

A Million Dollars in Taxes for Tillamook County--Over \$100 Per Capita

The campaign in Oregon for a reduction of at least 25 percent in the overhead expense of state and county government is making gains.

The idea of a small and comparatively undeveloped county like Tillamook digging up over a million dollars for the tax beneficiaries is quite startling.

The growth of tax burdens in Tillamook County, (and the same is true of all Oregon counties,) is shown by a comparison of valuations and taxes levied for the last 10 years as follows: 1912 valuation \$15,123,473, tax \$416,704.80; 1913 valuation \$15,343,580, tax \$445,725.84; 1914 valuation \$20,851,647, tax \$417,729.10; 1915 valuation \$21,119,264, tax \$472,729.69; 1916 valuation \$20,614,224, tax \$427,574.35; 1917 valuation \$21,276,957, tax \$458,804.77; 1918 valuation \$21,683,925, tax \$485,284.29; 1919 valuation \$22,057,080, tax \$517,484.84; 1920 valuation \$22,300,045, tax \$805,804.98; 1921 valuation \$23,614,725, tax \$920,825.43. The port district levies put the total beyond a million dollars for over one hundred dollars per capita.

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"The Paper That Does Things"

TILLAMOOK HERALD

Watch The Herald In 1922

"TILLAMOOK--THE LAND OF CHEESE, TREES AND OCEAN BREEZE"

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TILLAMOOK, OREGON, MARCH, 2 1922

NO. 28

RAIL PROSPECTS GROW BRIGHT

CREW OF MEN ON SECRET TRIP ALONG ROUTE

The new railroad draws near.

At least that is the conclusion Tillamook boosters come to after reading the announcement given to the press by President Ralph Budd of the Great Northern Railway company in Portland last Saturday.

According to Budd the extension of the Wilson river road along the old Washburn survey to this place "is a possibility, but not a probability for 1922." Nevertheless it is known that even now a gang of 15 or more cruiser- and investigators (mayhap surveyors) are working along this identical route and the possibility of an early extension of this line seems more than probable.

The men arrived in Tillamook last Friday and Saturday they took on a huge stock of provisions and left for the upper Wilson river district. Concerning their work or the object of their intentions they would not talk and over all their actions hung a veil of secrecy that optimist say all speaks for the early coming of another railroad line.

The Oregon Daily Journal, carried this news special in its Sunday edition:

Improvements and extensions costing approximately \$3,500,000 will be made in Oregon and Washington this year by the Great Northern Railway company, according to announcement made Saturday night by Ralph Budd, president of that line.

President Budd, accompanied by C. O. Jenks, vice president in charge of operations, and F. A. Bushnell, general purchasing agent, arrived to spend three days "looking over this territory and picking out the places where expenditures are to be made."

In addition to the millions of dollars for improvements and betterment of facilities, Budd announced that approximately 20,000,000 feet of lumber will be purchased in this territory for the car-building program which the company has decided on. A budget of \$15,400,000 has been drawn up by the Great Northern officials for this year.

The chief executive of the Great Northern was optimistic over future lumber developments in the north-western corner of Oregon. Within the last few months the Great Northern, with the Northern Pacific Railway company, has obtained ownership of the Portland, Astoria & Pacific railway, extending to the Keith timber in Columbia, Tillamook, Clatsop and Washington counties and the Gales Creek & Wilson River railway extending from Wilkesboro to Agard.

Concerning the more recent acquisition, the Wilson river road, Budd said: "The road is now pointing to the big timber just beyond its present terminus, and whether the development

TILLAMOOK AND SUNSET GARAGES UNDER TWO HEADS

TWO AUTO-MOTIVE CONCERNS NOW UNDER SEPERATE OWNERSHIP

DEAL CONSUNATED THIS WEEK

TRANSACTION, IN REALITY, IS RE-ORGANIZATION, AND IS IMPORTANT

One of the most important business transactions of the year was consummated this week when Messrs. R. B. Miller and G. A. Martin assumed entire ownership and management of the Sunset Garage and M. D. Akeley and E. J. Sundt took over the Tillamook Garage.

These two garages were formerly operated under one head, but for some time, said Mr. B. Miller to a Herald man, it has been realized that a complete divorce between the two institutions was necessary. The operation and management of the two garages was entirely too much for three men and in the interests of better business and better service to their customers the men finally decided upon the re-organization. The new management assumed charge Wednesday in each instance.

The Tillamook Garage has a floor space 72 1/2 x 105 feet and the Sunset 142 1/2 x 72 1/2. The automobile agencies are not affected by the sale. The Dodge and Buick cars are handled. The agency for Kelly-Springfield and Fiat tires is likewise, not affected.

All four men connected with this big deal are prominent citizens and all well versed in this line of work and certainly fitted to head these big automotive interests.

