satin—no frills. A beautiful, shimmering fabric that will give you a good reason for buying. You should open your eyes with wonder when you see this beautiful fabric. It is a very much of a new thing in your town.

Extra Heavy Quality \$3.98 Black Taffeta, Full 40 Inches Wide, Yard \$2.49

—36 Inch Super Quality "Krepe Knit" Special, Yard \$4.49

—40 Inch Wonderful Quality Canton Crepe, Special, Yard \$4.19

—33 Inch Embroidered Sport Pongee Reduced To, Yard \$1.19

—36 Inch Changeable Taffeta Specialty Crepe, Yard \$2.79

—40 Inch Heavy Quality Distending Crepe De Chine, Yard \$1.79

—Yard Wide Rustling Chiffon Taffeta, Yard \$1.79 and \$2.19

—36 Inch Extra Heavy Weight Black Peau De Soie, Yard \$3.98

—36 Inch Standard Quality Peau De Soie, at Yard \$2.39

—36 Inch Luxurious Silk Shirting at Only, Yard \$1.98

—36 Inch Novelty Kimono Silk Special Yd. \$1.49

—36 Inch Novelty Silk Stripe Shirting Special, Yard \$1.19

—Show Jap Silks Pre-Easter Sale Yd. \$1.19 to \$1.19

—See The Butterick-Dellor Patterns And You'll Save.

1500 Yard of Heavy Quality 2.29

40 Inch Georgette, Yard \$1.29

—A fabric such as this is a real treat to the imagination when it comes to the material for a new dress. Practically no different from the material.

—Beware in mind that this is a most beautiful quality than most of the other fabrics in the store.

—A saving of exactly \$1.00 on every yard you purchase.

\$4.49 All Silk Brocade Satin, 36 Inches Wide, Lovely Patterns, Yard \$2.98



Indeed This Is a Great

Pre-Easter Special On These Lovely New Silk

## DRESSES \$19.49

—Styled to the minute and amazingly priced are these fine silken frocks of

TAFFETA, CANTON CREPE, KREPE KNIT AND COMBINATION MATERIALS IN WANTED COLORS OF HENNA, BLACK, NAVY, BURNT ORANGE AND SEAL BROWN.

—Great beauty is derived from the generous use of embroidery and sparkling beads or another bewitching model achieved in self-pleating. Sizes 16 to 40.

—Full length, half sleeves and delicately abbreviated sleeves. See illustration.

—Alterations if necessary free of charge and guaranteed to fit.

Another Easter Surprise! Women's Very Chic New

Smock Suits at . . . \$21.50 They Are Underpriced too

—Just arrived in time for this Pre-Easter special. Women and misses will recognize, once they see the garments, the greatness of this selling just received—suits of fashionable women materials.

—There is that something indefinable about them that lifts them above commonplace and they bear the famed "T-line" label which is an indication they must be up to expectation. Suits exhibiting refinements usually associated with higher priced garments.

JACKETS HAVE LOOSE FLOWING GRACEFUL LINES, AND CLEVERLY ARRANGED VESTS IN VIVID SPORT COLORS, THEN TOO OTHERS ARE MORE CONSERVATIVELY STYLED.

—Better still come to the garment salon (balcony) and see these stunning creations. Wonderful color combinations too!

"The Woman of Fashion" Intimates the Good Corset

She seems to have given her corset the attention that results in assisting the dress maker to make all possible out of her form and the outlines suggest corset perfection for her figure.

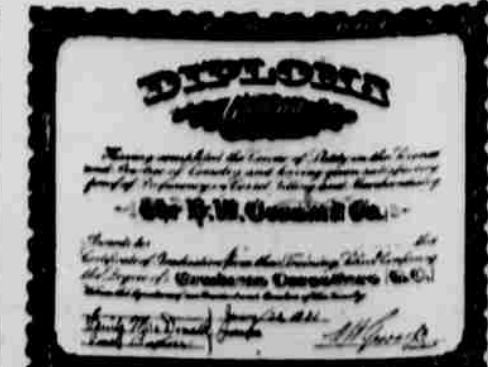
THERE ARE GOSSARD FRONT LACE, NEMO BACK LACE ALSO AMERICAN LADY IN BOTH FRONT AND BACK LACE STYLES. AT THE NEW LOW PRICES.

