## Notion Values

Thrifty shoppers find an unuzual opportanity to save offered them by the many useful item that may be had at this.J. C. Penney Co. store
at our regular low prices. The values listed here are but a few of the scores of items on which we can save you money

| skint beting , i0e yd. | Ladies Jeray Kint |
| :---: | :---: |
|  | Ratiter, colfumen, as ins. Kuh |
| $\begin{aligned} & \text { Comiks, all linds, nubs } \\ & \text { ber and celtuioid. } \\ & \text { Each ....... 12 } \end{aligned}$ |  |
| Coats, Mercerized Cro- Chei Cotton Spout | $\begin{aligned} & \text { Cefi Luttanx, map } \\ & \text { trgio Yair } \end{aligned}$ |
| Sith Taznels, variety of colors and pattems. | Mididy Kainoms. six, pier set, anchor, vagit. |
| Each .............. 12e Military Hraid, fin | phevichil Ahal stats, in vihite, nary, med and |
| A1. widh and colors ice |  |
| Drean shields, white |  |
| nainsomk. regular or <br> shirtwast rywor Ike | Arm Hamis, "Viexo" |
|  |  |
| Shoe Polioh, " in $1^{\prime \prime}$ |  |
| Iather Brushes, Blaik bristie, Ehontise hathdies Each |  |
| $\begin{aligned} & \text { Sox Garters, for chil } \\ & \text { tren asortee elors onil } \\ & \text { syics Pair } \end{aligned}$ |  |
|  | Hias Tapen, Esimp Fide <br> (talify bavinivil widths, <br> 6 yard plecals Pioce |


| pring | Boys' Suits <br> Iwo Pairs of Pants |
| :---: | :---: |
| Caps | For Spring we have as. |
|  |  |
| Nobby Style For | Pant Sals in fancy mo <br> deets surh as aspal to the |
| Men | omy and farents alikepiested Norfolik styles: |
|  | anyte and doutle hreest. |
| Pleated models | ed moder in popuai |
| with fine satin lin- | greeli, gray and blue. <br> Larke quantity buying |
| ngs, non-breakable | for dis storcs enables ing to offer thate suits at jow. |
| visors and genuine |  |
| leather sweatband | $\begin{gathered} \$ 6.90 \quad \$ 9.90 \\ \$ 13.50 \end{gathered}$ |
| Grey, brown and | Others from $\$ 5.90$ |
| green mixed pat- | $\text { to } \$ 16,90$ |
| erns in tweeds and | Pnelated are - Penney. |
| cassimeres. | lumer and "drmon- Clas |
|  | double knees and deutie |
| 98, \$1.49, \$1.98 | elbow: Made of fine silwoul cassimeres. Excep- |

## Tigers and Deer Do Not Stroll Together

is a famous old proverb, the net good it sug gests being that a business policy of everchanging procedure does not wear well
with a publie that has a right to exvect the with a public that has a right to expect the
asme square deal today, tomonow and asme squ
every day
Many years ago, the J. C. Penney Co adapted an irrevocable poticy of never conducting a "sale"-giving their patrons the same square deal every day in the year

A price here unalterably applies to one and all alike alway s.
Higher prices are not asked when you need the goods most in order to quote you lower prices when you need the goods least. J. C. PENNEY C


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## MILK

We Sell Milk Juet As it Comeses From The Cow. ithe On tee For Your Beneftit. It Comes From Dr. Shary's Herd and Will Teot Better Than 4 Pet Cent All The Time

Fine For The Babies
THE LOUVRE RESTAURANT

# MONEYTALKS 

WE OFFER THE FOLLOWING PRICES FOR CASH PURCHASES. ON CHARGE AC-

COUNTS A SMALL ADVANCE WILL BE CHARGED WITH 5 PER CENT DISCOUNTS IF PAID ON OR BEFORE THE 5TH. OF THE MONTH FOLLOWING THE PURCHASE. WE ALWAYS PAY TOP PRICES FOR EGGS, POTATOES AND CALF HIDES.

Berry sugar, cane ewt.
Very best creamery butter per 1 . Portland or Tillamook bread a loa Bordens or Carnation milk a can 10 lb . sacks rolled oats mush for 10 lb . sacks corn meal for 35c pkgs. Tru Blu crackers for Citrus washing powder a package Star, Climax or Horseshoe per plug Scratch feed per cwt
All highest grades of coffees per tin 5 lb . cans Royal Club Coffee
lb. cams chocolate for 10 lb . sacks Farina fo

## Announcement:

On Monday, February 31th, we will put a solicito on the road to take your orders for groceries flou on the road to taike your orders for groceries flour
and Foed. He will have prices to offer you that wil you money on your grocery orders.