As soon as possible the Exide battery station will be moved from the Tillamook Garage and will thereafter be connected with the Sunset.

HERALD OUT-DISTANCES ALL LOCAL COMPETITION

Doc, About to Become Mother Is Found Shot

The sheriff's office is hot on the trail of some wanton who took the life of a doe about to give birth to two little ones.

Sunday deputy sheriffs Holden and O'Dell were in the Garibaldi district and were notified by Wm. Mahart that some despoiler had shot a doe and that the animal was lying along the railroad track near the Garibaldi Hotel and suffering untold agony. The deputies hurried to the scene and seeing that the animal was passed all human aid dispatched it with a merciful shot. The carcass was then brought to Tillamook and turned over to the game warden, who dressed it and said that it would soon have become the mother of two young.

In the opinion of the officers some mercant had been dogging the deer, or they noticed a big buck crossing the mud flats in the vicinity. The animal killed was one of the very largest and was killed with a high power rifle, a steel bullet being used. It was evidently shot while standing still, the wound having that appearance. The bullet plowed through the lower portion of the head, the deer dropping in its tracks.

The penitentiary is too good for the guilty person or persons.

DR. SHARP, DENTIST, INJURED IN AUTO SMASH-UP MONDAY

FALLS FROM RUNNING BOARD TO CEMENT WHEN CARS COLLIDE

LIMB BROKEN; IS IN HOSPITAL

JAMES TONE AND I. J. BOWMAN, DRIVERS OF COLLIDING AUTOMOBILES

Dr. P. J. Sharp, dentist was the unfortunate victim of an auto smash-up Monday that occurred at the street intersection in front of the Sunset Garage.

Dr. Sharp was riding on the running board of a Chevrolet car driven by James Tone, high school student, which smashed head in into a big national car that was negotiating the turn from Fourth Street into Second.

The accident happened just before school was called at 9 o'clock and in full view of the congregated children of the grade and high schools.

I. J. Bowman was driving the National.

Tone was coming into town and jacked Sharp up on the road. Bowman says that he saw him directly in front of the Tillamook Garage when he started across the street and before he realized the impending disaster, the Chevrolet hit his car a terrific side blow. The impact threw Sharp from the running board to the cement pavement with such force that he suffered a double fracture just above the ankle, and received cuts below and above the left ear and was pretty badly shaken up. He was rushed to the Shearer & Merrick hospital where first aid was rendered and remained there until Tuesday noon when he was taken to his home.

The blame for the accident has not been placed, though a report has been made to the police department.

Tone's car was injured little if any, but Bowman's machine was wrecked, the frame being sprung and broken, fender and radiator damaged and painting marred. He had just overhauled the car, expending nearly \$500 on it.

Adversiting—the life-blood of any newspaper or periodical—is generally conceded to reflect that newspaper's standing and stability.

The Herald the past several months has out-distanced all competition and has taken its place at the head of the procession by sheer aggressiveness and the exhibition of an ability to "do things" such as are expected of any WIDE-AWAKE, MODERN disseminator of news.

Indeed The Herald is far out in front and gaining with each issue, both in advertising and circulation. Its news columns are newsy—and clean—it's make-up attractive—it's advertising displayed as ordered and so placed as to give every advertiser full value received.

Statistics are often interesting, in this case vitally interesting to reader and advertiser alike, for they reflect the growth, stability and popularity of The Herald with a forcefulness that we could not express in columns and columns of authoritative statements.

February advertising, column inches, display and reader:

HERALD 2608

Other Paper 2342

HERALD LEADS BY 266 INCHES or over 14 22-inch columns.

Note: In January The Herald led by a great margin, due to liberal use of Herald advertising in our big special edition.

This record was established in the face of adverse conditions and has been starting to competition. No cut-rate ads found there way into Herald columns, no padded ads and no un-ordered ads. Ad advertising run, with one single exception (which was an ad paid for by the editor himself) was run as ordered—both as to size, position and number of insertions. In no case does a merchant find reason to complain that he "gave them a half page and they run it in a full", or "a three inch double and they run it as 6 inch double". The Herald has advertising space to SELL AT ONE PRICE TO ALL. That this price must be a fair price is attested to by at least one experience. When the Chamberlain Medicine Co. voluntarily transferred their account to this paper the question of price was, naturally inquired into. The Herald's usual rate for readers was quoted—AND ACCEPTED FORTHWITH. Circulation did it, and while on this subject we might state that in the opinion of all the great advertising experts of today THERE IS NO SUBSTITUTE FOR CIRCULATION.

Herald circulation is far reaching; it is a quality circulation; a paid in advance circulation that has been attracted upon merit. Every nook and crook of the entire county is covered—and covered well—and will be covered even better in the future, for THE HERALD IS ENJOYING A GROWTH SUCH AS NO PAPER IN THE STATE OF OREGON CAN TRUTHFULLY BOAST OF.