Graduate corsetiere in charge and below is replica of one just like what she has in the corset Dept.—Balcony.



Haltom's

TILLAMOOK, OREGON



Trimmed Hats at an Amazingly Low Price \$4.98



—All are higher priced models and a great Pre-Easter special—and when made is contemplating buying a smart new model to wear on Easter Sunday.

—This opportunity is offered for the first time Saturday. There are one of a kind, every one a creation of our own trimmer, Miss Dougherty. You will admire them when you see them, see them.

A Pre-Easter Special of 400 Pairs of Women's

Extra Long Silk Boot Hose

Actual \$1.75 Values,

\$1.19

—They are the nationally advertised "Haltom New Fashioned" brand. A fashioned hose without a seam. Black only.

Heavy Quality, Bleached

42-In. Pillow Tubing

SATURDAY, APRIL 1st, ONLY

31c

—Promptly at 10 A. M. Saturday and promptly for one day only we will place on sale several boxes of well known brands of 42 inch tubing below replacement cost. It is doubtful if the supply will last throughout the day. We reserve the right to limit quantity.

Women Who Require Extraordinarily High-Quality Shoes at Moderate Prices

—These women will be doubly interested in the many new arrivals of fashionable footwear we are showing, will be particularly delighted with the highly famed

"RED CROSS"

—Pumps and slippers, reigning supreme for dress—oxfords, high in favor for street wear—and high shoes for informal affairs—all are here—footwear that is the quintessence of refinement, thoroughly correct in style and superior in workmanship and finish. In all widths.

—Just received—new two-strap patent slippers with rubber tip, low heels, for girls and young women, very chic, pair \$3.98

—One and three strap baby French heel for dress wear

—And good calf skin brown oxfords, military heel at pair \$3.25 up

—A complete showing of children's, misses', women's, boy's and men's tennis, gym and heavy canvas shoes and slippers

A Remarkable Opportunity to Purchase Women's and Misses' FOOTWEAR AT A REMARKABLY LOW PRICE

THE PAIR

\$3.29

—On account of limited space we regret we're unable to define in detail everything pertaining to this great Pre-Easter sale of splendid footwear. The kind you've formerly paid \$12.00, \$14.00 and \$16.00 for in a regular way.

—The principal reason why we've effected such a low price is the fact lots are broken. A number of them are the famous "Red Cross" shoes (as well as oxfords) in high heel styles. Brown and black kid welt and hand torn sole.

Men, Do You Care To

Save From \$5.00 to \$12.50 on Your New Easter Suit

—And make our clothing men prove to you too that such is a fact. And they'd cheerfully respond. Yes they are specially priced in four groups.

\$29.85, \$35.00, \$39.85, \$45.00

—It's high time to think of your new Easter wardrobe. The Haltom store is dressing up for the occasion. Everyday sees new models—SUITS. The clothing cases fairly teem with good all wool and expertly tailored

"HART SCHAFFNER AND MARX" ALSO "EDERHEIMER STEIN FITFORM MODELS

—And everyone distinct one and two button coats; conservative 3 button models as well as single and double breasted styles to suit all men whether young or old. As usual we maintain our high standard of quality. Guaranteed to satisfy or money refunded.

FOR EASTER A MALLORY HAT

—It's the kind of hat that makes a man look his best. That's because Mallory Hats are made to suit every type of face as well as fit the head. Shown in exclusive shades—

Monoco, Coffee Brown, Pearl Grey, Gunmetal, Filbert Etc. with self colored and contrasting band and bandings. Priced \$5.00 and up.

—You'll find here a hat with just the right kind of brim and just the right height of crown. Come in and try on a few. Other brands in new spring blocks that are priced at only \$3.45.

Now then, to complete your Easter Wardrobe a pair of these new

FLORSHEIM OXFORDS

—In placing our new Florsheims on display, we offer the men of this city the finest shoe styles produced. No one can inspect them without admiration. They will please the most critical. Their quality will satisfy the most economical. Black, brown and soft glowing shade of tan are the accepted colors.

—Leathers:—English grain, copper brown calf and velvet calf and willow calf.

—Brogue and semi-brogue are quite the rage—and stitch—made on a modern semi-square toe last. No shoe offers so much at such reasonable prices—\$10.00, \$11.00 and \$12.00.

—Other lines in stylish hats, brown and black at, pair \$4.85 to \$7.45.



FITFORM