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TILLAMOOK HERALD, THLAMOON, ORECON, MARCH 16, 192

Patronize Home Stores-A Duty You Owe Yourself and the

The Incoming Spring Season Brings Forth New Stocks for Your Choosing SUNNY SMILE Sensational SHOE SALE \$3.29 Comprising High and Low Footwear for Women, Misses and Growing Girls,

of spierofid guakty calf and kill skin. somable for street and dress wear and in walths AA to E. Some broken lots the.

New! Chie! women's twostrap calf skin pumps "Sunn, Smile Sale," pair ... \$5.79

Clean-up of infants' and e lidren slippers, pair . 25c

Makes Possible Another Busy Week---Starting Saturday, March 18 to Friday, March 24, inclusive---Doors Open Saturday 10 A.M. "Sale," a Much Abused Word, But Fittingly Expressing What Is Being Done Here --- in Ericf ----

HERE'S WHERE TILLAMOOK'S DISCRIMINATING WOMEN WILL SMILE! SMILE!! SMILE!!!



FREE!

Choice of New Spring Hat!

> With Purchase of Any Coat. Suit or Dress in

Extral HOURLY SPECIALS

SATURDAY, MARCH 18th. ONLY

These hourly specials have proven an popular, likewine we've had an many requests so to show our appreciation we're offering two big ones. The prizes are so exceptional that we limit them to one hour only. No mail or telaphone orders accepted. We reserve the right to limit quantities.

BUNGALOW APRONS 10 To 11 A. M. Only Actual \$1.25 Sellers

Our Whole Stock.

Absolutely This Offer Holds Good for TWO DAYS Only

Saturday and Monday, March 18th and 20th

The Millinery:

-Four tables full of the very smartest of trimmed creations that you have seen. Distinctive creations for street and dress wear. In fact, the last word in spring millinery are included.

-This is a unique and timely offering, just hefore Easter when milady is thinking of her new spring wardrobe.

-Don't overlook the free millinery offer.

-Everything in readiness on the balcony.

Special Purchase of

New Percales to Sell at Yard 17c

-And bought ap vially for our "Sunny Smile Sale" -. and you actually save Sc on every yaid you purchase. 36 inches wide and and shown in pretty stripe and neat theek patterns.

Yard Wide Unbleached Muslin, Yard 14c

Another one of our special buys that which "Sunny Smile Sale" was instrumental of creating.

-Yard Wide Dark Outing Flannel, Yard 149c -Bleach Huck Towels, Actual 23c Values, at ... 16c -Large Extra Heavy Bleached Huck Towels - 27c -Yard Wide Plain and Fancy Curtain Serim, Y6. 15c -72 by 90 Inch Bleached Bed Sheets, Only 79c -Regular \$2.2⁵ Crochet Bed Spreads, Only ..., 1.79

READ!

-\$5.00 Trimmed Hat Free With All \$16.00 to \$25.00 Garments.

-\$7.50 Trimmed Hat Free With All \$27.90 to \$37.50 Garments.

\$39.85 to \$71.90 Garments.

Our **Ready-to-Wear:**

-Please note that all suits, coats and dresses thevelving entire stack) are brand new and of ratest approved fashion and what the women will set for Faster. And at the new low prices too- and don't overload the free hat offer.

- The colors are the season's hest.

-And more new spring apparel arrived within the pastweek.

criations free of charge, satisfaction guaranteed.

Our Men's

"Suit Sale Opened With a Rush"

And such board "Smiles" the fellows are now wearing as they really can boast of a good suit buy-Thanks due to our "Sunny Smile Sale." It ought too; when you can buy new spring "Hait Schaffner and Marx" and "Fitform" all wool suits like these it calls for action. In four specially priced groups.



-We can truthfully reveal that these are reduced prices-below regular so you men are getting something out of the ordinary, especially right now, at the threshold of spring when you are thinking of a new suit.

-You'll find the newest things here; smart patterns for both young and older fellows; the best domestic and foreign woolens





naturally this would be a timely offoring Remember this attraction is for one hour only. Saturday, March 18th.

LISLE HOSE

1 To 2 P. M. Only Actual 63c Sellers

We anticipate a great rush on these wonderful qual ty mercerized lisle hose. "Burlington New-Fashioned" line in black, white and cordovan. A fashioned hose without a seam and made to fit from toe to tip.