The Herald is primarily a "home town paper," and as such its function is to print all the home county news and such state and national news is of interest to Tillamook county readers. Special features will be added—features such as we have added in the past few months—features that will go to make TILLAMOOK'S LEADING NEWSPAPER one of the state's leading newspapers, one that can hold its own with the progressive, constructive wide-awake Oregon boosters.

"Watch The Herald in 1922."

"Cy," the Wheeler Live-Wire, Blew In

Levi Cyphert, prominent Wheeler resident was in town Monday. "Cy," as he is known by every man, woman and child in our neighboring city, is an accomplished amateur Thespian and musician and takes a leading part in all church, fraternal and civic meetings. Without "Cy" Wheeler would not be Wheeler and some have said that he is "the guy that put the wheel in Wheeler." Anyway we know that whenever Wheeler wants to put on a shin-dig, a musical or a basket social or a minstrel show the first thought is: get "Cy," he'll do it. And he does and does it right, too.

Local Debaters Win Here and at Vernonia

Tillamook high school Friday night won here in a debate with Vernonia high school, the subject being "Resolved, that a protective tariff would benefit the producers of agricultural products in the United States." Tillamook high school took the affirmative side of the argument and was represented by Harley Davidson and Miss Mary Nelson. Vernonia took the negative with Lista Weed and Ruth Haberling as its representatives.

At the same time the Tillamook high school took the negative in a debate with the Vernonia high school at the latter place, also winning in that contest. Glen Anderson and Miss Ramona Haltom were the debaters for the Tillamook high school.

CHOKER SETTER AT CAMP FOUR IS BADLY HURT IN ACCIDENT IN WOODS

S. A. Craft, working as a choker setter at Camp Four, Brighton, suffered a compound fracture of both legs in an accident in the woods Saturday. The man had only worked at the camp a few days. He was caught between a huge log and a stump and suffered untold agony before workmen came to his assistance and extricated him from his perilous position. First aid was rendered by Dr. Rhinehart, company physician of Wheeler, and the man later sent to Good Samaritan hospital in Portland.

CHAMBER TO ELECT NEW OFFICERS ON MONDAY

At the last meeting of the executive board of the chamber of commerce it was decided to have another business men's get-together dinner on Thursday evening, when questionnaires will be distributed asking the business men to answer this question: "What do you consider Tillamook's greatest need?" The answers will become subjects for discussion at future meetings of the chamber. On Monday evening, March 6, the chamber of commerce will hold a business meeting at the city hall, at which time there will be an election of a board of directors to manage the chamber the ensuing year. The present board is composed of C. J. Edwards, H. H. Rosenberg, A. Beltz, W. J. Riechers, R. B. Miller and Fred C. Baker.

CLEARING FIRE

A big slashing fire on one of the conspicuous buttes North of town presented a wonderful night sight Wednesday, fire running up the entire length being plainly visible here.

LOCAL NEWS BULLETINS

THINGS "PICKING UP"

The county will put on a big road gang at Netarts Monday. About 75 men are working on the road near the old ship yard and about 50 more on the Manhattan road. All of which is music to the ears, eh?

THE TILLAMOOK LUMBER CO. IS UNDER WAY WITH A COMPLETE CREW IN MILL AND WOODS, EMPLOYING 75 MEN. THE MILL WAS CLOSED DOWN DECEMBER 21 AND OVERHAULED. THE COMPANY BUILT A 1500-FOOT POLE ROAD IN THE WOODS AND EXPECTS A STEADY RUN FROM NOW ON.

\$500 PROMISED

A single donation of \$500 has been promised the fire department provided business men and citizens contribute the balance of the estimated sum of \$2,000 necessary to purchase a new truck as contemplated. A truck that will carry longer ladders and more hose is a necessity.

CHIMNEY BLAZE

Late Saturday night the first department responded to an alarm sent from the Allen House where they soon extinguished a chimney blaze. No damage, except to spectators who flocked to the scene and nearly froze to death in the raw East wind.

IN LIKE A LAMB

March came in like a darling little lamb Wednesday, so look out folks for the proverbial lion-like ending.

WHEELER FIVE WINS FROM ODD FELLOWS

The Odd Fellow's basketball team lost a close and exciting contest to the Wheeler Five on the latter's floor. The score: Wheeler 16 to 15 Odd Fellows.

Wheeler put the game on ice, 15 to 14, by putting the skids under the Wheeler's feet. Three link lads who slipped and stumbled around on the slippery floor like so many dissipated sailors. Wheeler made 11 points to Tillamook's 5 in this half. The last half was close the

Pos.	Wheeler	Sparks
F	Hayes	Sparks
F	Webb	Sparks
C	Tulford	Sparks
G	Singer	Sparks
G	Sparks	Sparks
Spore	Sparks	Sparks
Spore	Sparks	Sparks